

ROCHESTER URBAN RENEWAL AGENCY

PERFORMANCE MEASURES FOR 2021

1. Marketview Heights Urban Renewal District:

Planned – Continue action items pursuant to the Marketview Heights Urban Renewal District (URD) Plan including completing appraisals for property acquisitions, acquisition of properties, relocation of occupants, demolition of structures, and hiring an acquisition/relocation specialist to assist with maintaining compliance with the uniform relocation act. The City will also continue to engage with the Marketview Heights Collective Action Project (CAP) and the Marketview Heights Association towards developing neighborhood housing options including a focus on owner occupancy.

2. Midtown Urban Renewal District:

Planned – Continue planning for future land use at Parcel 5.

Planned – Developer to complete construction of Parcel 2 in 2021.

3. Dewey Driving Park Urban Renewal District:

Planned - Continue outreach efforts for marketing Dewey-Driving Park Targeted Commercial Exterior Façade Program.

4. Bull's Head Urban Renewal Area:

Planned – Select a developer for new mixed-use development at Bull's Head. Complete remaining two acquisitions for land assembly for future redevelopment. Complete the Bull's Head Urban Renewal District zoning and preliminary design of public improvements with input from a selected developer. Identify state and federal funding sources to implement public improvements to accommodate new development.

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PERFORMANCE MEASURES REPORT FOR 2020

1. Marketview Heights Urban Renewal District:

Planned - Review viability of two (2) proposed implementation activities – RFP for acquisition/relocation consultant, and affordable housing development – based on available funding, revision of URD Plan assumptions, and changes within neighborhood and market. Continue work with neighborhood stakeholders and targeted implementation activities including land assembly, assessment and acquisition of demolition/rehabilitation properties.

Actual - The City worked on action items outlined in the Marketview Heights Urban Renewal District (URD) Plan, with a focus on the acquisition and demolition of properties, the development of affordable rental and owner-occupied housing, and continued engagement with the Marketview Heights Collective Action Project (CAP). The City continued to work with the CAP to refine and implement the URD plan action items towards developing housing options and removing blight.

2. Midtown Urban Renewal District:

Planned – Begin conceptual planning for a downtown gathering space at Parcel 5.

Actual – The future use of Parcel 5 is still under review and the remaining development parcel in the Midtown Urban Renewal District will be developed at a later time as a function of supply and demand within the market.

Planned – Developer to begin construction of Parcel 2 in spring 2020.

Actual - Buckingham commenced construction of a five-story mixed-use building on Parcel 2 for a headquarter building for Butler Till as well as a number of residential apartments.

3. Dewey Driving Park Urban Renewal District:

Planned - Continue outreach efforts for marketing Dewey-Driving Park Targeted Commercial Exterior Façade Program.

Actual - One grant was approved but was not closed. No other new projects were completed during this reporting period.

4. Bull's Head Urban Renewal Area:

Planned - The subsequent stage of the Bull's Head urban renewal plan is anticipated to be completed and approved in 2020.

Actual – The City completed all but two acquisitions for subsequent redevelopment and issued a developer RFQ.

5. Cascade Urban Renewal District:

Planned - One remaining new townhome to be completed with CofO in 2020.

Actual – Construction of the final North Plymouth Terrace townhome was completed. Project is completed.