

## ROCHESTER URBAN RENEWAL AGENCY

### PERFORMANCE MEASURES FOR 2023

1. Marketview Heights Urban Renewal District:

Planned – The City executed an agreement with acquisition/relocation specialist RK Hite to begin the acquisition and relocation process. The City will maintain compliance with the Uniform Relocation Act for all acquisition and relocation activities. Once properties are acquired there will be demolition of structures. A request for proposal for the purchase and redevelopment of the properties to be acquired by the City is planned to be drafted in order to provide several housing choices. The City will continue to engage with the neighborhood stakeholders while working towards developing neighborhood homeownership opportunities and the implementation of the MVH Plan.

2. Midtown Urban Renewal District:

Planned – Continue to maintain new landscape features on Parcel 5 and continue to program the site for community events.

3. Dewey Driving Park Urban Renewal District:

Planned - Continue outreach efforts for marketing Dewey-Driving Park Targeted Commercial Exterior Façade Program. In addition, the current exterior façade program will be assessed for potential revisions to make the funding more impactful within the urban renewal district.

4. Bull's Head Urban Renewal Area:

Planned – Have selected developer team prepare and present a preliminary proposed development plan for public review and comments, in summer 2023. Complete the Bull's Head Urban Renewal District zoning and preliminary design of public improvements with input from a selected developer. Begin preliminary street design in spring 2023. Continue environmental due diligence and clean-up of contaminated sites.

## ROCHESTER URBAN RENEWAL AGENCY

### PERFORMANCE MEASURES REPORT FOR 2022

#### 1. Marketview Heights Urban Renewal District:

Planned – Continue action items pursuant to the Marketview Heights Urban Renewal District (URD) Plan including completing appraisals for property acquisitions, acquisition of properties, relocation of occupants, demolition of structures, and hiring an acquisition/relocation specialist to assist with maintaining compliance with the uniform relocation act. The City will also continue to engage with the Marketview Heights Collective Action Project (CAP) and the Marketview Heights Association towards developing neighborhood housing options including a focus on owner occupancy.

Actual - The City is working on action items outlined in the Marketview Heights Urban Renewal District (URD) Plan, with a focus on the acquisition and demolition of properties, the development of affordable rental and owner-occupied housing, and continued engagement with the Marketview Heights Collective Action Project (CAP). The City continues to work with the CAP to refine and implement the URD plan action items, and plans to increase efforts towards developing housing options and removing blight. The City executed a contract with R.K. Hite & Co., Inc., for acquisition/relocation services. The City had multiple properties appraised in order to begin the process for property acquisition.

#### 2. Midtown Urban Renewal District:

Planned – Continue to maintain new landscape features on Parcel 5 and continue to program the site for community events.

Actual – Parcel 5 continues to be programmed for various community events.

#### 3. Dewey Driving Park Urban Renewal District:

Planned - Continue outreach efforts for marketing Dewey-Driving Park Targeted Commercial Exterior Façade Program.

Actual - The City continued to market this program in the Dewey-Driving Park area. No new projects were completed during this reporting period.

#### 4. Bull's Head Urban Renewal Area:

Planned – Have selected developer team prepare and present a preliminary proposed development plan for public review and comments, in summer 2022. Complete the Bull's Head Urban Renewal District zoning and preliminary design of public improvements with input from a selected developer. Identify state and federal funding sources to implement public improvements to accommodate new development. Continue environmental due diligence and clean-up of contaminated sites.

Actual – The City applied for and was subsequently awarded a \$7.5 million federal aid Transportation Improvement Program (TIP) grant for new streets at Bull's Head. The City applied for and was subsequently awarded a \$500,000 CFA grant towards the demolition of Bull's Head plaza. The City entered into an agreement with the selected developer to complete a preliminary proposed development plan. The development plan is expected to be presented to the community for comment in summer 2023. Environmental due diligence/cleanup remains a key component to creating developable ready sites.