

AGENDA REVIEW

JUNE 7, 2018

FINANCE COMMITTEE

FIN

Int. 185 (39) – Amendatory Agreement – Verint Americas, Inc., Upgrade 311 Call Center Lagan V8 Environment

Q: Why are there so many amendments to this item? When was the work originally supposed to be completed, and why has it been extended so many times, was the scope of work not complete? (Scott)

A: A: Lagan Technologies was acquired by Verint, who re-engineered and rebranded the LAGAN Enterprise Case Management (ECM) software platform to Verint Digital First Engagement Management (DFEM), representing a major change to the software. The original agreement was to conduct a Discovery phase to determine what would be involved in migrating from Lagan ECM to Verint DFEM, and produce a Scope of Work for that effort. The Agreement was amended to include the additional services and associated costs to perform this work, originally planned for completion in February 2018. Due to the complexity with this major platform change, the date for completion has been revised to August 2018. This amendment will extend the date to accommodate extra time needed to complete the work and provide post implementation support.

Int. 186 (47) – COMIDA Bonding – Phase II 2018 Rochester School Modernization Program

Q: Will this conclude funding for Phase 2? Will there be a Phase 3? (Clifford)

A: No, there will be an additional bond issue anticipated for next year for funding the total allocation approved by New York State of \$435 million for Phase 2.

Phase 3 planning is underway with an anticipated approved funding allocation from New York State of \$560 million.

Int. 231, 232, 233, 234, 235, 236, 237, 238, 239, 240, 241, 241, 242, 243 (49) – 2018-19 Budget Council Priority: Deficit Reduction and Long Term Financial Stability

Q: Can you provide a quick explanation of what you mean by tax reserve in Int. No. 232? (Patterson)

A: The tax reserve is an allowance for uncollectibles, representing that portion of the property tax levy that is estimated to be uncollected during the 18-19 fiscal year and remain uncollected after the first 60 days of the subsequent fiscal year.

Q: Which of these items would include the additional two hours of parking enforcement? Where is it included in the Budget legislation? (Spaull)

A: Introductory 239, Section 1 contains the code amendments related to parking hours. Introductory 231, Section 3 includes the additional \$214,100 budgeted revenue associated with the change. If the proposed change is rejected by Council, additional parking fund balance would likely be necessary to make up for the revenue shortfall, so no amendment to Introductory 231 would be required.

NEIGHBORHOOD & BUSINESS DEVELOPMENT

NBD

Int. 188 (2) – Real Estate Donations

Council Priority: Rebuilding and Strengthening Neighborhood Housing

Q: What is the plan for these houses or the land after demolition? (Gruber)

A: The lots will be held for future housing developments.

Int. 189 (3) – Zoning Map Amendment – 16, 20, 26, 32 and 42-48 Cameron Street

Q: Did we reach out to the two people that spoke out against this project? (Ortiz)

A: Yes, Todd Allen from Cameron Street Ministries has been working with John Lippa, and John is supportive of the plans if the rezoning is to R-3 and not C-1. Mr. Allen also reached out to Gail Jones, and once he explained that the area was going to be rezoned to a Residential District and not a Commercial District, she seemed to be satisfied.

Int. 190 (4) – Zoning Text Amendments – Definition of Official Neighborhood Contact

The Administration is requesting that this item be held so that we can better respond to the questions and concerns raised by Council members.

Q: How does the official list get shared within the Administration? DES project notification lists are very outdated. (Clifford)

A:

Q: How does the Bureau of Neighborhood Initiatives and Bureau of Neighborhood Preservation differ? (Evans)

A:

Q: What is the criteria for being an officially recognized neighborhood or community association? Can more than one association represent the same geographic area? What are the various types of organizations that can represent an area (business association vs block club vs neighborhood/community organization also there are hybrid organizations how are they counted?) (Patterson)

A:

Q: Do neighborhood organizations in this list include business organizations? (McFadden)

A:

Q: The City map is outdated relating to the names of the neighborhoods, Mayor's Heights should be called the Changing of the Scenes Neighborhood they have been requesting this change for years, where are we on this? (McFadden)

A:

Q: Can we set up a meeting to identify how we designate a neighborhood, how it becomes named, and how to officially name and/or change a neighborhood name? (Patterson)

A:

Q: Can we have a copy of the most recent listings? (Ortiz)

A:

Q: Is this listing the same or different from the new draft criteria proposed? (Ortiz)

A:

Q: Is there an opportunity to do electronic contact lists? (Gruber)

A:

Int. 191, 192, 193 (5) – 2018-19 Annual Action Plan, Consolidated Community Development Plan

Council Priority: Rebuilding and Strengthening Neighborhood Housing; Jobs and Economic Development; Promote Economic Stability

Q: How do these amounts compare with prior years? (Is it in CDBG Annual Plan?) (Clifford)

A: See below

Program Name	2016-17 Allocation	2017-18 Allocation	2018-19 Allocation	Difference 2017-18 to 2018-19
CDBG	\$7,692,971	\$7,487,072	\$8,084,177	+\$597,105
HOME	\$1,892,789	\$1,839,492	\$2,570,413	+\$730,921
HOPWA	\$689,637	\$785,820	\$890,163	+\$104,343
ESG	\$701,419	\$987,067	\$674,005	-\$313,062
CDBG Program Income	\$750,000	\$750,000	\$1,089,000	+\$339,000
HOME Program Income	\$250,000	\$100,000	\$150,000	+\$50,000
CDF	\$500,000	\$300,000	\$300,000	No Change

Int. 194 (6) – Restore NY Communities Initiative – Round 5

Council Priority: Rebuilding and Strengthening Neighborhood Housing; Jobs and Economic Development, Creating and Sustaining a Culture of Vibrancy

Q: Do the City get to include any job creation requirements, commitment to City workers, or affordability of units? (Scott)

A: Though not a requirement of ESD, the City will track and report on job creation, workforce utilization (including city residents), and affordability.

Q: What will be the breakdown of affordability for housing units created by these projects? (Ortiz)

A: Among all of the projects, 145 housing units are proposed and 52 of them will be affordable to households earning 60% AMI or less.

Int. 195 (7) – 49 Stone Street Redevelopment Project

Council Priority: Creating and Sustaining a Culture of Vibrancy; Rebuilding and Strengthening Neighborhood Housing

Q: Do we know how many construction jobs will be created as a result of this project? If so how many will be minority? (Evans)

A: The developer anticipates the creation of approximately 35 construction jobs. Along with MWBE goals, this project is subject to the City's workforce goals which include 20% minority, 6.9% women, and 25% city of Rochester resident.

Q: What is the breakdown of AMI for all residential units in this property? Is there an opportunity to modify the breakdown? (Ortiz)

Answer:

- 2 units under 80% AMI
- 10 units under 90% AMI
- 6 units under 100% AMI
- 3 units under 115% AMI

Recently, however, they did look into lowering the rents further and reported back that doing so would negatively affect the debt-service to the point that their financial risk would not be justified.

Int. 196 (8) – Agreements – The Housing Council at PathStone, Inc. and Empire Justice Center, 2018-19 Consolidated Community Development Plan, Foreclosure Prevention Program
Council Priority: Rebuilding and Strengthening Neighborhood Housing

Q: Can we get information on how many people/cases they worked last year and where their referrals came from? (Clifford/Gruber)

A: Empire Justice: With this funding, between August 1, 2017 and May 31, 2018 they have taken on 14 new cases as part of the City's contract (their annual goal is 15). Eight of their referrals came from The Housing Council; the remainder were word of mouth or did not come from any one specific source.

Housing Council: between August 1, 2017 and May 31, 2018, The Housing Council has worked with 169 city households at risk of foreclosure (over their annual goal of 150). Referrals are primarily word of mouth, but also from other agencies, lenders, and legal sources.

Int. 197 (9) – Agreement – The Legal Aid Society of Rochester, New York, 2018-19 Consolidated Community Development Plan, Landlord Tenant Services Program
Council Priority: Rebuilding and Strengthening Neighborhood Housing

Q: Can we get information on how many people/cases they worked last year and where their referrals came from? (Clifford)

A: Between August 1, 2017 and April 30, 2018, 239 tenants and 445 landlords were directly assisted with this contract (over their annual goal of 214 tenants and 380 landlords). In addition, the agencies have provided 10 workshops and participated in 14 community events, to provide outreach and training to both landlords and tenants. Most often tenants access assistance when they attend Eviction Court. Other referral sources are 211, other agencies, and word of mouth. The City of Rochester has also provided referrals.

Q: How much remains in the rental market fund represented in bullet number one? (Patterson)

A: As defined in the Consolidated Plan, the rental market fund is specifically to assist with landlord-tenant issues. There is no money in the designation for development; that is included in other sections of the Con Plan. The only amount in the rental market fund is this item, and the entire amount is given over to this agreement.

Int. 198 (10) – Buyer Assistance Program, 2018-19 Consolidated Community Development Plan
Council Priority: Rebuilding and Strengthening Neighborhood Housing

Q: In the first bullet how will this money be used exactly, and how was the 2017 allocation used? What was the breakdown, and where in the City were the houses? (Patterson)

A: This money specifically reduces out-of-pocket closing costs for households with incomes at or below 80% MFI going through our HPAP (Home Purchase Assistance Program), HOME Rochester, and EAH (Employer Assisted Housing Initiative) programs. Between July 1, 2017 and May 31, 2018, 70 households at or below 80% MFI were assisted with the 2017 HOME funds: 11 in the Northeast; 33 in the Northwest; 13 in the Southeast; 13 in the Southwest.

- 1) The HPAP program assists households at or below 120% Median Family Income to purchase a house on the private market anywhere in the City. Residency of at least 5 years required.
- 2) The EAH program provides matching grant assistance to purchase a house on the private market throughout the City to employees of a dozen local employers, with employer-designated restrictions such as neighborhood. Residency of at least 5 years required.
- 3) The HOME Rochester program assists borrowers at or below 120% MFI to purchase previously rehabilitated properties with Federal, State, and City subsidies. Residency of 10-15 years required.

The New HOME Rule requires that all grantors provide a range of assistance for households at or below 80% based on one-on-one underwriting review. The increase from \$6,000 to \$8,000 in assistance will further decrease out-of-pocket expenses for lower-income households purchasing within the City through our homebuyer assistance programs, and will maintain our compliance with HUD's regulations.

Q: Why are we assisting individuals who make more than 120% AMI and not redirecting the 19 people to those who make less than 80% AMI? (Ortiz)

A: Our highly successful EAH program (Employer Assisted Housing Initiative) was designed to provide opportunities encouraging diverse income purchasers throughout the City of Rochester, as well as supporting employers' desire to assist all of their staff to become city homeowners. Each of our dozen local employers such as the University of Rochester, RCSD, and RIT actively encourages households of all types, and employees of all levels, to choose to purchase and reside in the City of Rochester, as a proven method to strengthen and maintain neighborhood stability.

Int. 201 (13) – Agreement – Rochester Housing Development Fund Corporation, HOME Rochester Program

Council Priority: Rebuilding and Strengthening Neighborhood Housing

Q: Why is there an increase from 80% to 120% for eligible participants, and what benefit does this provide? (Gruber)

A: The ability for a small number of borrowers with incomes up to 120% to purchase a HOME Rochester house has been available since 2010. The RHDFC has expanded its income levels to work with additional funding sources available from NYS {SONYMA (State of NY Mortgage Agency) and AHC (Affordable Housing Corporation)} to sustain and expand their program and increase the income diversity of households across the city. This brings in much-needed resources to address the number of vacant properties needing rehabilitation and to be offered for continued homeownership opportunities for first time buyers.

Int. 202 (14) – Agreement – 2018 Commercial Corridor Study

Council Priority: Business Development/Rebuilding and Strengthening Neighborhoods

Q: Which corridors are we going to focus on? (Clifford)

A: If approved, this will be a six month study scheduled to begin in July, 2018 and completed by January, 2019. All CDBG eligible Commercial Corridors, which are in the more challenged areas of the city, will be included in the study. The study will narrow in on those areas that have enough density and scale to support district connection and commercial mix, or could be developed to have sufficient scale, density and mix.

Q: What is the status of our street managers and how has their role impacted corridors, will they be involved in this study? (Spaul)

A: Street Managers are currently contracted until June 30, 2018. We are in the process of soliciting a request for qualifications (RFQ) for the Street Liaison position in each of the four (4) quadrants of the city of Rochester (Northwest, Northeast, Southwest and Southeast, Downtown) for the upcoming fiscal year (18-19).

Through their work Street Managers have supported commercial corridors assigned in their quadrants in the following ways:

- Work collaboratively with business associations and City of Rochester staff to attract and populate business corridors with products and services that meet the consumer needs of the local and greater community.

- Work collaboratively with other quadrant Street Liaisons and other interested citizens to share information and best practices for replication and successful business growth. Attend Street Liaison Meetings hosted by the City of Rochester and the NSC offices.
- Facilitate business recruitment functions that attract new businesses.
- Assist new and existing businesses with information and referral for effective permitting and compliance with regulatory requirements.

In addition, Street Managers must meet the following annual goals:

- Attract a minimum of \$100,000 in new investment in designated business corridors
- Assist in the retention of 30 jobs and creation of 20 new jobs
- Submit a minimum of 10 qualified leads to the Division of Business Development
- Meet goal of 80% occupancy rate in neighborhood business corridors
- Attend 80% of business association meetings
- Attend a minimum of four (4) quad meetings

The final report detailing how they met these goals is due to each NSC Office by July 31, 2018.

Street Managers will also be interviewed for the Commercial Corridor Study. Their feedback will help identify current commercial trends, common issues/concerns, and any gaps in services/resources that the businesses are experiencing.

Q: Will they be targeting specific corridors? (Spaul)

A: All CDBG eligible Commercial Corridors, which are in the more challenged areas of the city, will be included in the study. The consultant will separate the corridors by those where there is currently sufficient scale, density and space to be successful by those where there is *development potential* to achieve sufficient scale, density and space to be successful. A market analysis will then be conducted for each of the targeted corridors.

Q: How does this fit into the Comprehensive Plan? (Scott)

A: The results of the study will be used as input to the Economic Development section of the Comprehensive Plan.

Q: Will this study look at growth over time rather than a point in time study, some corridors have made significant shifts over time? (McFadden)

A: Yes, a key part of this study is developing a "Theory of Change" that will help explain both the growth and decline of certain corridors over time.

Q: Can the street manager contracts be moved to coincide with the budget cycle, we have gaps in funding for these services and our street managers go without pay for months? (McFadden)

A: Yes, contracts can be created as soon as we receive approval for CDBG spending. Once the contract process is started we often have to wait for information (insurance forms, signatures, etc.) from the fiduciary organizations which delays the initiation of the contracts.

Int. 203 (15) – 2018-19 Consolidated Community Development Plan – Emergency Solutions Grants Program

Council Priority: Rebuilding and Strengthening Neighborhood Housing

Q: Can we have the comparison of funding from last year? (Scott)

A: See the attached table for ESG Program funding 2017-2019. **(Attachment A)**

Int. 205 (17) – 2018-19 Consolidated Community Development Plan/CDBG, Seniors Program/Legal Services

Council Priority: Rebuilding and Strengthening Neighborhood Housing

Q: Is there a yearly report detailing number served and services provided? (Patterson)

A: At the end of each fiscal year, Volunteer Legal Services Project of Monroe County, Inc. provides a summary report. For the 2016-2017 fiscal year, the agreement was for \$30,000 and 52 residents were served and 166 documents (wills, powers of attorney, health care proxies/living wills and funeral instructions documents) were prepared for those residents.

Int. 206 (18) – Agreement and Appropriation for the Aging in Place Home Modification Program – 2018-19 Consolidated Community Development Plan – Housing Development Fund

Council Priority: Rebuilding and Strengthening Neighborhood Housing

Q: Can we have a list of the programs priorities? (McFadden)

A: The Aging in Place Program has four priorities: evaluation of current /potential threats for falls and provide recommendations to reduce those threats; perform minor home modifications, such as installation of grab bars, stair hand rails, and tub seats, with the focus on falls prevention in the home; conduct community presentations to reach elderly City of Rochester residents and provide practical information seniors can use to avoid scams and other types of consumer fraud; provide case management support services to senior clients requesting assistance regarding consumer fraud experiences.

Int. 207 (19) – Demolition Program

Council Priority: Creating and Sustaining a Culture of Vibrancy; Rebuilding and Strengthening Neighborhood Housing

Q: Is this more or less than previous years? (Ortiz)

A: This year's CDBG allocation for demolition is \$200,000 more than last year's total of \$1,400,000.

Q: How will properties be chosen for demolition, will a certain amount be residential or commercial? (Gruber)

A: The majority of our demolition efforts are dedicated to residential structures. All vacant structures are continuously assessed for inclusion in the demolition program, this ongoing assessment includes structural instability, significant blight, location and proximity to schools and nuisance related activity. We have an ongoing account of which vacant structures are considered to be demolition candidates and although there is a certain amount of transiency to the list, the most up to date version can be viewed by anyone in the BuildingBlocks platform. This year's allocation of CDBG and CIP dollars will allow us to remove all of those that are currently recognized as needing to come down due to significant blight and/or hazard.

Q: What is the total amount of structures on the list? Can this be broken down by quadrant? City-owned vs. privately owned? Residential vs Commercial? (McFadden/Ortiz)

A: See chart below.

Quadrant	City	Private	Residential	Commercial
Northeast (74)	23	51	63	11
Southeast (8)	0	8	7	1
Northwest (31)	6	25	28	3
Southwest (46)	16	30	35	11
Totals (159)	45	114	133	26

Int. 208 (20) -2018-19 Consolidated Community Development Plan – Business Programs
Council Priority: Jobs and Economic Development

Q: Can we get details on businesses assisted in 2017-18? (Clifford)

A: The Business Development Division provided 55 loans and/or grants year to date during the current fiscal year. A breakdown of businesses assisted by business sector include 44 to commercial retail organizations, nine to manufacturing businesses and two to high-technology related firms.

Q: How are businesses selected for these grants? (Scott)

A: Projects are received by the Business Development Division through three primary methods: Proactive outreach (including collaboration with Business Associations), events held by the division and walk-ins by businesses who are seeking assistance.

During the current fiscal year, the Business Development Division held or participated in four events and are planning a fifth event in June. These included holding events to connect with businesses found in each quadrant of the city. The first was held on October 30th at the Danforth Community Center to reach out to businesses in the NW and SW quadrants. A subsequent event was held on November 30th at the Thomas P. Ryan Center to assist SE and NE business owners. On January 10th an event was held in City Hall to meet with downtown business owners and developers. On September 27th, the division presented in City Hall to all businesses in a collaborative effort with other division. On June 18th, the Business Development Division will be presenting at Nextcorp to meet with high-tech and entrepreneurs in our community.

Proactive outreach includes presenting Business Development products and services to many organizations who work with business owners including: Financial institutions, professional organizations (Accounting and Law firms), realtor associations and other economic development partners (ie. Monroe County, Empire State Development, Greater Rochester Enterprise), among others.

Assistance is determined by the economic development benefits associated with each project. The benefits include: Jobs created/retained, investment and community impact. The greater the economic development benefits the more potential assistance may be received subject to the availability of funds. Following a business owner's application, projects are reviewed/underwritten, and if approved, will follow the next step of potential Loan Committee and/or REDCO Board review and approval processes, dependent upon the financial assistance applied for.

ESG PROGRAM FUNDING 2017-2019

Organization	Activity	2017-2018 (2 Rounds)	2018-2019	Increase (decrease)
Catholic Family Center	Homelessness Prevention	\$ 101,000.00	\$ 111,385.00	10,385.00
Catholic Family Center	Emergency Shelter (Hospitality Nights)	\$ 80,359.00		(80,359.00)
CCSI - CA	Coordinated Access	\$ 143,100.00	\$ 27,485.00	(115,615.00)
CCSI - RR	Rapid Rehousing	\$ 157,207.00	\$ 194,758.37	37,551.37
Providence	Street Outreach	\$ 63,118.00	\$ 90,000.00	26,882.00
Saving Grace Ministries	Emergency Shelter	\$ 18,000.00	\$ -	(18,000.00)
HOPE Ministries	Homelessness Prevention	\$ 15,200.00	\$ 25,000.00	9,800.00
Spiritus Christi	Emergency Shelter & Essential Services	\$ 28,481.00	\$ 35,000.00	6,519.00
Center for Youth Services	Emergency Shelter	\$ 31,500.00	\$ 23,734.00	(7,766.00)
RAIHN	Emergency Shelter & Essential Services	\$ 41,331.00	\$ 45,430.00	4,099.00
Salvation Army	Essential Services & Hospitality Nights	\$ 47,842.00	\$ 47,985.00	143.00
Veterans Outreach Center	Emergency Shelter & Essential Services	\$ 45,203.00	\$ 25,000.00	(20,203.00)
VOA	Emergency Shelter & Shelter Diversion	\$ 39,473.00	\$ 37,054.00	(2,419.00)
Willow Domestic Violence Center	Emergency Shelter	\$ 44,561.00	\$ 28,914.00	(15,647.00)
Pathstone (Housing Council)	Homeless Prevention (Landlord Outreach)	\$ 93,484.00		(93,484.00)
YWCA	Emergency Shelter & Hospitality Nights	\$ 78,509.00	\$ 49,463.33	(29,045.67)
		\$ 1,028,368.00	\$ 741,208.70	
Request for Proposal (RFP) - TOTAL FUNDS REQUESTED		\$ 1,378,501.02	\$ 1,903,459.68	

NOTES:

*Rochester and Monroe County release a joint RFP each year, and select and fund proposals in concert.

**During the 2017-2018 program year, HUD awarded some communities a second (extra) allocation of ESG dollars. Rochester received an additional award of \$294,488. This was a one-time occurrence.

PARKS & PUBLIC WORKS

PPW

Int. 210 (28) – Amendatory Agreement – Bergmann Associates, Architects, Engineers, Landscape Architects & Surveyors, D.P.C. – Vacuum Oil Site

Council Priority: Rebuilding and Strengthening Neighborhood Housing

Q: Did we lose the money that was set aside for community outreach? If so what happened? (Scott)

A: The community organization selected to provide civic engagement services as part of the Vacuum Oil BOA grant did not sign the required agreement with the City that would have enabled them to complete the civic engagement tasks under the grant. Therefore, with the approval of the Department of State, the funding for community outreach was reallocated within the BOA budget through a Contract Modification document signed by the Mayor on April 9, 2018 so that the City and Bergmann Associates could complete the civic engagement tasks required in the BOA work plan.

Int. 213 (31) – Amendatory Agreement – New York State Department of Environmental Conservation, Hemlock and Canadice State Forest Maintenance Agreement

Q: Have we been satisfied with the relationship since we sold this land, and has the commitment been upheld with NYS Department of Environment Conservation? (Spaul)

A: Yes we have been very satisfied with the relationship with NYS DEC. In 2015, the NYSDEC finalized the Unit Management Plan for the Hemlock and Canadice State Forest. This plan benefits the City by providing resources that would otherwise require outside consultation, including invasive species management, erosion control measures, and other scientific expertise. The designation of this land as a State Forest also allows NYS Rangers to enforce NYS Forest laws within the land area.

Q: How have they improved the water quality in the last 8 year? (McFadden)

A: As this relationship provides a dedicated funding stream, it has allowed the Water Bureau to carry out additional maintenance work to maintain the high quality of our water and watershed. This additional maintenance includes erosion control projects such as construction of over 40 new culverts and 18 stone fords on Hemlock Lake and 62 culverts around Canadice Lake.

Int. 214 (32) – Water Supply Agreement – Village of Lima and Town of Lima Water District 2

Q: How many villages or towns do we have agreements with? Is this rate the same as what City residents pay? (Ortiz)

A: Besides the Village and Town of Lima, the City also has a wholesale water supply agreement with the Livingston County Water & Sewer Authority. Our agreements are limited only to supplying the water used by these agencies/municipalities. It is their responsibility to operate and maintain their water distribution systems. Consequently, they set the rates paid by their retail customers based not only on their cost to purchase water from us, but also on their operation and maintenance costs. We understand that their customers typically pay a higher rate than City residents pay.

Q: How are these rates established? (Scott)

A: The rates with Lima are determined as a function of our cost to purchase this same water from the Monroe County Water Authority (MCWA). Water sold to Lima is produced by the City, sold to MCWA and then delivered to Lima using MCWA water mains. Our water supply agreement with MCWA contains an exchange rate specific to Lima.

Int. 215 (33) – Agreement – Rochester Housing Authority (RHA) / Commercial Refuse and Recycling Services

Council Priority: Safer and More Vibrant Neighborhoods, Innovation and Efficiency

Q: How many RHA properties are actively using recycling services? (Clifford)

A: RHA currently has 278 residential properties (1-, 2-, and 3-family houses). Of these, 114 properties are actively recycling, or 41%. RHA also has 41 commercial properties, all of which are provided recycling service. Each unit within a commercial property may or may not recycle.

Q: What is status of the City School District switching to using the City for Refuse and Recycling services? (Spaull)

A: The City is prepared to provide refuse and recycling service to RCSD locations, but RCSD has not indicated that they desire to start at this time.

Q: What is the status of piloting certain RCSD sites for recycling provided by the City? (Ortiz)

A: The City has not heard from RCSD in relation to their desire to start a pilot program at any RCSD schools.

Int. 217 (35) – Agreement – ARTWalk of Rochester, Inc.

Q: What does ARTWalk do, what will the money go to specifically? (Patterson)

A: ARTWALK's Mission statement "ARTWalk is a unique outdoor museum. Our Mission is to strengthen , connect and unify the community through increased engagement with and support of the arts".

The contract will support ARTWalk's efforts to repair existing art that has become damaged over time and to develop a youth outreach program.

Q: Can we have a list of all outstanding funding for the arts that City holds, the name and location of each uncomplete project? (McFadden)

A: The Brooks Landing II Project (located along on the Genesee River at Plymouth and Genesee Streets) has an art component that will be commencing in Summer 2018 with an anticipated completion in Fall 2019. The Library Terrace Project (located at the Downtown Library on South Avenue) includes public art and is currently in the final design stage with anticipated art installation to be completed / installed within the construction phase. Construction is anticipated to begin in early 2019 and will be a two year project.

Int. 219, 220 (37) – Joseph A. Floreano Rochester Riverside Convention Center Terrace Repairs Project

Council Priority: Creating and Sustaining a Culture of Vibrancy

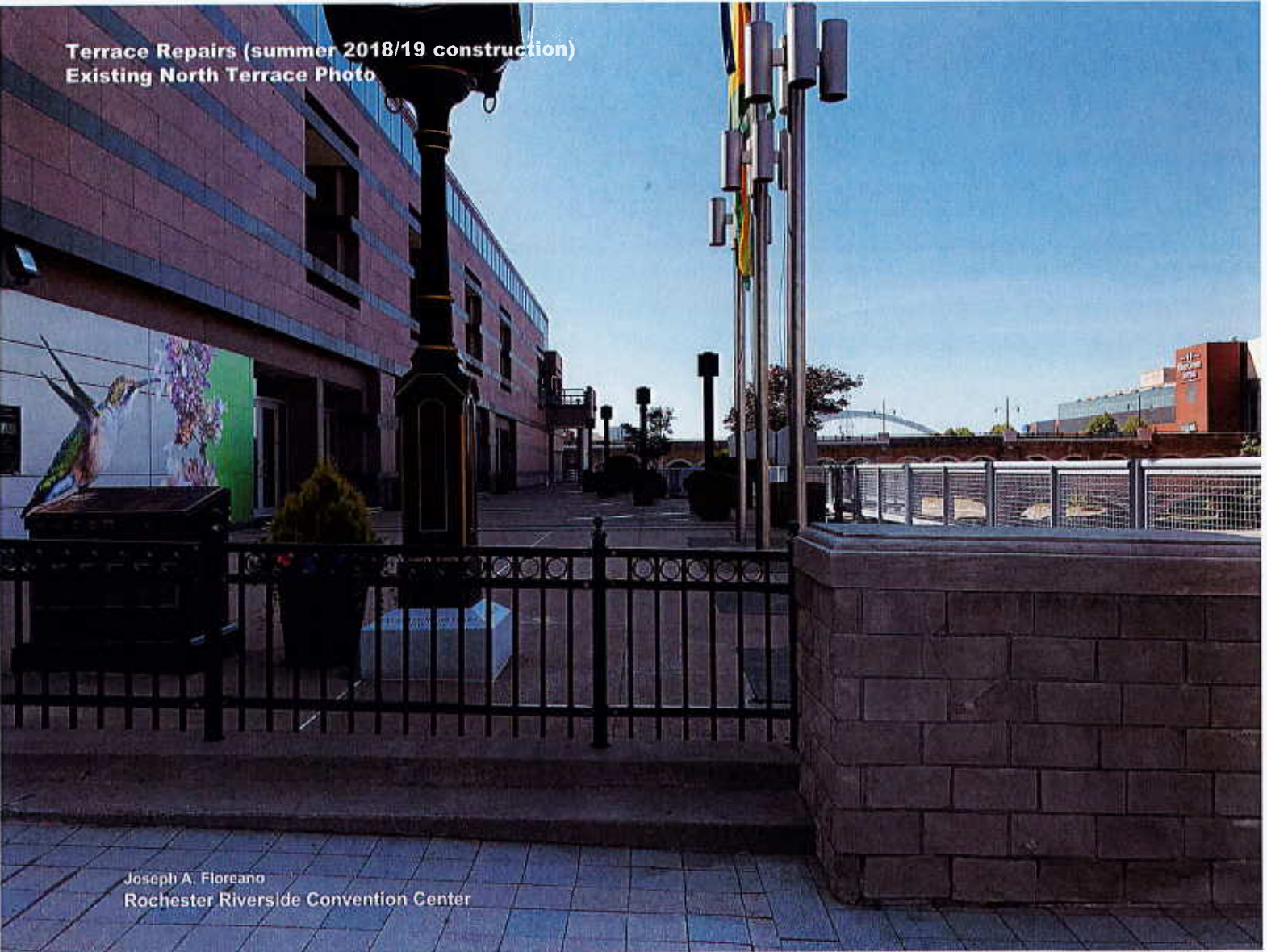
Q: Will this use ROC the Riverway resources at all? (Patterson)

A: Project funding for this project was already established and includes both City and Empire State Development (ESD) funds. ROC the Riverway resources are not yet available as project selection and establishment of funding and timelines is still in progress.

Q: May we have a rendering of what this terrace will look like? (Gruber)

A: see attachments. A (existing), B (With repairs)

Terrace Repairs (summer 2018/19 construction)
Existing North Terrace Photo



Joseph A. Fioreano
Rochester Riverside Convention Center

Terrace Repairs / North Terrace Rendering
(summer 2018/19 construction)



Joseph A. Fioreano
Rochester Riverside Convention Center

PUBLIC SAFETY, YOUTH & RECREATION

PSYR

Int. 221 (22) – Agreement – Protectives, Inc. of Rochester, NY

Council Priority: Public Safety

Q: How do we recruit volunteers for the Protectives? (Ortiz)

A: Given that the Protectives is its own entity, they perform their own recruitment efforts. We support that by referring potential fire candidates to the Protectives to possibly become members and gain excellent experience as volunteers that support the RFD fire crews.

Q: How do they interface with companies like Emergency Enclosures? (Ortiz)

A: The Protectives are not responsible for emergency board ups of damaged fire properties, and therefore, do not interface with private board up companies. During a fire incident the Protectives will cover/tarp a household's belongings to protect them from water, soot damage – ie., furniture, photos, etc., as is possible, under direction from the incident commander.

Int. 222 (23) – Agreement – City of Rochester Emergency Management Plan

Council Priority: Public Safety

Q: When was the last time there was an update on these plans? Who did them? (Clifford)

A: The COOP is a new plan that will be added to the City Emergency Management Plan as an annex. Additionally, as part of this initiative, we are utilizing the consultant to provide a review and update of the City's Hazardous Materials Response Plan. (HMRP) The last comprehensive holistic review and update of the HMRP was in 2002.

Q: What is history of the COOP, is it a new item or an update? (Ortiz)

A: The history of the Continuity of Operation Plan (COOP) was first addressed during the Rochester Police Department Accreditation process. One of the requirements for accreditation for the police department was to implement a COOP to ensure the resiliency of their organization in the event of an incident that would cause an interruption in their normal business operations. Subsequently, the police department approached the Fire Department Emergency Manager with a proposal to work together to develop a COOP that covers all City departments. Through these discussions, gaps in emergency planning were identified given that lack of a COOP for the other City departments. An example scenario that the COOP would address would be as follows: *If the Purchasing Bureau has a sprinkler head activated in their office damaging their offices to the point where the offices had to be closed. The COOP will provide them a guide as to the notification of employees, where operations will resume, how temporary infrastructure will be provided and what communications would need to be completed – vendors and/or city departments.* Given this, it became a priority to pursue grant funding, consulting services and ultimately the development of a COOP for that includes 14 City Departments and or Bureaus.

The COOP is a new plan that will be added to the City Emergency Management Plan as an annex. Additionally, as part of this initiative, we are utilizing the consultant to provide a review and update of the City's Hazardous Materials Response Plan. (HMRP) The last comprehensive holistic review and update of the HMRP was in 2002.

Int. 223 (24) – Agreements – Friends of the Verona Street Animal Shelter, Inc. d/b/a Verona Street Animal Society

Q: How many volunteers are there and what are the total volunteer hours? (McFadden)

A: Animal Services has over 200 active volunteers. Their hours are recorded on paper but not entered into any tracking system. One of the responsibilities of this position would be to evaluate and select a suitable volunteer management software so that we could track and report such information.

Q: Why is this being proposed as a City position vs it being a "Friends of" staff person? (Gruber)

A: The position was initially proposed as a City position because the majority of volunteers (> 200) are City volunteers and VSAS does not have any paid staff. However, since that proposal, VSAS has begun looking into hiring an Executive Director through a third-party employment agency. As such, the employment agency would handle the overhead and payroll with VSAS as a client paying for the employee's compensation. VSAS will now hire the Volunteer Coordinator in the same manner so it will no longer be a City position. **THIS ITEM IS BEING PULLED FROM COMMITTEE BY ADMINISTRATION.**

Int. 224 (25) – Agreements – Veterinary Services for Rochester Animal Services

Q: Are these new partners? (Ortiz)

A: These agreements are not with new partners. Rochester Animal Services has partnered with the Animal Hospital of Pittsford and The Human Society of Rochester & Monroe County at Lollypop Farm for 18 years, and continues to partner with them and various veterinarians and veterinarian technicians each year.

Q: How much is in the AC gifts fund? (Ortiz)

A: The current balance in the AC gifts fund is approximately \$63,000.

Int. 225 (40) – Agreement – Rochester City School District, Summer Literacy Program in R-Centers and Libraries

Council Priority: Support the Creation of Effective Educational Systems

Q: How are we measuring results of these efforts? Are students in these programs doing better in school? Are we tracking children? (Clifford/Ortiz)

A:

How are we measuring the results of these efforts? *ATT. A*

Literacy Aides in Libraries measure contacts or engagements with children in Library locations; a contact is defined as one-on-one support, primarily focused on reading. Literacy Aides are trained on child engagement strategies and provided literacy-rich supplies (games, puzzles, etc.) in addition to copies of school reading list materials. The attached files include Library engagement numbers per summer season.

Literacy Aides in R-Centers track engagements with children in R-Center locations during literacy programming delivered by R-Center staff and outside consultants such as Writers and Book. Beginning this spring (May 2018) the R-Centers entered the implementation phase of utilizing the STAR Reading assessment tool in the R-Centers. STAR Reading assessments are short tests that provide educators with learning data used to support academic development with youth. Each reading assessment is online and computer adaptive, which means they adjust to each answer a young person provides making the following question easier or more difficult. This generates the best data to help children in the shortest amount of testing time, and creates a reading level benchmark for the youth. We plan to continue the pilot phase during summer 2018 by using the tool to assess 200-250 participants ages 6-13. This information will be used to assign appropriate reading material for youth based on reading level and not age.

Are students in these programs doing better in school / Are we tracking children?

For Literacy Aides: One of the selection criteria for youth chosen for the position of Literacy Aide is to have academic success, earning a 3.0 GPA or better in the current fiscal year and have completed the 10th grade.

For Participants: The development of the RCSD/DRYS/Library data sharing agreement is intended to assist in the determination of impact for frequency of literacy engagement on school readiness and grade-level reading. Beginning fall 2018, the R-Centers will begin requesting report cards from regular participants in the literacy program.

Q: What is the history of the agreements between RCSD, Libraries, and COR? How much has each group put in?

A: This is the fourth year RCSD has provided funding for this youth employment program to the City, and the fifth year to RPL. The Library began the Literacy Aide program in FY10 by using money from the Fenyvessy Trust Fund (endowment funding restricted to Library operations) in the NE Quadrant. The project was expanded and funded by the RCSD beginning in FY14. The following year, RPL and DRYS jointly advocated for Literacy Aide and summer learning support in a merged annual ask to RCSD. RCSD has previously contracted with the City and RPL separately, however is requesting the tripartite agreement this year as an efficiency measure. RCSD funding covers the entire cost of the Literacy Aide wages, and the City and RPL utilize existing staff resources to provide training and supervision, and DHRM for the hiring and intake process.

Int. 226 (42) – Mural Arts Project “Roc Paint Division”

Council Priority: Creating and Sustaining a Culture of Vibrancy; Support the Creation of Effective Educational Systems

Q: What are the ROC Paint projects this year? (Clifford)

A: Project locations for the new program year have not yet been fully identified. We do expect to include some projects in parks to liven up structures and fixtures.

Q: Are the leaders the same annually? How do we recruit for these positions? (Ortiz)

A: Yes, leaders of the program are the same annually, however, we contract with new guest artists every year. Guest artists are recruited by relationships from our mural artists, Wall/Therapy and an open call for any interested artists in the community

Q: What is the maintenance plan for these murals? (Ortiz)

A: Fading will happen over time and murals are touched up by the Roc Paint team as needed. Interior murals are protected by plexi-glass as needed.

Q: Is there a connection between ROC Paint and Wall therapy? (Gruber)

A: There is no formal connection between Roc Paint and Wall/Therapy, however Roc Paint works with guest artists that are affiliated with Wall/Therapy and three of the Roc Paint youth muralists installed a mural for the 2017 Wall/Therapy season.

Q: How many City staff are involved? (Ortiz)

A: The City hires two Public Art Coordinators (part-time/seasonal) to coordinate the project each program year. An existing DRYS management staff oversees the entire project and provides support and guidance when needed.

Q: What do they do to preserve the murals, do they have fixatives or materials? Do they work with a consultant to help this this? (McFadden)

A: The Public Art Coordinators choose materials that maximize a mural's duration and R-Centers install plexi-glass over interior murals as needed.

Q: *Can we have a complete inventory of murals? Are any held in storage? (McFadden)*

A: No murals are currently being held in storage. Pictures of the existing murals are attached. (ATT-B)

Int. 244 (51) – Agreement – Rochester City School District, School Resource Officers

Council Priority: Public Safety; Support the Creation of Effective Educational Systems

Q: *What is the total cost of this effort? (Ortiz)*

A: The total annual salary and fringe costs of the 12 Officers and 1 Sergeant assigned to the SRO program are estimated at \$1,915,836. These costs will be partially reimbursed by the City School District based upon the percentage of the year officers are assigned to the District (75.89%). The expected reimbursement is \$1,453,928.

Q: *Is the proportion that is being reimbursed the same as previous years? (Scott)*

A: The City School District is reimbursing the City by up to \$333,928 more than last year.

PyR 225(40)
 HT-A

Literacy Aide Monthly Report
July 2013

	Arn	Cha	Dou	Lin	Lye	Map	Sul	Whe	YTD Total
Homework Help	0	0	4	21	0	583	0	0	608
Listen to a Child Read	171	28	47	218	34	383	50	76	1007
Read with a Child	166	14	168	37	41	350	97	50	923
Read to a Child	226	7	95	75	75	255	34	55	822
Played a Game	203	156	124	57	131	538	45	144	1398
Arts & Crafts Activity	311	110	232	115	44	65	100	24	1001
Puzzle or Activity Sheets	122	421	185	123	133	242	1050	3	2279
Computer Help	344	79	470	213	69	30	195	203	1603
Helped Child get a Library Card	2	4	26	22	6	0	11	0	71
Referred Child to a Librarian	116	48	31	36	3	0	14	30	278
Special Programs	405	16	95	115	72	0	300	5	1008
Total	2066	883	1477	1032	608	2446	1896	590	10998

PSYR 22540
ATT-A

Literacy Aide Monthly Report

July 2014

	Arn	Cha	Hig	Lin	Lye	Map	Sul	Whe	YTD Total
Homework Help	3	0	14	0	0	519	8	12	556
Listen to a Child Read	173	5	63	145	13	232	20	74	725
Read with a Child	215	7	71	59	12	280	13	140	797
Read to a Child	200	5	48	49	41	197	30	61	631
Played a Game	401	119	89	99	46	472	98	416	1740
Arts & Crafts Activity	270	86	56	14	85	51	4	74	640
Puzzle or Activity Sheets	296	402	77	59	140	203	600	44	1821
Computer Help	444	96	241	174	79	60	152	360	1606
Helped Child get a Library Card	0	0	26	1	3	3	3	4	40
Referred Child to a Librarian	39	44	48	1	0	45	20	29	226
Special Programs	569	13	51	0	0	48	51	6	738
Total	2610	777	784	601	419	2110	999	1220	9520

Py 2-225(40)
HH-A

Literacy Aide Monthly Report July 2015

	Arn	Cha	Hig	Lin	Lye	Map	Mon	Sul	Whe	Win	Central	Totals
Homework Help	4	0	19	0	10	65	0	0	2	0	0	100
Listen to a Child Read	146	12	90	220	80	103	0	117	7	2	18	795
Read with a Child	146	19	102	15	38	116	0	112	9	8	31	596
Read to a Child	182	35	78	20	42	74	0	132	3	8	34	608
Played a Game	184	49	108	10	107	133	0	414	266	20	62	1353
Arts & Crafts Activity	210	77	119	0	53	37	2	398	45	24	116	1081
Puzzle or Activity Sheets	63	946	98	15	100	146	0	609	10	7	50	2044
Computer Help	189	95	189	187	88	89	0	495	187	13	76	1608
Helped Child get a Library Card	4	5	41	0	6	4	0	2	2	4	11	79
Referred Child to a Librarian	5	4	70	3	9	10	2	57	0	22	7	189
Special Programs	490	34	92		36	10	9	616	56	0	1297	2640
Totals	1623	1276	1006	470	569	787	13	2952	587	108	1702	11093

Literacy Aide Monthly Report

July 2016

	Arn	Cha	Dou	Lin	Lye	Map	Sul	Whe	Win	TOTAL
Homework Help	0	0	13	1	19	40	1	1	0	75
Listen to a Child Read	217	15	40	210	51	73	260	5	2	873
Read with a Child	185	7	34	15	31	108	370	8	1	759
Read to a Child	222	25	30	11	30	80	225	12	4	639
Played a Game	346	61	87	2	91	231	1250	102	28	2198
Arts & Crafts Activity	145	100	55	0	57	36	490	13	11	907
Puzzle or Activity Sheets	117	71	125	21	83	102	1020	31	11	1581
Computer Help	520	42	120	203	91	66	670	147	27	1886
Helped Child get a Library Card	75	6	25	5	8	2	18	2	1	142
Referred Child to a Librarian	64	13	28	7	20	33	160	6	6	337
Special Programs	587	112	80	0	79	51	1280	145	5	2339
Total	2478	452	637	475	560	822	5744	472	96	11736

PyR-225(4)
AH-A

Literacy Aide Monthly Report

July 2017

	Central	Arn	Cha	Dou	Lin	Lye*	Map	Sul	Whe	Win	Total
Homework Help				0	2	0	0	0	0	0	2
Listen to a Child Read		46	6	0	384	8	215	50	13	3	725
Read with a Child		36	3	1	27	9	197	35	17	0	325
Read to a Child		28	3	0	13	12	260	92	6	1	415
Played a Game		64	75	39	173	37	350	1103	66	25	1932
Arts & Crafts Activity		243	65	43	17	22	90	301	6	9	796
Puzzle or Activity Sheets		127	8	39	62	0	50	588	2	0	876
Computer Help		248	85	50	636	48	65	849	98	9	2088
Helped Child get a Library Card		23	0	2	46	6	4	0	3	0	84
Helped Child find a book			1	5	0	0	18	12	0	6	42
Referred Child to a Librarian		14	92	3	68	8	42	131	9	9	376
Special Programs		125	0	273	432	32	15	185	35	47	1144
Total	0	954	338	455	1860	182	1306	3346	255	109	8805

*NO RCSD LITERACY AIDE AT LYELL

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(40)
ATT-A

Year 1 & 2 Murals



1407 Clifford Ave



470 West Main St



110 Webster Ave



Rochester Public Market



King St.



Durnan St & Hudson



936 East Main St.



Reynolds St. & Dr. Samuel McCree Way



Clifton & Jefferson Ave



544 West Main St.



271 Central Park

NOTA: Merriman & University



340 West Main St.



300 West Main St



1199 East Main St.



Year 3 (2015-16) Roc Paint Division Murals

Roxie Ann Sinkler R-Center



Campbell St. R-Center



Campbell St. R-Center



Flint St. R-Center



Year 4 (2016-17) Roc Paint Division Murals

Frederick Douglass R-Center



Flint St. R-Center



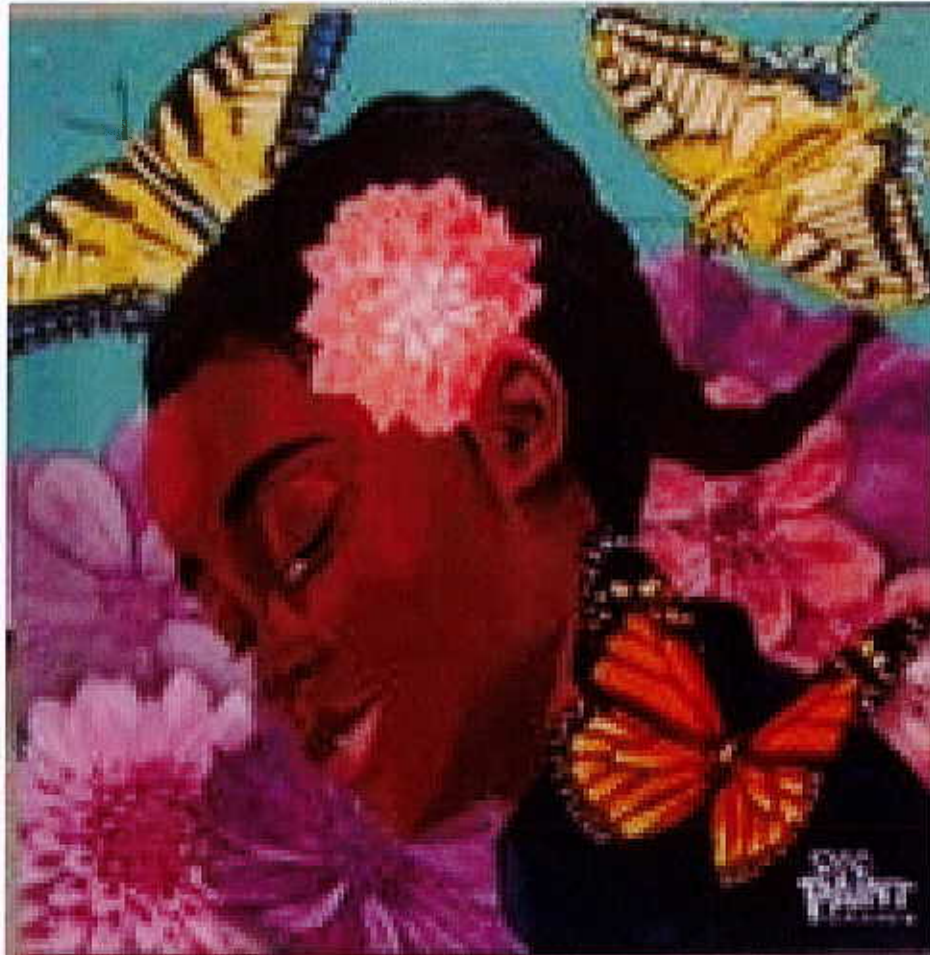
Ryan R-Center



Ave. D R-Center

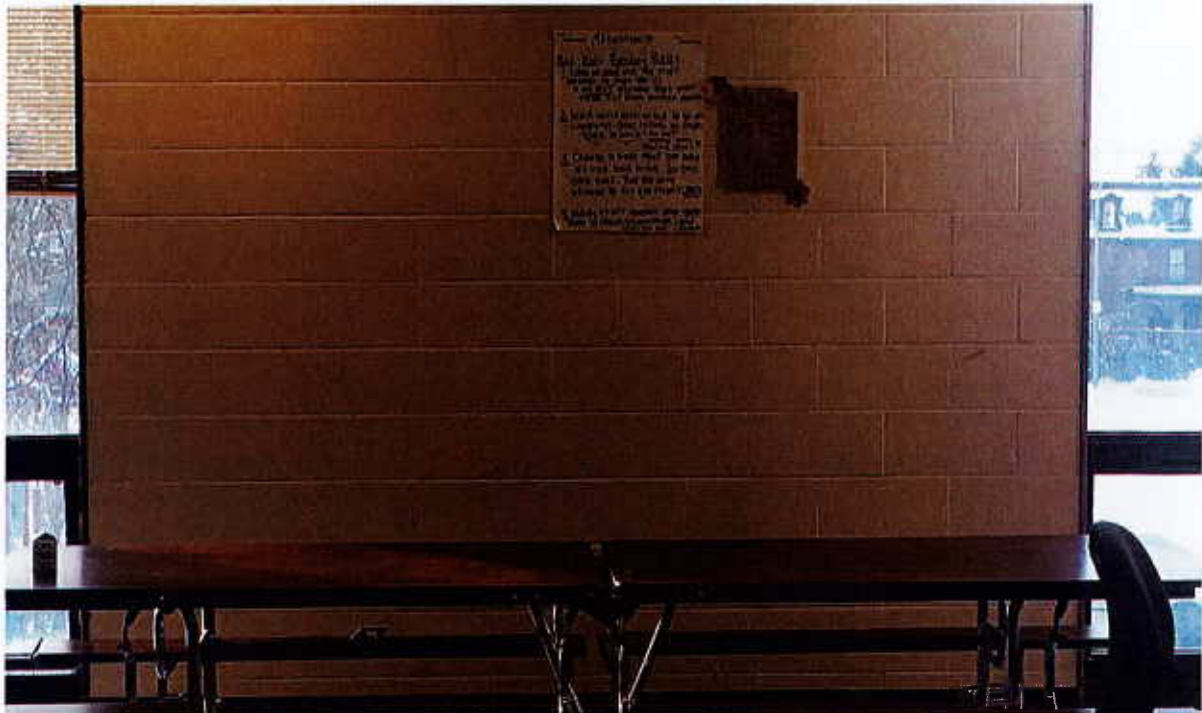


Humboldt R-Center



Year 5 (2017-18) Roc Paint Division Murals

Adams R-Center





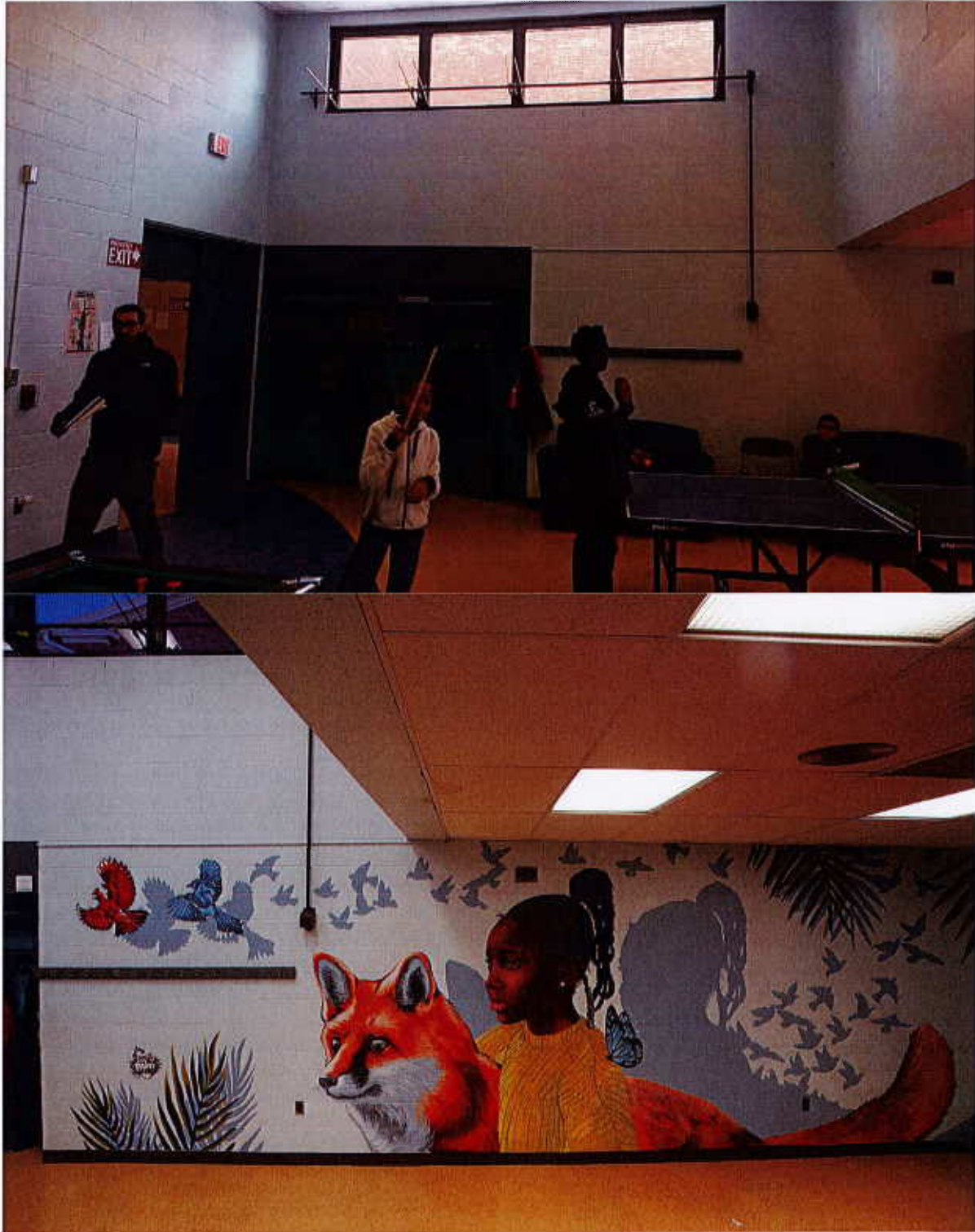
Carter R-Center







Edgerton R-Center





Gantt R-Center

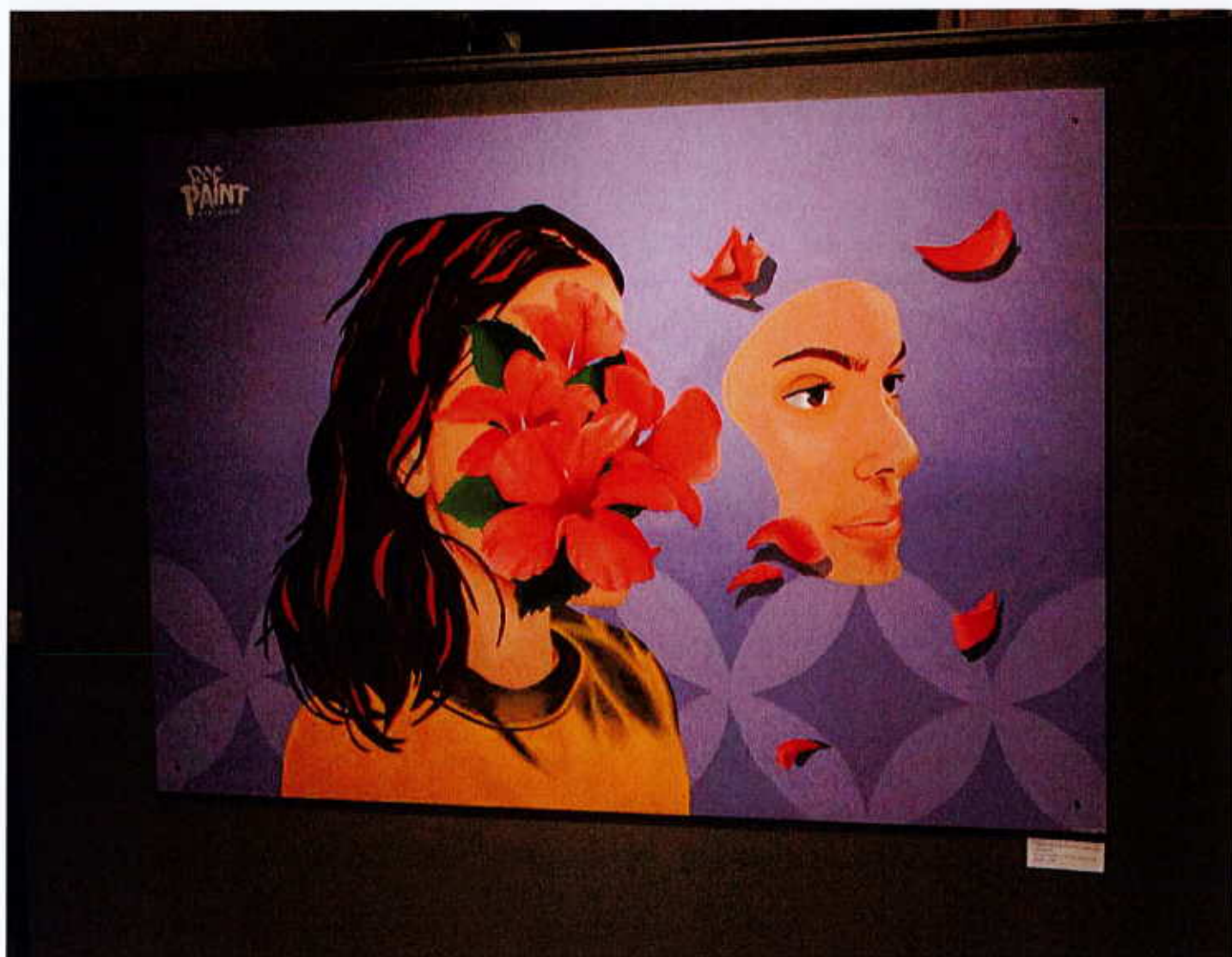




Panels to be installed at Ave. D, Gantt, and Roxie R-Centers







ARTS & CULTURE COMMITTEE

ACC

Int. 228 (43) – Agreement – Rochester Philharmonic Orchestra Music Performances

Council Priority: Creating and Sustaining a Culture of Vibrancy

Q: Where will the performances be? (McFadden)

A: Susan B. Anthony Square (SW), Maplewood Rose Garden (NW), Southeast corner of Joseph Ave & Clifford Ave (NE), Park Ave Green (SE)

Int. 229 (44) – Agreement – Rochester Fringe Festival, Inc., 2018 KeyBank Rochester Fringe Festival

Council Priority: Creating and Sustaining a Culture of Vibrancy

Q: Please provide a three year history of funding? (Gruber)

A: 2017: \$25,000; 2016: \$25,000; 2015: \$20,000

Int. 230 (45) – Agreement – Puerto Rican Festival

Council Priority: Creating and Sustaining a Culture of Vibrancy

Q: Please provide a three year history of funding? (Gruber)

A: 2017: \$35,000; 2016: \$35,000; 2015: \$30,000