



# Your Neighborhood Service Centers Highlights 2018



*A message from Daisy Rivera Algarin, NSC, Director*

*2018 was full of challenges, change and honest conversations about the quality of life for our residents and businesses. We started our year by redesigning and training staff in the Nuisance Abatement Points system, named three new administrators, NSC office moved to a new location in City Hall, partnered with First Time Homebuyer's program to create Welcome Bags, partnered with the County to offer Job Fairs in each quadrant, weekly commercial walks and began dialogue to centralize more services right in the neighborhood's.*

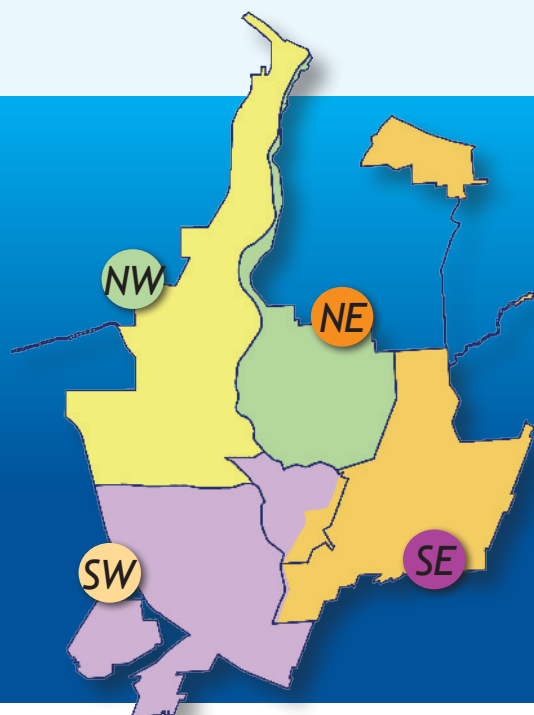
*I hope you enjoy reading these very short highlights of each quadrant. We wish we could include all our work and mention each and every one of you.*

*As we continue our partnership with you, I am confident the positive energy and momentum expressed by so many of you will strengthen our work and collectively we will continue to make our City great. From the NSC Staff, thank you for joining with us to Uplift our Neighborhoods.*

*Happy Holidays and a Prosperous New Year!*



*Daisy Rivera Algarin  
NSC Director*



## Mission:

To support the City of Rochester's Vision Statement and its Values and Guiding Principles, the Neighborhood Service Centers (NSC) will promote strength, stability, pride and empowerment to our residents and stakeholders and encourage growth of city neighborhoods and businesses through safety, education and economic development.

We will work to bridge the gap between neighborhoods by improving lines of communication, addressing quality of life issues through community partnerships and enhancing delivery of services.



## Rebuilding and Strengthening Neighborhood Housing. *Welcome to the neighborhood!*



**Southwest:** The NSC assisted in referring to Flower City Work Camp residents for home repairs in the community and were joined by nearly 1,000 volunteers.

Students from local schools spent their Spring break performing home repairs at no cost to over 50 homes in the community. The SWNSC was proud to work with the camp in our role of liaison to bring the help to those most in need.



**Northwest:** The NSC supported the work of Housing developments in the Maplewood Community and JOSANA Community. Charles House Neighbors In Action (CHNA) - Stadium Estates started Phase II. CHNA has begun work on developing 46 new units (single and duplex homes).

PathStone Housing Development - The Eastman Reserve Housing Development marks a major step in the execution of the Eastman Business Park Master Plan and celebrates the establishment of a vibrant new community.



**Southeast:** The NSC supported the work of Housing Justice to improve quality of life for tenants of large complexes and throughout the City to have a voice in housing policy. Three years of long work with community engagement to complete the housing project. The new housing was a collaboration with Home Leasing, Hillside Community of Agencies, EMMA, Beechwood and later in the process Connected Communities.



**Northeast:** The NSC supported the Upper Falls Square Apartments located along the Hudson Ave. corridor. The new apartment community provides studios, one and two-bedroom apartments. Tenants will have access to a computer lab. Complimentary Wi-Fi is available in common areas in the building. Residents can also enjoy a 100 percent smoke-free place to live.

During the planning of the housing project, the developer kept in mind of all the programs that could be incorporate to service all residents such as:

- Assisted Living
- Independent Senior Loving
- Memory Care
- Respite Care
- Transition Housing Program
- Single-Site Supportive Housing
- 24-hour security
- Community Room Access

### Jobs and Economic Development. *Jobs, Jobs, Jobs!*



**Southwest:** The NSC held a Job Fair at the Phillis Wheatley community library in collaboration with the County Economic Development and Monroe County Legislator, John Lightfoot. Numerous businesses and agencies were paired with a record number of over 200 attendees.

**Northwest:** The NSC held its first Northwest Job Fair in collaboration with Monroe County as part of their Recruiting on the Road. The free job fair connects local companies to job seekers in the community. There were close to 200 job seekers attending the fair. The event was held at the Lake Ave. Baptist Church, 72 Ambrose St.

**Southeast:** The NSC held a Job Fair in collaboration with Monroe County as part of Recruiting on the Road.

## Recruiting ON THE ROAD

**Northeast:** The NSC held a Job Fair in collaboration with Monroe County as part of Recruiting on the Road. It was held June 6, 2018 at the Pentecostal Holiness Church Gymnasium on North Clinton Ave.

**Attendees:** 32

**County Department of Human Services:** 28

**RochesterWorks!:** 19      **Walk-Ins:** 24

**TOTAL:** 103 attendees for 11 businesses (250+ jobs)

**Businesses included:** Rochester Civil Service • Monroe County Civil Service • Rochester Police Dept. Recruiting Rochester City School District • Regional Transit System Hillside Family of Agencies • MC Management Ravi Engineering • ESL Federal Credit Union CDS Life Transitions • Conduent • Connected Communities Bridges to Success - RMAPI • City Bureau of Employment Skills Training and Youth Services

A second Job Fair was held on June 14, 2018 with Connected Communities and East High School, targeting East High Student parents. The attendance was 203 people.

**Attendees:** 250+ attendees for 20 businesses (250+ jobs).

**Businesses Represented:** 20 • Total Job Seekers: 167

**Bilingual Job Seekers:** 40 (est.)

**Businesses included:** Rochester Civil Service • Monroe County Civil Service • Rochester Police Dept. Recruiting Rochester City School District • Regional Transit System Christa Construction • MC Management • Hickey-Freeman Coca-Cola • CDS Life Transitions



### Quadrant Wide Job Fair Summary

Southeast: 2/14/18	Togetherness in Love Community, East Main St.	12 companies	103 job seekers
Northeast: 6/6/18	Pentecostal Holiness Church, North Clinton Ave.	20 companies	167 job seekers
Southwest: 8/29/18	Phillis Wheatley Library, Dr. Samuel McCree Way	14 companies	202 job seekers
Northwest: 11/28/18	Lake Ave. Baptist Church, Ambrose St.	19 companies	193 job seekers



## Public Safety. *Safe neighborhoods for all.*



**Southwest:** The SW NSC sponsored five neighborhood outreach events, Crime Prevention Officers and SWNSC staff joined with the Rochester Public Library, Rec on the Move and other agencies to interact with members of the community. Fun and games, book sharing and good conversation took place on Frost Ave., Doran and Edith St.s, Troup St., Flanders St. and Magnolia St. During the events, NSC Crime Prevention Officers issued identification cards to more than 250 children. When Hawley St. experienced a troubled start to summer, NSC teamed up with RPD, RFD, Pathways to Peace and numerous agencies to perform a neighborhood uplift.



**Southeast:** The NSC offered an awareness event in collaboration with the SE Safety Net and Trillium Health to hear from addicts who are fighting the fight and counselors who are fighting the fight with them. The session was to educate the public on the crisis and to communicate that the opioid crisis is not only a low socio-economic issue. This crisis is effecting people from all walks of life and ethnic backgrounds. "How do we support those in our community?" was the primary question of the event. This event led to four more workshops throughout the city for business owners to be aware and learn how to use Narcan as a collaboration with the Monroe County Health Department.



**Northwest:** The NSC and community partners collaborated on sponsoring a Community Forum on "What's Going On...On Lyell Ave.?" It was a great day for neighbors, stakeholders and experts to get together, share information and commit to working together to improve the quality of life on and around Lyell Ave. Thanks to all the speakers, panelist and participants who helped make it a great success! Working to defeat prostitution, drugs and crime.



**Northeast:** The NSC partnered with the Business Corridor Leaders to identify problem areas that impacted the business corridors. Identifying problem locations allowed the Rochester Police Department to address these areas through the Community Affairs Bureau and our business partners.

The change will come through working together with the neighborhood residents and business owners as they are impacted daily from the opioids epidemic and illegal activities.

### Improve condition and appearance of commercial corridors Encourage community engagement • Clean Gateways

**Southwest:** The NSC once again joined nearly 100 School of the Arts (SOTA) students for an event which has become to be known as “SOTA DAY”, along with 19th Ward and SW Rotary for a day of community service. Students and community members cleaned up St.s, painted bollards, installed a St. art project and put on a Noon concert. Talented students helped in the neighborhood, WHILE getting to show off their many talents.

Along with picking up litter, a group of students worked to restore the Rapids Cemetery while being given a brief history lesson. A second group of students painting bollards next to the SWNSC office. A third group built and installed a three dimensional sculpture. Finally ending the day with a beautiful noon day concert.



### Increase community driven planning and engagement



**Southwest:** The NSC in 2018 saw several events where the public came together and gave input on major development projects. The Bull's Head development on West Main St. and the Vacuum Oil project on Exchange Blvd. The NSC spent several months raising awareness of the Brownfield Opportunity Act projects as well as smaller, yet significant, upcoming projects such as the Zion Hill Missionary Baptist Church senior housing project and the Urban League of Rochester Economic Development Corporation (ULREDC) planned to construct 35 - 40 brand new rent to own residences.



**Northwest:** The NSC worked with community partners to support projects that bring economic growth and notoriety to the community. Kodak sponsored a Netflix TV series called hyper drive at Eastman Business Park in August. Community members and residents had the opportunity to take part in the movie shoot as spectators. The Kodak Visitor Center at Kodak Center is now complete. A grand opening celebration was held on December 6. The NSC facilitated and supported the realignment of Dewey Ave. and Driving Park. The road has been improved and has allowed traffic to flow much smoother in this area, in addition to the St. improvements, a park and green space was created.



## Creating and Sustaining a Culture of Vibrancy. *Join us!*

**Southeast:** The NSC fostered community engagement between businesses and residents by supporting an Open House for the Triangle Merchants Association. The new association has emerged as one of the leaders in creating community engagement with merchants.



## Support the Creation of Effective Educational Systems *All children have the right to quality education*

**Southeast:** Collaborating with community agencies, Business Association to reach out to families with a language barrier.

The third annual Back to School Event was held by Flower City Americorps, the Goodman Plaza Business Association, 441 Ministries and Brockport Saturday of Service. A community grant was received from Vision Federal Credit Union to purchase additional supplies beyond what had already been donated.

Two days before the event, we went door to door with Spanish speaking team members to inform the families who

may not have heard about other back to school events. We visited all the houses behind Goodman Plaza.

The Book Bag Give Away took place on Saturday August 25. We served over 400 Rochester city school children. It was a great success! The Saturday of Service volunteers from Brockport were exceptionally efficient and thorough in their support. For example, when NSC staff came in on Monday, none of our event equipment needed to be reshelfed or stored away. Everything was properly placed and stored for us



## Your Neighborhood Service Center Locations:



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