Neighborhood Business Development / 2011-2012 Performance Indicators

#	Lagging Indicators	2005	2006	2007	2008	2009	2010
1	City Population (*)	189,312	204,963	204,122	190,732	207,291	210,565
2	Homeownership Rate (*)	41%	44%	40%	44%	42%	37.7%
3	City Vacancy Rate (*)	18%	20%	18%	21%	15%	10.4%
4	National Vacancy Rate (*)	11%	12%	12%	12%	13%	11.4%
5	Poverty Rate (*)	30%	30%	29%	29%	31%	31.3%
6	Unemployment Rate (Rochester MSA)	4.7%	4.6%	4.5%	5.5%	7.9%	7.9%
7	Unemployment Rate (City of Rochester)	6.0%	5.9%	5.9%	7.2%	10.2%	10.2%
8	Median Household Income (*)	$26,650	$27,407	$30,927	$29,975	$30,553	$29,456
9	Housing units built pre-1940 (*)	65%	65%	62%	63%	65%	62.1%
10	% of children tested for Lead over 10 ug/dl						
	- Monroe County	4.95%	3.92%	2.86%	2.57%	2.05%	2.33%
	- High Risk Area	7.55%	6.07%	4.57%	3.85%	3.20%	3.66%
12	Median Sale Price - Single Family Home (*)	$57,250	$59,500	$56,000	$57,000	$65,000	$63,000
13	Single Family Home Sales (**)	1,973	1,970	1,921	1,634	1,519	1,410
14	Foreclosure Starts (Filings at County Clerk)	1,144	1,288	1,223	1,081	1,101	802
15	Foreclosure Sales	962	852	854	681	557	573
16	Foreclosure Prevention Cases in City of Rochester	311	364	349	350	392	481
17	Count of Industrial Businesses						1,464
18	Count of Commercial Businesses						5,789
19	Per Capita Income (*)	$16,007	$16,537	$17,207	$18,154	$18,886	$17,913

(*) Data source is Census Bureau's American Community Survey

(**) GRAR Reported

How will we measure our progress?

#	Indicators	10-11 Totals	1st Qtr	2nd Qtr	3rd Qtr	4th Qtr	Total
1	Customer satisfaction (***)	92%	94%				94%
2	Businesses assisted	146	23				23
3	Jobs created / retained due to assistance due to NBD assistance	3,776	945				945
4	Affordable rental units produced	34	21				21
5	Demolitions - structures	168	33				33
6	First - time home buyers assisted by City	143	43				43
7	Net change in # of housing units	-212	-10				-10
8	Market Rate Units Created	158	0				0
9	Units made lead safe through City grant programs	162	28				28
10	Value of Construction/Permits Issued	$178,460,000	$38,400,000				$ 38,400,000.00
11	Code cases brought into voluntary compliance	92%	96%				0.96
12	Structures with open code violations (Average)	8,258	8,187				8187
13	Number of individuals receiving Emergency Shelter Grant assistance	5,126	1,679				1679

(***) Point of Entry Survey - Limited survey data