



City of Rochester Mount Read Boulevard Corridor Study

NYS Route 33 (Buffalo Road) to Stone Road

The City of Rochester is conducting a study of the Mount Read Boulevard Corridor in conjunction with a Project Advisory Committee made up of representatives from the City, NYSDOT, Monroe County DOT, Town of Greece, and Genesee Transportation Council. The study will develop ideas to improve condition, operation, safety, and pedestrian/bicycle accommodation while maintaining access to commercial buildings, industrial facilities, and homes along this 4 mile long corridor from the NYS Route 33 (Buffalo Road) traffic circle to Stone Road.

Built in the 1960's Mount Read Boulevard was designed to carry traffic to and from growing areas along Rochester's northwest side. At the time of construction it was considered a truly modern arterial. By the time the corridor was filled with industrial and residential activity, some were already looking a few miles west toward construction of the NYS Route 390 expressway. Route 390 would eventually allow for quicker trips to more distant destinations and siphon development and traffic away from Mount Read Boulevard, which in turn reduced the corridor's attractiveness to homes and businesses.

Fortunately, the Mount Read Boulevard corridor has begun to experience a resurgence, with diminishing vacancy rates and an increasing level of industrial and employment activity. It is also home to vital residential neighborhoods and busy School No. 43. However, an aging infrastructure and problematic design features are hampering the potential for future growth and investment. The Mount Read Boulevard Corridor Study is the first step toward the eventual design and construction of a balanced transportation solution to fit the community's needs.

The study, expected to be complete in the spring of 2014, will include several opportunities for stakeholders and the public to provide input and ideas. The public outreach program will engage business and property owners along the corridor, which is a primary manufacturing and distribution hub for the greater Rochester area, solicit ideas on how to improve the corridor including its frontage roads and intersections, and obtain feedback on conceptual improvements.

For additional information or to offer comments, please contact:

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The City looks forward to collaborating with you to improve the quality of this significant local transportation resource.

The City of Rochester has retained consulting firm Bergmann Associates, in conjunction with their partner Highland Planning, to complete the Mount Read Boulevard Corridor Study.

