



Jeff Smink

Jeff Smink founded Cobbs Hill Consulting (CHC) in 2013 with the goal of providing high-quality, strategic consulting to local, state, and national organizations seeking to improve outcomes for children, particularly in high-poverty communities. He is a nationally-recognized expert on issues related to education policy and politics, with over 15 years of high-profile experience on a wide range of issues at the federal, state, and local levels.

Prior to starting CHC, Jeff was a leader on the emerging issues of expanded learning time and summer learning, working for both the National Center on Time and Learning (NCTL) and the National Summer Learning Association (NSLA).

As Vice President of Policy at the National Summer Learning Association (NSLA), Jeff developed and led the Association's policy portfolio at the national, state, and local levels.

While at NSLA, Jeff created the New Vision for Summer School initiative, a framework for innovative summer programming embraced by urban districts and states across the nation, including New York City, Chicago, Pittsburgh, Rhode Island, and California. He also led the National Campaign for Summer Learning, which helped result in over \$50 million in new public investment in summer learning programs between 2009 and 2012. As the New York State Director at NCTL, Jeff worked with key stakeholders at the state and district level to build, implement, and sustain support for expanded learning time throughout New York State and Rochester.

Jeff has been cited extensively in the media on issues related to education, including the *New York Times*, *Washington Post*, *Chicago Tribune*, *Christian Science-Monitor*, *Fortune*, *Education Week*, and *National Public Radio*.

In addition to his work on expanded learning, Jeff worked in several education policy positions,

serving as a political appointee of Governor Edward Rendell at the Pennsylvania Department of Education and as Legislative Associate for the Council of Chief State School Officers in Washington, DC. In both capacities, he was deeply involved in the development and implementation of major national and state education reform efforts, including the No Child Left Behind Act.

Jeff earned a Master of Education from Harvard University and a Bachelor of Arts and teaching certification from Allegheny College.