

Fall in Love with the City of Rochester Public Market



Summer may be giving way to fall, but there's still a lot of life left in Western New York's farm fields. On Saturdays at the City of Rochester Public Market, more than 300 vendors offer fresh produce, ethnic delicacies, specialty items, general merchandise and much more. In addition, an array of independent local businesses—cafés, food stands, coffee shops, florists, specialty food purveyors, breweries and more—can be found on Market grounds and

in the surrounding Market District. The City of Rochester Public Market is open year-round from 6 a.m. to 1 p.m. on Tuesdays and Thursdays, and Saturdays from 5 a.m. to 3 p.m.

Here's what's fresh and local at the Market
Veggies: Beans, Beets, Beet Greens, Broccoli, Brussels Sprouts, Cabbage, Carrots, Cauliflower, Celery, Collard Greens, Corn, Cucumbers, Eggplant, Garlic, Herbs, Kale, Leeks, Mustard Greens, Onions, Parsnips, Peas, Peppers, Potatoes, Pumpkins, Radishes, Spinach, Squash, Swiss Chard, Tomatoes, Turnips, Zucchini.
Fruits: Apples, Cantaloupes, Grapes, Peaches, Pears, Plums, Raspberries, Watermelon.

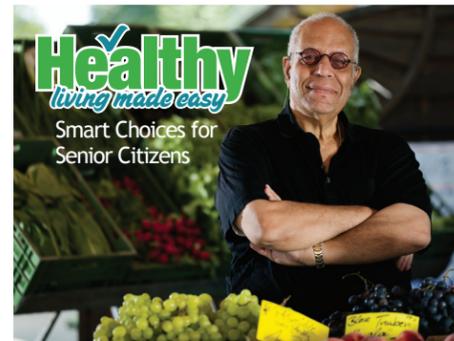
Getting there: The Public Market is located in northeast Rochester, at 280 N. Union St., approximately three blocks north of E. Main Street. Park in one of five, free City-owned lots: Railroad Street (accessible from Railroad St. or Pennsylvania Ave.); Union Street (a small lot inside the Union St. arch/gate); the large lot across Union Street from Market grounds (accessible from Trinidad or Scio Streets); and two small lots at the corners of Pennsylvania and First, and Pennsylvania/Union. Public street parking and paid private lots are also available in the surrounding Market District. Carpooling, taking the bus, cycling or walking is encouraged! Take advantage of the City's free trolley that shuttles customers to and from City-owned lots.

Attention Senior Citizens: You May Be Eligible for SNAP

Did you know that you might qualify for SNAP—the Supplemental Nutrition Assistance Program? The City of Rochester is working with the Nutrition Outreach and Education Program of Legal Assistance of Western New York, Inc. to get eligible senior citizens signed up for SNAP. If you are over 60, call (585) 295-5624 or (585) 428-6745 to find out if you qualify and to enroll if you are!

While we're especially seeking eligible seniors, the City is also hoping to enroll anyone who qualifies for these available benefits.

For details about SNAP and eligibility, call 1-800-342-3009 or visit www.fns.usda.gov/snap/eligibility. In the near future, the City and its partners will offer eligibility screenings and SNAP enrollment at the City of Rochester Public Market.



Click on us

Mayor Warren has unveiled a newly designed City website featuring a new home page and portal pages for City services, departments and priorities. Visitors to the site can - among other things - apply for City jobs, pay tax and water bills, renew permits and donate to Rochester Animal Services or Mount Hope Cemetery's Reforest campaign. Visit www.cityofrochester.gov and check it out.



Honoring a Hometown Hero

Fire Chief John Schreiber and I presented a Certificate of Recognition to James Beckford, age 12, who reported a fire on June 29 on Terrace Park. His quick-thinking and brave actions led to the rescue of Tarlease Clark, who is 89 years old. Milt Newsome, Ms. Clark's son and the firefighters who performed the rescue joined us to honor James at a ceremony on Genesee Street. It's important to call attention to the positive actions of our citizens, and I want to thank James Beckford for giving us that opportunity.



Photonics Hub Puts Rochester on Global Map



Aug. 27, 2015: Mayor Warren and New York State Assembly Speaker Carl Heastie visit local photonic company Optical Gaging Products, Inc. on Hudson Avenue in northeast Rochester.

These are exciting times for our city. We've learned that the Integrated Photonics Institute for Manufacturing Innovation will be located in the very spots where Sibley, Lindsey & Curr; Bausch & Lomb and Eastman Kodak all once flourished. Our past and our future are coming together!

The Photonics Hub will bring \$110 million in federal funding combined with \$500 million in state, local and private investment to our region. This public-private partnership will bridge advanced research with commercial product development, yielding critical defense and telecommunications advances. The Hub will work in synergy with our City's

other transformational efforts, including the TechHire initiative, that will create over 1,000 jobs in its first five years, the Investing in Manufacturing Communities Partnership that will accelerate the resurgence of manufacturing and attract manufacturing jobs and investment to Rochester, the Bloomberg Innovation Team (i-team) and the IBM Smarter Cities designation.

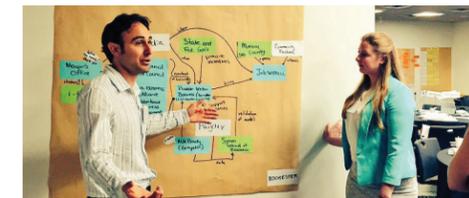
All of these are substantial wins for Rochester and they will play a major role as we work to create more jobs, safer more vibrant neighborhoods and better educational opportunities for our children.

Photonics is the study and technology of the use of photons (light) for the transmission of information.

Innovation Team Takes on Poverty

In mid-September, Rochester's Department of Innovation and Strategic Initiatives (i-team) traveled to New Orleans to meet other i-teams from around the world and exchange ideas about the most pressing issues facing cities. Created in early 2015 with a three-year grant from Bloomberg Philanthropies, Mayor Warren has directed the i-team to focus on understanding the drivers of poverty with a concentration on joblessness in distressed neighborhoods. The i-team's work is aligned with the Rochester-Monroe Anti-Poverty Initiative, led by Mayor

Warren, Assembly Majority Leader Joe Morelle, Monroe County Executive Maggie Brooks and convened by the United Way.



Innovation and Strategic Initiatives Director Neal Martin discusses the City's efforts to address poverty in Rochester.

Hello Friends,

There are so many wonderful things happening right now in Rochester that I'd like to share with you--from updates on projects and initiatives bringing jobs to our area, to public safety news and educational opportunities.

Fall is the perfect time to enjoy the great outdoors. Along with our award-winning Public Market, open year-round, Rochester boasts more than 3,500 acres of nationally recognized parks where you can explore, play, rest or simply experience the beauty of our city and our waterways. Autumn programs at our R-Centers and libraries centered around reading and learning are in full-swing--with something for everyone to enjoy.

I hope that you find the articles in this newsletter interesting and informative.

Lovely A. Warren

Lovely A. Warren, Mayor



Thank You Rochester City Council
 L to R seated: Matt Haag, At-Large
 Carolee A. Conklin, At-Large
 Loretta C. Scott, Council President At-Large
 Jacklyn Ortiz, At-Large
 Dana K. Miller, Vice President At-Large
 L to R standing:
 Michael A. Patterson, Northeast District
 Elaine M. Spaul, Esq., East District
 Carla M. Palumbo, Esq., Northwest District
 Adam C. McFadden, South District

Dealing with Violence Head-on

Hundreds of lives have been touched by violence this year, and this summer we experienced one of the worst acts of violence on Genesee Street outside of the Boys and Girls Club.

We are working hard to stop the violence through our gang intervention program Pathways to Peace and working with the police department to get illegal guns off the streets. Recently I had a productive conversation with the mayors of the other five big cities across New York State about how we can address illegal guns from a public policy standpoint and I am working with the 7th Judicial District to create a gun part for crimes committed with illegal weapons.

In order to reduce violence in our community, we must provide access to jobs and safe neighborhoods. Our Operation

Transformation Rochester Program works with the chronically jobless, teaching soft skills and social skills, and trainers help participants identify their personal barriers. I am pleased to report that OTR placed more than 60 participants in jobs since July 1, and another 23 in vocational training.

Many of our residents want a better way. But they feel trapped. We have to give them a road to success. We have to show them the way. It is up to them to walk it.

Rochester needs every person, right now, to come together to seek solutions the end the senseless violence in our city. Do you have questions, concerns or ideas that you would like to share to promote more effective

community relations in Rochester? Call my office at (585) 428-7045 or email Tracey Miller at millertr@cityofrochester.gov.



Rochester Police Department Awarded \$600,000 Body-Worn Camera Grant



Our Rochester Police Department has been awarded a \$600,000 grant from the U.S. Department of Justice to implement a Body-Worn Camera Program in Rochester. Body-worn cameras will be yet another tool to help keep our citizens and officers safer. The use of cameras will help strengthen the relationship between our Police Department and the community and further our goal of true community policing in Rochester.

The Rochester Police Department was one of 73 applicants nationally and four in New York

to receive these funds as part of President Obama's commitment to expand funding and training to law enforcement agencies through community policing initiatives.

The RPD is currently evaluating proposals from body-worn camera providers and expects to begin issuing cameras to patrol officers in 2016. The Department is also developing a Body-Worn Camera Policy, which will incorporate input from citizens, officers and public safety stakeholders.

A Message from Rochester Animal Services About Pet Adoption

Rochester Animal Services is the City's animal care and control organization focused on reuniting missing pets with owners, finding new homes for unclaimed pets, facilitating pet retention through outreach and assistance, encouraging compliance with local pet laws and promoting pet sterilization.

Before adopting an animal, we encourage potential adopters to think about all of the responsibilities and expenses associated with owning a pet. Once you have determined that you're ready to share your

home with a pet, the next step is visiting the shelter to meet the animals awaiting new homes.

Once you have found an animal that you are interested in, you will have a counseling session with a staff member who will provide you with specific details about your pet and can answer any questions you may have.

We're happy to answer any more questions you may have. Stop by Rochester Animal Services Center at 184 Verona St., or give us a call at (585) 428-7274.



Autumn Activities Await at City R-Centers and Libraries

The leaves of change are upon us once again. The days are getting shorter, the nights cooler and the trees are brighter. Fall is about transition and transformation and can be an excellent time to get into the best shape of your life or learn something new. Our City R-Centers and branch libraries offer opportunities for personal growth that are fun for the whole family.

Throughout the school year, the City of Rochester's After School in the Park Program located in Cobbs Hill Park provides an engaging and nurturing after-school environment for city kids in grades K-6. The low-cost program runs weekdays during the school year as well as over winter and spring recesses. R-Academy, offered at all

City R-Centers is a free after school program that focuses on academic support and character development.

Get cozy this fall at our City branch libraries with drop-in story time, arts and crafts, family science days, movie nights and more. A variety of classes are offered for business owners, people seeking citizenship and language skills, as well as classes to prepare you for taking the TASC (Test Assessing Secondary Completion, formerly the GED test).

Be sure to pick up a Fall Recreation Guide at City Hall, any R-Center, library or at the City of Rochester Public Market. Schedules are also online at www.cityofrochester.gov.



Mayor's Summer Reading Challenge, STEM Programs a Success!



Congratulations to the more than 400 children throughout the city who completed my Summer Reading Challenge by reading at least ten books during summer recess! Each child who participated received a certificate of completion as well as a coupon for a free book.

I'm also pleased to announce that hundreds of children took the challenge at our libraries and R-Centers. In addition, the STEM (science, technology, engineering and math) programs

at our R-Centers this summer were filled to capacity and we hope to expand these opportunities.

Fall is the perfect time to snuggle up with your child and a good book or two. If you don't have a library card, you can apply for one free of charge at any library in the county, and use that card to access millions of books, magazines, music CDs, recorded books, DVDs and much more. Get a library card and carry knowledge in your pocket!



The Office of Constituent Services - Liaisons to the Community

In an effort to ensure that community members have access to city government and my office, I've created the Office of Constituent Services (OCS), led by Tracey Miller, as a direct link for City residents to contact me with a promise to provide efficient and timely responses to neighborhood concerns and promote effective community relations.

OCS staff members serve as liaisons to each of the four quadrants of the City and are tasked with providing information on City services, programming for youth and business opportunities to residents, block clubs, churches, community groups and stakeholders.

Contact the Office of Constituent Services by phone at 428-7045, or via email to: millertr@cityofrochester.gov.



Office of Constituent Services Staff members Briana Chamberlain, Tracey Miller, Brittaney Wells and Andreas Rau.