

ROCHESTER PRESERVATION BOARD
STAFF REPORT
For hearing scheduled for March 2, 2016

A-039-15-16

50 Beach Avenue, Dentzel Carousel

Applicant: City of Rochester

Zoning District: O-S Open Space District
Individual Landmark

Section of Code: 120-194 Procedures Approved by the Preservation Board

Project Description: To relocate a painted panel from the carousel to an offsite exhibit, and to install a replacement panel.

Environmental Action: The proposal is a Type II action under the State Environmental Quality Review Act, requiring no further environmental review.

Staff Planner: Peter Siegrist, AIA

See the attached joint proposal by the City of Rochester and the Rochester Museum & Science Center, with information from Lois Shaffer, RMSC Deputy Director of Design and Exhibit Services and Kathryn Murano Santos, RMSC Senior Director of Collections and Exhibitions, and photographs by David Mohny, City of Rochester.

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To: Rochester Preservation Board

From: City of Rochester, New York

Date: February 16, 2016

Subject: Application No. A-039-15-16
Dentzel Carousel, 50 Beach Avenue
Certificate of Appropriateness to remove and replace a painted rounding board
and to place the removed board in an interpretive museum display

The circa 1905 Dentzel menagerie carousel located in Ontario Beach Park (“Carousel”) was designated an official landmark of the City of Rochester in 1980. The City seeks a Certificate of Appropriateness to authorize the removal, replacement, preservation and museum display one of the Carousel’s painted rounding boards. The board at issue depicts a “Pickaninny” type caricature of African-American children. The board is one of 18 boards that line the upper tier of the Carousel.

When evaluating an application for a Certificate of Appropriateness, the City Zoning Code calls for you to consider a proposal’s “effect on the purposes for which landmarks... are designated.” §120-194(A)(6). The primary purposes for designating City landmarks include to “enhance the City’s attractions to tourists and visitors” and “for the education, pleasure and welfare of the people of the City.” §120-193(A)(2).

The distorted and demeaning depiction of children based on their race is repellent and hurtful, not attractive or pleasurable. A carousel intended primarily for the enjoyment of children located in a park and accompanied by the rollicking sounds of vintage band organ music is not a place conducive to reading an explanatory plaque and deliberating over the cultural and historic context of racial caricatures in turn-of-the 20th century America. It is not an environment in which most people want to contemplate or educate their children about such things.

Nevertheless, the rounding board should not be covered or hidden away as if to pretend that the history and legacy of ignorance and racism that it represents do not exist. Therefore, we propose to relocate the board to the Rochester Museum and Science Center, where its place in Rochester’s and America’s history and culture can be explored.

RMSC has offered to assist the City with this project. Lois Shaffer, RMSC’s Deputy Director, Design/ Exhibit Services, researched and prepared the application to get the Carousel designated as a City Landmark in 1980 and has devoted much of her career to the restoration and preservation of historic carousels. Enclosed for your review is her letter describing her credentials and how the board will be safely removed and replaced with a new board that is consistent with the artistic style and materials of the original rounding board. She also describes how a temporary board can be installed so that the public can continue to use the Carousel during the crafting of a permanent replacement board.

Also enclosed is background information on the history and significance of the Carousel that has been prepared by RMSC staff as well as RMSC’s proposal to assemble a Community Advisory Group to guide RMSC staff in the preparation of an interpretative display of the original board at the Museum as well as in the selection of content for the Carousel’s replacement panel.

Lois Shaffer
5168 Saint Paul Blvd.
Rochester, NY 14617

February 2, 2016

Honorable Lovely A. Warren
Mayor of Rochester
City Hall
30 Church Street
Rochester, NY 14614

Honorable Loretta C. Scott
President, Rochester City Council
City Hall
30 Church Street - Room 301A
Rochester, NY 14614

Re: C. 1905 Dentzel Menagerie Carousel
Ontario Beach Park

Dear Mayor Warren and President Scott:

My name is Lois Shaffer and I have been a carousel horse conservator for 40 years. I have been advised of the City's intent to remove from the historic Dentzel Carousel a rounding board that contains a "Pickaninny" type caricature of African-American children, to replace it with a new board depicting a scene that is inoffensive and historically compatible with the rest of the Carousel, and to preserve and display the Pickaninny board in its appropriate historic and cultural context at the Rochester Museum and Science Center (RMSC). I am writing to describe how I would implement the project and my qualifications to do so.

I received my formal training at RIT, having a BFA and MFA with a dual concentration in Fine Arts and Design. As a highly motivated artist, I worked full time for several years alongside George W. Long, Jr., founder of Seabreeze Park, and his son-in-law, Merrick Price, and learned a great deal there. I restored carousel horses, rounding boards and other details on the antique, 1915 PTC #36 carousel ride. I also painted rounding boards on the Flying Turtle, entire ride fronts, signs, arcade pieces, etc., and I painted miniature rounding boards for Grandpa Long's miniature carousel.

After I had worked my way through Seabreeze Park, I was employed full time for Wallace A. Krapf, one of America's foremost collectors of antique carousel figures, and restored numerous pieces for him. At that time, I traveled extensively and visited many prominent collectors and carousels throughout the United States. After working for Wally, I served as Vice President of Tall Design Associates, Inc., where I created a hand-carved rounding board template for Venture Rides, Inc. in Greer, South Carolina. I selected art for the Venture rounding boards and painted sample horses which were copied when their carousel was mass produced.

After the Seabreeze's antique carousel burned, I worked as a consultant for George W. Long, Inc. under the supervision of George Norris. I selected the painters for the new carousel horses and showed them

some of my painting techniques. Additionally, in a freelance capacity, I restored antique horses for Lester Boyce, former owner of Roseland Park, among others.

In 2014, I refreshed the figures on the Dentzel Carousel in Ontario Beach Park. My involvement with the Dentzel goes back to 1979 when I realized that the Carousel was not being maintained properly. I believed that the Carousel was in danger and applied to the Rochester Preservation Board to designate it as a landmark the next year, along with the support of Charlotte resident, Kay Zeller. The application had the support of Jeff Swain, Commissioner of Parks, and was successful. In 1986, I was offered the opportunity to restore the Carousel's animals by Karen Riggs, Superintendent of Parks Programs, but I went to the Rochester Museum & Science Center to become Senior Exhibits Designer instead. Thirty years have passed and I remain at the RMSC as Deputy Director, Design/ Exhibit Services.

I can understand why the Pickaninny board is offensive to persons of color and others. However, covering the board or hiding it in storage will not make the history and legacy of ignorance and racism that it represents go away. So in a way, it might be possible to take the offense and hurt that arises from the board's placement on a featured ride in a public park and turn it into something useful by relocating the board to a museum setting where it can be part of a larger community conversation about race and generosity. Long term, I believe an exhibit will be created that challenges and inspires visitors to create a better world and be kinder to others.

When the board is removed and relocated in the museum, it must be protected against large shifts in humidity as much as possible or it will crack. Light levels also must be controlled to keep it from fading. It also needs to be handled with care and protected from vandalism.

The subject matter of the replacement board needs to mesh with the rest of the boards (animals), the style needs to duplicate the 17 other rounding boards and the colors need to match. It needs to be painted in oils.

All of the rounding boards share uniform background colors and painting scroll work. They are also very dirty. In order to paint a matching replacement board, I recommend that at least one "keeper" board be removed along with the one that is being replaced. Both should be photographed with a high resolution camera. The children would be edited out of the Pickaninny rounding board photograph before re-printing the image life-size. The keeper board would be printed, as it is, life-size. Both the original keeper board and original Pickaninny board would be sent to a conservator for cleaning. The cleaned keeper board will then be used to ascertain the background colors that will be matched on the new painting.

The Pickaninny rounding board would be traced to create a template. Three new blank boards would be made from the template - one to adhere the keeper image to while it is being cleaned, one to adhere the rooster image to and then one blank would be set aside to be painted as the permanent replacement board. Once the two blanks have images adhered to them and the backs are painted, they can be installed temporarily so that public use of the Carousel can continue while the replacement board is being painted.

Painting of the replacement board begins when the conservator returns the cleaned keeper painting. The decision of subject matter and preliminary sketches would be made before that. Painting could occur at the museum or in a local artist's studio.

Under the aegis of RMSC, I'd be happy to oversee the production to insure good results. We all want to retain the beauty of the Carousel itself and to keep the appearance as close to original as is practically possible, and no one more than me. Roughly, I estimate the cost will range from \$1,500.00 for a 30" x 60" case with a Plexiglass top and objects and graphics on site to \$10,000.00 or more for professionally cleaning a board, creating a new board, and creating two temporary boards. I have not worked out a final budget for this, as I will need dimensions, and actual estimates from painting restoration specialists and good freelance scenic artists who specialize in a style that will complement what is there.

Let's do this once and do it right. Thank you for your attention and diligence in this matter. I will await your decision and will be pleased to serve, no matter the decision.

Sincerely,

Lois R Shaffer

Cc: James P. Smith, Director
City Communications and Special Events Bureau

Data from Original Landmark Designation Application in 1980¹

Date Erected: 1905-1910? (*A Pictorial History of the Carousel*, Fred Fried) [later confirmed as 1905 by Frederick Fried and published widely with that date]

Manufactured by: Gustav Dentzel, Philadelphia, PA

Notes on original plan and construction of carousel and building housing ride: Dentzel machine: 3 rows of menagerie animals, smooth brass poles, and step from outer stationary animals to inner rings of “jumpers”

Effects (positive and negative): Affording an “Historic Landmark” designation to the carousel located at Ontario Beach will insure eligibility for possible public funding towards the ultimate goal of artistic and mechanical restoration and preservation. Promotion throughout the community of the preservation and active enjoyment of the carousel will encourage increased family participation in park activities and can also serve as an additional tourist attraction. This is in keeping with the proposals of the City of Rochester, Monroe County, and New York state in their cooperative efforts to upgrade and encourage the recreational uses of the Genesee River – Lake Ontario waterfront area.

Associated historic events: Ontario Beach Park was the most popular “summer resort” in the area of Upstate NY.

Architectural Style: Octagonal model (*American Architecture Since 1780*, Marcus Whiffen)

Architectural interest and merit: One of the few existing, original hand carved merry-go-round and buildings housing them left in America today—priceless.

General description of exterior: Wooden novelty-sided exterior, painted yellow-beige.

General description of interior—significant features of landmark quality: Contains Dentzel carousel—3 rows of animals carved after 1903 (1905-1915) by Salvatore Cernigliaro, menagerie-style (variety of hand-carved animals: i.e. lions, tigers, horses, giraffe, stags, rabbits, cats, mules, zebras, ostrich), the machinery which runs the ride, hand painted core and rim of ride, 2 chariots. Finish and repair is poor—animals need stripping and repainting, better lighting, new tails, paintings need restoration. Carousel is fenced in. Interior contains ticket booth, space to observe the machine in operation, wooden floors, and a picket fence. (All in need of clean up and cosmetic repair.)

¹ Shaffer, Lois, on behalf of Charlotte Community Association. Application for Designation of Landmarks and Landmark Sites. City of Rochester, 1980.

2016 Research and Assessment
Ontario Beach Carousel Panel
Rochester Museum & Science Center
February, 2016

Overall historic importance:

- Dentzel was one of the earliest, most respected, and successful carousel companies in the United States; the company is known for its consistently fine quality.²
- “Very few pieces of carousel art were signed by the artists who created them, and individual carvers often went nameless and unrecognized...The work of Dentzel Company Master Carver Salvatore Cernigliaro, however, can frequently be recognized...”³
- According to a 1982 study by Johnson, Johnson and Roy Inc. of Detroit to create a Rochester Port/Ontario Beach Park Development, the carousel is the second most important feature of the park: ‘This structure has already received local historical designation—and continued efforts to obtain state and federal registration are certainly worthy of pursuit...Efforts to reinforce and protect the carousel as a park feature are necessary in the short and long term. Immediate opportunities exist to restore and paint the carousel, its animal figures and the carousel building.’⁴
- The carousel is one of the last remnants of the Ontario Beach Park tourist attraction.⁵
- Dentzel’s “carved animals are noted as the most anatomically correct of all carousel figures, and are among the most appealing and graceful. Many of the magnificent animals on the Ontario Beach Park Carousel were carved by the master craftsman of the Dentzel Carousel Company, Salvatore Cernigliaro.”⁶
- “This carousel is one of approximately only six of the early Dentzel menagerie carousels left in the United States and one of less than one hundred of the large park type carousels that remain in operation today.”⁷
- It is one of the few menagerie type carousels built by Gustav Dentzel Company that exists as a functional ride.
- The carousel is the oldest one in the United States still in its original location and configuration.⁸
- Menagerie style carousels are rare, and carousels with a raised interior level are also rare.⁹

² Fraley, Nina. *The American Carousel*. 1979: 4.

³ *Ibid.*

⁴ Jacobs, Marianne. City, county effort to preserve carousel. *Brighton-Pittsford Post*. June 29, 1983.

⁵ *Ibid.*

⁶ Riggs, Karen. Carousel at Ontario Beach Park. N.d. unknown publication.

⁷ *Ibid.*

⁸ <http://carousels.org/USACensus/stdqueries/census-awards.html#OL>

⁹ Kirst, Sean. Winter with the menagerie. Neighborhoods section. *City Newspaper*, Dec. 15, 1983: 18.

2016 Research and Assessment
Ontario Beach Carousel Panel
Rochester Museum & Science Center
February, 2016

Painting Information:

- The artist who painted the Dentzel carousel's rounding boards has not been identified. Multiple artists usually worked on a carousel of this size, and these folk artists rarely signed their work.
- When Frederick Fried, a noted carousel expert, examined the carousel to advise on restoration treatments in 1983, he is reported to have said, "Those paintings are beautiful. I wouldn't touch 'em. They'll just need a little cleaning."¹⁰
- Lois Shaffer, a recognized carousel restorer and the original Landmark application submitter, believes the painter was likely Angelo Calsamilia. There is not a lot of information available about Calsamilia.
- Little is known about individual carousel painters. Researchers have shown that carousel paintings are often copies of popular illustrations from sources such as *Harper's Weekly*, and many illustrators kept clippings files for this purpose.¹¹
- The Smithsonian lists in its catalogue a painting by Charles Burchfield titled *Two Pickaninnies and Rooster*.¹² The painting is not pictured, and the "owner/location" is listed as unlocated. While the date (1918-1919) suggests that this painting could not have served as the inspiration for the carousel panel in question, the apparent similarities might be worth investigating further.

Previous Modifications:

Carousel building:

- "The reconstruction of the carousel building has been a challenge to our gifted craftsmen and women. The wooden floor was seriously deteriorated, many architectural moldings and details were missing or undergoing dry rot, the lighting and electrical systems were inadequate, the roof needed repair, and all the doors needed replacement for security and structural reasons. The building literally had to be rebuilt from the ground up in order to protect and preserve the historic Dentzel Carousel.
"The renovation work included concrete sub-flooring, a Douglas fir wood floor, new overhead doors and bulkheads, replacement moldings and medallions, new roof on all three levels, a Balustrade on the upper roof, new interior lighting, and a victorian painting scheme inside and out. In addition, a brick plaza surrounds the building providing space to congregate and view the carousel."¹³

Carousel:

- "In 1984, the County initiated a complete restoration of the animals to their original condition. The carousel has also been modified to accommodate ADA accessibility."¹⁴

¹⁰ *Ibid.*

¹¹ Hix, Lisa. Where have the carousel animals gone? Antique merry go rounds fight extinction. Collectors Weekly. August 26, 2013. Retrieved from <http://www.collectorsweekly.com/articles/where-have-the-carousel-animals-gone-antique-merry-go-rounds-fight-extinction/>

¹² http://collections.si.edu/search/results.htm?q=record_ID:siris_ari_393464

¹³ Gallucci, Robert. Ontario Beach Park: Phase I Improvements. N.d. unknown publication, 5. On page 6 of this article, Gallucci says the carousel building was built in 1905 and is "historically and architecturally significant."

¹⁴ <http://www2.monroecounty.gov/parks-ontariobeach.php>

2016 Research and Assessment
Ontario Beach Carousel Panel
Rochester Museum & Science Center
February, 2016

- The original band organ was sold before the carousel gained landmark status. The lead horse now resides with the new band organ to provide handicapped accessibility.
- The ring feeder was also removed for safety and insurance purposes.

RMSC Proposal for Educational Interpretation:

The City intends to remove from the historic Dentzel Carousel a rounding board that contains a “Pickaninny” type caricature of African-American children. Upon City approval, the Rochester Museum & Science Center (RMSC) would be happy to accept the board into its permanent collection and display it in an exhibition setting accompanied by an educational interpretation. The RMSC will hold the panel in trust for the community in the same manner that it possesses and manages items in the “City Collection” under a series of leases between the City and RMSC that date back to July 1, 1968.

The RMSC has an experienced collections, education and exhibits staff that is well-qualified to manage the removal, conservation, display, interpretation and ongoing care of the panel in a way that will preserve its original integrity and give voice to community stakeholders about what the panel means to them. In addition, the RMSC staff is well-equipped to manage the creation of a replacement board for the Carousel that will be consistent with the artistic style and materials of the original rounding board artwork.¹⁵

Under the direction of City officials, we propose assembling a Community Advisory Group to guide RMSC staff in the interpretation of the original panel as well as to select content for a replacement panel. The City has already begun collecting the names of citizens who have publicly expressed an interest in the fate of the panel, and the RMSC is identifying community groups (Facing Race, Embracing Equity; Charlotte Community Association; Frederick Douglass Resource Center) with a vested interest in this issue to ensure their representation on the Advisory Group. We feel a collaborative approach to interpreting the panel is the best way to give voice to many community perspectives, and especially those that have been underrepresented historically.

One option for display of the carousel panel at the RMSC is in an area adjacent to *Flight to Freedom: Rochester’s Underground Railroad* on the museum’s second floor. Situating the display near the Underground Railroad exhibition could show how structural racism in this country is rooted in the Era of Enslavement. Other interpretive themes for consideration include an exploration of stereotyping and its dangers, as evidenced by historical examples over time. As part of our culturally responsive planning model, final decisions about placement and interpretation of the carousel panel will depend on the recommendations of the Community Advisory Group. We are also open to discussing ways in which the public might view the panel

¹⁵ See letter from Lois Shaffer describing her qualifications and a methodology for preserving the original carousel panel and creating a replacement in the original style.

2016 Research and Assessment
Ontario Beach Carousel Panel
Rochester Museum & Science Center
February, 2016

exhibition free of charge, such as through the Community Partner Pass program or on a “free day.”

August 4, 2015
William H. Dentzel
843 53rd Street
Port Townsend WA 98368

Preservation Board, City of Rochester
Attn: Mr. Peter Siegrist, Staff and/or
Mr. Lawrence E. Staub, Jr.
Monroe County Parks Department
171 Reservoir Avenue
Rochester NY 14620

Dear Sirs;

I have been made aware of the upcoming meeting regarding your “Dutchess” Carousel, constructed over 100 years ago by my grandfather’s company, the Dentzel Carousel Company of Germantown PA. Although I have never visited this particular machine I did hear of the particular scenic panel under discussion decades ago. Here we are in 2015 taking a very close look at this snapshot of our culture and history.

As we know these were different times when this carousel was built and decorated. I understand the sensitivities and concerns some might feel toward these archaic images. Although I would not consider them “garbage art” as I read in a description published in your local paper. If that was true then one could say all of the art on the carousel, essentially the whole carousel itself, is “garbage art” as it was all made by the same group of people. Fortunately we know this depiction to be misguided; otherwise hundreds, if not thousands, of works of art in museums worldwide would be so condemned.

Removing this specific scenic panel from the carousel and replacing it with one that is stylistically appropriate and noncontroversial is completely understandable and fine in my view only if the original panel under discussion, that with the two black boys, is respectfully displayed in an easily viewed public spot, preferably near the carousel or in a local museum. It should have an informative note as to when it was made and why it was removed. Revising or erasing our collective history is not the appropriate way to handle this. This is not “garbage art” any more than we come from a garbage past, let’s hope this isn’t true, we are an ever growing and evolving species that hopefully learns by its mistakes every once in a while and moves on.

I would like to suggest that the new panel to replace this one to be dedicated to the large and noble land mammals which are keystone species on this planet and under sever and broad attack from many fronts; specifically Cecile the lion and possibly a rhino and giraffe too. It is not unreasonable to assume that it won’t be too many years from now that even these once common beasts will be extinct. I do believe that removing the original panel will underscore the long and serious work many people have been doing to remove and dispel all notions of racism in our society.

Obviously reading the news this year of 2015 one can see we still have a lot of work ahead of us, removing his panel and providing commentary as to why that was done is all part of this struggle.

I trust your community will make the best decision and get this issue resolved in a timely way.

Thank you and best regards,

William H. Dentzel
Grandson of Edward P. Dentzel
Great-grandson of Gustav Dentzel
Fifth Generation Caroselmaker, Port Townsend WA







ROCHESTER PRESERVATION BOARD
STAFF REPORT
For hearing scheduled for March 2, 2016

A-025-15-16

37 Eagle Street

Applicant:	Rob Fornataro, SWBR Architects
Zoning District:	R-3 High-Density Residential District Corn Hill Preservation District
Section of Code:	120-194 Procedures Approved by the Preservation Board
Project Description:	To construct a two-family dwelling at the front of the property and a garage with a one-family dwelling above at the rear of the property.
Environmental Action:	The proposal is a Type II action under the State Environmental Quality Review Act, requiring no further environmental review.
Staff Planner:	Peter Siegrist, AIA

At its hearing of November 4, 2015, the Preservation Board took testimony and provided comments, but was required to hold its vote pending a decision by the Zoning Board of Appeals. At its hearing of January 21, 2016, the Zoning Board approved all five required variances, as follows:

1. The lot of a two-family dwelling must be 6,000 sq. ft., where 4,117 sq. ft. is provided.
2. The front yard setback along Eagle Street must be 20', where 10'-6" is proposed.
3. The side yard setbacks for the 2-family dwelling must be a minimum of 5' with a combined total of 15'. In this case, 7'-4" and 5'-1" is proposed, for a total of 12'-5".
4. The rear yard setback for the 1-family dwelling must be 20', where 9' is provided.
5. Both the single family and the 2-family dwellings require building coverage of no more than 35% and lot coverage of no more than 50%. In this case, building coverage is 42% and lot coverage is 56%.

Since the November 4 hearing, the following significant changes were made to the design:

1. The driveway was moved from between the two buildings to behind the carriage house, and the material changed from asphalt to brick pavers. The carriage house is now set back 9' from the rear (west) property line, versus the previous 5'-1". Lawn and a brick walkway now fill the space between the buildings. The entrance to the carriage house apartment is now off the west side rather than the courtyard.
2. The two entry canopies on the main house are no longer hung, but supported by columns.
3. On the main house, the wall height above the 2nd floor windows has been reduced.

Preservation Board comments of November 4, 2015

- A. Note that the boundary of the Preservation District bisects the parcel, which was two parcels when the district was created. City records show that the line was established by metes and bounds, not by parcel address, so the front half of the project is in the district and the back half outside. Therefore, the Board must review the design of the two-family house but not the one-family.

- B. Architect Rob Fornataro testified that the buildings were designed to fit the mass, scale, heights and materials of houses in the neighborhood, with touches of modern materials. Like other houses, the main entry would face Eagle Street and the secondary entries would be reached through the courtyard between the buildings. Making two separate buildings helps reduce the scale of both, rather than one three-family building which is permitted by zoning code.
- C. Mr. Fornataro stated that materials would include lap-sided fiber cement board with a +/- 7/8" exposure, asphalt roof singles, wood soffits, and panels of weathering steel and painted aluminum. Windows would be wood with exterior aluminum cladding, framed by aluminum or weathering steel. Porch railings would be weathering steel with laser cut openings. Downspouts (not shown) would have a creative design.
- D. Member Mayer expressed support for the design, but stated a preference for a more traditional porch roof. In response to her question as to whether he would live here, owner Matt Denker responded emphatically 'yes'. He stated that he could build three attached townhouses per the zoning code but that it would not be as desirable a home as what he proposes.
- E. Member Schick questioned the amount of wall space above the 2nd floor windows on the main house. Mr. Fornataro stated that the house would have tall ceilings and a full attic, but that he would review the height.
- F. Member McLear expressed a desire for fewer roof slopes, and he and members Schick, Carretta and Dobbs expressed concerns about the appropriateness of the triangular window in the gable.
- G. Members expressed support for the proposal, stating that new buildings not need match existing buildings to be appropriate. And though the forms and shapes are borrowed from the neighborhood, the buildings are still unique. The applicant was asked to return with details and catalog sheets following a decision by the Zoning Board of Appeals.
- H. Dean Popli, a realtor and former resident of Corn Hill, spoke in support, saying that the project would help raise property values and solidify the neighborhood.

1/29/2016 11:51:03 AM

DENKER-LINCOLN RESIDENCE

37 EAGLE STREET

ROCHESTER, NY 14608

CLIENT: DENKER-LINCOLN

SWBR PROJECT #: 14745

PRESERVATION BOARD SUBMISSION

ARCHITECT & STRUCTURAL ENGINEER:

SWBR ARCHITECTURE,
ENGINEERING & LANDSCAPE
ARCHITECTURE, P.C.
387 EAST MAIN STREET
ROCHESTER, NEW YORK 14604
PHONE: (585) 232-8300
FAX: (585) 232-9221

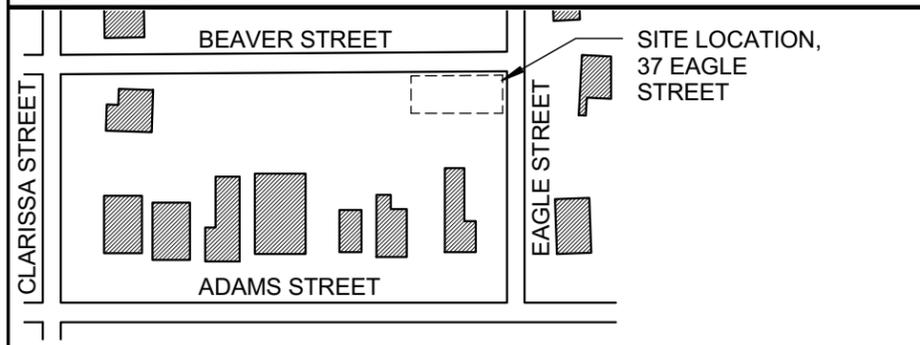
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DRAWING INDEX

- G-000 TITLE SHEET
- A-001 SITE PLAN
- A-101 BASEMENT UNIT
- A-102 FIRST FLOOR PLAN
- A-103 SECOND FLOOR PLAN
- A-104 ATTIC FLOOR PLAN
- A-105 LOFT UNIT
- A-106 3D MASSING
- A-107 PERSPECTIVE
- A-201 EXTERIOR ELEVATIONS
- A-202 EXTERIOR ELEVATIONS

KEY PLAN



387 East Main Street
Rochester, NY 14604-2107
Voice: 585.232.8300
Fax: 585.232.9221
www.swbr.com

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PROJECT:
37 EAGLE ST

CLIENT:
Mr. Matthew Denker and
Mrs. Laura Beth Lincoln

1965 30th Street Apt. 205
Boulder, Colorado 80301

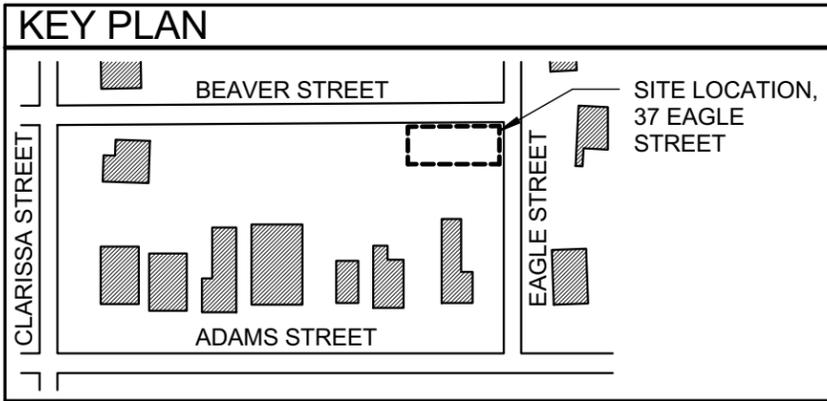
DRAWING TITLE
TITLE SHEET

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ISSUE DATE
02/01/16

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PLANT MATERIALS SCHEDULE

KEY	NO.	SCIENTIFIC NAME	COMMON NAME	ROOT	SIZE
AA	1	Amekanchier arborea 'Autumn Brilliance'	Downy Serviceberry	BB	2.5" - SHRUB FORM
CG	27	Calamagrostis acutiflora 'Karl Foerster'	Feather Reed Grass	CG	No. 1
IG	16	Ilex glabra 'Shamrock'	Inkberry	BB	36"
RA	6	Rhus aromatica 'Gro-low'	Fragrant Sumac	CG	No. 3

SITE INFORMATION

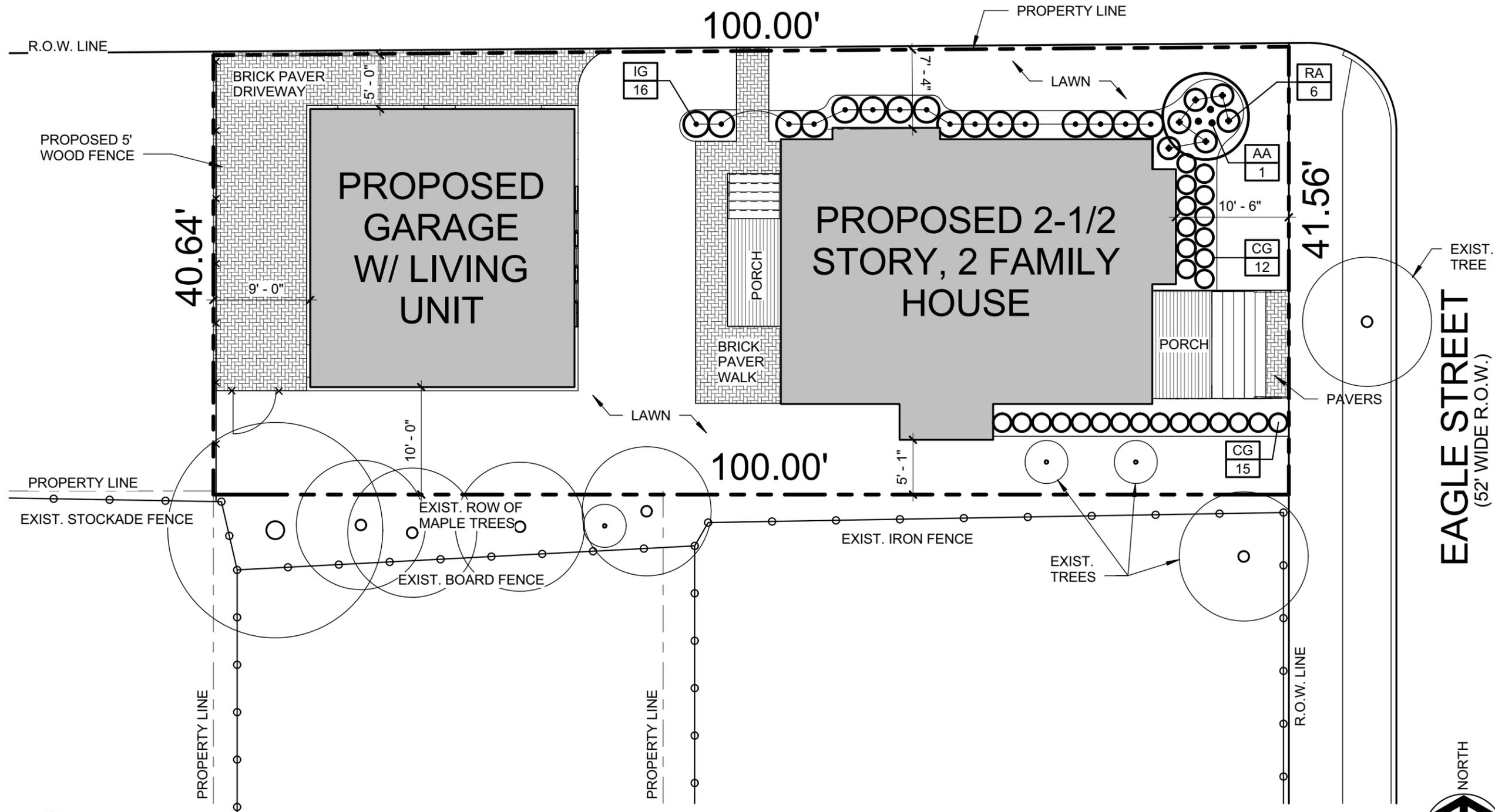
FLOOR AREA RATIO:	75%
TOTAL FLOOR AREA:	3,103 SF
LOT SIZE:	4,117 SF
LOT COVERAGE:	2,288 SF
BUILDING COVERAGE:	1,711 SF
PERCENT OPEN SPACE:	42%



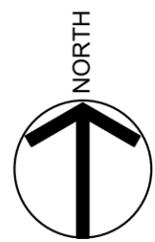
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BEAVER STREET (14' WIDE R.O.W.)



EAGLE STREET (52' WIDE R.O.W.)



1 SITE PLAN
1" = 10'-0"

PROJECT:
37 EAGLE ST

CLIENT:
Mr. Matthew Denker and
Mrs. Laura Beth Lincoln

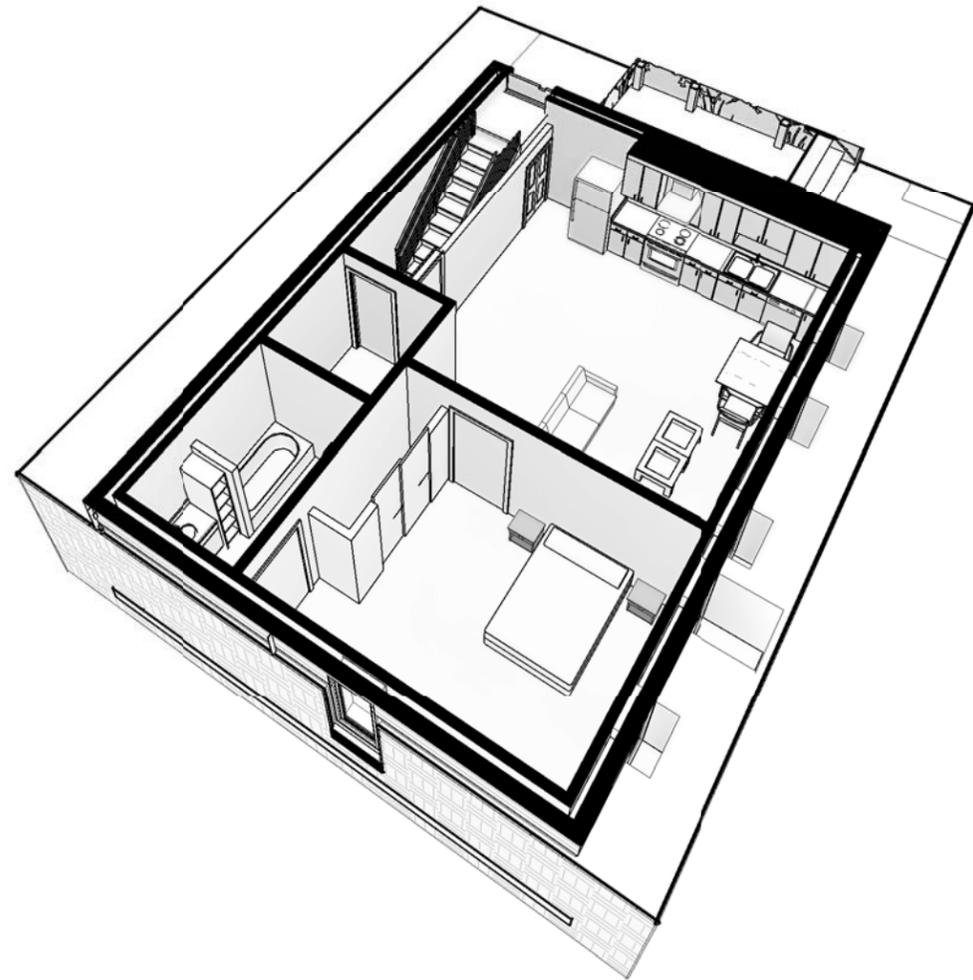
1965 30th Street Apt. 205
Boulder, Colorado 80301

DRAWING TITLE
SITE PLAN

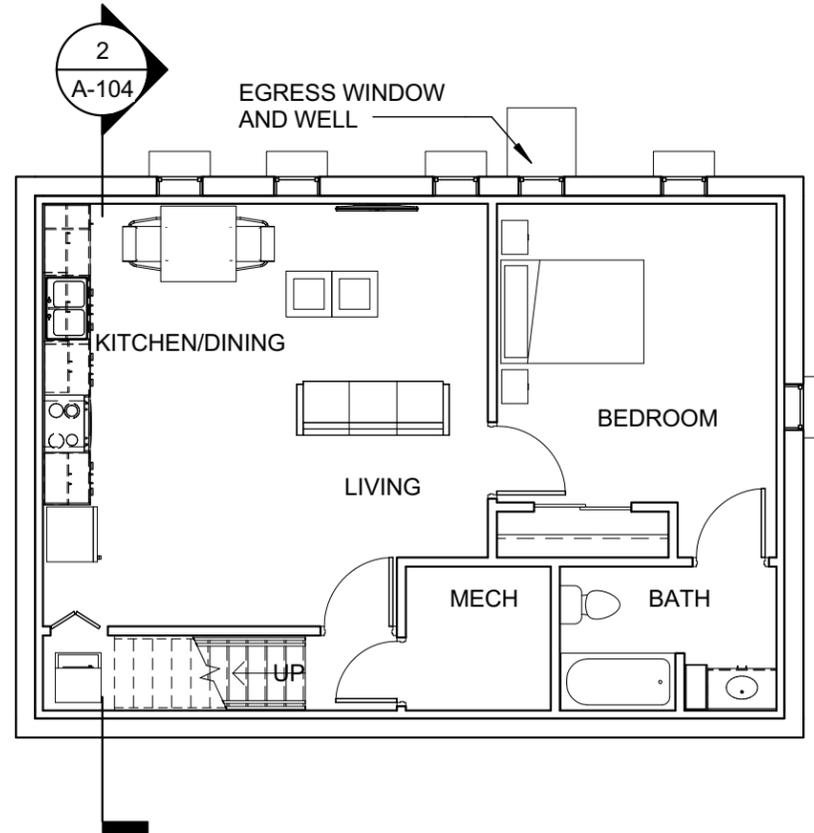
DRAWING NO. A-001

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checked RF
proj. mgr. JG
proj. no. 14745

ISSUE DATE
02/01/16



BASEMENT UNIT



1 **BASEMENT FLOOR PLAN**
 1/8" = 1'-0"

705 SF



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PROJECT:
 37 EAGLE ST

CLIENT:
 Mr. Matthew Denker and
 Mrs. Laura Beth Lincoln
 1965 30th Street Apt. 205
 Boulder, Colorado 80301

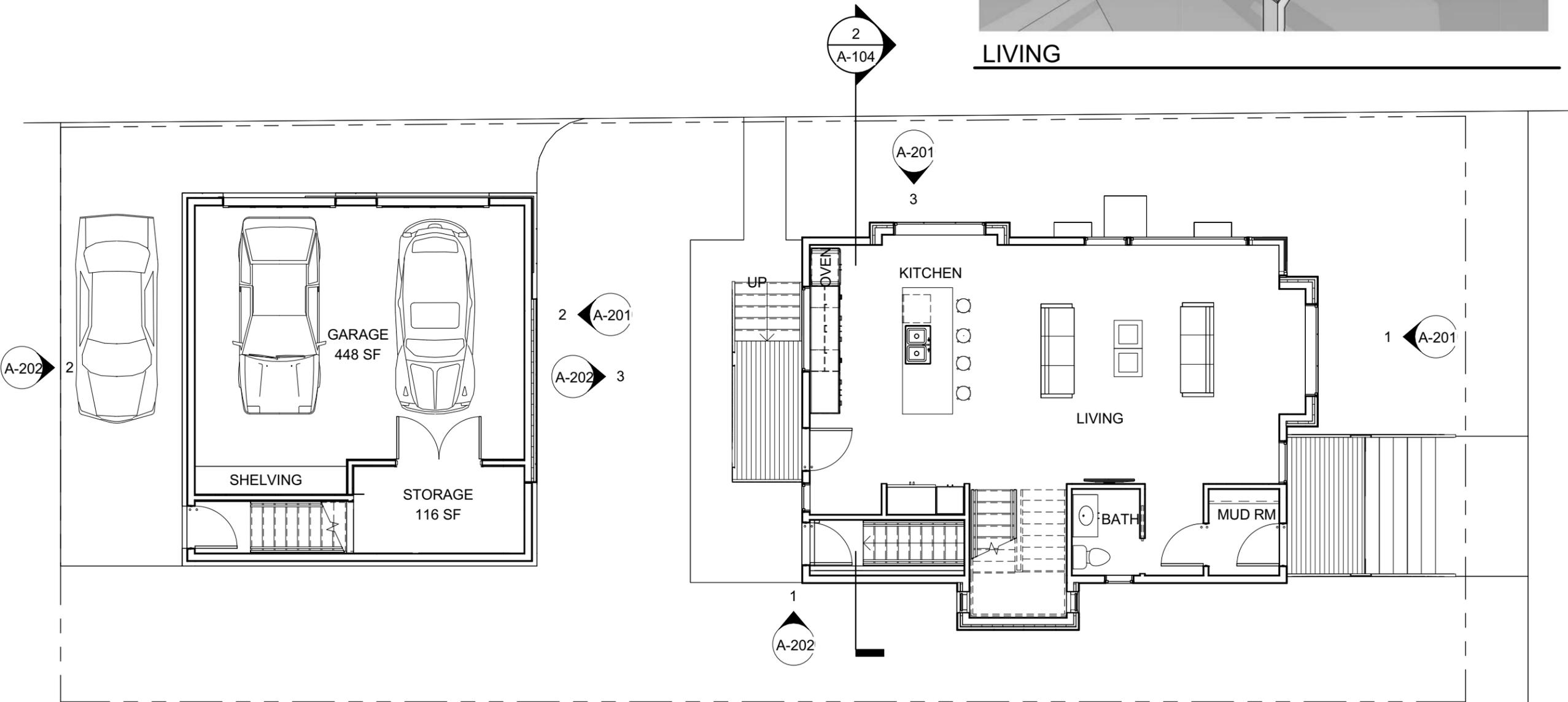
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BASEMENT UNIT

DRAWING NO. A-101	drawn by SDP checked RF proj. mgr. JG proj. no. 14745
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ISSUE DATE
02/01/16



LIVING



1 FIRST FLOOR PLAN
 1/8" = 1'-0"

830 SF - HOUSE
 610 SF - GARAGE



PROJECT:
 37 EAGLE ST

CLIENT:
 Mr. Matthew Denker and
 Mrs. Laura Beth Lincoln

1965 30th Street Apt. 205
 Boulder, Colorado 80301

DRAWING TITLE
 FIRST FLOOR PLAN

DRAWING NO. A-102	drawn by SDP
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	proj. mgr. JG
	proj. no. 14745

ISSUE DATE
02/01/16

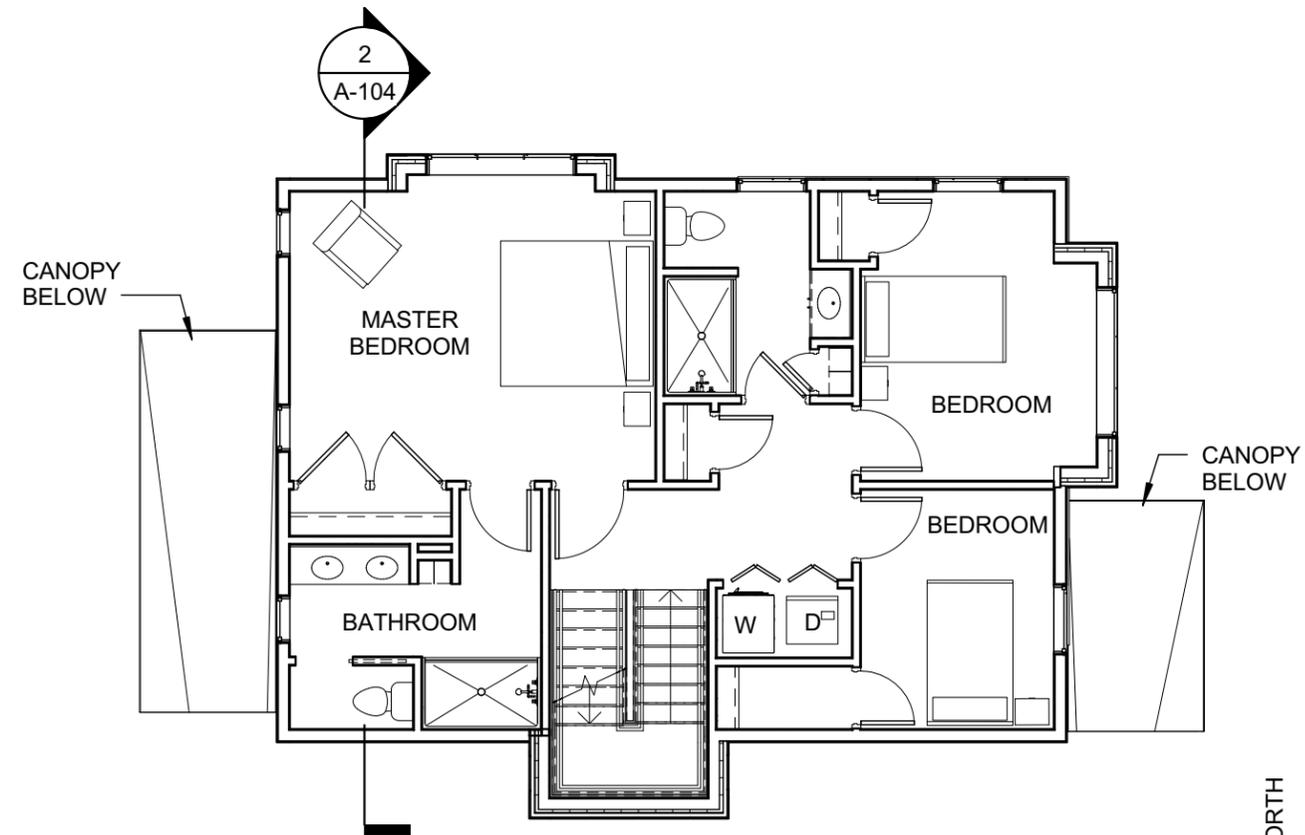
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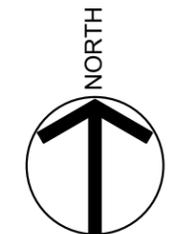
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1 SECOND FLOOR PLAN
1/8" = 1'-0"

830 SF



PROJECT:
37 EAGLE ST

CLIENT:
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Mrs. Laura Beth Lincoln

1965 30th Street Apt. 205
Boulder, Colorado 80301

DRAWING TITLE
SECOND FLOOR PLAN

DRAWING NO. A-103	drawn by SDP
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	proj. mgr. JG
	proj. no. 14745

ISSUE DATE
02/01/16

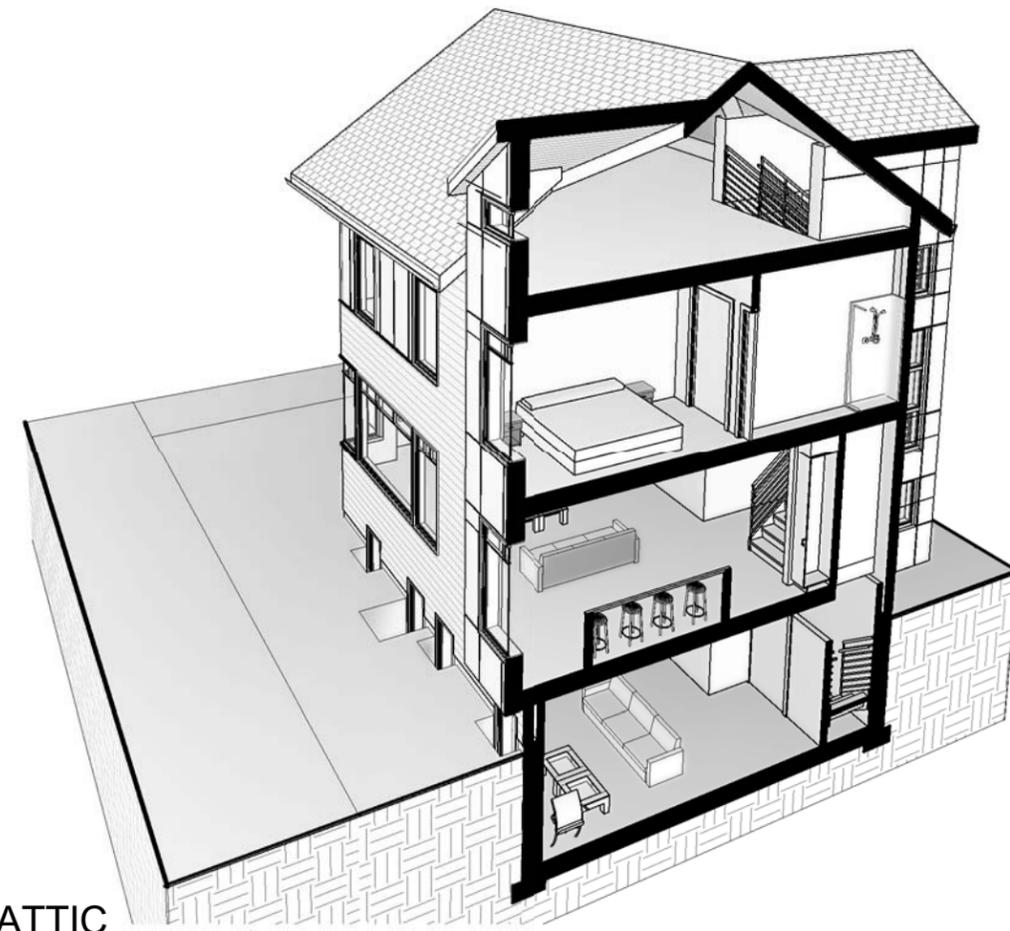
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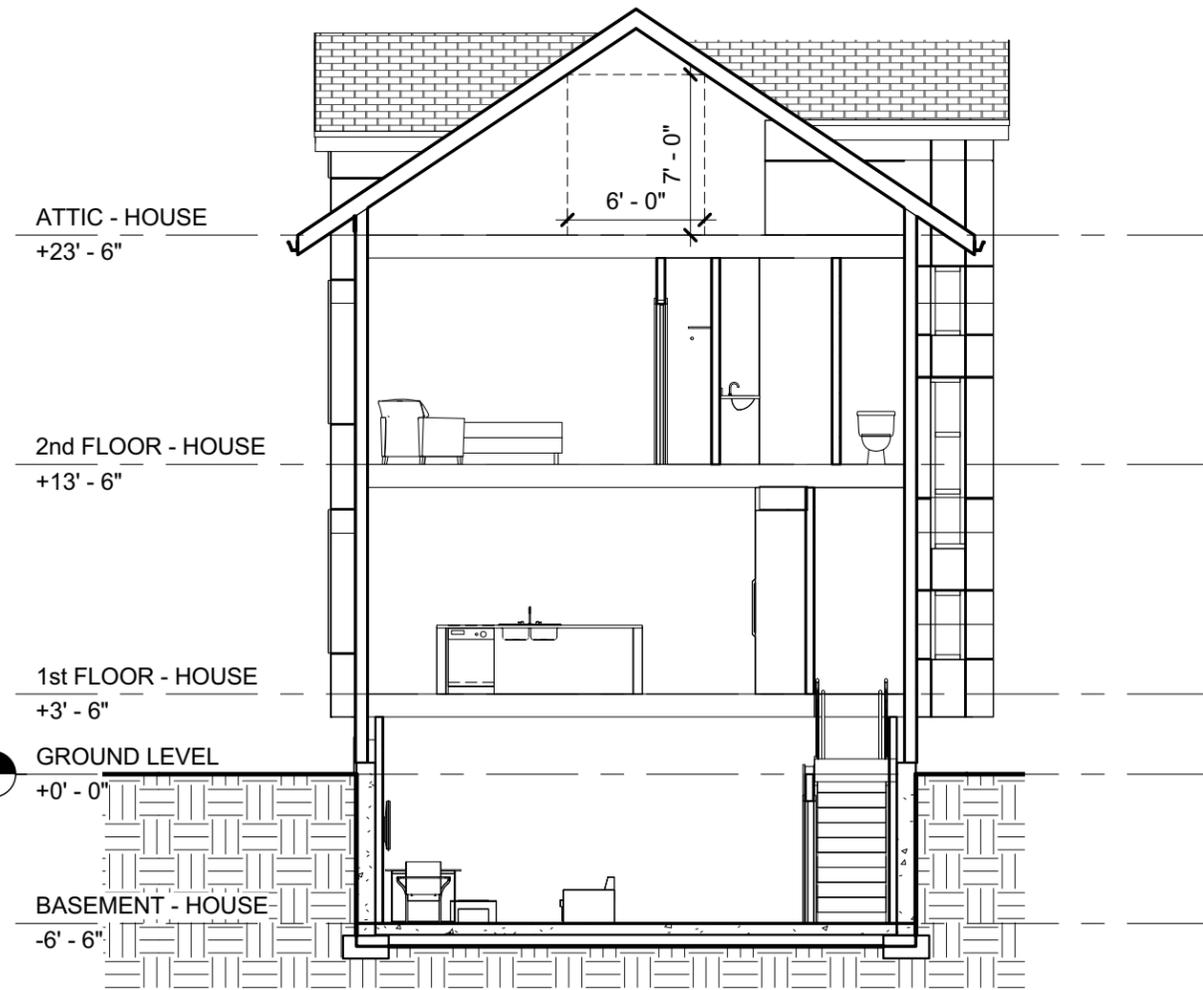


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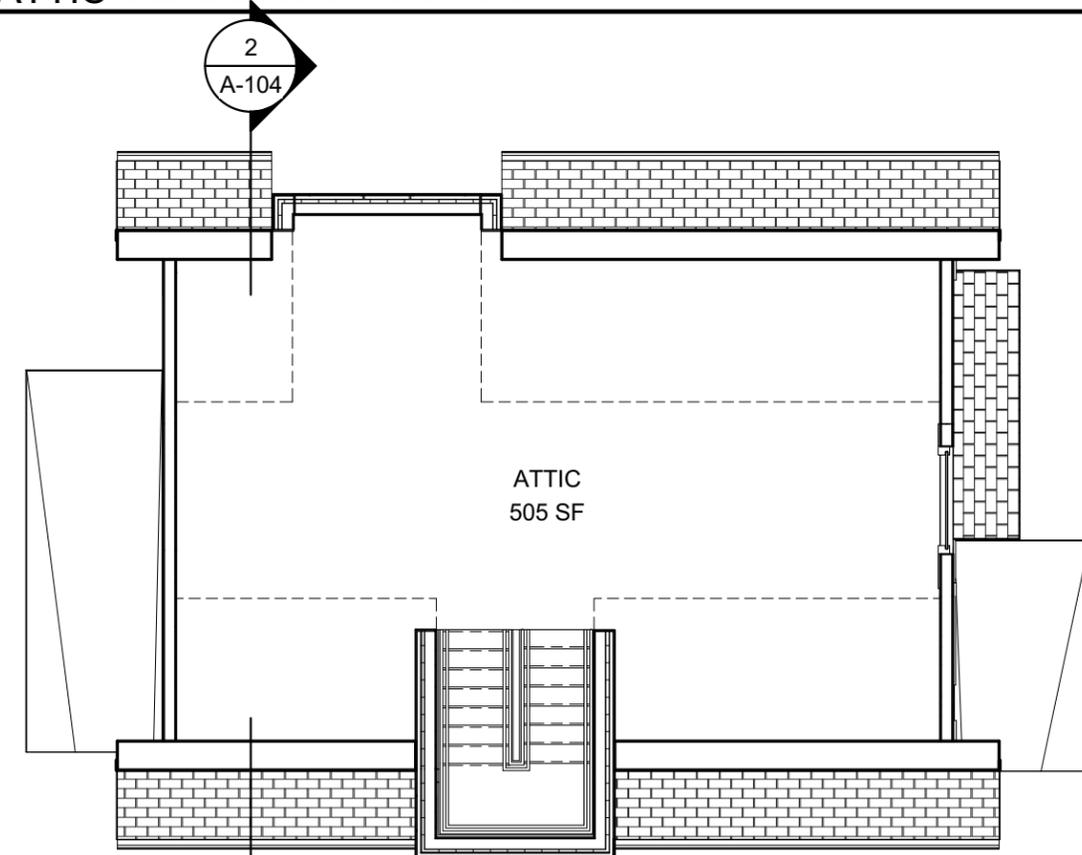
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ATTIC



2 BUILDING SECTION
1/8" = 1'-0"



1 ATTIC - HOUSE
1/8" = 1'-0"

503 SF

PROJECT:
37 EAGLE ST

CLIENT:
Mr. Matthew Denker and
Mrs. Laura Beth Lincoln

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Boulder, Colorado 80301

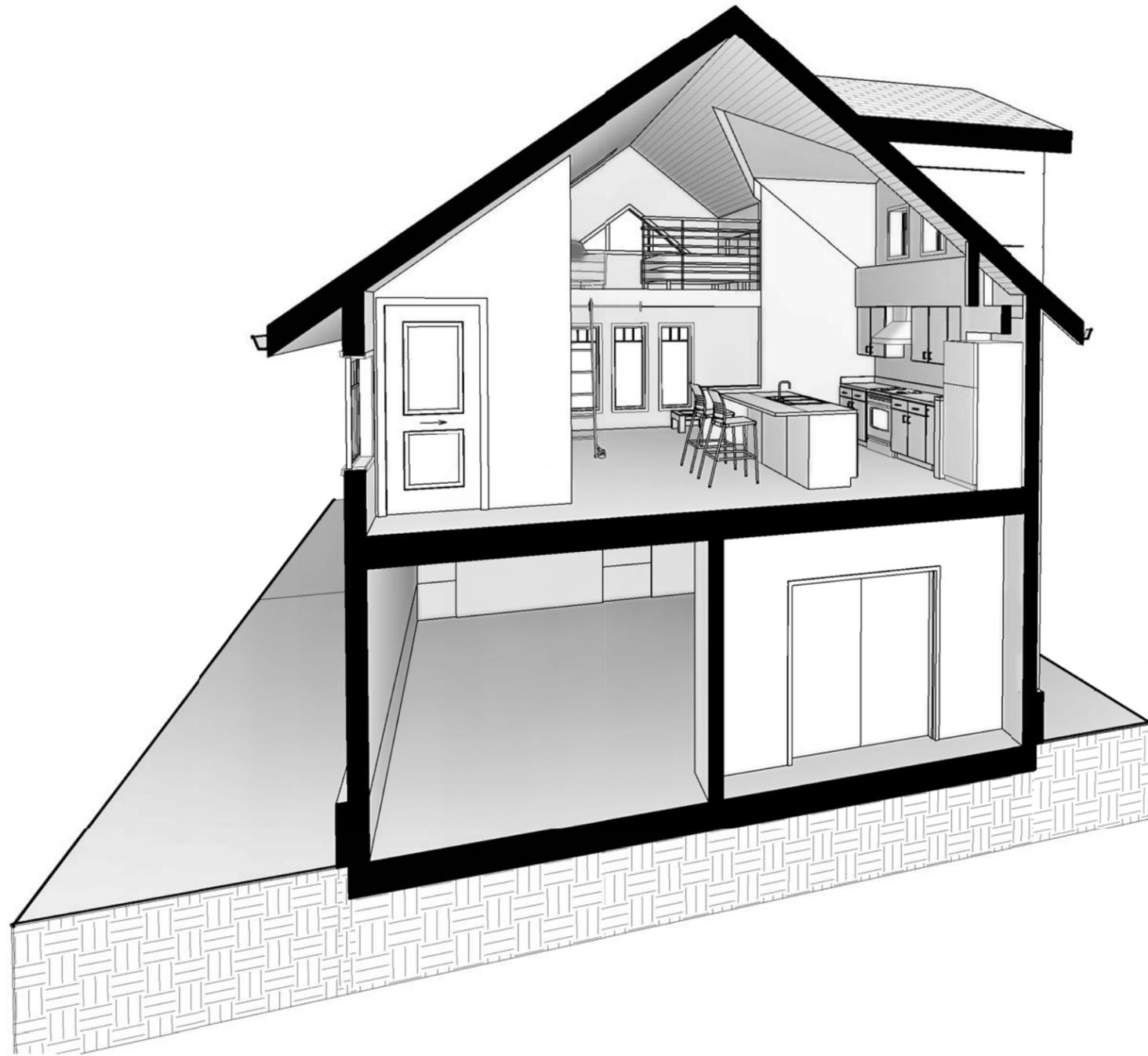
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ATTIC FLOOR PLAN

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	proj. mgr. JG
	proj. no. 14745

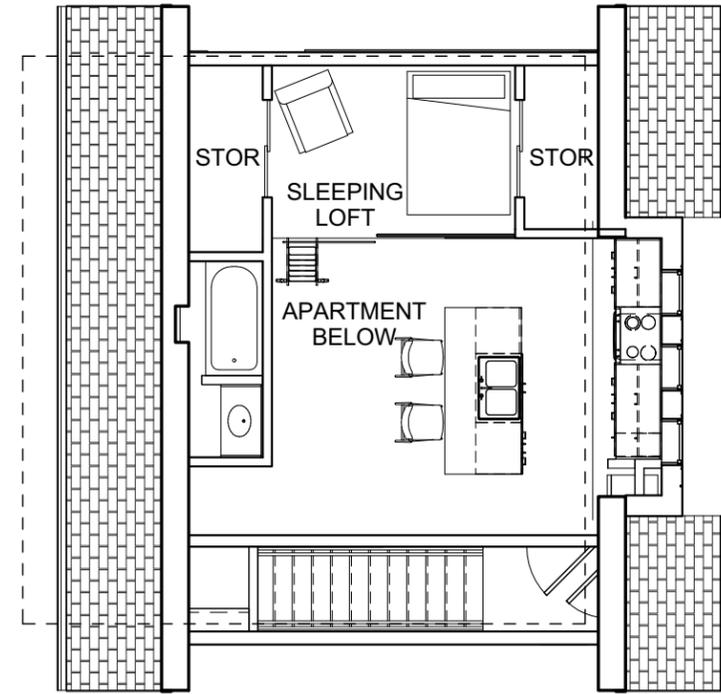
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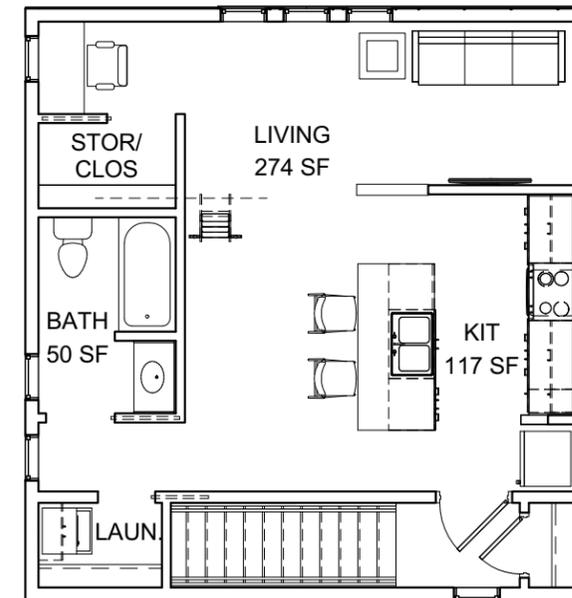
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CARRIAGE UNIT



2 SECOND FLOOR PLAN - LOFT
1/8" = 1'-0"



1 SECOND FLOOR PLAN - MAIN
1/8" = 1'-0"

738 SF



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37 EAGLE ST

CLIENT:
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DRAWING TITLE
LOFT UNIT

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02/01/16



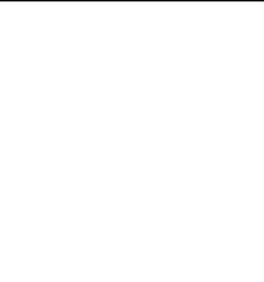
3D MASSING



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DRAWING TITLE
3D MASSING

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DENKER-LINCOLN RESIDENCE

PERSPECTIVE



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PROJECT:
 37 EAGLE ST

CLIENT:
 Mr. Matthew Denker and
 Mrs. Laura Beth Lincoln

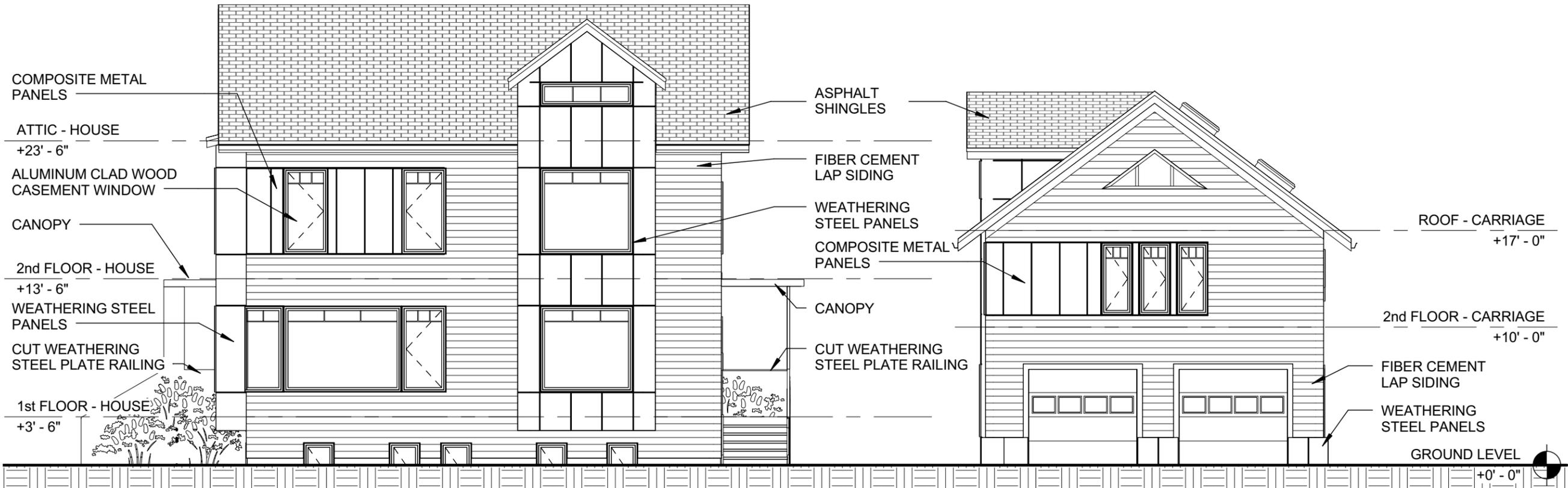
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DRAWING TITLE
 PERSPECTIVE

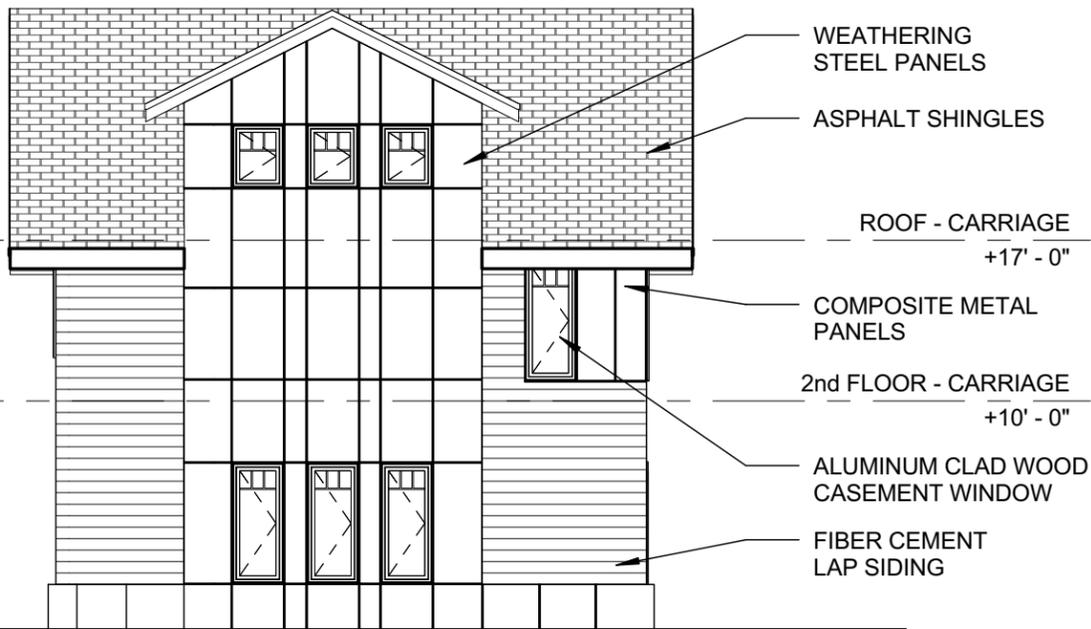
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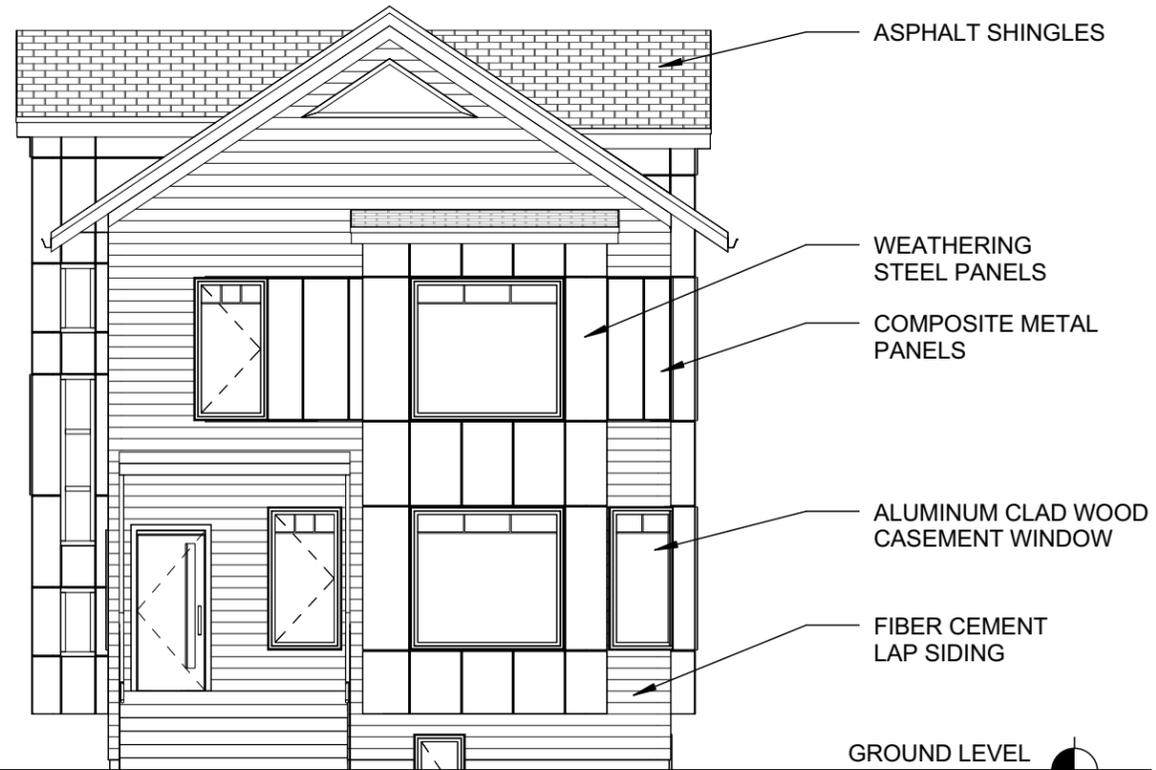
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3 EXTERIOR ELEVATION - NORTH
1/8" = 1'-0"



2 EXTERIOR ELEVATION - GARAGE - EAST
1/8" = 1'-0"



1 EXTERIOR ELEVATION - HOUSE - EAST
1/8" = 1'-0"

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PROJECT:
37 EAGLE ST

CLIENT:
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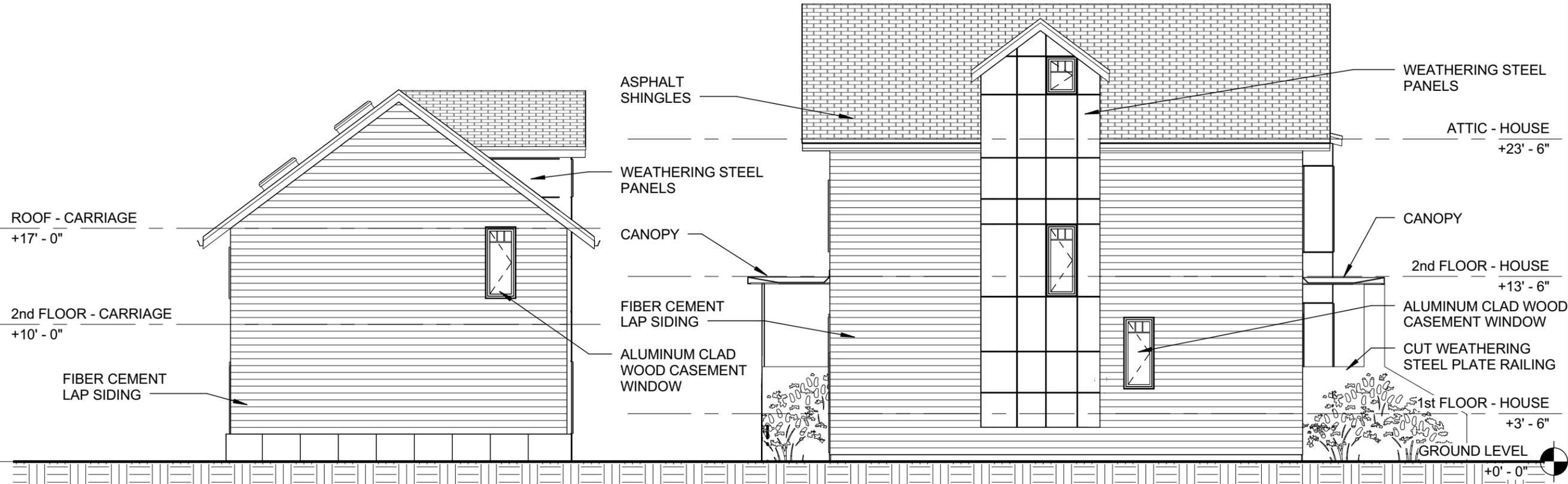
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EXTERIOR ELEVATIONS

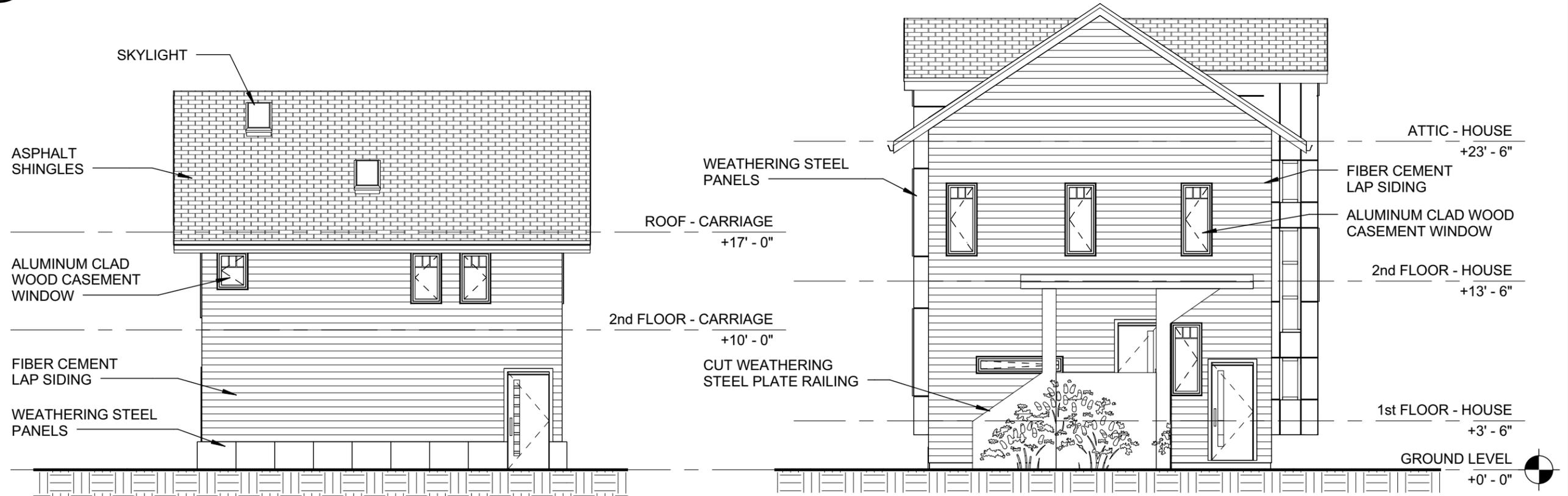
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	proj. mgr. JG
	proj. no. 14745

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02/01/16

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1 EXTERIOR ELEVATION - SOUTH
1/8" = 1'-0"



2 EXTERIOR ELEVATION - GARAGE - WEST
1/8" = 1'-0"

3 EXTERIOR ELEVATION - HOUSE - WEST
1/8" = 1'-0"



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PROJECT:
37 EAGLE ST

CLIENT:
Mr. Matthew Denker and
Mrs. Laura Beth Lincoln

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Boulder, Colorado 80301

DRAWING TITLE
EXTERIOR ELEVATIONS

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9/15/2015 2:06:24 PM

DENKER-LINCOLN RESIDENCE

37 EAGLE STREET ROCHESTER, NY 14608

CLIENT: DENKER-LINCOLN SWBR PROJECT #: 14745

ARCHITECT & STRUCTURAL ENGINEER:

SWBR ARCHITECTURE,
ENGINEERING & LANDSCAPE
ARCHITECTURE, P.C.
387 EAST MAIN STREET
ROCHESTER, NEW YORK 14604
PHONE: (585) 232-8300
FAX: (585) 232-9221

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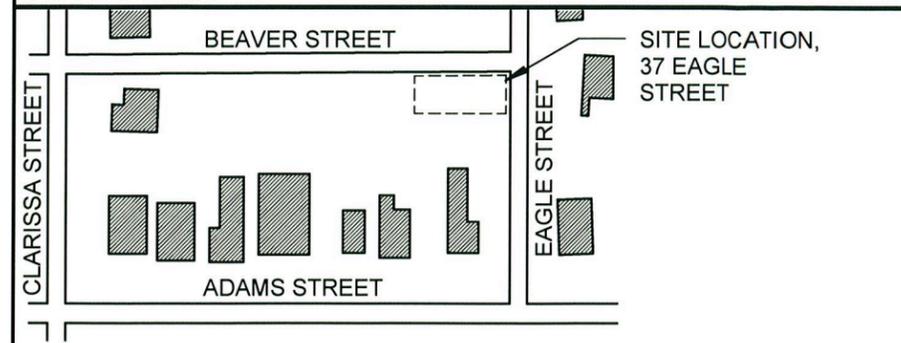


PREVIOUS DESIGN

DRAWING INDEX

- G-000 TITLE SHEET
- A-001 SITE PLAN
- A-101 BASEMENT UNIT
- A-102 FIRST FLOOR PLAN
- A-103 SECOND FLOOR PLAN
- A-104 ATTIC FLOOR PLAN
- A-105 LOFT UNIT
- A-106 3D MASSING
- A-107 PERSPECTIVE
- A-201 EXTERIOR ELEVATIONS
- A-202 EXTERIOR ELEVATIONS

KEY PLAN



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CLIENT:
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DRAWING TITLE
TITLE SHEET

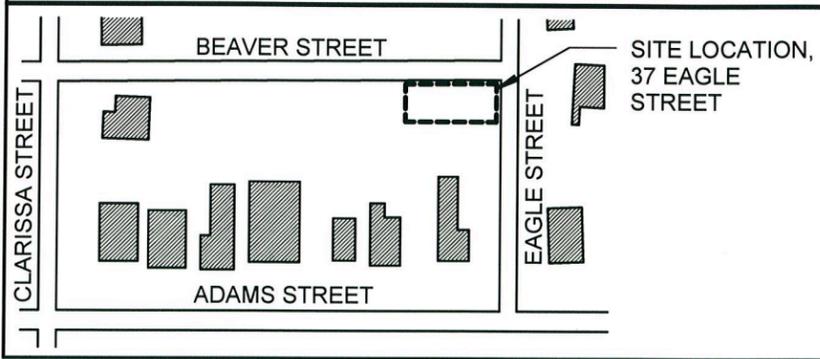
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9/18/2015 11:13:42 AM

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KEY PLAN



PLANT MATERIALS SCHEDULE

KEY	NO.	SCIENTIFIC NAME	COMMON NAME	ROOT	SIZE
AA	1	Amekanchier arborea 'Autumn Brilliance'	Downy Serviceberry	BB	2.5" - SHRUB FORM
CA	4	Clethra alnifolia 'Compacta'	Summersweet Clethra	CG	No. 3 / 24" MIN
CG	27	Calamagrostis acutiflora 'Karl Foerster'	Feather Reed Grass	CG	No. 1
IG	19	Ilex glabra 'Shamrock'	Inkberry	BB	36"
RA	6	Rhus aromatica 'Gro-low'	Fragrant Sumac	CG	No. 3

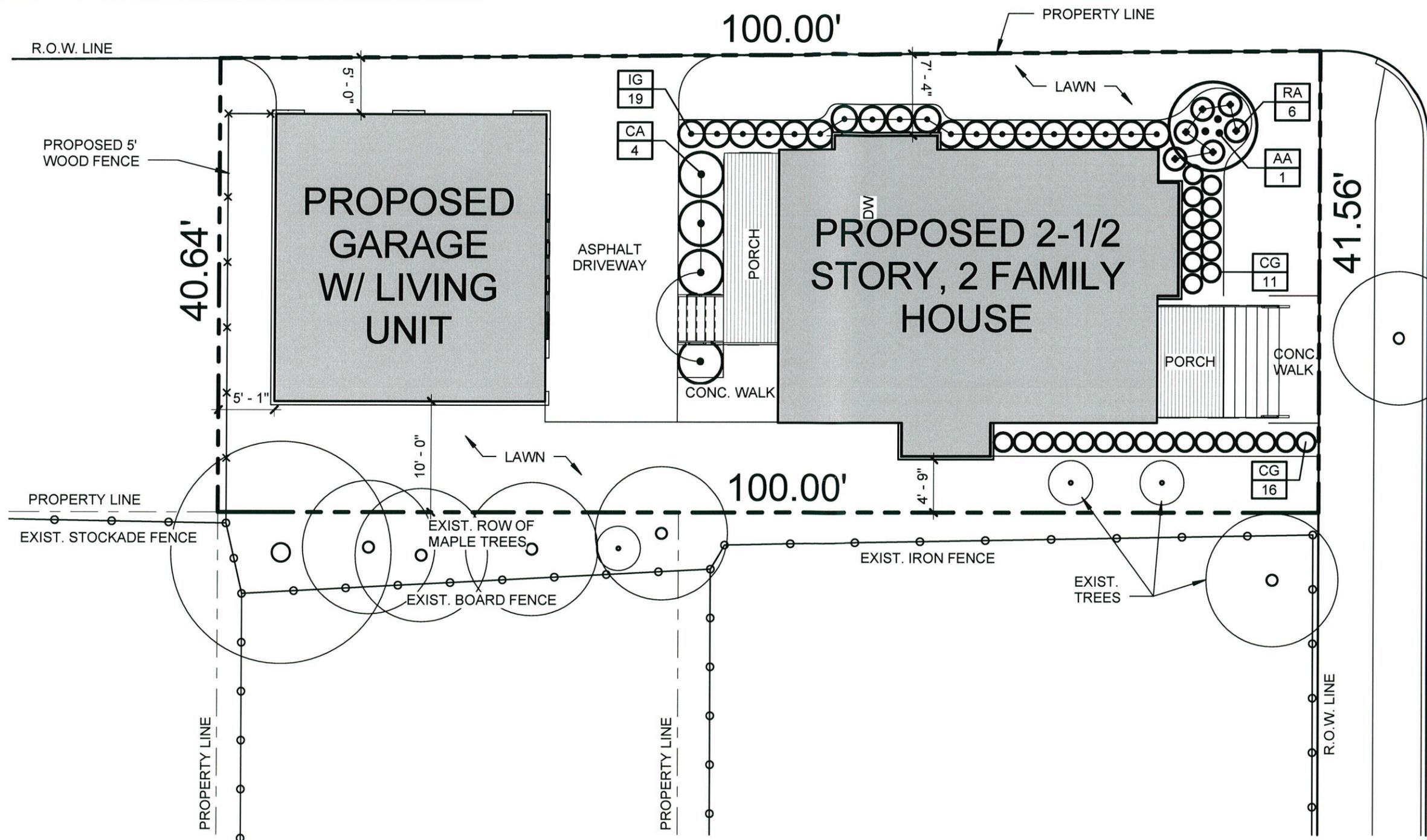
SITE INFORMATION

FLOOR AREA RATIO: 75%
 TOTAL FLOOR AREA: 3,103 SF
 LOT SIZE: 4,117 SF
 LOT COVERAGE: 2,395 SF
 BUILDING COVERAGE: 1,786 SF
 PERCENT OPEN SPACE: 43%

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BEAVER STREET
 (14' WIDE R.O.W.)

100.00'



Previous

EAGLE STREET
 (52' WIDE R.O.W.)

PROJECT:
 37 EAGLE ST

CLIENT:
 Mr. Matthew Denker and
 Mrs. Laura Beth Lincoln

1965 30th Street Apt. 205
 Boulder, Colorado 80301

DRAWING TITLE
 SITE PLAN

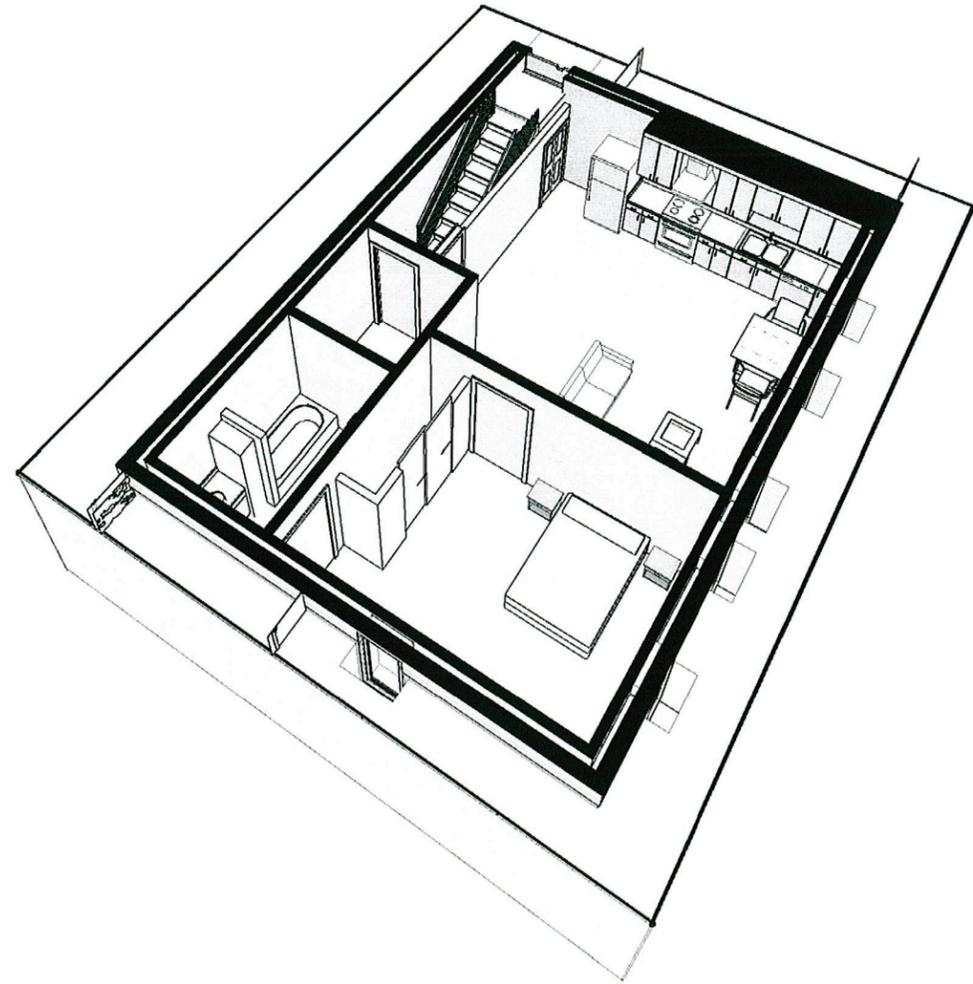
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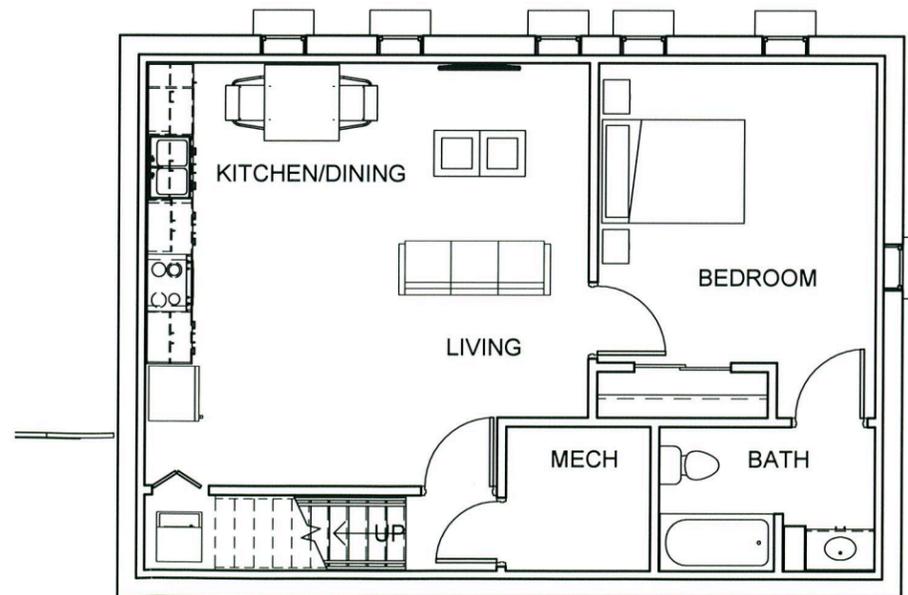
1 SITE PLAN
 1" = 10'-0"



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BASEMENT UNIT



1 **BASEMENT FLOOR PLAN**
 1/8" = 1'-0"

705 SF



PREVIOUS



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PROJECT:
 37 EAGLE ST

CLIENT:
 Mr. Matthew Denker and
 Mrs. Laura Beth Lincoln

1965 30th Street Apt. 205
 Boulder, Colorado 80301

DRAWING TITLE
BASEMENT UNIT

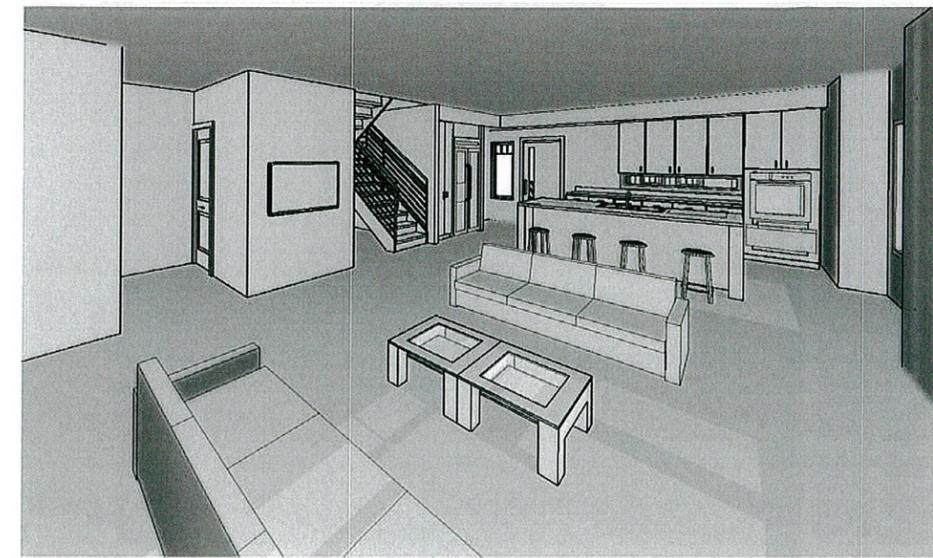
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	proj. no. 14745

ISSUE DATE
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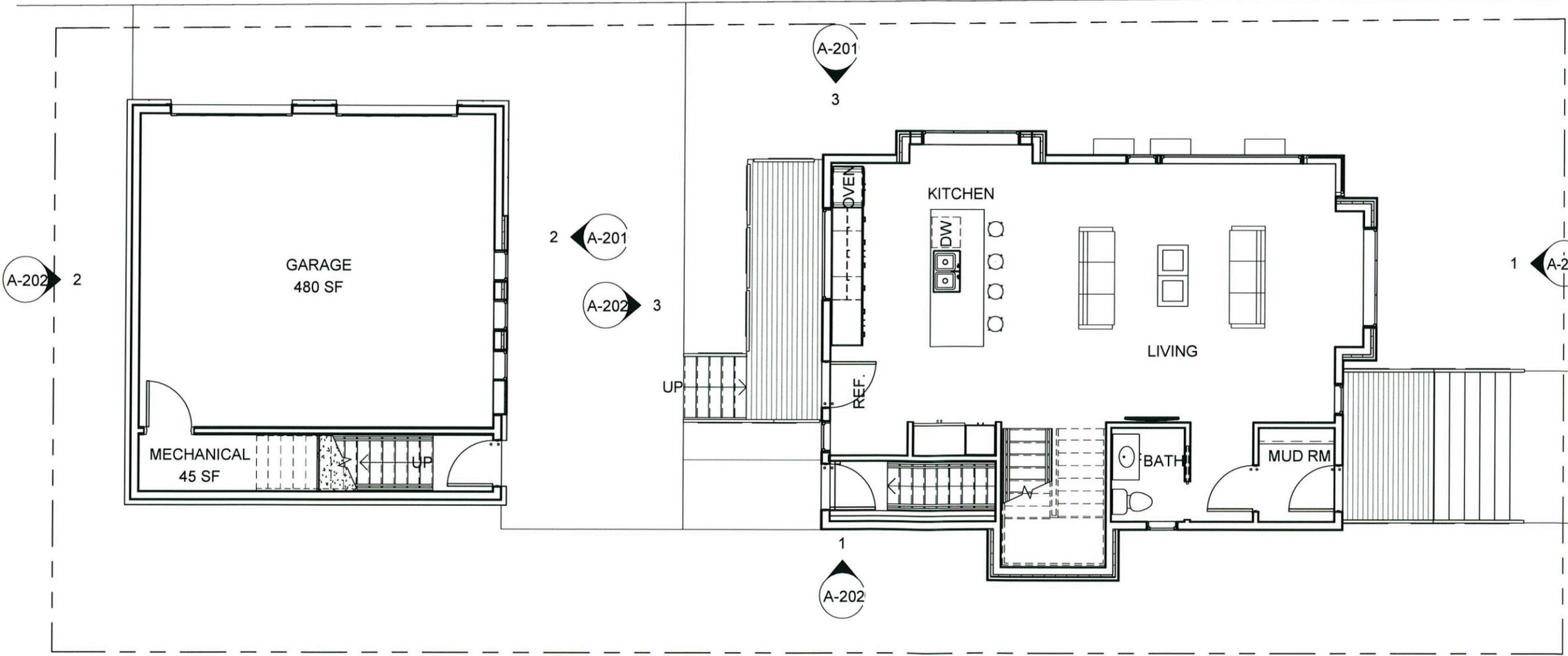


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LIVING



PREVIOUS

PROJECT:
37 EAGLE ST

CLIENT:
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Mrs. Laura Beth Lincoln

1965 30th Street Apt. 205
Boulder, Colorado 80301

DRAWING TITLE
FIRST FLOOR PLAN

DRAWING NO. A-102
drawn by SDP
checked RF
proj. mgr. JG
proj. no. 14745

ISSUE DATE
9/18/15

1 FIRST FLOOR PLAN
1/8" = 1'-0"

830 SF - HOUSE
610 SF - GARAGE

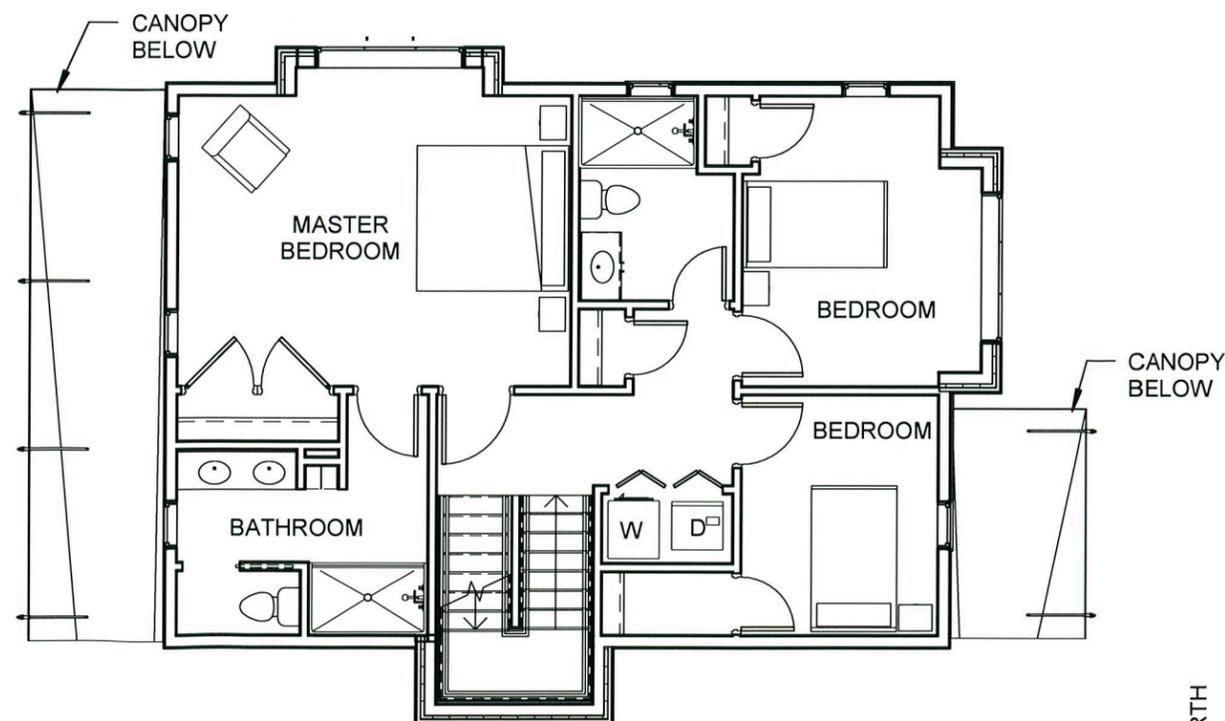




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PREVIOUS



1 SECOND FLOOR PLAN
1/8" = 1'-0"

830 SF



PROJECT:
37 EAGLE ST

CLIENT:
Mr. Matthew Denker and
Mrs. Laura Beth Lincoln

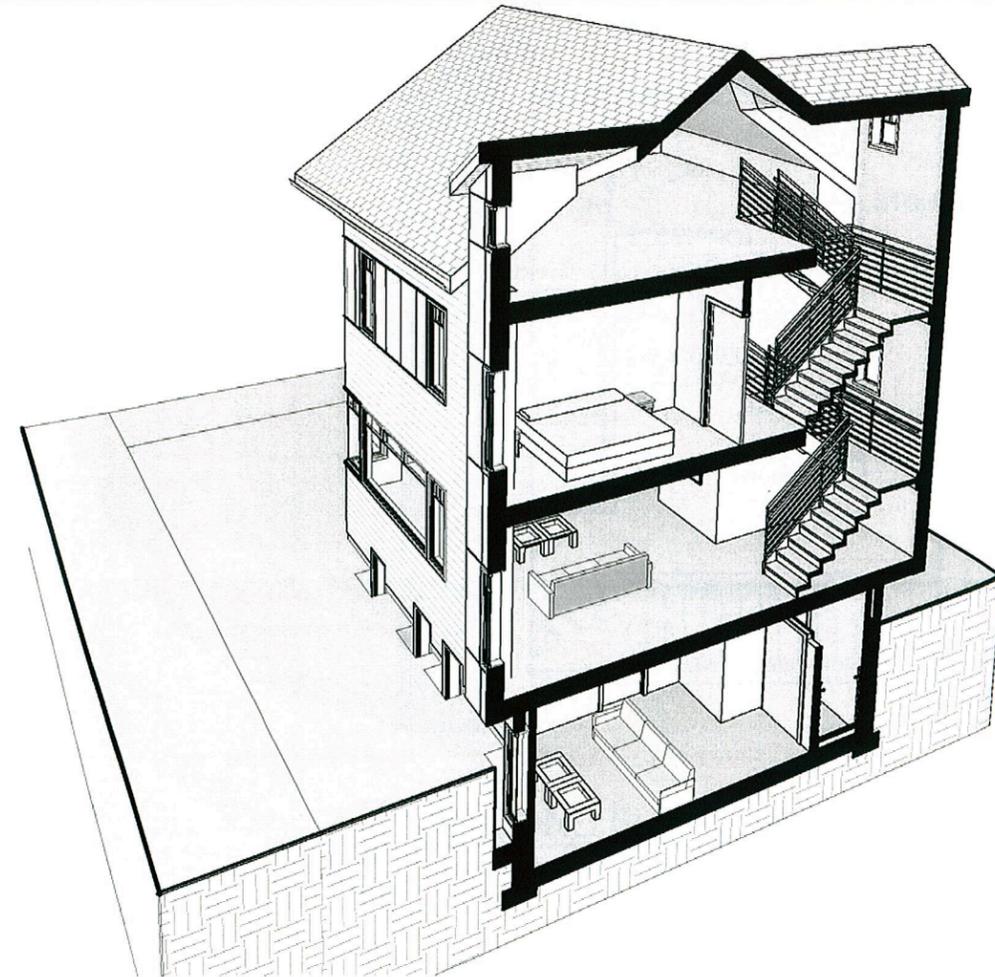
1965 30th Street Apt. 205
Boulder, Colorado 80301

DRAWING TITLE
SECOND FLOOR PLAN

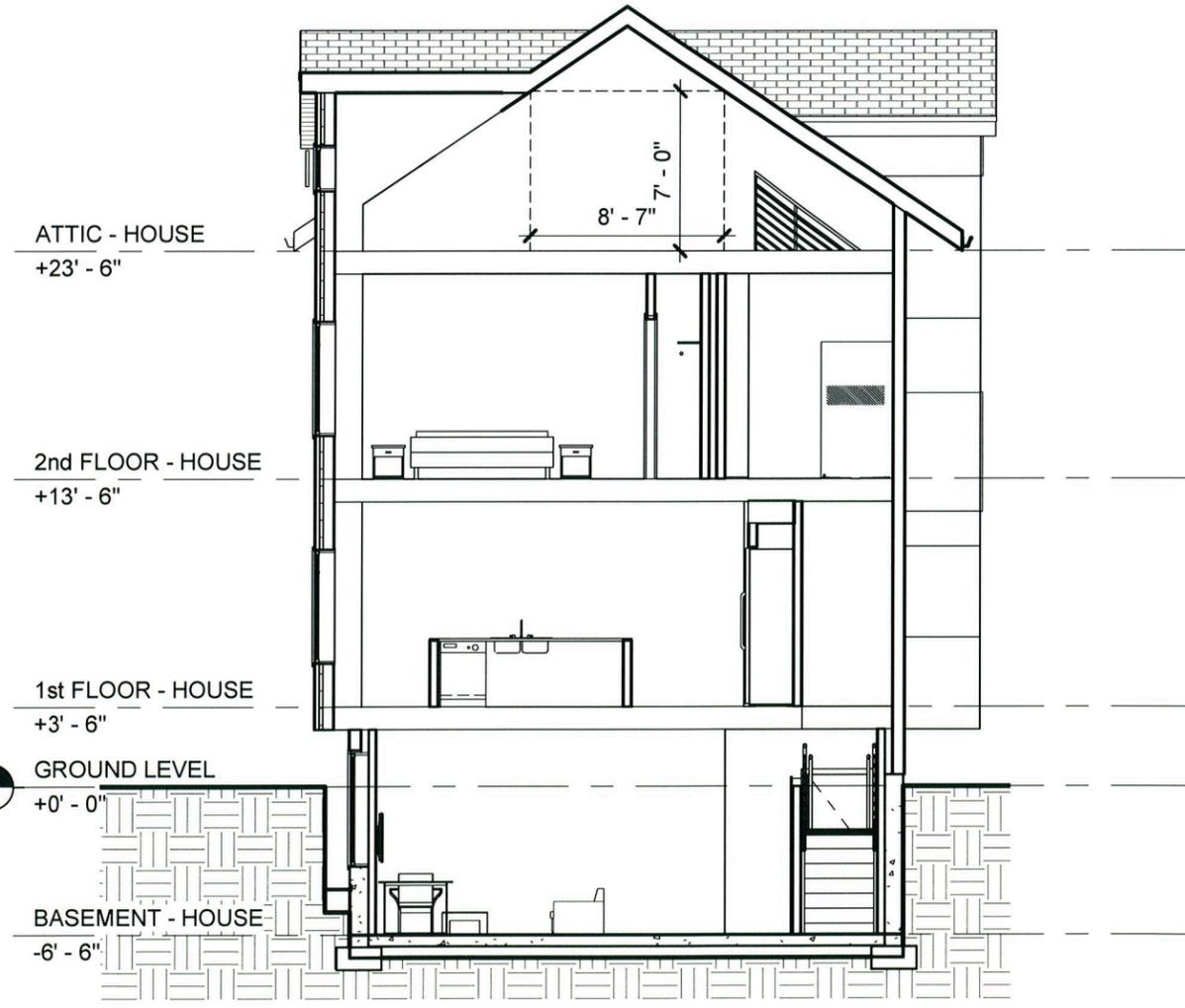
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	checked RF
	proj. mgr. JG
	proj. no. 14745

ISSUE DATE
9/18/15

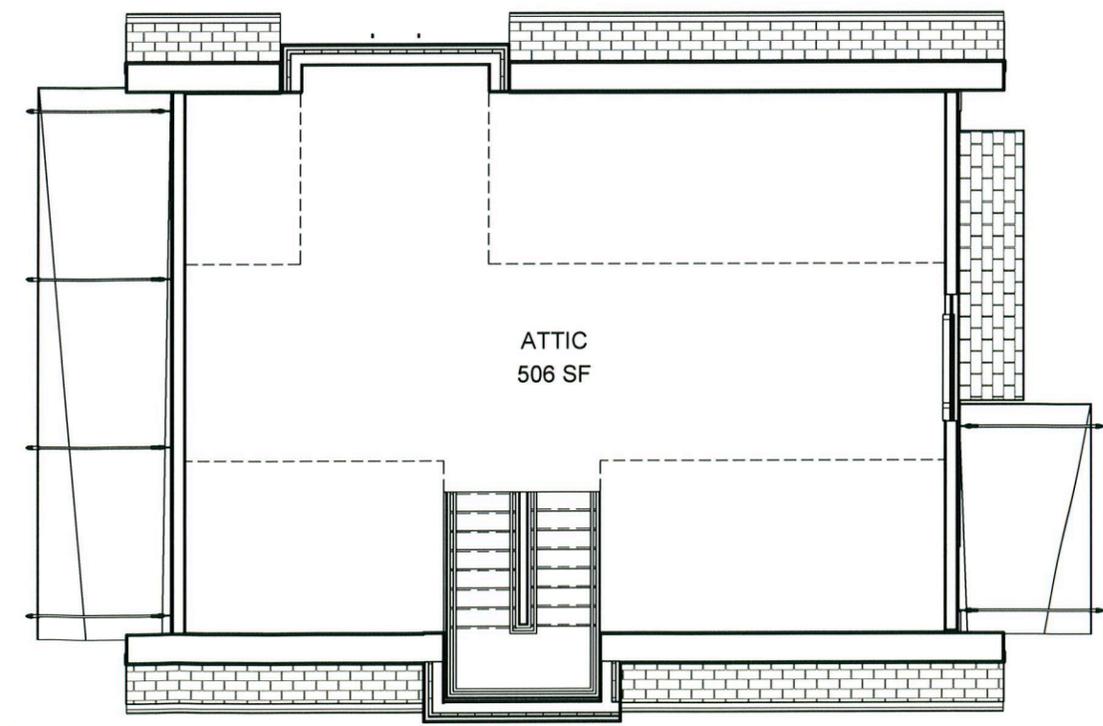
PREVIOUS



ATTIC



2 BUILDING SECTION
 1/8" = 1'-0"



1 ATTIC - HOUSE
 1/8" = 1'-0"

503 SF

PROJECT:
 37 EAGLE ST

CLIENT:
 Mr. Matthew Denker and
 Mrs. Laura Beth Lincoln
 1965 30th Street Apt. 205
 Boulder, Colorado 80301

DRAWING TITLE
 ATTIC FLOOR PLAN

DRAWING NO. A-104	drawn by SDP checked RF proj mgr. JG proj. no. 14745
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ISSUE DATE
9/18/15

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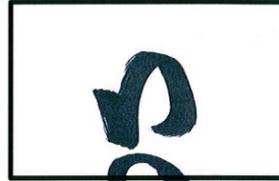
PERSPECTIVE



SWBR ARCHITECTS

387 East Main Street
 Rochester, NY 14604-2107
 Voice: 585.232.8300
 Fax: 585.232.9221
 www.swbr.com

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 ROCHESTER, NEW YORK



PROJECT
 37 EAGLE ST



CLIENT:
 Mr. Matthew Denker and
 Mrs. Laura Beth Lincoln

 1965 30th Street Apt. 205
 Boulder, Colorado 80301

DRAWING TITLE
 PERSPECTIVE

DRAWING NO. A-107	drawn by SDP
	checked RF
	proj. mgr. JG
	proj. no. 14745

ISSUE DATE
 9/18/15

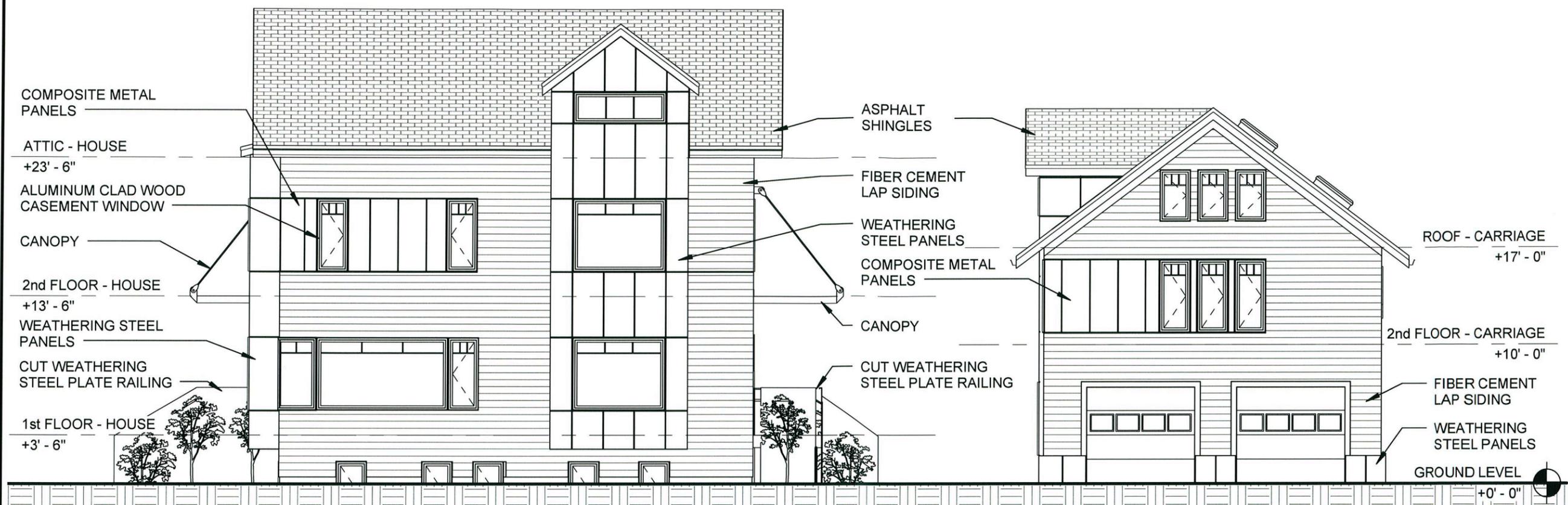
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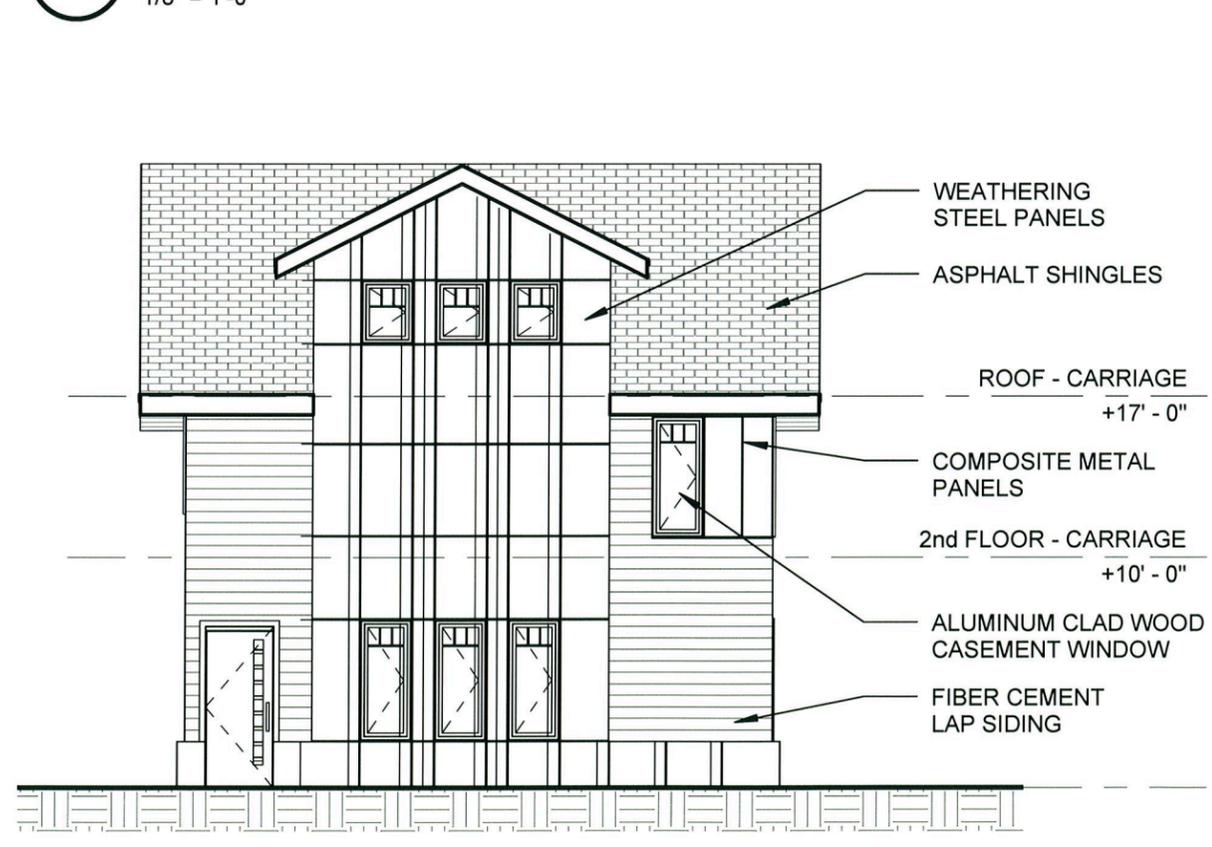


387 East Main Street
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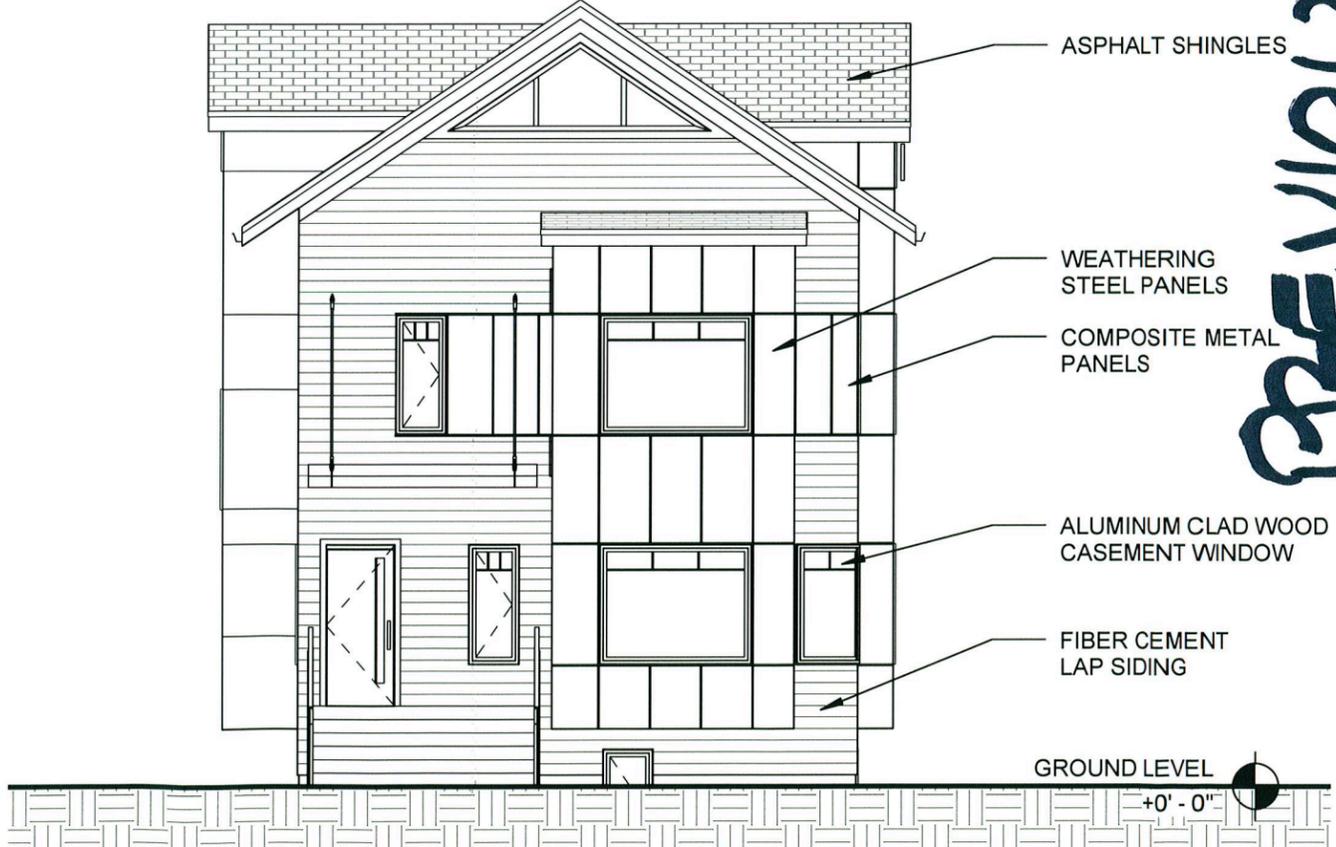
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ROCHESTER, NEW YORK



3 EXTERIOR ELEVATION - NORTH
1/8" = 1'-0"



2 EXTERIOR ELEVATION - GARAGE - EAST
1/8" = 1'-0"



1 EXTERIOR ELEVATION - HOUSE - EAST
1/8" = 1'-0"

PREVIOUS

PROJECT:
37 EAGLE ST

CLIENT:
Mr. Matthew Denker and
Mrs. Laura Beth Lincoln

1965 30th Street Apt. 205
Boulder, Colorado 80301

DRAWING TITLE
EXTERIOR ELEVATIONS

DRAWING NO. A-201
drawn by SDP
checked RF
proj. mgr. JG
proj. no. 14745

ISSUE DATE
9/18/15

9/18/2015 11:15:21 AM



SWBR ARCHITECTS

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Rochester, NY 14604-2107
Voice: 585.232.8300
Fax: 585.232.9221
www.swbr.com

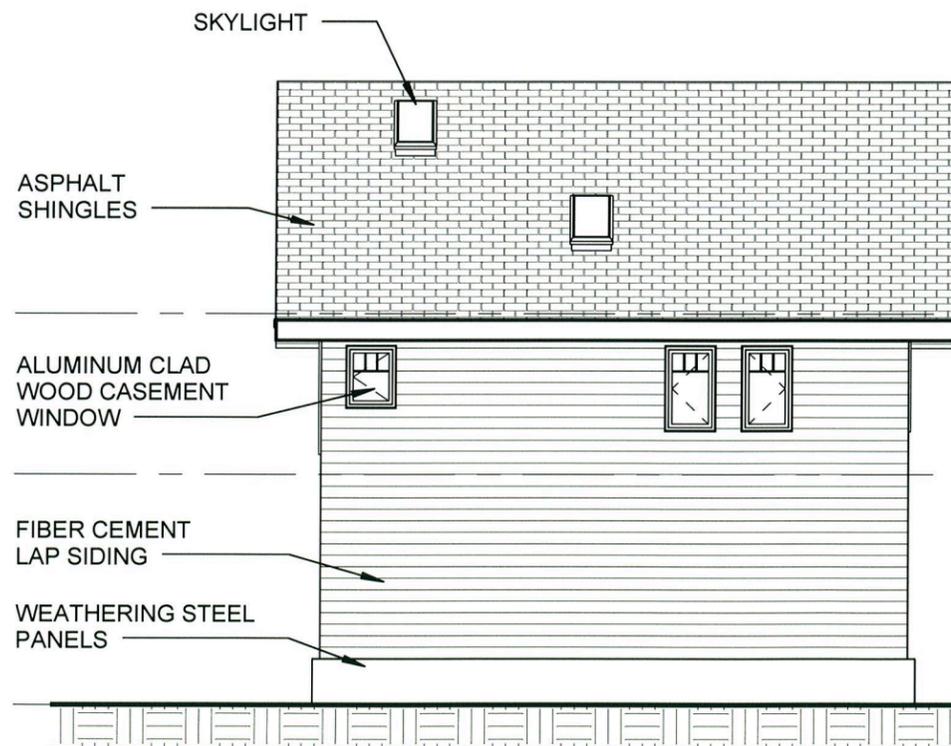
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ROOF - CARRIAGE
+17' - 0"
ALUMINUM CLAD
WOOD CASEMENT
WINDOW
2nd FLOOR - CARRIAGE
+10' - 0"
FIBER CEMENT
LAP SIDING

ASPHALT
SHINGLES
WEATHERING STEEL
PANELS
CANOPY
FIBER CEMENT
LAP SIDING

WEATHERING STEEL
PANELS
ATTIC - HOUSE
+23' - 6"
CANOPY
2nd FLOOR - HOUSE
+13' - 6"
ALUMINUM CLAD WOOD
CASEMENT WINDOW
CUT WEATHERING
STEEL PLATE RAILING
1st FLOOR - HOUSE
+3' - 6"
GROUND LEVEL
+0' - 0"

1 EXTERIOR ELEVATION - SOUTH
1/8" = 1'-0"



ROOF - CARRIAGE
+17' - 0"
2nd FLOOR - CARRIAGE
+10' - 0"
CUT WEATHERING
STEEL PLATE RAILING

WEATHERING STEEL
PANELS

SKYLIGHT
ASPHALT
SHINGLES
ALUMINUM CLAD
WOOD CASEMENT
WINDOW
FIBER CEMENT
LAP SIDING
WEATHERING STEEL
PANELS

2 EXTERIOR ELEVATION - GARAGE - WEST
1/8" = 1'-0"



ATTIC - HOUSE
+23' - 6"
FIBER CEMENT
LAP SIDING
ALUMINUM CLAD WOOD
CASEMENT WINDOW
2nd FLOOR - HOUSE
+13' - 6"
1st FLOOR - HOUSE
+3' - 6"
GROUND LEVEL
+0' - 0"

3 EXTERIOR ELEVATION - HOUSE - WEST
1/8" = 1'-0"

PREVIOUS

PROJECT:
37 EAGLE ST

CLIENT:
Mr. Matthew Denker and
Mrs. Laura Beth Lincoln
1965 30th Street Apt. 205
Boulder, Colorado 80301

DRAWING TITLE
EXTERIOR ELEVATIONS

DRAWING NO. A-202
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proj. no. 14745

ISSUE DATE
9/18/15

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ROCHESTER PRESERVATION BOARD
STAFF REPORT
For hearing scheduled for March 2, 2016

A-037-15-16

780 University Avenue

Applicant: Shawn Lessord, Renewable Rochester

Zoning District: R-2/O-B Medium-Density Residential District
With Boutique Overlay
East Avenue Preservation District

Section of Code: 120-194 Procedures Approved by the Preservation Board

Project Description: To install 30 solar panels on the house roof.

Environmental Action: The proposal is a Type II action under the State Environmental Quality Review Act, requiring no further environmental review.

Staff Planner: Peter Siegrist, AIA

This is the same company that installed panels at 22 East Boulevard, where the Board preferred the all-black, no-grid panels. Here at 780 University, the company proposes to use panels with a subtle grid. The attached photosimulations attempt to show the difference in appearance.

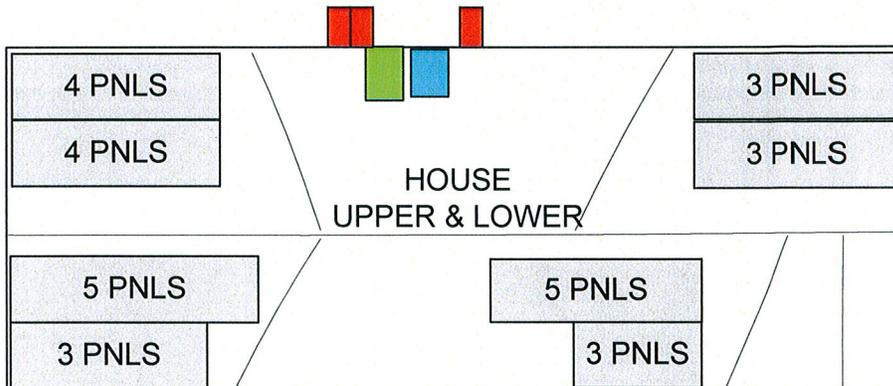
g:\planning&zoning\bdgzng\zoning\rpb\2016 rpb\staff reports\march 2016\A-037-15-16.docx

780 University Ave, Rochester, NY



**DRAWING BY
SHAWN
LESSORD**

**CUSTOMER NAME
DOUG RICE**



REAR

4 PNLS
4 PNLS

- UTILITY METER (OUTSIDE)
- BOS, AC DISCO & EASY TO READ METER (BASEMENT)
- MAIN SERVICE PANEL 200A (BASEMENT)





OPTION A



OPTION B



! OPTION B REAR



OPTION A REAR

20% EFFICIENCY

SunPower E20 panels are the highest efficiency panels on the market today, providing more power in the same amount of space

MAXIMUM SYSTEM OUTPUT

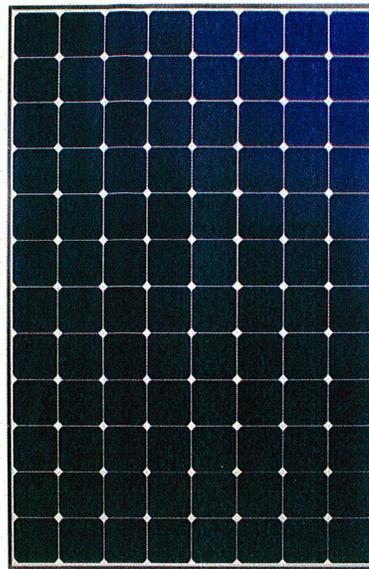
Comprehensive inverter compatibility ensures that customers can pair the highest-efficiency panels with the highest-efficiency inverters, maximizing system output

REDUCED INSTALLATION COST

More power per panel means fewer panels per install. This saves both time and money.

RELIABLE AND ROBUST DESIGN

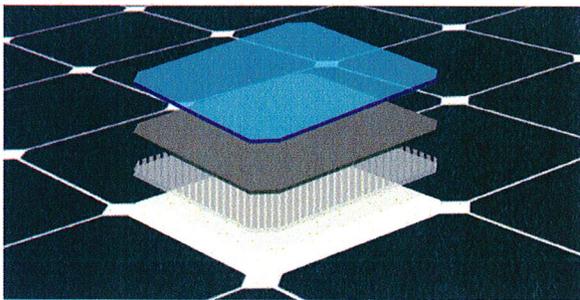
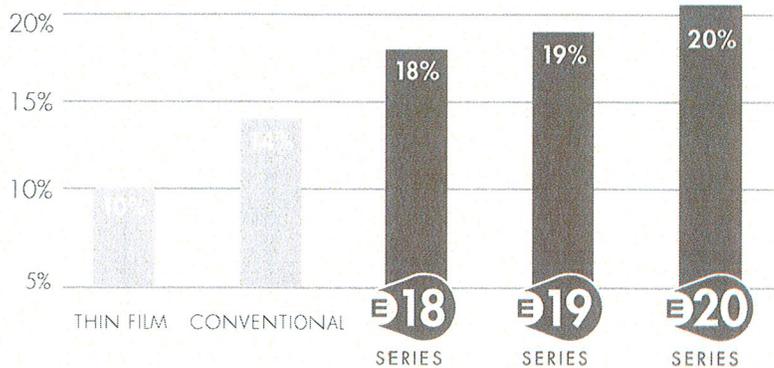
SunPower's unique Maxeon™ cell technology and advanced module design ensure industry-leading reliability



THE WORLD'S STANDARD FOR SOLAR™

SunPower™ E20 Solar Panels provide today's highest efficiency and performance. Powered by SunPower Maxeon™ cell technology, the E20 series provides panel conversion efficiencies of up to 20.1%. The E20's low voltage temperature coefficient, anti-reflective glass and exceptional low-light performance attributes provide outstanding energy delivery per peak power watt.

SUNPOWER'S HIGH EFFICIENCY ADVANTAGE

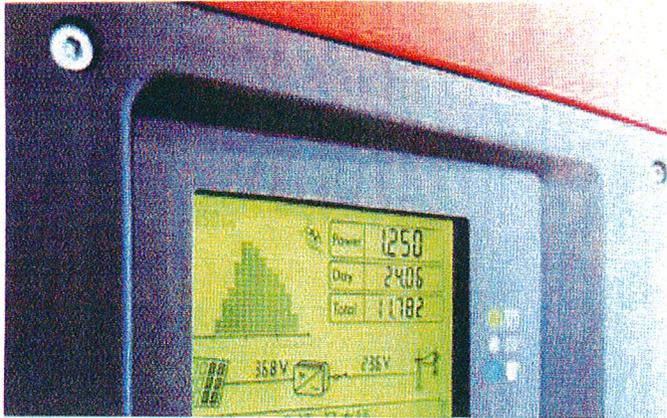


MAXEON™ CELL TECHNOLOGY

Patented all-back-contact solar cell, providing the industry's highest efficiency and reliability

sunpowercorp.com





THE NEW
SUNNY BOY TL-US
RESIDENTIAL SERIES
HAS YET AGAIN
REDEFINED THE
CATEGORY.

A NEW GENERATION OF INNOVATION

Transformerless design

The Sunny Boy 3000TL-US / 3800TL-US / 4000TL-US / 5000TL-US / 6000TL-US are transformerless inverters, which means owners and installers benefit from high efficiency and lower weight. A wide input voltage range also means the inverters will produce high amounts of power under a number of conditions.

X Additionally, transformerless inverters have been shown to be among the safest string inverters on the market. An industry first, the TL-US series has been tested to UL 1741 and UL 1699B and is in compliance with the arc fault requirements of NEC 2011.

Increased energy production

OptiTrac™ Global Peak, SMA's shade-tolerant MPP tracking algorithm, quickly adjusts to changes in solar irradiation, which mitigates the effects of shade and results in higher total power output. And, with two MPP trackers, the TL-US series can ably handle complex roofs with multiple orientations or string lengths.

An extended operating temperature range of -40 °F to +140 °F ensures power is

produced in all types of climates and for longer periods of time than with most traditional string inverters.

Secure Power Supply

One of many unique features of the TL-US residential series is its innovative Secure Power Supply. With most grid-tied inverters, when the grid goes down, so does the solar-powered home. SMA's solution provides daytime energy to a dedicated power outlet during prolonged grid outages, providing homeowners with access to power as long as the sun shines.

Simple installation

As a transformerless inverter, the TL-US residential series is lighter in weight than its transformer-based counterparts, making it easier to lift and transport. A new wall mounting plate features anti-theft security and makes hanging the inverter quick and easy. A simplified DC wiring concept allows the DC disconnect to be used as a wire raceway, saving labor and materials.

The 3800TL-US model allows installers to maximize system size and energy production for customers with 100 A service panels.

Leading monitoring and control solutions

The new TL-US residential line features more than high performance and a large graphic display. The monitoring and control options provide users with an outstanding degree of flexibility. Multiple communication options allow for a highly controllable inverter and one that can be monitored on Sunny Portal from anywhere on the planet via an Internet connection. Whether communicating through RS485, or SMA's new plug-and-play WebConnect, installers can find an optimal solution to their monitoring needs.

SUNNY BOY 3000TL-US / 3800TL-US /
4000TL-US / 5000TL-US / 6000TL-US



Certified

- UL 1741 and 1699B compliant
- Integrated AFCI meets the requirements of NEC 2011 690.11

Innovative

- Secure Power Supply provides daytime power during grid outages

Powerful

- 97.6% maximum efficiency
- Wide input voltage range
- Shade management with OptiTrac Global Peak MPP tracking

Flexible

- Two MPP trackers provide numerous design options
- Extended operating temperature range

SUNNY BOY 3000TL-US / 3800TL-US / 4000TL-US / 5000TL-US / 6000TL-US

Setting new heights in residential inverter performance

The Sunny Boy 3000TL-US/3800TL-US/4000TL-US/5000TL-US/6000TL-US represents the next step in performance for UL certified inverters. Its transformerless design means high efficiency and reduced weight. Maximum power production is derived from wide input voltage and operating temperature ranges. Multiple MPP trackers and OptiTrac™ Global Peak mitigate the effect of shade and allow for installation at challenging sites. The unique Secure Power Supply feature provides daytime power in the event of a grid outage. High performance, flexible design and innovative features make the Sunny Boy TL-US series the first choice among solar professionals.



Part III. Installing SolarMount

The Unirac Code-Compliant Installation Instructions support applications for building permits for photovoltaic arrays using Unirac PV module mounting systems.

This manual, SolarMount Planning and Assembly, governs installations using the SolarMount and SolarMount HD (Heavy Duty) systems.

[3.1.] SolarMount rail components

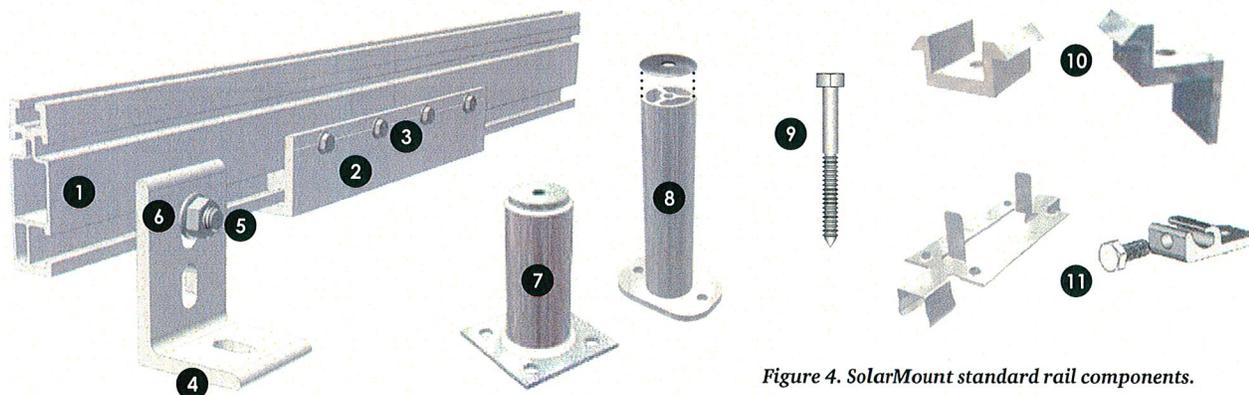


Figure 4. SolarMount standard rail components.

- 1 **Rail** – Supports PV modules. Use two per row of modules. Aluminum extrusion, anodized.
- 2 **Rail splice** – Joins and aligns rail sections into single length of rail. It can form either a rigid or thermal expansion joint, 8 inches long, predrilled. Aluminum extrusion, anodized.
- 3 **Self-drilling screw** – (No. 10 x 3/4”) – Use 4 per rigid splice or 2 per expansion joint. Galvanized steel.
- 4 **L-foot** – Use to secure rails either through roofing material to building structure or standoffs. Refer to loading tables for spacing. Note: Please contact Unirac for use and specification of double L-foot.
- 5 **L-foot bolt** (3/8” x 3/4”) – Use one per L-foot to secure rail to L-foot. Stainless steel.
- 6 **Flange nut** (3/8”) – Use one per L-foot to secure rail to L-foot. Stainless steel.
- 7 **Flattop standoff** (optional) (3/8”) – Use standoffs to increase the height of the array above the surface of the roof or to allow for the use of flashings. Use one per L-foot. One piece: Service Condition 4 (very severe) zinc-plated-welded steel. Includes 3/8” x 3/4” bolt with

lock washer for attaching L-foot. Flashings: Use one per standoff. Unirac offers appropriate flashings for both standoff types.
Note: There is also a flange type standoff that does not require an L-foot.

- 8 **Aluminum two-piece standoff** (optional) (4” and 7”) – Use one per L-foot. Two-piece: Aluminum extrusion. Includes 3/8” x 3/4” serrated flange bolt with EPDM washer for attaching L-foot, and two 5/16” lag bolts.
- 9 **Lag screw for L-foot** (5/16”) – Attaches standoff to rafter.
- 10 **Top Mounting Clamps**
- 11 **Top Mounting Grounding Clips and Lugs**

Installer supplied materials:

- **Lag screw for L-foot** – Attaches L-foot or standoff to rafter. Determine the length and diameter based on pull-out values. If lag screw head is exposed to elements, use stainless steel. Under flashings, zinc plated hardware is adequate.
- **Waterproof roofing sealant** – Use a sealant appropriate to your roofing material. Consult with the company currently providing warranty of roofing.

[3.2.] Installing SolarMount with top mounting clamps

This section covers SolarMount rack assembly where the installer has elected to use top mounting clamps to secure modules to the rails. It details the procedure for flush mounting SolarMount systems to a pitched roof.

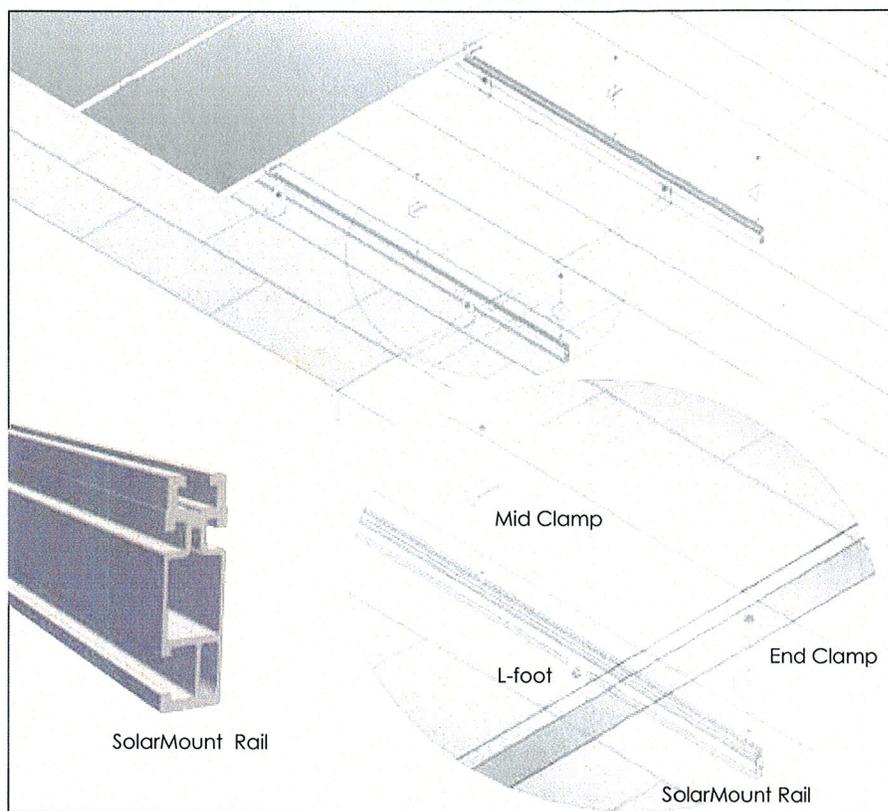


Figure 5. Exploded view of a flushmount installation mounted with L-feet.

Table 13. Wrenches and torque

	Wrench size	Recommended torque (ft-lbs)
1/4" hardware	7/16"	10 Δ
3/8" hardware	9/16"	30

Torques are not designated for use with wood connectors



All top down clamps must be installed with anti-seize to prevent galling and provide uniformity in clamp load. UniRac Inc recommends Silver Grade LocTite Anti-Seize Item numbers: 38181, 80209, 76732, 76759, 76764, 80206, and 76775, or equivalent. 1/4" - 20 hardware used in conjunction with top down clamps must be installed to 10 ft-lbs of torque. When using UGC-1, UGC-2, WEEB 9.5 and WEEB 6.7, 1/4" - 20 hardware must be installed to 10 ft-lbs of torque. Additionally, when used with a top down clamp, the module frame cross section must be boxed shaped as opposed to a single, l-shaped member. Please refer to installation supplement 910: **Galling and Its Prevention** for more information on galling and anti-seize and installation manual 225: **Top Mounting Unirac Grounding Clips and WEEBLugs** for more information on Grounding Clips."

ROCHESTER PRESERVATION BOARD
STAFF REPORT
For hearing scheduled for March 2, 2016

A-038-15-16

23 Somerton Street

Applicant: Leigha Dalton

Zoning District: C-2 Community Center Commercial District
East Avenue Preservation District

Section of Code: 120-194 Procedures Approved by the Preservation Board

Project Description: To install new signs on the building's north side with illuminated letters reading 'Glen Edith' and unlit letters reading 'Coffee Roasters'.

Environmental Action: The proposal is a Type II action under the State Environmental Quality Review Act, requiring no further environmental review.

Staff Planner: Peter Siegrist, AIA

Pour Coffee Parlor reports it is doing well, but is changing its name. The 'Glen Edith' letters will be white metal channel letters with white lenses; the 'Coffee Roasters' letters will be white metal with no lighting.

100.06"

40" *Glen Edith* 14.25" 21" 24.5" **COFFEE ROASTERS** 3.25"





From: **Leigha Dalton** leigha@pourcoffeeparlor.com
 Subject: Re: Pour Coffee Parlor - Signage
 Date: January 19, 2016 at 8:49 AM
 To: Terry Zappia terry@pvgrochester.com



Glen Edith Coffee Roasters - Building Channel Letters

Pierrepoint Visual Graphics, Inc.
 15 Elser Terrace, Rochester, NY 14611
 (585)305-9672 -cell (585)235-5620, (585)235-6376 -fax
 Terry@pvgrochester.com, website:www.pvgrochester.com
Glen Edith Coffee Roasters
 23 Somerton St
 Rochester, NY 14607

Job #

Terry Zappia 1/17/16

Leigha Dalton
 585.506.8499
 leigha@pourcoffeeparlor.com

Type	Sign Description	Sign Size	Quantity	Unit price	Price
Face Lit Channel Letters		40" high x 100.05" w LED Face In White channel letters.	1	\$ 2,600.00	\$ 2,600.00
Flat cut painted Aluminum Letters		1.25" h x 3.4" thick White Aluminum hollow steel mounted non-illuminated letters.	1	\$ 685.00	\$ 685.00
R	Removal	Removal of 1 set of FOUR channel letters and gun mount coffee parlor. Apply grey caulk to holes in block.	1	\$ 450.00	\$ 450.00
PKI	Project & Installation Cost	Install 1 new set of GLEN EDITH led channel letters and 1 set of gun mount coffee roasters.	1	\$ 1,450.00	\$ 1,450.00
Permits	City of Rochester Permits	obtain the permits the fee is \$250 plus cost of permit. If we need to attend any variance meetings (most likely not) we get \$75/hr to attend forums and complete paperwork.	1	\$ -	\$ -
Totals	Sub Total Cost for Project				\$ 5,185.00
				NYS tax 8%	\$ 414.80
					\$ 5,599.80

X **Leigha Dalton**

Total with NYS sales tax

Please sign off and email back to: Terry@pvgrochester.com

3 YEAR WARRANTY on Cabinet, Faces, Electrical conn. & components, Install - pro-rated.
 PRICE INCLUDES ALL LABOR, MATERIAL. Electric to site by others. Customer must supply Electric Whip w/Box at the site of the Sign / Soffit area.
 50% DEPOSIT / BALANCE DUE ON COMPLETION, 1.5% interest on past due.
 Entire contract will be subject to sales tax applicable at date of payment in full.
 Visa MC Accepted 6% added fee - 4-5 weeks after approvals, Extra Charge for Town Permits, Town Meetings and Variances. Quote valid for 30 days.
 In the event of a breach of contract by purchaser, Pierrepoint Visual Graphics, Inc. will be entitled to attorney's fees in a court proceeding. All agreements contingent upon strikes, accidents or delays beyond our control. Customer to furnish liability, property damage, storm and vandalism insurance.

A one time design layout will be provided by Pierrepoint V.G. We reserve the right to charge an additional fee of \$95.00 per hour for any additional meetings & changes made.

On Jan 19, 2016, at 8:44 AM, Terry Zappia <terry@pvgrochester.com> wrote:

Good morning Leigha,

Should we wait until the city approves the sign?

Please sign-off on the quote sheet and send the deposit check

I'll wait to hear from you

Thanks again,
 Terry Zappia
 585-305-9672
 Terry@pvgRochester.com

Facebook: <https://www.facebook.com/pages/Pierrepoint-Visual-Graphics/464116076996760>

Google+: <https://plus.google.com/u/0/111774450560361050448/posts>

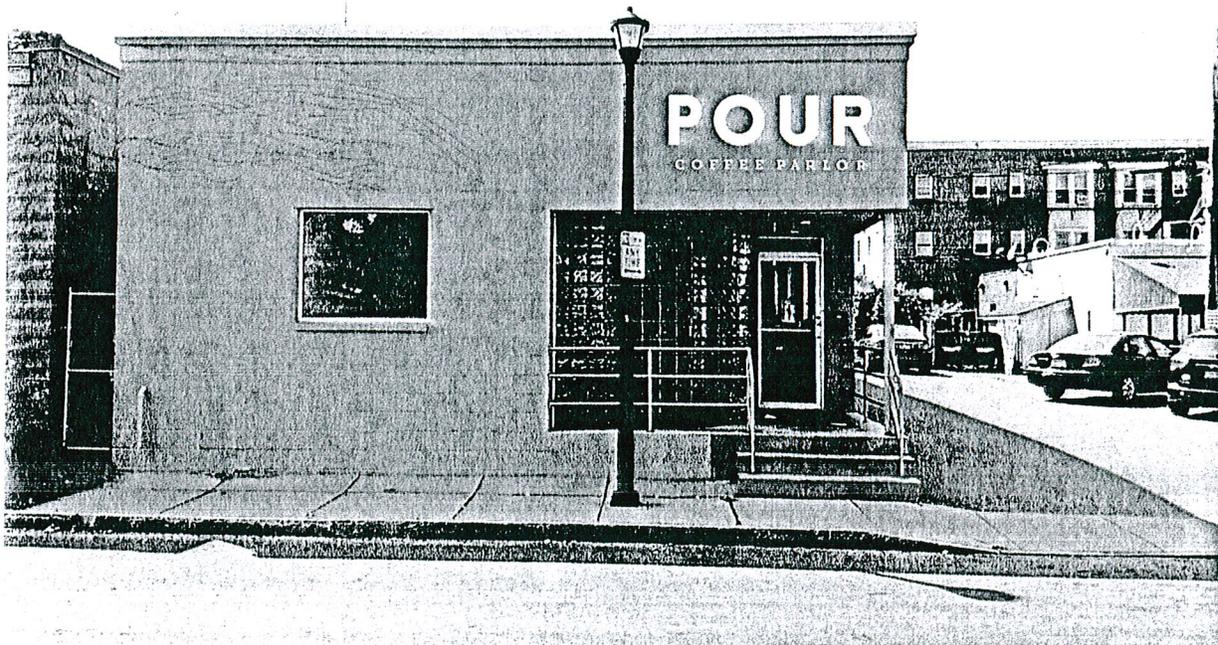
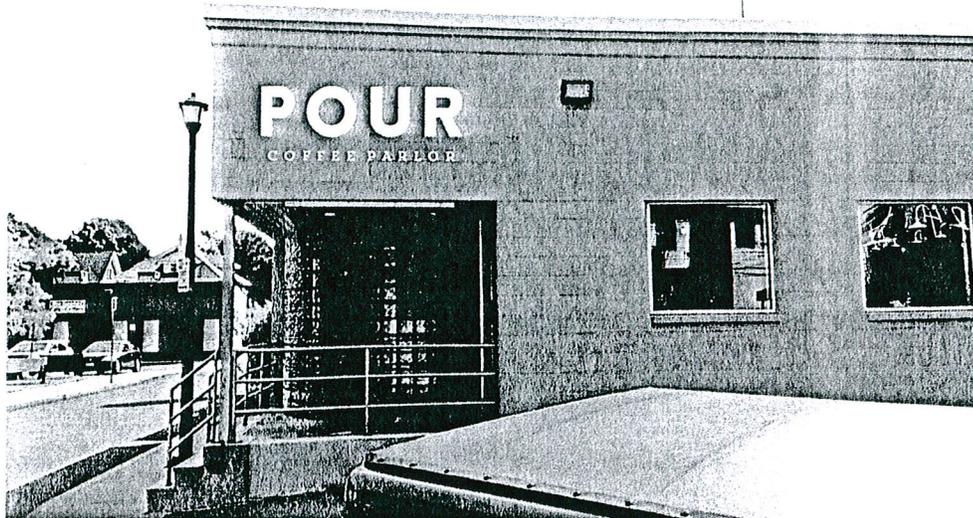
Please give feedback below on Pierrepoint
 Terence J. Zappia, v.p.
 Pierrepoint Visual Graphics, Inc. - Since 1896
 15 Elser Terrace
 Rochester, NY 14611
 (585)235-5620 - o

The overall size of both lines together is 30.7"x85.4". "POUR" is 21"x85.4" and "COFFEE PARLOR" is 4"x79.3".

Font used for "POUR" is Brandon Printed One and for "COFFEE PARLOR" Trend Slab One.

Curtis Collar
The Custom Sign Shop
585-747-8618
tesignshop.com

JTC
1141466
9/17/14



Certificate of Zoning Compliance # 1140437
Issued and Filed in the Division of Zoning

APPROVED

ROCHESTER PRESERVATION BOARD

FILE #: A-057-13-14

DECISION DATE: SEPT. 3, 2014

STAFF: P. SIEGRIST