



Department of Recreation and Youth Services
280 North Union Street
Rochester, New York 14609
www.cityofrochester.gov/publicmarket

FOOD TRUCK RODEO "AT THE MARKET" 2016

WEDNESDAYS: April 27 May 25 June 29 July 13 July 27
August 17 August 31 September 28 October 26

Set-up: 3:00 p.m. - 5:00 p.m.
Sales: 5:00 p.m. - 9:00 p.m.
Clean-up: 9:00 p.m. - 10:00 p.m.

Fee: \$ 150.00 per Wednesday
\$ 425.00 for 3 Wednesdays
\$1,200.00 for all 9 dates paid in full by first Rodeo



NO APPLICATION WILL BE ACCEPTED WITHOUT A NON REFUNDABLE PAYMENT.

Payments must be made by the Tuesday before the event to attend.

Checks should be made payable to the Rochester Public Market.

There will be a \$20.00 fee for all returned checks.

See Back for Rules

Name: Telephone:

Business Name:

Address:

City/State/Zip:

Email: Product:

(Circle the dates requested)

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FOOD TRUCK RODEO VENDORS MUST PROVIDE ALONG WITH APPLICATION:

**COPY OF CITY LICENSE OR TEMPORARY PERMIT SEASONAL OR EVENT CERTIFICATE
(Contact City Clerk – 585-428-6617)**

COPY OF PROPOSED MENU

***NEW TRUCKS, TRAILERS and CARTS – PHOTO OF WHAT THEY ARE VENDING FROM
(Include length on photo)**

RULES AND REGULATIONS:

- A. Your location(s) must be left clean and free of litter and debris at the end of the rodeo.
- B. All items are will be confined within the boundary lines to prevent injuries and to facilitate foot traffic.
- C. On the day of the event, locations will be assigned based on availability through the Market Office after 3:30 p.m. **Food Trucks will have preference in placing.** Vendors that show up after 4:00 p.m. may not be placed with no refunds. **All Vendors must check in at the office. “No Parking” along the handicap area...the waiting area is the front parking lot off N. Union St.**
- D. Vendors must use the location(s) assigned to them. Sharing location(s) will not be permitted.
- E. Vendors are prohibited from hawking, shouting, using music, etc., to attract customers.
- F. New Vendors must provide a photo of what they are vending from. (Example: Truck, Cart or Trailer. We will not be accepting rolling carts, tables or counters. You must at least have a Food Cart).

FAILURE TO OBEY THE ABOVE RULES AND REGULATIONS MAY RESULT IN TERMINATION OF YOUR PARTICIPATION AT THE MARKET.