

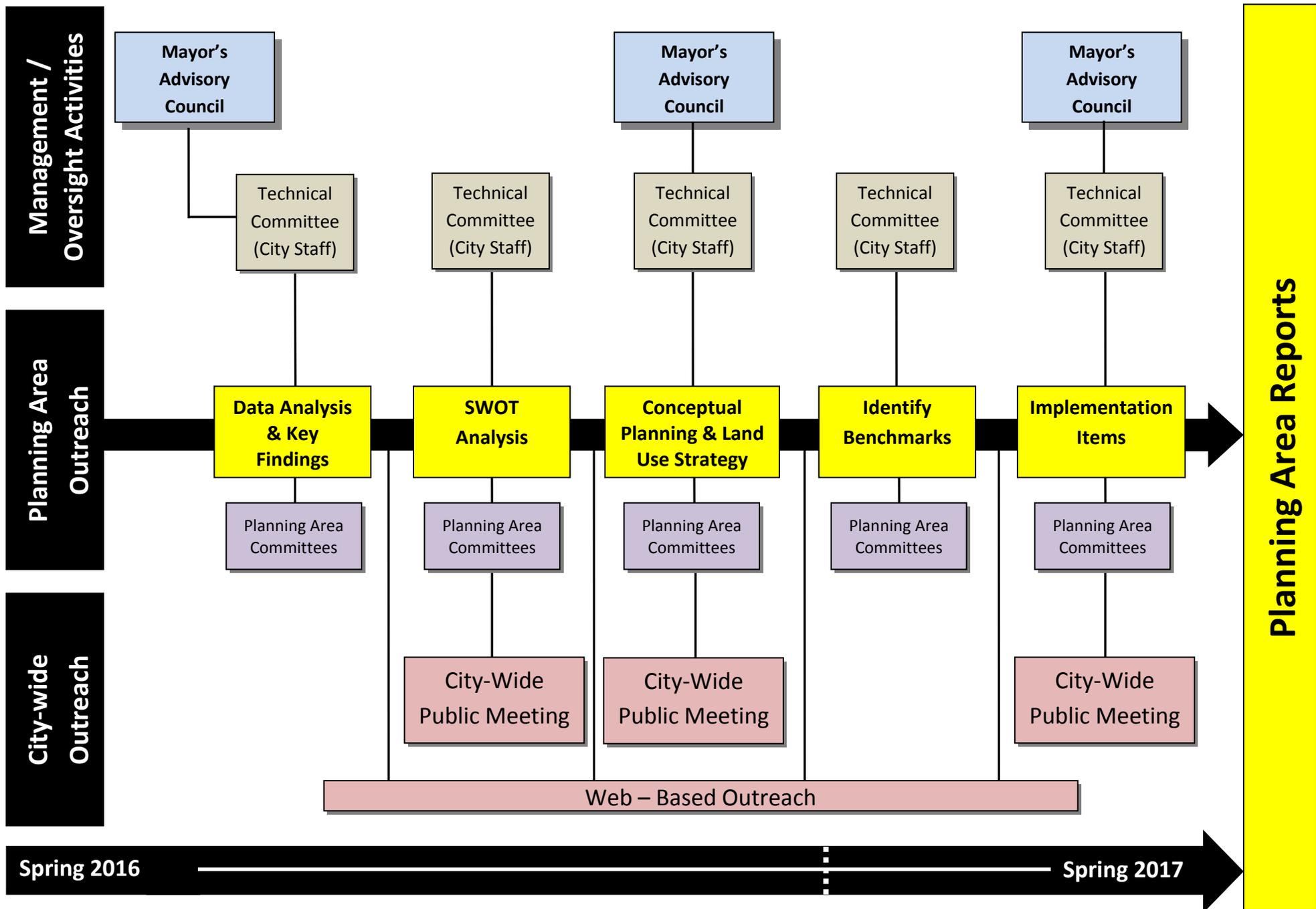


City of Rochester Comprehensive Plan Update Project Summary

- (1) The purpose of this project is to update the City's existing long-range Comprehensive Plan (The Renaissance Plan) that was adopted in 1999 by Rochester City Council. The updated plan, "**Rochester 4.0 – Our Neighborhoods, Our Future**" will cover a time frame of ten (10) years.
- (2) \$100,000 in Community Development Block Grant (CDBG) funds has been allocated to help support this project. Bergmann Associates, a local consulting firm, has been hired by the City to assist with various components of the plan update. The contract with Bergmann Associates was executed in July 2015, is underway and will run for two years (through June 2017).
- (3) The three major consultant work tasks that Bergmann Associates will undertake include:
 - a. Demographic Data Research and Trends Analysis
 - b. Community Planning Outreach Assistance
 - c. Planning Case Study Research / Identification of Best Practices
- (4) Three (3) major committees will be established for this project. Each one will be tasked with providing valuable perspectives from various areas of expertise on issues, priorities and opportunities, as well as to review and provide valuable feedback on consultant work products throughout the course of the project. The committees will consist of:
 - a. **MAC** – Mayor's Advisory Council (Institutional / Civic / Neighborhood Leaders)
 - b. **TAC** – Technical Advisory Committee (City staff with technical expertise from various departments)
 - c. **PAC** – Planning Area Committee for each quadrant as well as Center City (Residents and community stakeholders)

The consultants will work closely with each of the committees and other vested stakeholders to review key findings and data trends, conduct a SWOT Analysis, develop conceptual future land use recommendations, and identify benchmarks & implementation strategies. These components will be compiled into Planning Area Reports, which City staff will use as the basis for producing an updated Comprehensive Plan document (see attached flowchart).
- (5) Ample community outreach and public input will be accomplished throughout the process through the five Planning Area Committees (PAC's) consisting of residents, business owners and other interested stakeholders. The planning areas will roughly follow the four Neighborhood Service Center areas and include a 5th committee for Center City (see planning area map). In addition, other neighborhood and community meetings will be held and a webpage / online survey will be developed to capture feedback from the general public.
- (6) Upon completion of the above referenced tasks, City Planning Staff will compile all of the work products into a final updated comprehensive plan document. Once complete, the final plan document will be presented to Rochester City Council for official adoption.

City of Rochester Comprehensive Plan Update Process Flow Chart



Comprehensive Plan Update Project – Planning Area Committees Map

