



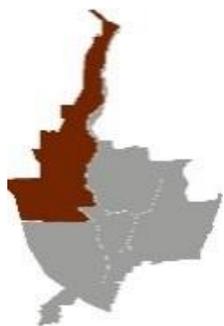
PLANNING DOCUMENTS IN THE SOUTHWEST PLANNING AREA

Plan Name	Year	Description
FIS Jefferson Avenue	2008	One of four Focused Investment Strategy (FIS) areas in the City. The FIS model invests in local housing markets and neighborhood vitality. The purposes is to increase property values, attract new investment, maximize the impact for federal funds, empower neighborhood stakeholders, and broaden the impact of investment to more low income families.
Susan B. Anthony Neighborhood Community Vision Plan	2008	This plan was prepared as a means of having a written and visual account of the ideas the community members developed as it pertains to the revitalization of their neighborhood and the commercial district.
Southwest Quadrant Strategic Plan	2010	The City Department of Neighborhood and Business Development (NBD) established teams of City Staff for each of the City's four quadrants. Each quadrant is charged with creating a strategic plan that develops an annual work program to engage residents, businesses, neighborhood groups and community stakeholders as partners in community, economic and business development efforts. The Strategic Plan outlines 11 Key Result Areas (KRAs) which focus on developing strategies that improve public safety, living standards, public engagement, and housing development, among other topic areas.
College Town Planned Development District	2012	Overall plan for the development of College Town, an urban village destination, that features a mix of restaurants, hotels, retail, office and residential uses.
Susan B. Anthony Circulation, Access and Parking (CAP) Study	2012	The study examined pedestrian and vehicular circulation, access, and parking patterns within the neighborhood.
RRCDC Corn Hill Community Vision Plan	2012	This report documents the Corn Hill neighborhood's vision and goals for the Corn Hill neighborhood and adjacent waterfront along the Genesee River.
Vacuum Oil Brownfield Opportunity Area (BOA) Study	2013	A Master Plan and Revitalization Strategy for a 148-acre Study Area centered around the former Vacuum Oil Rochester Works site along Flint and Exchanges Streets. The purpose of the plan is to provide recommendations for the redevelopment and reuse of vacant, abandoned and underutilized properties, develop strategies to strengthen and diversify residential neighborhoods; and reconnect the community with the Genesee Riverfront
West River Wall Planning and Preliminary Design	2015	The goal of this project was to recommend a flood protection solution along the Genesee River in the Corn Hill neighborhood that increases visual and physical access to the waterfront.
Genesee Valley Park West Master Plan	2015	The plan is a long-term vision for transforming the City-managed portion of Geneses Valley Park on the western side of the River.
Plex Park Master Plan Study	2015	This study included a master plan representing the community's preferred park design, amenities, and programs.



PLANNING DOCUMENTS IN THE SOUTHEAST PLANNING AREA

Plan Name	Year	Description
FIS Beechwood	2008	One of four Focused Investment Strategy (FIS) areas in the City. The FIS model invests in local housing markets and neighborhood vitality. The purposes is to increase property values, attract new investment, maximize the impact for federal funds, empower neighborhood stakeholders, and broaden the impact of investment to more low income families.
Ellison Park Area Master Plan Updates	2009	The purpose of this plan was to identify the most appropriate uses of Monroe County's Bay Area Parks in order to meet current and future recreational needs.
University Avenue/ Art Walk	2012	Improvements to University Avenue that creates an "outdoor museum" of public art.
East Main Arts & Market Initiative	2015	
Monroe Avenue Parking Study	2016	
Monroe Village Task Force Strategic Plan		



PLANNING DOCUMENTS IN THE NORTHWEST PLANNING AREA

Plan Name	Year	Description
LYLAKS Brownfield Opportunity Area (BOA) Study	2014	The Study for the 394-acre LYLAKS study area identified catalyst redevelopment sites as well as specific revitalization opportunities. The project included an analysis of physical conditions within the study area in tandem with an economic and market analysis that identified realistic and feasible future land use scenarios. Site specific concept plans were developed for each strategic redevelopment site to help market sites to prospective developers and present the vision of the study area to existing residents and property owners.
FIS Dewey-Driving Park	2009	One of the selected areas of Rochester that will have targeted resources and services implemented as a means of boosting the real estate market. The main goal of the FIS model is to invest funds in a way that will improve local housing markets and neighborhood vitality, increase property values, in turn, increasing the amount of resources available for investment, maximize the impact for federal funds, empower neighborhood stakeholders, and to maximize the number of low and moderate income residents who benefit from the housing policy initiatives, beyond the direct recipients.
JOSANA Neighborhood Plan	2010	A City-sponsored, community-driven master plan for the JOSANA neighborhood. The plan identifies the community's vision goals, and objectives for revitalization. Recommendations include strategies to improve safety, quality of life, improvements to the public realm, green infrastructure, new residential opportunities, revitalization of the Sykes/Delco site, and new commercial opportunities along Lyell Avenue and Broad Street.
City of Rochester Mount Read Boulevard Corridor Study	2014	This study identifies opportunities to improve safety and mobility along a 4.4 mile segment of Mount Read Boulevard, from Buffalo Road to Stone Road. The Study also explored strategies to promote economic development and redevelopment.
JOSANA Rail-to-Trail Feasibility Study	2015	The study evaluated the feasibility of converting a former rail bed, including four rail bridges, into a multi-use trail.
Harbor Management Plan	2015	The plan is intended to facilitate management of the Harbor and nearshore areas in conjunction with New York State's Coastal Management Program.



PLANNING DOCUMENTS IN THE CENTER CITY PLANNING AREA

Quadrant	Plan Name	Year	Description
CC	Vision 2000	2000	This plan targeted six action areas within the City Center, identifying opportunities in each area.
CC	Inner Loop Improvement Study	2001	This study assessed three segments of the Inner Loop and identified alternatives for reconstruction.
CC	Inner Loop East Redesign Study	2009	Redesign of an aging segment of the inner loop expressway and its frontage roads, Pitkin and Union Streets
CC	RRCDC- A Vision for the Future	2008	This plan included recommendations within the Center City focused on enhancing the pedestrian experience, connecting the distinctive districts, installing green infrastructure, improving connections to the river, creating mixed-use neighborhoods, and creating gateway features.
CC/SW	Downtown Parking Study	2008	The plan reviewed the current parking supply and evaluated alternatives for addressing increased future parking demand as well as perceptions of parking within the downtown. The study concluded that there is adequate parking downtown, but, parking shortages do exist in certain downtown sub-areas.
CC/SW	Brown's Square Circulation, Access and Parking (CAP) Study	2009	The goal of this plan was to develop feasible transportation planning and design concepts that will improve circulation, accessibility and parking for pedestrian, bicyclist, and motorists. The plan included recommendations for traffic calming, improvements to parking facilities, and encouraging more mixed-use development.
CC/SW	Brown's Square Neighborhood Plan	2010	Brown's Square is one of eight planning neighborhoods identified in the City Center Master Plan and The Renaissance 2010 Plan. The plan recommended development of sports related facilities and retail outlets, improvements to parking facilities, new housing, improvements to existing housing, and rehabilitation of Brown's Square Park.
CC/SW	Erie Harbor Master Plan	2010	This plan was funded by the city and state to conduct planning and preliminary design for the underutilized Erie Harbor Park Site. The report included a phased implementation plan for public improvements, including conceptual site options, access and roadway improvements, and cost estimates.
CC/SW	Center City Circulator Study	2011	The study examined several alternatives for developing a downtown circulator shuttle to connect underutilized parking facilities within and adjacent to downtown. The study concluded that feasibility of a circulator was dependent on a variety of factors, including operating costs, the route selected, and the cost of parking.
CC/SW	Center City Pedestrian Circulation/Way finding Study	2012	The study identified improvements to wayfinding and visitor experience within the Center City, including improved branding and signage design, placement, costs of implementation, and potential funding sources.
CC/SW	Southwest Rochester Riverfront Charrette	2012	The Southwest Neighborhood Planning Group obtained funding through the Rochester Area Community Foundation and the NYS Council on the Arts to conduct civic engagement project that established a community-inspired vision for the Plymouth Exchange and adjacent portions of the 19th Ward neighborhoods. The culminating Charrette was held in June 2012, which explored residents and design community ideas for the six focus areas.
CC	Center City Master Plan	2014	This plan is a strategic document that identifies a series of actions for both the public and private sector, focused on public spaces, engagement, heritage, mobility, neighborhoods, arts and culture, and connectivity.



PLANNING DOCUMENTS IN THE NORTHEAST PLANNING AREA

Plan Name	Year	Description
North Clinton Avenue Revitalization Project	2000	In 2000, the City's Economic Development Department began a four phase process for the revitalization of the Clinton Avenue Neighborhood's commercial area. The North Clinton Avenue Revitalization Project consists of three main components including a major commercial development site, public improvements and commercial infill/ redevelopment along the corridor.
FIS South Marketview Heights	2008	One of four Focused Investment Strategy (FIS) areas in the City. The FIS model invests in local housing markets and neighborhood vitality. The purposes is to increase property values, attract new investment, maximize the impact for federal funds, empower neighborhood stakeholders, and broaden the impact of investment to more low income families.
RRCDC Market View Heights North Union Street Corridor Vision Plan	2008	This plan incorporated ideas and recommendations developed during the Marketview Heights Mini-Charrette, held in 2007. The plan includes a Neighborhood Revitalization Strategy that leverages the Public Market, including and improved pedestrian realm, gateway elements, demolition of vacant homes, more on-street parking, better lighting, more street trees.
North Clinton Avenue Conditions Analysis Report	2010	In tandem with a recent \$2 million streetscape improvement project, the City undertook this study to identify complementary revitalization opportunities, such as improved code enforcement efforts, strategic demolition, facade improvements, and locations for future redevelopment.
RRCDC Joseph Avenue Business Association Business District Vision Plan	2013	This plan incorporates ideas and goals suggested at the community design visioning session held on April 15, 2013. The plan recommends development of a branding identity/logo, strengthened gateways, parking improvements, opportunities for multi-modal transportation, focused strategic site enhancements, more green space, and improved streetscapes.
Northeast Quadrant Strategic Plan	2015	This plan was developed with the intention of developing and annual work program to engage residents, businesses, neighborhood groups and community stakeholders as partners in completing the specific tasks and actions outlined throughout the plan. A few priorities that were identified through this plan are, public safety, beautification, "blight" reduction, regulatory compliance, and capacity building.
La Avenida Streetscape Improvement Project	2015	This project included streetscape improvements along North Clinton Avenue, including sidewalks, lighting, and pedestrian amenities. Phase I improvement project was from Upper Falls Blvd. to Avenue D. Phase II was Avenue D to Norton Street.
14621 Revitalization Strategy Nomination Study	2015	Led by the Group 14621 Community Association, this project is a Master Plan and Revitalization Strategy for a 986-acre Study Area bounded by Clifford and Norton Streets, Portland Avenue and the Genesee River. The purpose of the plan is to provide recommendations for the redevelopment and reuse of vacant, abandoned and underutilized properties, create additional parks and open space, and develop strategies to improve the quality of life and strengthen residential neighborhoods.
Marketview Heights Urban Renewal District Plan		This plan is a neighborhood driven project that aims to identify revitalization opportunities in the targeted area between East Main Street and the Rochester Public Market. The plan outlines strategies for housing rehabilitation, re-use of vacant properties, new residential development, public space enhancements and improving public safety.



PLANNING DOCUMENTS IN THE CITY OF ROCHESTER

Plan Name	Year	Description
Local Waterfront Revitalization Plan (LWRP) Draft Update	1999 & 2015	The LWRP includes waterfront policies and recommendations that will guide future development along the Genesee River.
Subdivision Ordinance	2002	Written regulations that define development within subdivisions of the city.
Zoning Ordinance Update and Code Evaluations	2002	Written regulations that define development within the city.
GTC- Regional Trails Initiative Final Report & Action Plan	2002	The purpose of this plan was to develop a comprehensive action plan for a regional trail system that is integrated into the existing transportation system. The Action Plan includes recommendations for local-specific projects, implementation, design, operation, and management standards.
Genesee Riverway Trail Feasibility Study	2006	This study explored the feasibility of extending the Genesee Riverway Trail from Downtown Rochester to Lower Falls Park, eliminating a major gap in the Riverway Trail.
City Housing Market Study	2007	The Rochester City-Wide Housing Market Study evaluated market data and developed a set of recommendations organize the activities of City agencies, private and non-profit organizations around one shared vision and action strategy to reinvigorate all of Rochester's neighborhoods.
GTC- Transportation Industrial Access Study - Driving Park Avenue Site	2007	This study recommends infrastructure improvements for Driving Park Avenue, including improvements to sight distance and vertical clearance under railroad bridges.
Green Infrastructure Study ("From Blight to Bright")/Project Green	2009	The plan recommends citywide green-infrastructure projects, converting vacant lots to open space, parks, green ways, community gardens, urban agriculture, future residential and economic development.
Rochester's Historic Parklands Inventory	2009	This inventory was developed to catalog parklands in the Rochester system that are more than 50 years old or otherwise have historical significance. The inventory examined 61 park sites, of which 12 were determined to have special significance.
Rochester Focused Investment Strategy: FIS Area Common Themes, Strategic Implications, and Best Practices	2009	This analysis explored opportunities and challenges observed across all four of the City's identified focused investment strategy areas (FIS). The document provides an explanation of the issues and outlines their strategic implications for the FIS initiative. In addition, the document identifies best practices for addressing issues that are most relevant to Rochester.
Renaissance 2010 Plan	2010	The plan represents the City's Comprehensive Plan update and outlines 11 campaigns that recommended policies, goals and strategies that charts the city's future.
Capital Improvement Program	2011	The Capital Improvement Plan is a financing plan for construction or reconstruction of facilities and services as well as, the financing of acquisitions and replacement of vehicles and equipment. This program plan is a 5-year term. The improvement program projects can be broken down into six categories; Transportation, Recreation and culture, public safety, general city development and facilities and equipment.
Bicycle Master Plan	2011	The plan evaluates the condition of the City's major roadways and suitability for bicycles. The purpose of the study was to identify locations for new on-road bicycle facilities.
GTC- Long Rang Transportation Plan for the Genesee-Finger Lakes Region	2011	This plan identifies goals and recommendations for the regional transportation system, as well as future investment areas.
Urban Forest Master Plan	2012	The forestry division and the urban forest technical advisory committee identified current issues of importance which presented challenges to sustaining the city's urban forest.
Mayor's Vision, Mission Statements and KRA's	2014	This document outlines the Mayor's Goals and Vision for the City of Rochester, which are: Improve educational outcomes for city students, increase economic development, improve public safety and community/police relations and address the stark economic disparities that plague parts of the city.
LWRP Update	2015	This plan is an update to the City's LWRP from 1999.
Benchmarking Rochester's Poverty	2015	The uses Census to explore the conditions of poverty in Rochester.