



Department of Recreation and Youth Services
280 North Union Street
Rochester, New York 14609
www.cityofrochester.gov/publicmarket

FLOWER CITY DAYS "AT THE MARKET" 2017

www.cityofrochester.gov/flowercitydays

Sundays: May 7 May 14 May 21 May 28 June 4

Memorial Day Weekend: Friday, May 26 Monday, May 29

Setup: 6:00 am - 8:00 am
Sales: 8:00 am - 2:00 pm
Cleanup: 2:00 pm - 3:00 pm



Rental fee: License holders

Single stall

\$ 50.00 per Sunday or
\$ 225.00 for 5 Sundays
\$ 25.00 per Friday or Monday

Double stall

\$ 100.00 per Sunday or
\$ 450.00 for 5 Sundays
\$ 50.00 per Friday or Monday

Non-license holders

Single stall

\$ 65.00 per Sunday or
\$ 300.00 for 5 Sundays
\$ 40.00 per Friday or Monday

Double stall

\$ 125.00 per Sunday or
\$ 575.00 for 5 Sundays
\$ 75.00 per Friday or Monday

All reservations will be assigned on a first come, first serve basis with a non-refundable payment.

Checks should be made payable to the Rochester Public Market.

There will be a \$20.00 fee for all returned checks.

See back for Rules.

Name: Telephone #:

Business Name:

Address:

City/State/Zip:

E-mail: Product:

(Circle the dates requested)

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All vendors must provide a **physical copy of a Tax ID Certificate.**

Vendors with live plants, herbs, shrubs, trees, potted flowers, etc. must provide a **physical copy of a Nursery Registration Certificate and a Tax ID Certificate.**

Vendors with prepared foods must provide a **physical copy of a City of Rochester Vending Permit, photo of vehicle (including length) and copy of proposed menu.**

If you need further information and/or guidance on the above please call:

|  |   |
|--|---|
| City of Rochester - City Clerk           | <b>(585) 428-6617</b>   |
| City of Rochester - Fire Safety Training | <b>(585) 428-3682</b>   |
| Monroe County Dept. of Health            | <b>(585) 753-5065</b>   |
| NYS Dept. of Agriculture & Markets       | <b>(800) 554-4501</b> - Albany  |
| NYS Dept. of Agriculture & Markets       | <b>(585) 427-2273</b> Food Safety / <b>(585) 427-0200</b> Farm Products |
| NYS Dept. of Taxation                    | <b>(800) 698-2909 / (518) 485-2889</b>                                  |

#### **RULES AND REGULATIONS:**

- A. Stall(s) must be left clean and free of litter and debris at the end of event.
- B. All items are to be confined within the boundary lines to prevent injuries and to facilitate foot traffic. If the vehicle area of the stall is utilized for display and/or sales, the vehicle must be moved to a parking lot of the Market.
- C. Vendors must occupy stall(s) by 8:00 am. If for any reason, the vendor cannot arrive by 8:00 am, the Market must be notified prior to 7:45 am that morning in order for the space to be held. If such notice is not provided, stall(s) will be reassigned on a needed basis. The Market will offer alternative stall(s), if available, to vendor at time of arrival. However, the Market does not guarantee that such accommodations will be made.
- D. Vendors must use the stall(s) assigned to them. Sub-licensing or sharing of stall(s) is not permitted.
- E. Vendors are prohibited from hawking, shouting, using music etc., to attract customers.

**FAILURE TO OBEY THE ABOVE RULES AND REGULATIONS MAY RESULT IN TERMINATION OF YOUR PARTICIPATION AT THE MARKET.**