



Department of Recreation and Youth Services
280 North Union Street
Rochester, New York 14609
www.cityofrochester.gov/publicmarket

FOOD TRUCK RODEO "AT THE MARKET" 2017

www.cityofrochester.gov/foodtruckrodeo

Wednesdays: April 26 August 30 May 31 September 27 June 28 July 26

Set-up: 3:00 pm - 5:00 pm
Sales: 5:00 pm - 9:00 pm
Clean-up: 9:00 pm - 10:00 pm

Fee: \$ 150.00 per Wednesday
\$ 425.00 for 3 Wednesdays
\$ 800.00 for 6 Wednesdays - paid in full prior to first Rodeo



No application will be accepted without a non-refundable payment.

Payments must be made by the Tuesday before the event to attend.

Checks should be made payable to the Rochester Public Market.

There will be a \$20.00 fee for all returned checks.

See back for Rules.

Name: Telephone #:

Business Name:

Address:

City/State/Zip:

E-mail: Product:

(Circle the dates requested)

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Vendors with prepared foods must provide a **physical copy of a City of Rochester Vending Permit photo of vehicle (including length) and copy of proposed menu.**

If you need further information and/or guidance on the above please call:

City of Rochester - City Clerk	(585) 428-6617
City of Rochester - Fire Safety Training	(585) 428-3682
Monroe County Dept. of Health	(585) 753-5065
NYS Dept. of Agriculture & Markets	(800) 554-4501 - Albany
NYS Dept. of Agriculture & Markets	(585) 427-2273 Food Safety / (585) 427-0200 Farm Products
NYS Dept. of Taxation	(800) 698-2909 / (518) 485-2889

RULES AND REGULATIONS:

- A. Your location(s) must be left clean and free of litter and debris at the end of the rodeo.
- B. All items are will be confined within the boundary lines to prevent injuries and to facilitate foot traffic.
- C. On the day of the event, locations will be assigned based on availability through the Market Office after 3:30 pm **Food Trucks will have preference in placing.** Vendors that show up after 4:00 pm may not be placed with no refunds. **All Vendors must check in at the office. “No Parking” along the handicap area...the waiting area is the front parking lot off N. Union St.**
- D. Vendors must use the location(s) assigned to them. Sharing location(s) will not be permitted.
- E. Vendors are prohibited from hawking, shouting, using music, etc., to attract customers.

FAILURE TO OBEY THE ABOVE RULES AND REGULATIONS MAY RESULT IN TERMINATION OF YOUR PARTICIPATION AT THE MARKET.