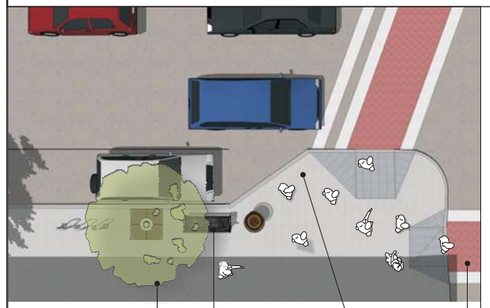
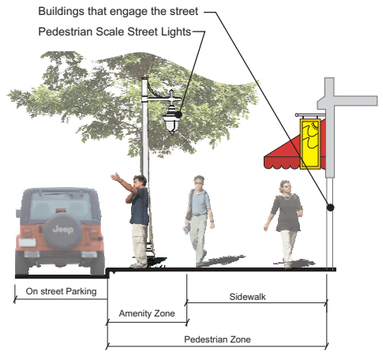
Image Preference Survey

Streetscape Character

Building Character

Streetscape & Public Realm Improvements





Corridor-wide Recommendations

- ✓ Relocate and/or consolidate and replace utility poles as necessary. New poles to be installed plumb and painted black.
- ✓ Evaluate existing street trees and infill with new trees (shade).
- ✓ Install pedestrian level street lights throughout. If not possible, residential areas take priority.
- ✓ Consider crosswalks at unsignalized intersections and install high visibility crosswalks throughout.
- ✓ Implement traffic calming measures. Bump-outs in commercial district should take priority over bump-outs in residential areas.
- ✓ Consider principles and strategies of Crime Prevention Through Environmental Design in all planning and design.
- ✓ Green vacant lots with trees and landscaping in a deliberate and organized design/pattern. Consider simple rail fence in place of standard wood bollards.

Improve landscaping at this gateway, evaluate and consider improvements at bus stop

Promote and improve community garden using defensible space design principles (Crime Prevention Through Environmental Design)

High visibility crosswalks at Earl Street and at Magnolia Street

Commercial District

evaluate for bump-outs at intersections, high visibility crosswalks, strategically located site furnishings, and street trees as to not obstruct storefronts and signs. As the 'commercial core' Columbia Avenue should have special enhancements, such as decorative crosswalks.

Secure fencing near tree in school yard

High visibility crosswalks at Samuel McCree

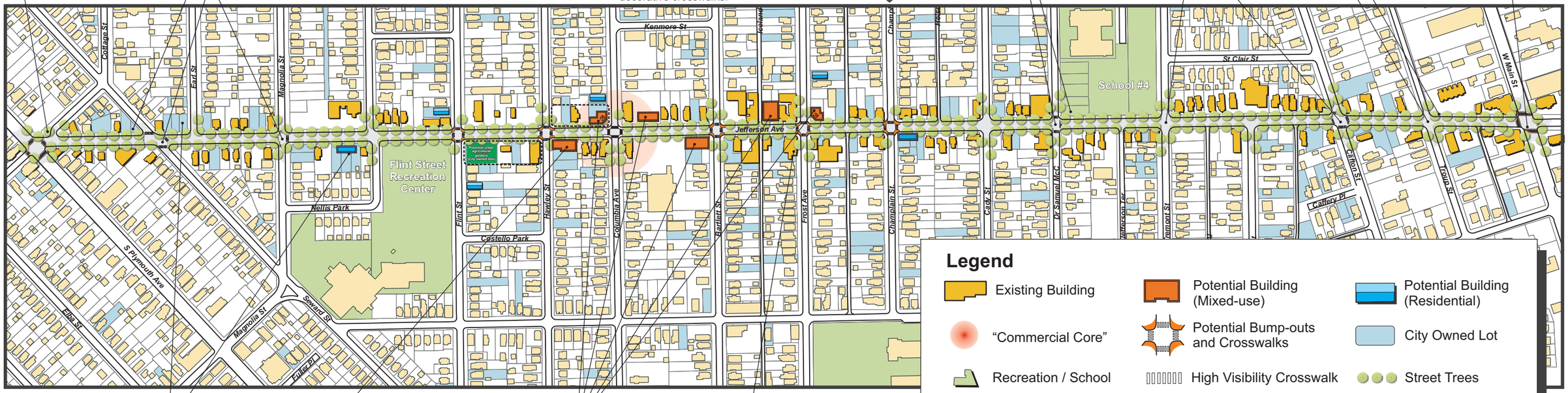
High visibility crosswalks At Clifton Street

Consider crosswalk at Tremont Street

Eliminate old curb-cut

Consider crosswalk at Troup Street

Enhance intersection with, decorative crosswalks and furnishings.



Potential residential development site or vacant lot(s) 'greening'

Potential Community Cultural Center. It could include business, education, literacy center, etc.

Potential mixed-use, infill buildings with commercial / retail first floor uses. Could include laundromat, coffee shop, restaurant, hardware store, auto parts store, etc.

Potential redevelopment opportunity

Legend

- Existing Building
- Potential Building (Mixed-use)
- Potential Building (Residential)
- "Commercial Core"
- Potential Bump-outs and Crosswalks
- City Owned Lot
- Recreation / School
- High Visibility Crosswalk
- Street Trees
- Potential Location of Grocery / Market (could include urban agriculture as interim use)

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Jefferson Avenue Conceptual Plan

August 12, 2009

City of Rochester