



City of Rochester

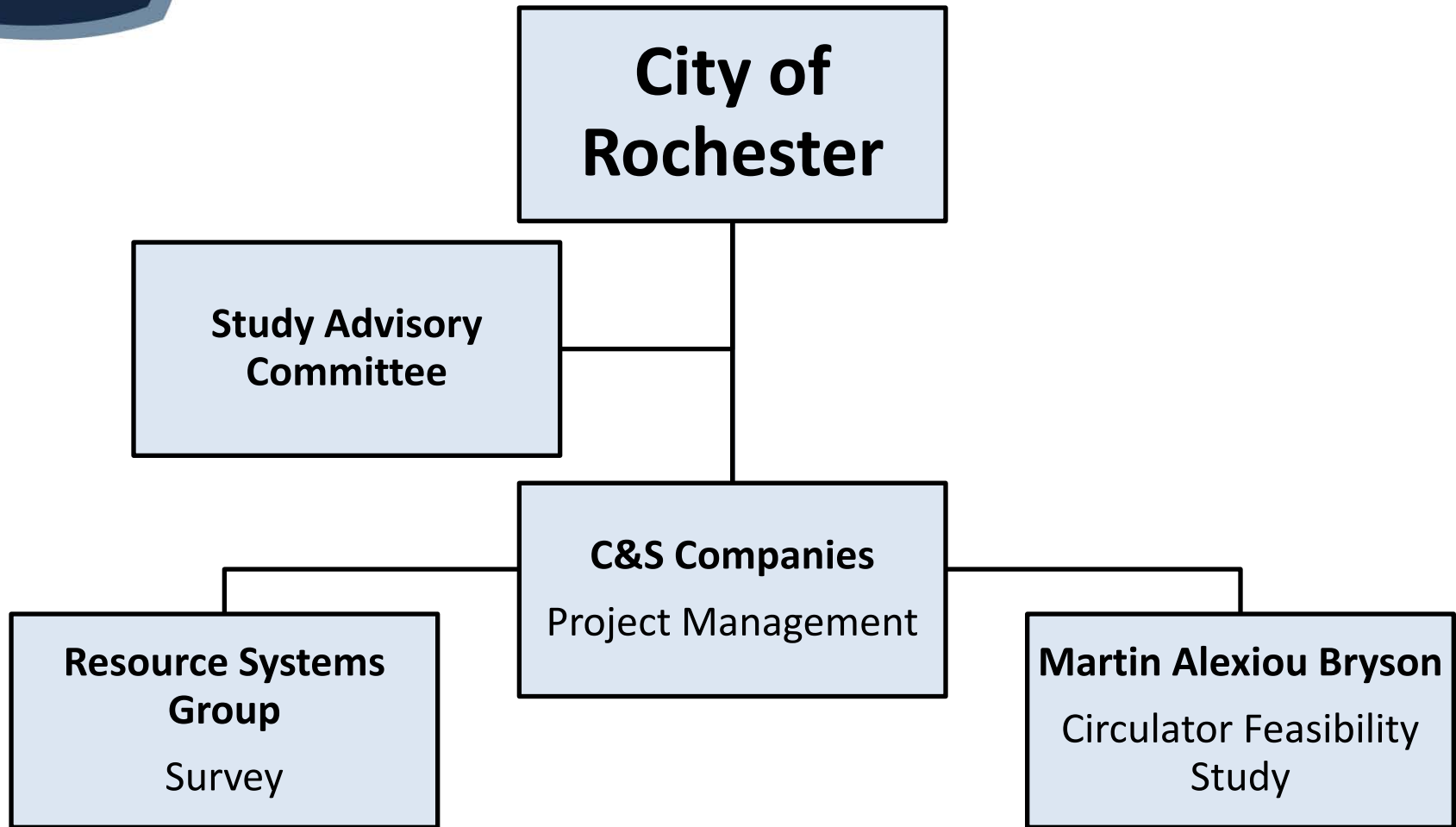


Downtown Commuting and Circulator Study



City of Rochester

Study Team





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Study Purpose

- Survey Downtown workforce to analyze parking and commuting preferences.
- Study feasibility of circulator transit service linking Downtown destinations.
- Make recommendations to enhance commuting, circulation and parking in Downtown Rochester.





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Study Schedule

Task Title	January	February	March	April	May	June	July	August	September	October	November
Transportation Survey											
Survey Administration											
Public Meeting #1											
Survey Interim Report											
Circulator Feasibility Study											
Public Meeting #2											
Feasibility Study Interim Report											
TDM/Final Report											

Green Transportation Survey

Blue Feasibility Study

Public Meeting

Report





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Downtown Employee Survey

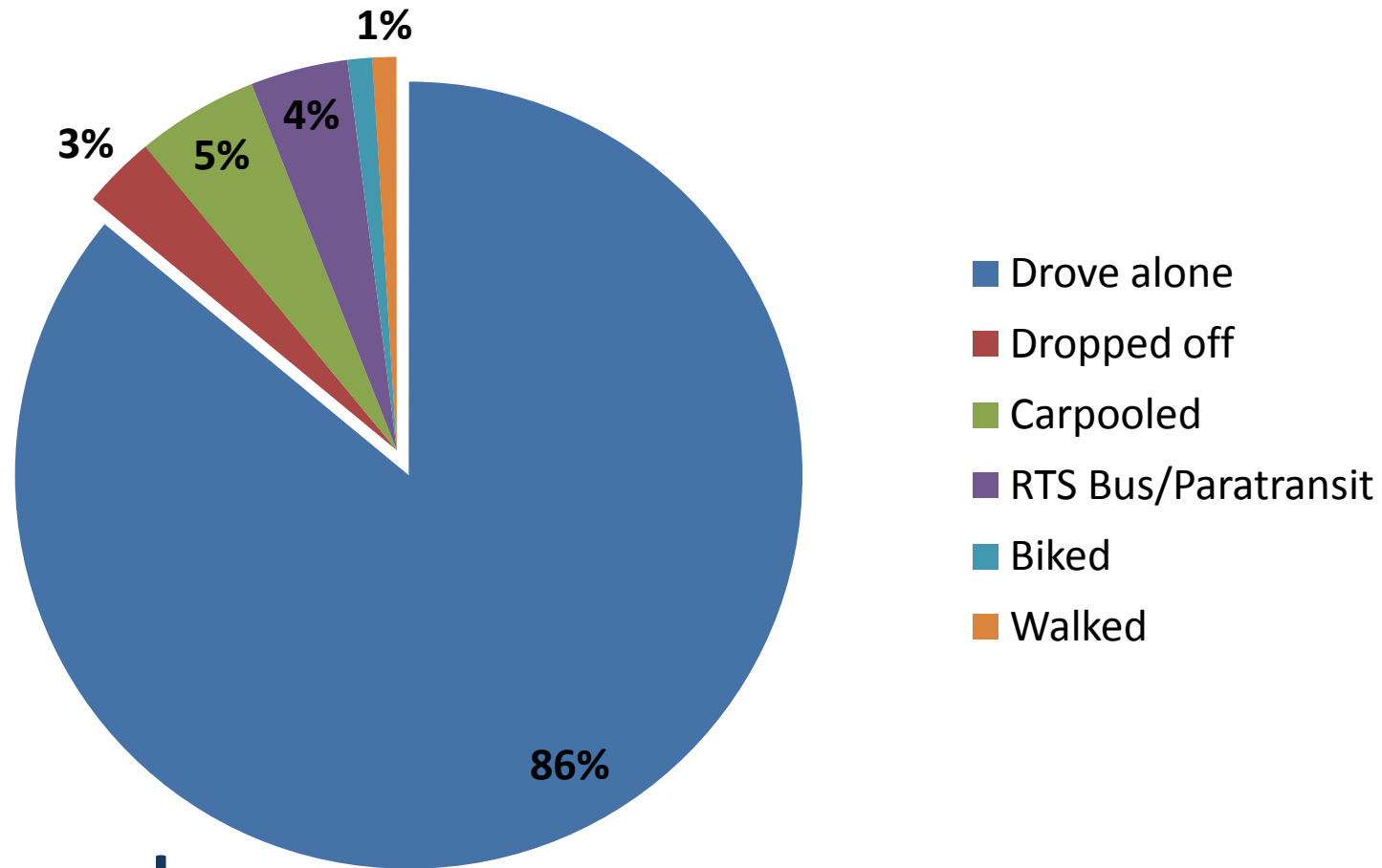
- Launched: March 8
- Number of responses (3-17-10): 3,625
- Close: March 29





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What we are hearing...



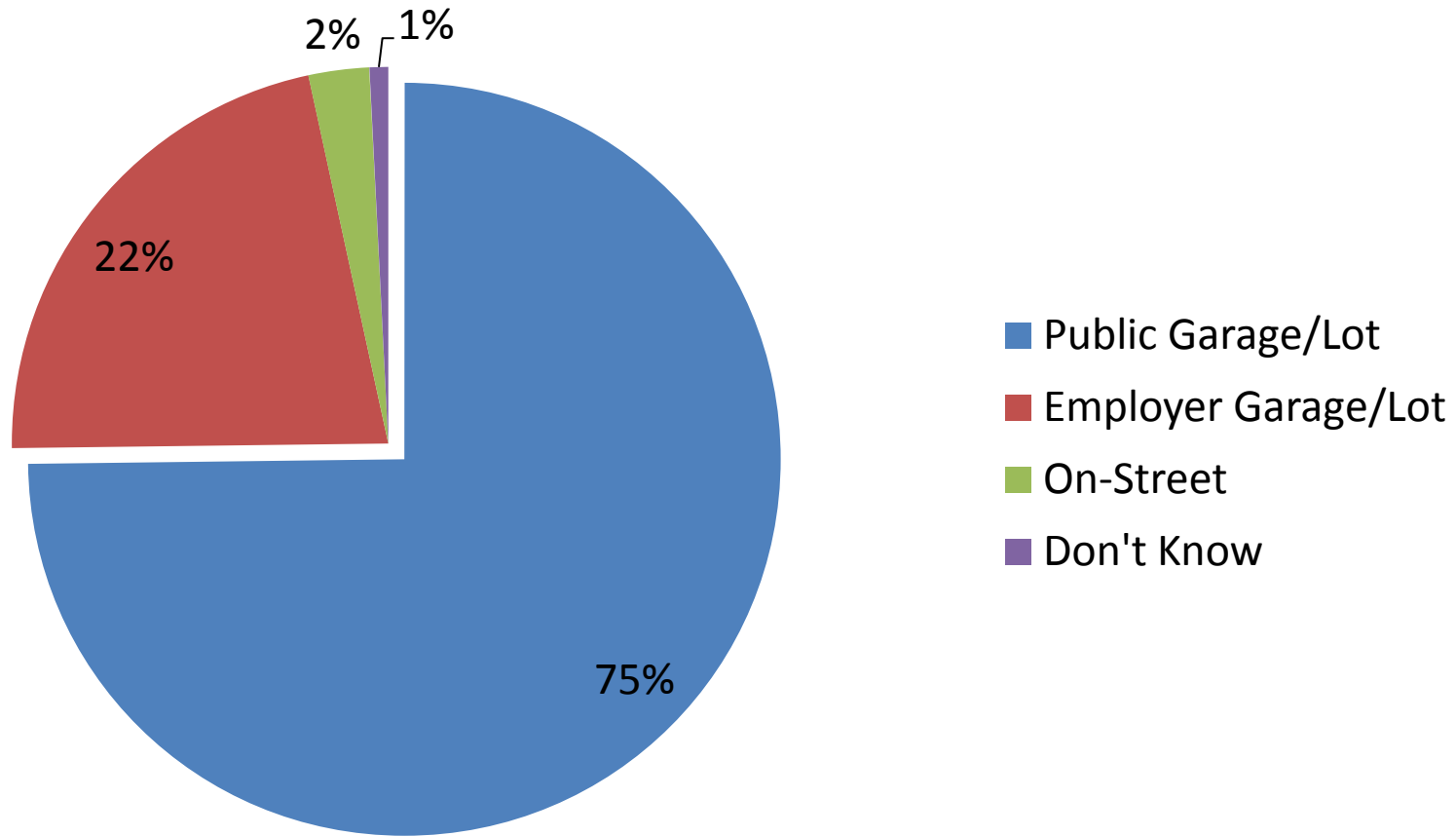
How you travel





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What we are hearing...



Where you park





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What we are hearing...

Cost of Parking

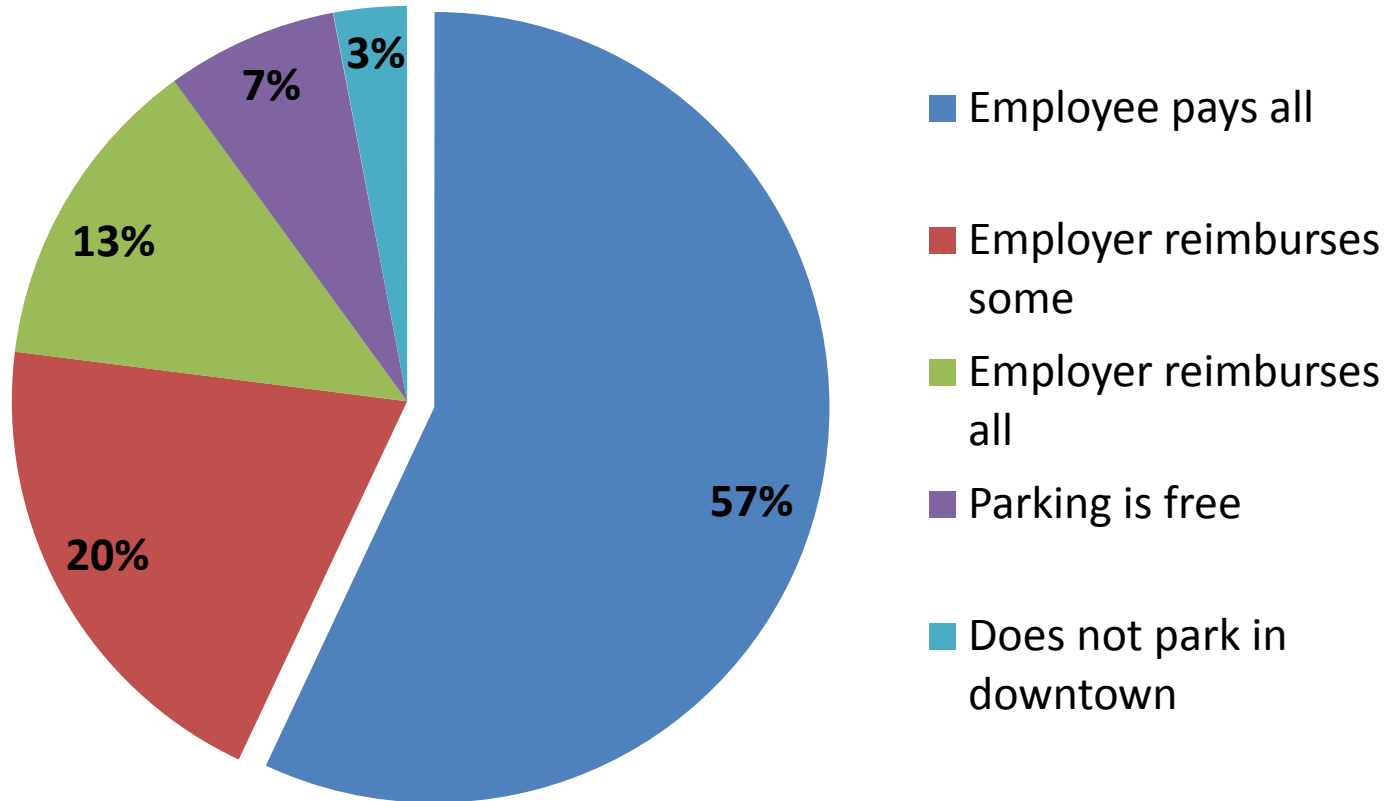
- 13% of respondents do not pay for parking
- 98% of respondents pay less than \$10/day
- Average cost - \$5.77/day (\$115/month)
- Median cost - \$3.75/day (\$75/month)





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What we are hearing...



Who pays for parking

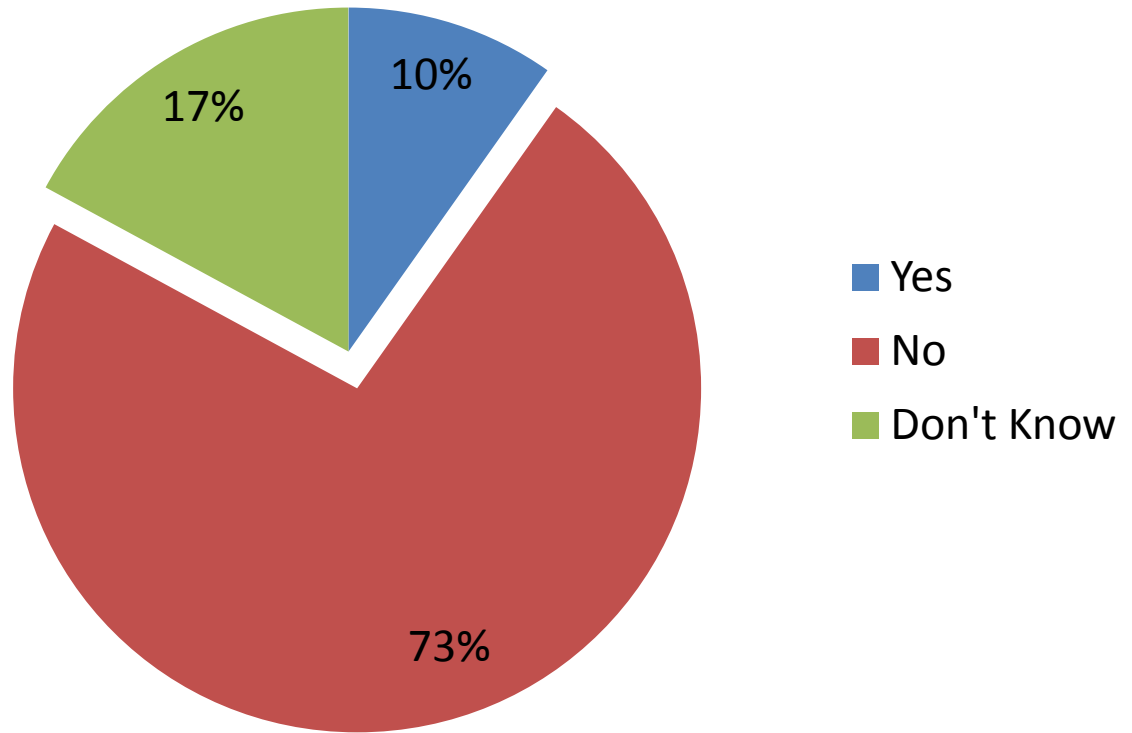




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What we are hearing...

**Does Employer
offer benefits for
alternative travel
modes?**





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Attention Downtown Employees

Please complete the on-line survey by Monday, March 29th. Copies of business cards with link available on table.

<http://www.rsgsurvey.com/commuting/intro.asp>

