

**CHECK OUT FREE REC PROGRAMS
AT A CENTER NEAR YOU!**

Adams St. Rec. Center
85 Adams St., 14608
585-428-7266

Avenue D Rec. Center
200 Ave. D, 14621
585-428-7934

Campbell St. Rec. Center
524 Campbell St., 14611
585-428-7860

Carter St. Rec. Center
500 Carter St., 14621
585-428-7890

Edgerton Community Center
41 Backus St., 14608
585-428-6769

Flint Street Community Center
271 Flint St., 14611
585-428-7001

Genesee Valley Park
131 Elmwood Ave., 14611
585-428-7888

David F. Gantt Community Center
700 North St., 14605
585-428-7149

South Ave. Rec. Center
999 South Ave., 14620
585-428-6169

Thomas P. Ryan Community Center
530 Webster Ave., 14609
585-428-7828

Be on the look out...



**You never know when
we will catch you doing
something positive!**

**For more information or to get involved
please contact:**

City Of Rochester Bureau of Recreation
400 Dewey Avenue
Rochester, NY 14613
Phone: 585-428-7371
Fax: 585-428-6021

www.cityofrochester.gov/truthaboutcityyouth



POSITIVE TICKETS



Working together to
recognize and celebrate
the positive!

How did it begin?

The idea of Positive Tickets started in British Columbia with Superintendent Ward Clapham of the Royal Canadian Mounted Police. He had a simple vision: **hunting for the positives** in youth, instead of just the negatives.

In June 2008, members of the **Youth Voice, One Vision** youth council decided to take the lead in Rochester by rewarding the positive actions of city residents.

In 2009, *Youth Voice, One Vision* reached out to other community agencies to bring Positive Tickets to their own **neighborhoods and communities**. Each Positive Ticket team sets the criteria for a positive act.

Currently, youth and adult teams patrol neighborhoods and schools looking for residents exhibiting positive behavior. Those “caught” receive a Positive Ticket to thank them for their contribution to the community, **no matter how small**.

Tickets contain gift certificates, coupons, or free admissions to local youth and family activities and community businesses. Information on local resources and services available to youth and families are also included.

Positive Tickets In Action

Since the campaign started, more than **310 Positive Tickets** have been given out to youth and adults across Rochester.

Community members have been “caught” engaging various positive acts including:

- actively reducing violence
- helping others
- being a positive role model
- being courteous
- setting life goals
- using crosswalks
- wearing bike helmets
- picking up litter
- beautifying property

And our results show:

- ★ 98% of recipients said that receiving a ticket motivated them to **do more positive acts**
- ★ 40% of recipients said they had never been recognized for doing a positive act before
- ★ 88% of recipients said they **felt valued by their community**

Partners and Support

Over the years, many local businesses have shown their support by providing our initiative with free and discounted items.

We would like to thank:

- ★ Bill Gray's
- ★ Rochester Museum and Science Center
- ★ Sticky Lips BBQ
- ★ Wegmans
- ★ The Seneca Park Zoo

Be on the look out for our Positive Ticket partners:

