

July 4th RPO & FIREWORKS CELEBRATION

July 4, 7:30 - 10:30 pm Main Street Bridge between South Ave. and Exchange Blvd. Near the Rochester Riverside Convention Center

FREE Admission!

The City of Rochester pays tributeto the Fourth of July holiday with a taste of American patriotism and civic pride. The evening of events kicks off with performances by local musicians. The Rochester Philharmonic Orchestra entertains the audience with patriotic favorites, while a spectacular fireworks display illuminates downtown.

Food and beverages are available for purchase.

2010 Attendance: 30,000 **Music genre:** Pops & Jazz

Demographics:

Male: 50%, Female: 50%

Ages: 1-80

2010 Sponsors: WBEE, The Buzz,

98PXY and WCMF



