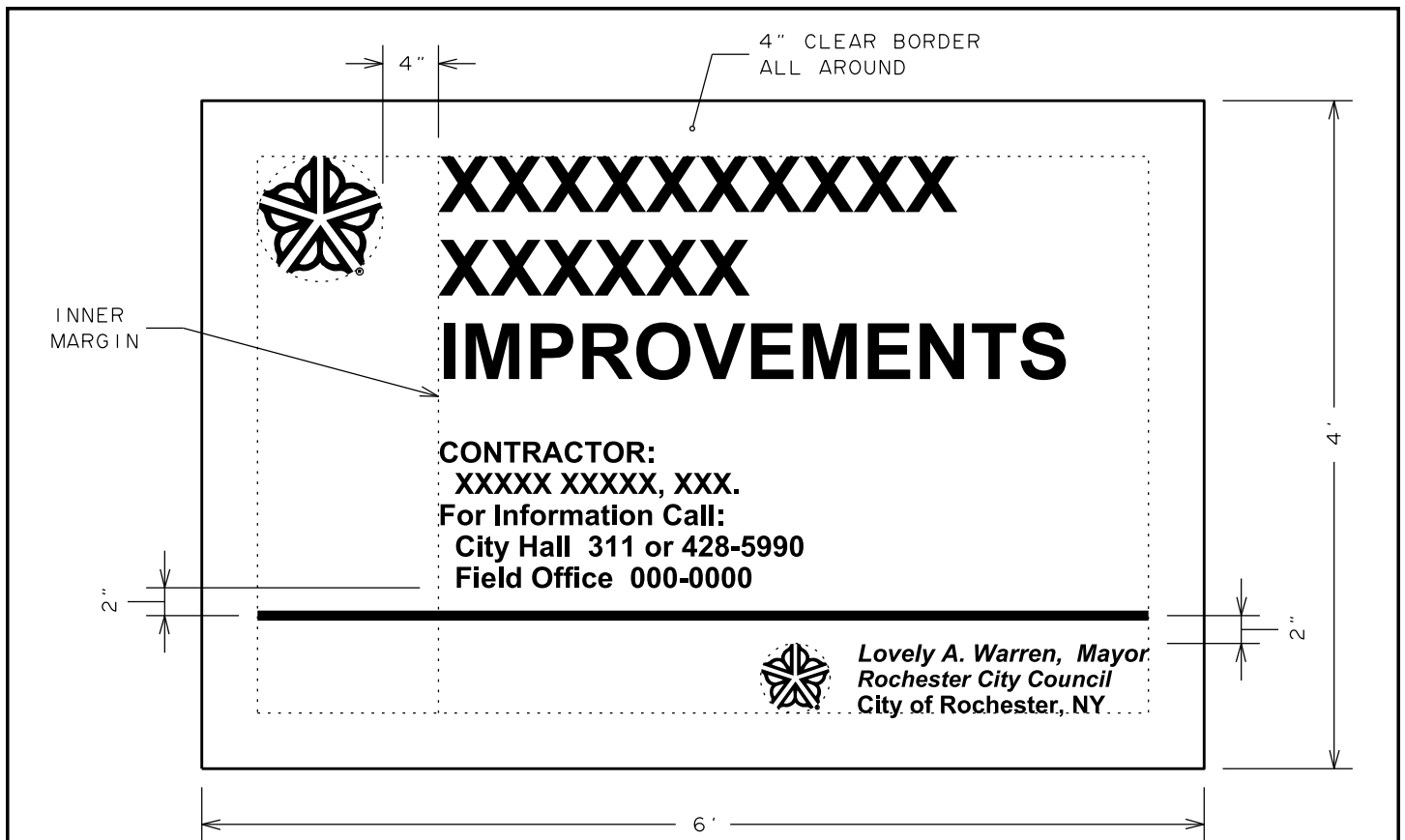




LAYOUT :

- CLEAR BORDER 4" ALL AROUND
- INNER MARGIN 4" BETWEEN UPPER CITY MARK AND TEXT
- UPPER CITY MARK TO BE 9" DIAMETER AND FLUSH WITH CLEAR BORDER
- "CONTRACTOR" AND "FOR INFORMATION CALL" TEXT TO BE FLUSH WITH INNER MARGIN
- LOWER CITY MARK TO BE 5" DIAMETER AND BOTTOM TO BE FLUSH WITH CLEAR BORDER
- RIGHT SIDE MAYOR'S SIGNATURE TO BE FLUSH WITH CLEAR BORDER AND TOP TO LINE UP WITH TOP OF LOWER CITY MARK

NOTES :

1. PRIOR TO SIGN FABRICATION, CONTRACTOR MUST OBTAIN WRITTEN APPROVAL FROM CITY OF SIGN LAYOUT.
2. BOARD TO BE 6 FOOT x 4 FOOT x $\frac{3}{4}$ INCH PLYWOOD PAINTED WITH 2 COATS WHITE EXTERIOR ENAMEL PAINT.
3. BOTTOM OF SIGN BOARD IS TO BE POSTED MINIMUM OF 5 FEET ABOVE GROUND.
4. CITY MARK AND ALL TEXT TO BE COLORED TO MATCH PMS COLOR 287C BLUE.
5. LINE TO BE 30 POINT RULE.
6. SIGN CAN BE REDUCED PROPORTIONALLY TO 3 FOOT x 2 FOOT AS REQUIRED IN CONTRACT DOCUMENTS.

LETTERS :

- PROJECT TITLE:
SWISS 721 CONDENSED BOLD
4" LETTERS INITIAL CAP
2" LINE SPACING
- CONTRACTOR AND
FOR INFORMATION CALL :
SWISS 721 CONDENSED BOLD
1.50" LETTERS INITIAL CAP
0.75" LINE SPACING
- MAYOR'S SIGNATURE:
SWISS 721 CONDENSED BOLD ITALIC
1.25" LETTERS INITIAL CAP
0.625" LINE SPACING
- ROCHESTER CITY COUNCIL :
SWISS 721 CONDENSED BOLD ITALIC
1.1875" LETTERS INITIAL CAP
0.625" LINE SPACING
- CITY OF ROCHESTER:
SWISS 721 CONDENSED BOLD
1.25" LETTERS INITIAL CAP

CITY OF ROCHESTER		
PROJECT SIGN		
ISSUED	5-7-01	NON-STANDARD DWG.NO.S999-2
REVISED	1-1-14	