

## *How it works:*

*You meet for one night each week for twenty weeks. Meals and child care are provided. Through PLTI, you will:*

- Gain a better understanding of your personal history and its impact on leadership;
- Become more comfortable with diversity across people and opinions;
- Practice communication, public speaking and media advocacy skills;
- Learn research, needs assessment, problem-solving and planning techniques;
- Understand program budgets, policy and laws that affect children;
- Learn how to work in the political system to get your voice heard;
- Complete a community project related to something you're passionate about; and
- Participate in a local graduation and a statewide graduation.



## *It's amazing what one parent can do...*

- Develop or participate in programs, foundations and projects that make life better for children in your community;
- Change laws and policies for the benefit of children and families;
- Learn skills that will help you get more involved in your community;
- Engage in child advocacy efforts in your town or your child's school;
- Uncover new opportunities for community involvement;
- Develop greater self confidence;
- Feel more connected with other families in your community; and
- See a real difference in the health, happiness and success of children in your community.

*To apply or learn more, call  
(585) 341-4345, e-mail  
[greaterrochesterplti@gmail.com](mailto:greaterrochesterplti@gmail.com),  
or visit [www.greaterrochesterplti.org](http://www.greaterrochesterplti.org)*



## *The Parent Leadership Training Institute*



*From Caring for Your Children...  
To Leading for All Children.*

# IT'S AMAZING WHAT ONE PARENT CAN DO...



*"PLTI offers a way to capture and release the heartfelt passion for advocating for all children that is alive in each of us."*

—E. BYRNE, DANBURY PLTI  
CLASS OF 2004



## *What is PLTI?*

*The Parent Leadership Training Institute trains, inspires and empowers parents to become effective advocates for children.*

PLTI is an initiative created to improve the lifelong health, safety and learning of children living in the Greater Rochester area by helping you develop the leadership skills to make real change – in schools, communities, and state and local governments.

Through PLTI's unique adult learning experience, you explore your passions, strengths, beliefs and ideas. Then, you work to develop interpersonal and public communications skills, as well as your understanding of government, media and civic relations.

*"I used to be on government assistance. Since then, I've been involved in politics and made decisions for the people who elected me to the City Council. I can't begin to tell you how much of a difference PLTI has made."*

—J. CARON, HARTFORD PLTI  
CLASS OF 1996



## *Why PLTI?*

No one knows what children need better than parents. PLTI helps you get and remain informed, engaged and involved in your neighborhood, your school and your community, so all children can benefit from your ideas and passion.

But children aren't the only ones who benefit. PLTI graduates say what they learn about the world and themselves makes for a life-changing experience.

Since its inception over 20 years ago, PLTI has helped over 1,700 parents in 8 states make a difference by taking leadership roles for children in their neighborhoods, schools, and communities, including sitting on local Parent Teacher Organizations, Boards of Education, Town Commissions, City Councils, non-profit boards.