



February 2014

MARKETTIMES

ROCHESTER'S MOST UNIQUE SHOPPING EXPERIENCE



**local food. local beer.
outdoor fun.**

February 16, 1-5 pm
280 N. Union St.



Local food, local beer and outdoor fun are included in the first of its kind "Food Truck Sno-Deo". All your favorite food truck vendors will gather at the Market on Sunday, February 16, 1pm to 5pm, ready to serve up the best street food in the area. Rec on the Move has some kid games and activities planned so bring your folding chair, eat, drink and come play in the snow at the Rochester Public Market! The Food Truck Sno-Deo is sponsored by the Market District Business Association and Rohrbachs. For more information, visit our web site at www.cityofrochester.gov/publicmarket or call the Market office at (585) 428-6907.

Black Button Is Open for Business

Penfield native Jason Barrett has opened Black Button Distillery at 85 Railroad Street, right in the middle of the Rochester Public Market Business District, where he makes gin, vodka, and whiskey. Black Button is the first grain-to-glass distillery in Monroe County. Jason Barrett (26) of Pittsford, NY, invested \$1 million to fulfill his dream.



"I really wanted to be right down here at the Public Market," said Barrett, president and head distiller. "We get great foot traffic, and it's the kind of people that'll be interested in our product. The thing I'm

most passionate about is the corn whiskey and the bourbon we're going to put out," he said. "The bourbon takes a minimum of two years to age. Pretty much every time we've got an extra thousand dollars, we're going to put away another barrel of whiskey."

Barrett sells his products, as well as other merchandise, on location. He also offers tours and tastings. A dozen liquor stores and two dozen bars have inquired about Black Button products, Barrett said.

For more information, Contact Jason Barrett at Black Button Distilling, 85 Railroad Street, Rochester, NY 14609 cheers@blackbuttondistilling.com, 585 730-4512.

City of Rochester

Public Market

280 North Union Street
Rochester, New York 14609
585.428.6907 pmarket@cityof-rochester.gov www.cityof-rochester.gov/publicmarket

- Market Hours -

Tuesday and Thursday
6am-1pm Saturday 5am-3pm

Check the City web site for the 2014 special events schedule.

Marisol O. Ramos-Lopez
Commissioner of Department of
Recreation and Youth Services

Eric Rose
Assistant Commissioner

Jim Farr
Market Director

Cindy DeCoste
Market Supervisor

Rob Sharman
Assistant Supervisor

Joan Hildebrand
Marketing/Special Events
Coordinator

Friends of the Rochester
Public Market

www.marketfriends.org
marketfriends@rochester.rr.com
(585) 325-5058

Spring Summer and Fall Special Events at the Market

Throughout the year the Rochester Public Market offers an array of stimulating special events. Sunday Greatest Community Garage Sales and Super Fleas, Flower City Days, and Night Markets/Band on the Bricks are just a few of the very popular events that add to the Market's lively flavor. Weekly Special Guests bring community organizations and programs to the Market.

Event	Date & Times	Description
Community Garage Sale & Super Fleas	Sundays 8:00 am – 2:00 pm April 27, May 4, June 15, June 22, June 29, July 6, July 13, July 20, July 27, Aug. 3, Aug. 10, Aug. 17, Aug. 24, Sept. 7, Sept. 21, Sept. 28, Oct. 5, Oct. 12, Oct. 19	Imagine dozens of garage sales, all lined up together so you don't have to drive from place to place. You need not imagine it because you can see it for yourself at the Rochester Public Market.
Flavors of the Market Presented by Democrat and Chronicle	Saturdays 10:00 am – 12 noon Outside - Market Office May-September	Prime your palate for the best “tastings” experience in the City of Rochester!
Flower City Market Days	Sundays 8:00 a.m. – 2:00 p.m. May 11, May 18, May 25, June 1, June 8 Memorial Day Weekend 8:00 a.m. – 2:00 p.m. Friday May 23, Monday May 26	The Flower City earns bragging rights when the Rochester Public Market comes alive in May with row upon row of annuals, perennials, shrubs and garden ornamentation just in time for spring planting too. Bring your garden questions and get answers from the experts.
Food Truck Rodeo A Celebration of Street Food	Wednesdays 5:00 – 9:00 p.m. April 30, May 28, June 25, July 30, Aug. 27, Sept. 24, October 29	Food Truck Rodeo brings our community's eclectic array of mobile food stands together at the Rochester Public Market.
Bands on the Bricks	Fridays July - August TBA	One of Rochester's most popular concert series, Bands on the Bricks brings the Rochester Public Market to the evening set with live music through the summer months!
Womens Health Screening Day	Saturday, September 6 9:00 a.m. – 1:00 p.m.	Free health screenings at the Rochester Public Market.
Artists Row	Sunday, September 14 10:00 am – 4:00 p.m.	Artists Row 2014 is not just your average art show. With over 180 new and emerging artists the focus is on unique and one of a kind art that cannot be found at any other summer arts fair.
Foodlink's Festival of Food	Monday, September 15 5:00 – 8:00 p.m.	Festival of Food is an en mass tasting event with over 150 of the best restaurants, bakeries and wine makers in the area and on board. Proceeds from this event support local food cupboards managed by Foodlink.

FUN • FRESH • UNIQUE