



Public Meeting #1

March 10, 2015



Welcome!

Please share your ideas with us!

Project Elements

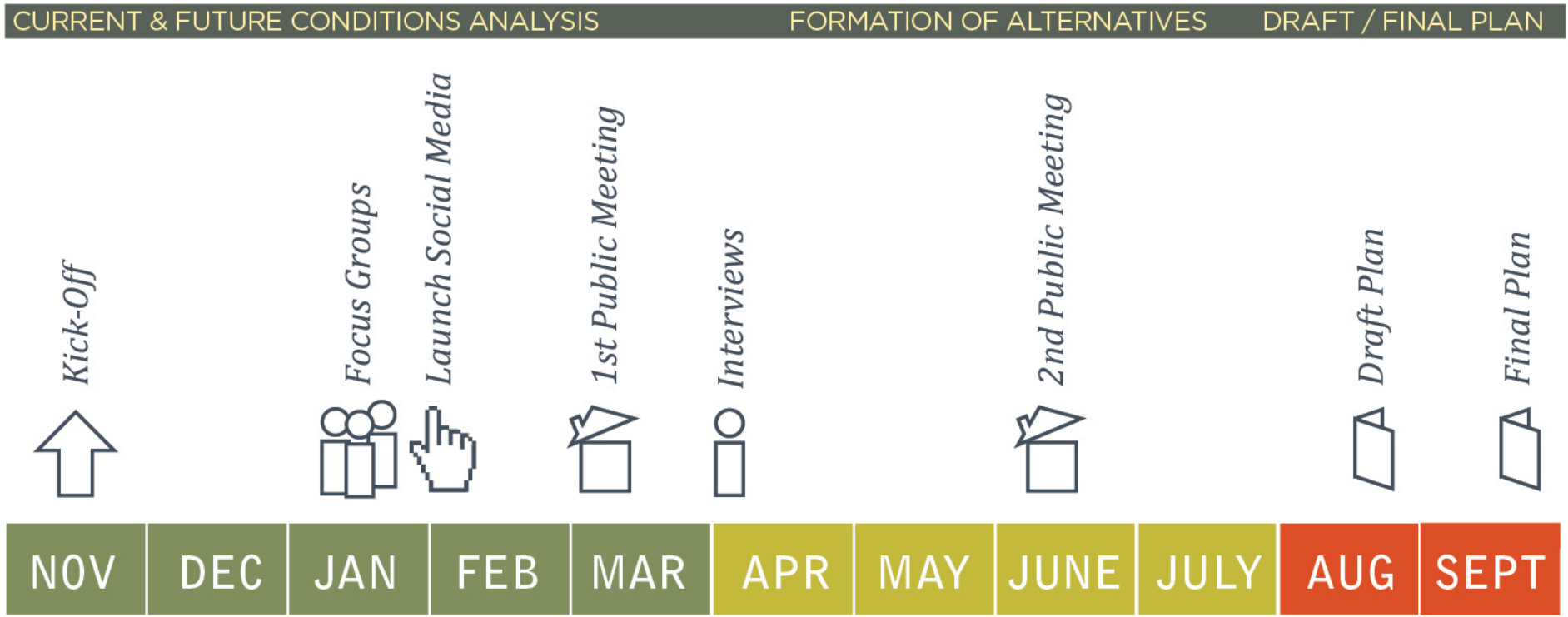


Project Background

The **East Main Arts & Market District Initiative** will:

- Identify **transportation** improvements that improve multi-modal circulation, access, and parking
- Recommend **land use** policies that can result in neighborhood improvements, housing opportunities, and equitable development
- Create a **branding strategy** that weaves the different neighborhoods together
- Recommend improvements to the **streetscape** that include the transportation, land use, and community branding components

Project Schedule




WE ARE HERE

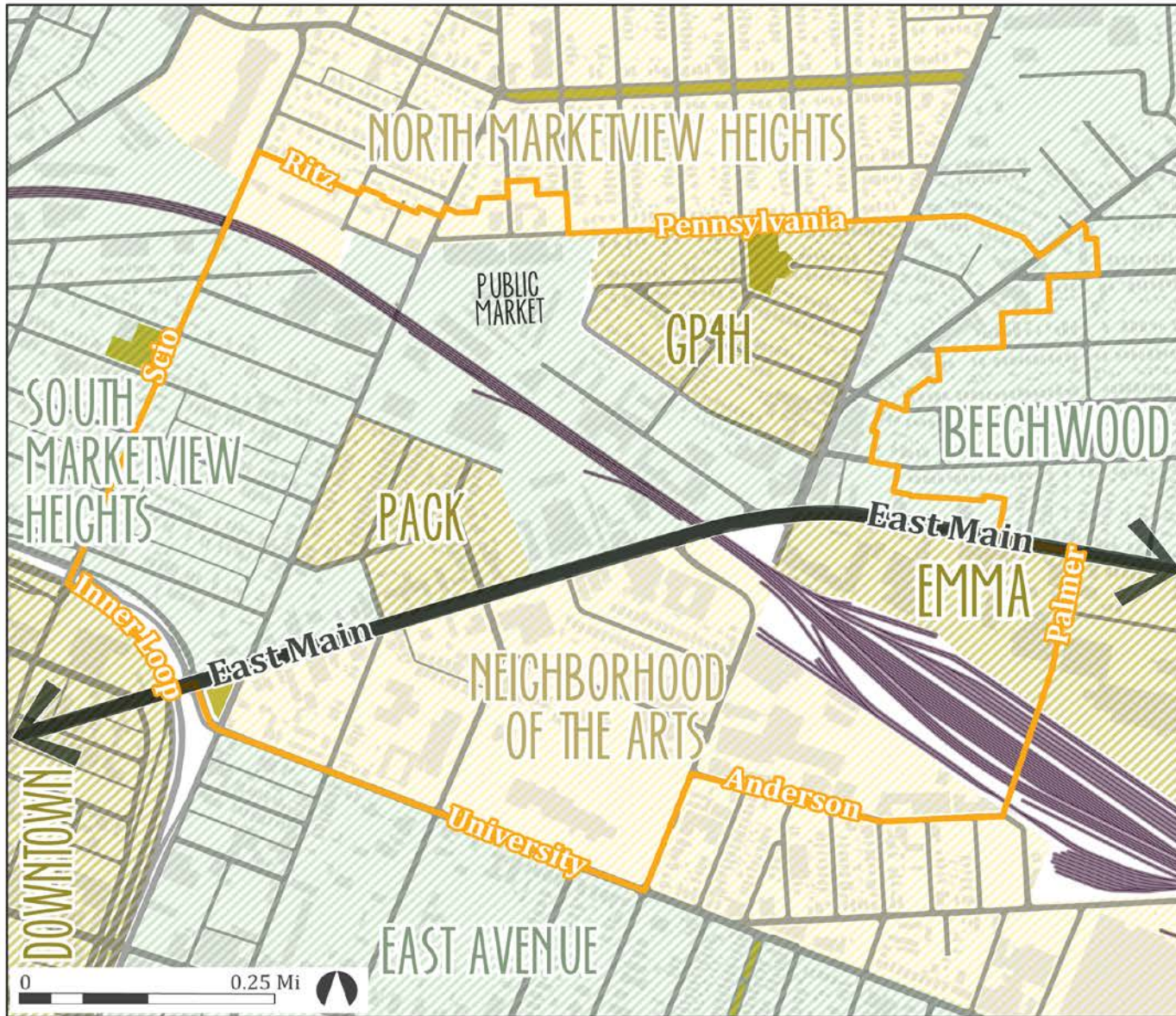
CAN REPLACE WITH UPDATED GRAPHIC FROM INTERFACE – PUBLIC EVENT IN MAY. (Or can just use this one)

We want your input!

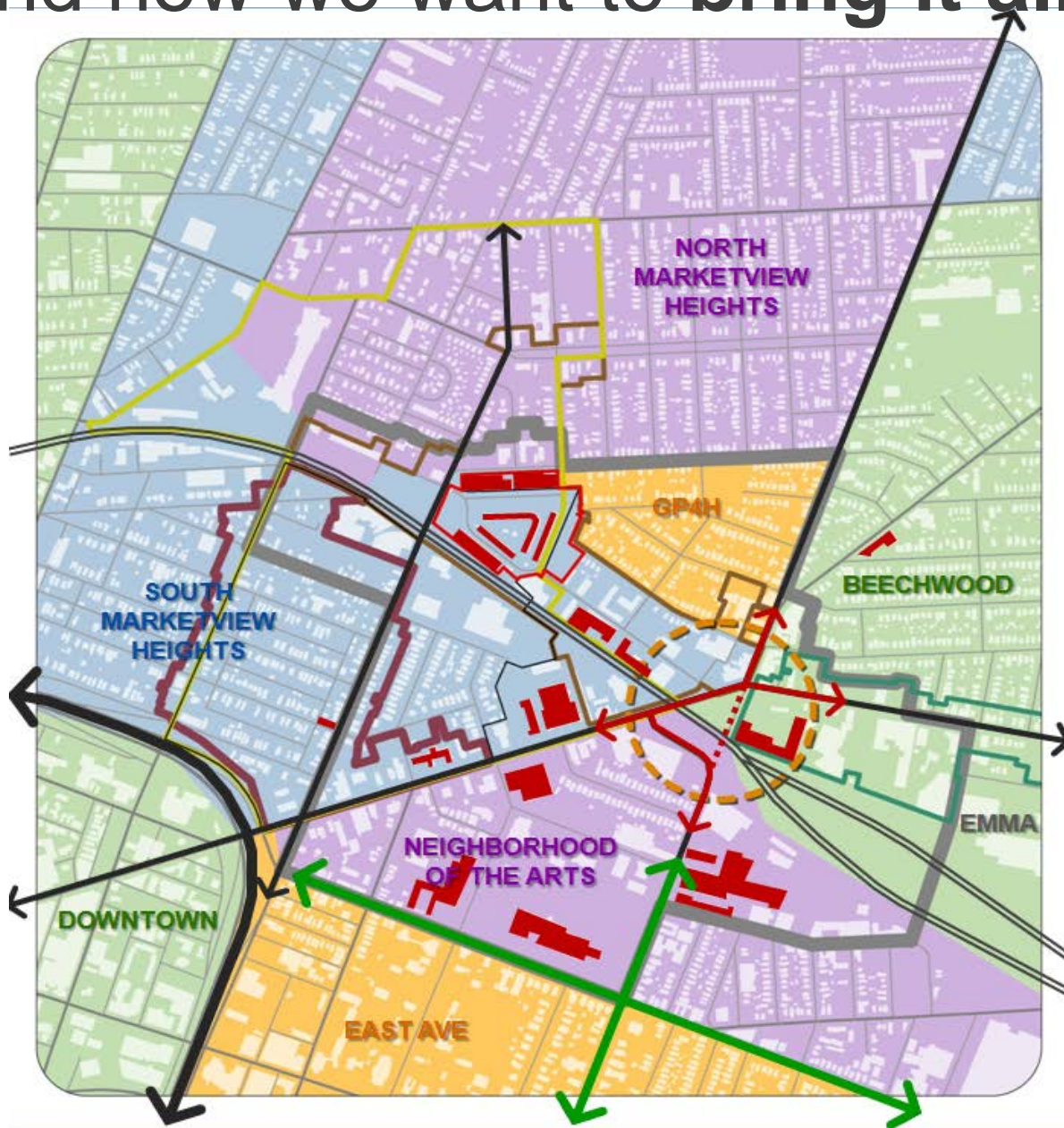


Each table provides a different way to make your voice heard.

The **Study Area** includes **several neighborhoods** on both sides of East Main.



Parts of the area have already been studied, and now we want to **bring it all together**.



Planning Initiatives

- Focused Investment Strategy
- Marketview Heights Urban Renewal District
- East Main Street 4-Step Plan
- Bridging Neighborhoods Study Area
- GRHF Grant Target Area
- ARTWalk
- R-City (Public Market Village District)
- Public Market Master Plan
- East Main Arts & Market District Study

Many destinations in the area:

-  PUBLIC ART
-  CULTURAL ATTRACTION
-  ARTS/CREATIVE PRODUCTION



**East Main Street cuts right
through the Study Area...**



...how can it be a bridge between neighborhoods, and not a barrier?



537 crashes in the Study Area over the last 3 years. Half of them were on East Main.

Crash Report Data: June 2011 - May 2014 (source: NYS ALIS)



...and **East Main** is risky for pedestrians: 63% of pedestrian collisions happened there.

EAST MAIN ARTS & MARKET INITIATIVE

Pedestrian & Bicycle Crash Report Data: June 2011 - May 2014 (source: NYS ALIS)



Do the railroad tracks create a barrier for local travel in the area?



**Do you use the bus? Is it there
when you need it?**

Welcome to
Beechwood
Where Roots Grow Deep
www.beechwood.ca

NOT IN SERVICE

1274



REGIONAL TRANSIT SERVICE



1274

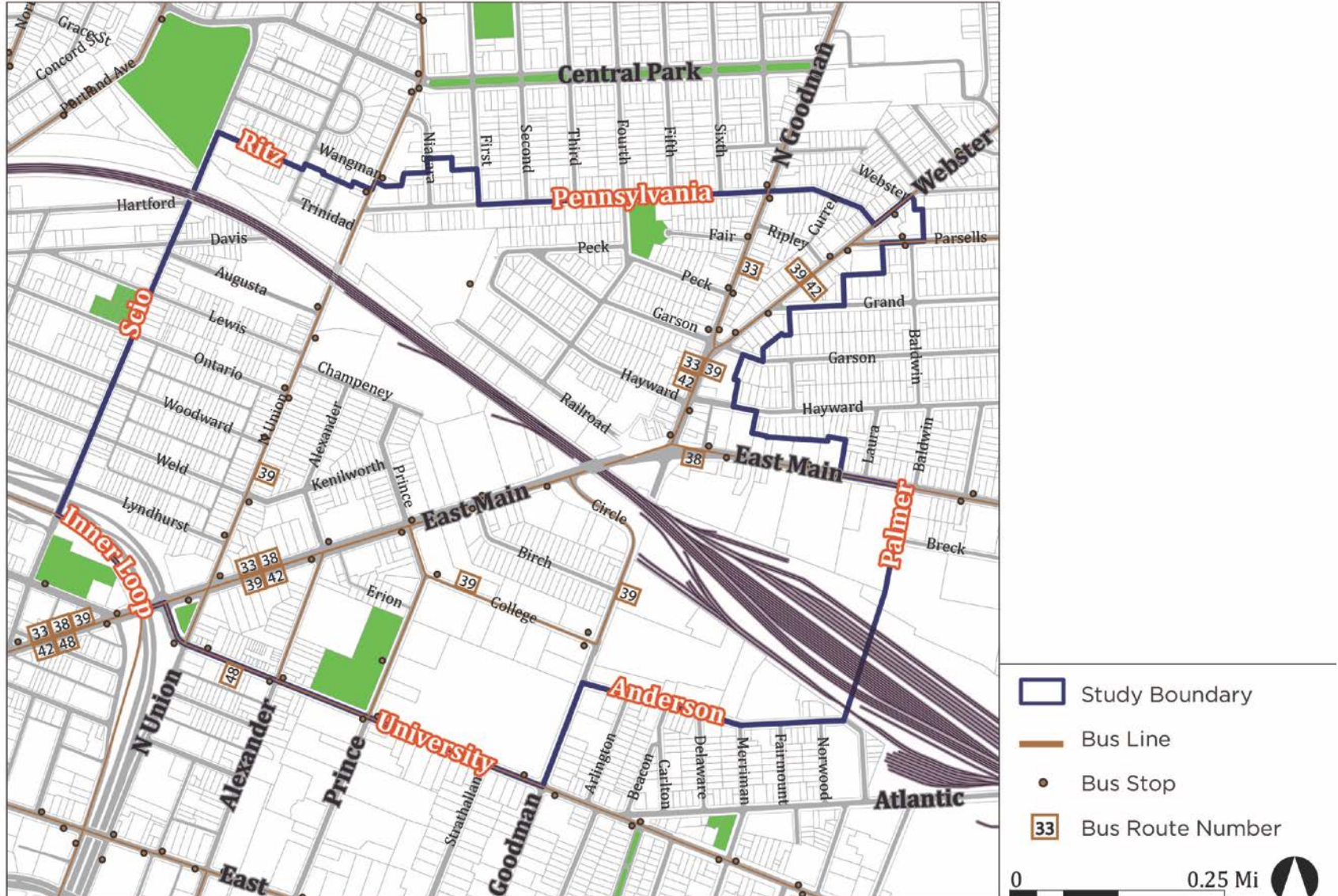
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PEACE OF MIND
is a beautiful thing



Bus service is geared towards trips to downtown. How can buses **better serve the area**?

Existing Bus Service



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Surface Parking, 2015



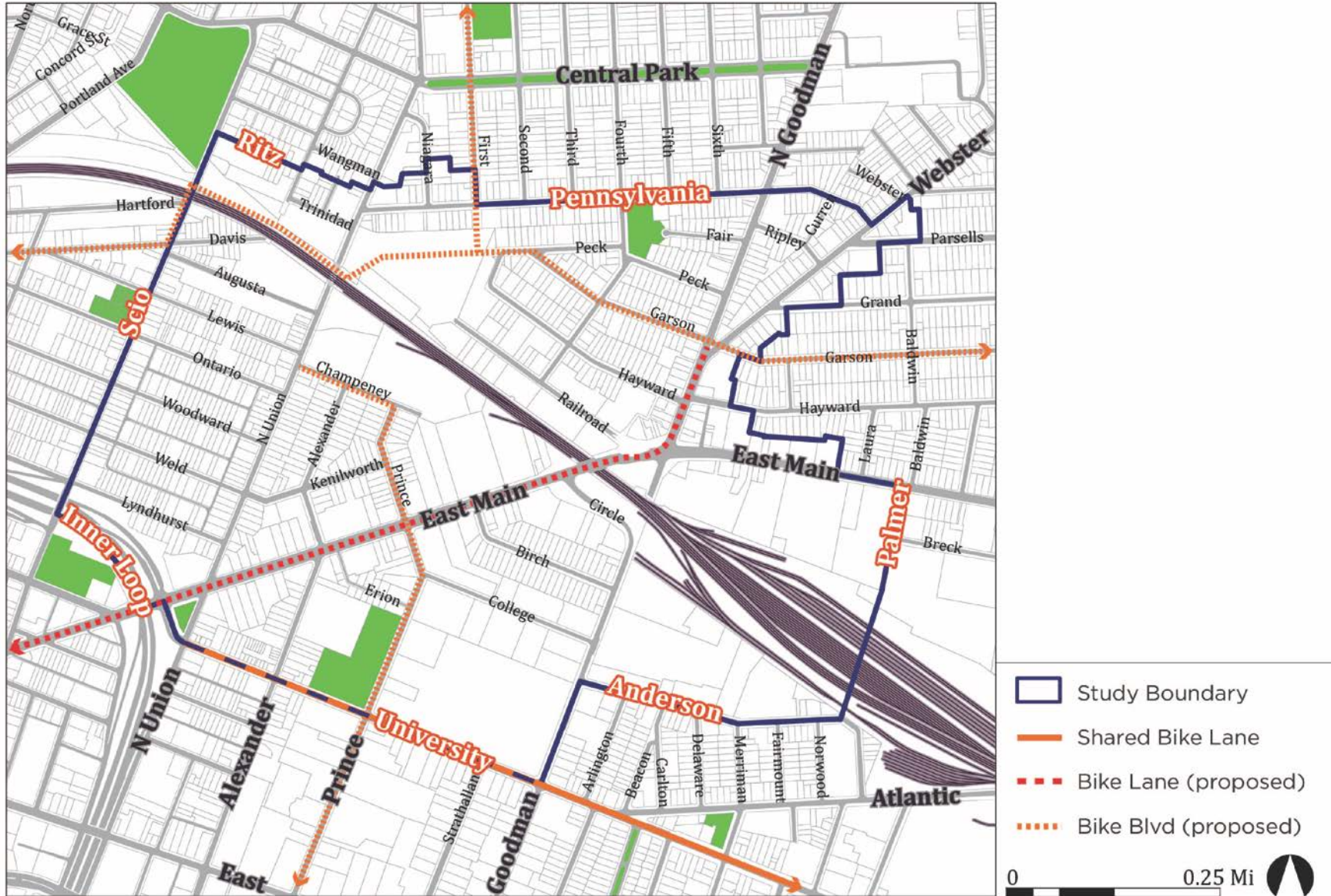
...but parking can still be a problem on busy market days or event nights.



Do you bike in the area?

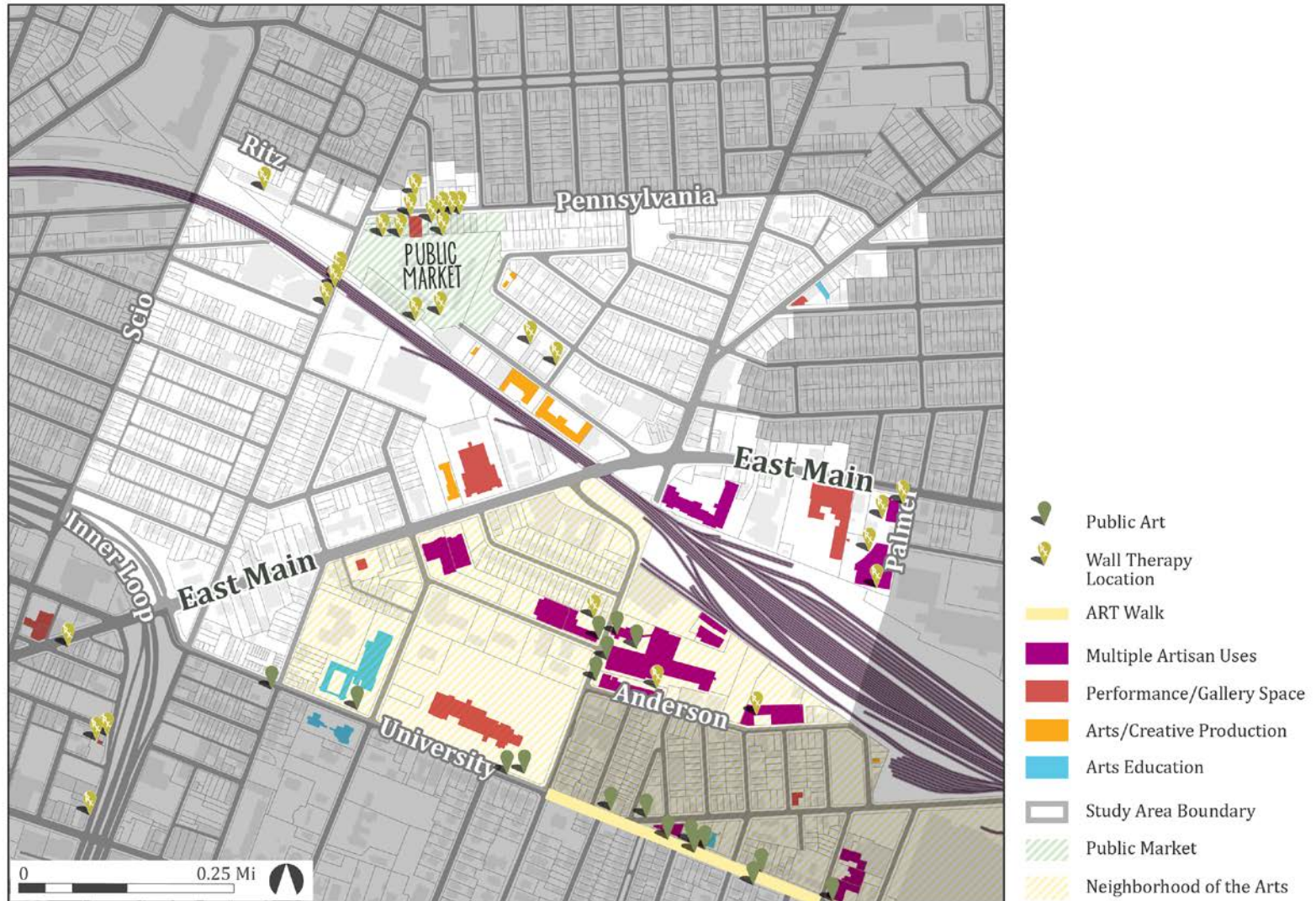
What's needed on East Main?

Existing and Proposed Bicycle Facilities



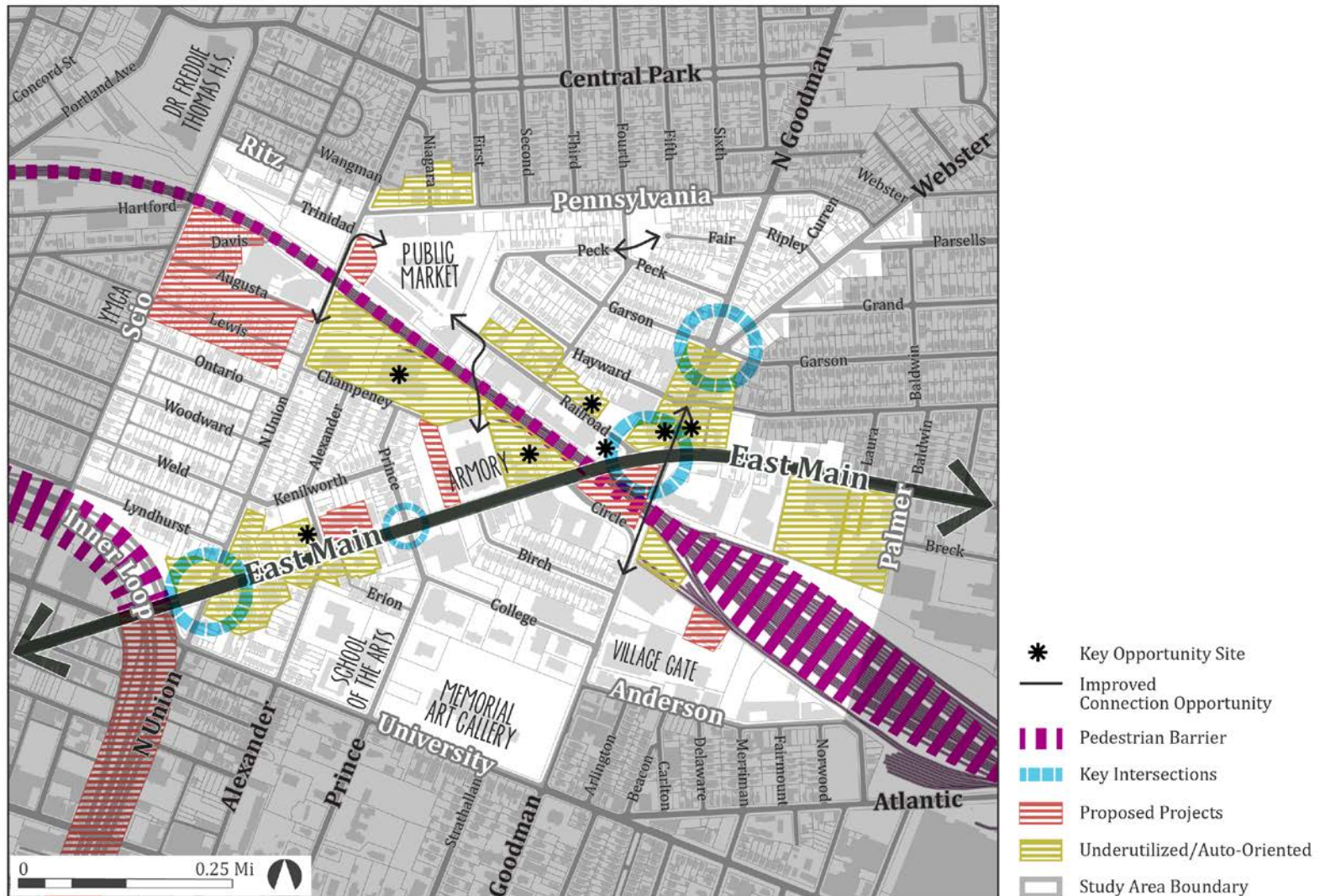
Despite the **lack of connections**, the area has a **wealth of attractions** for visitors.

Art & Cultural Assets



There are several **proposed projects** and **opportunities** for underutilized spaces.

Proposed Projects & Opportunities

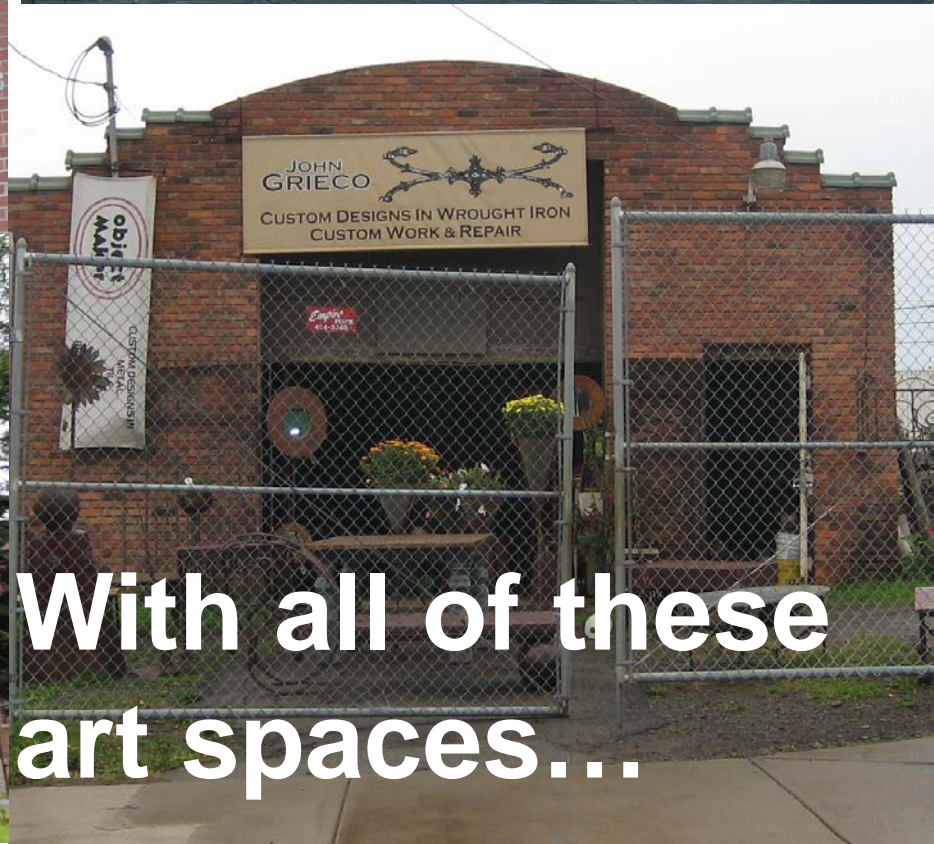


What types of land uses do you envision for the area to thrive?



How can the area's industrial past weave into the future?





With all of these
art spaces...



...and the popular
Public Market...



...what is YOUR vision for an East Main Arts & Market district?



We want your input!



Each table provides a different way to make your voice heard.

Thanks for joining us tonight!



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_INTERFACE STUDIO



H2