





PUBLIC REALM

- 1 EXISTING STRONG MUSEUM
- 2 MUSEUM EXPANSION
- 3 PARKING GARAGE
- 4 DISCOVERY GARDEN

- 5 HOTEL + RESTAURANT & POOL

- 6 HOUSING
- 7 HOUSING
- 8 RETAIL + HOUSING
- 9 RETAIL
- 10 RETAIL + HOUSING
- 11 HOUSING
- 12 HOUSING



URBAN
DESIGN
ASSOCIATES SOUTH UNION STREET

the strong
NATIONAL MUSEUM OF PLAY

KONAR
PROPERTIES

INDUS
HOSPITALITY
GROUP

CITY OF ROCHESTER
REQUEST FOR PROPOSAL:
INNER LOOP EAST DEVELOPMENT SITES

MAY 13, 2016





**EVENING PLAY -
WEST DOWN ADVENTURE STREET**

the strong
NATIONAL MUSEUM OF PLAY



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