

## Vanpool Program Overview



Confidential. Property of vRide, Inc. Not to be disclosed without vRide's prior written consent. 39 years experience in providing easy, flexible and reliable commuter transportation solutions. Dedicated vanpool customer centers nationwide with 7,200+ vanpools in service. Unmatched customer service quality. Trusted partner to transit agencies and government planning organizations. Innovative systems and programs to help maximize outcomes

**Over 1 BILLION VMT reduced in 2014 & 2015!!** 



### The Company We Keep





### How Does a Vanpool Work?

- Each independent group chooses a Primary Driver
- Additional Volunteer Alternate Drivers are selected
- Group and/or employer (up to 15 persons) shares the monthly cost of the van
- Cost is based on van style/size and commute miles
- Van is parked at the driver's home/P&R on evenings and off days.



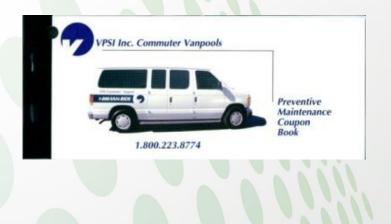


#### Maintenance

Every 7,500 miles or six months – whichever comes first – routine service is performed in addition to an inspection of vehicle parts vital to safe operation. Obtaining scheduled maintenance is easy with our Preventive Maintenance Coupon Book.

National Accounts can be found throughout New England

- Firestone Service Center
- Goodyear
- Many, Many, More!!!









#### Insurance

- Collision and Automobile Liability Coverage
- Comprehensive Coverage
- No Deductibles
- Applies to Commute and Personal Use
- Claims and Risk Management
- Employer Named as Additional Insured on COI



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# **Convenient Fuel Purchasing**

vRide ConnectCard

- Appears on invoice, billed one month in advance
- Usage is reconciled monthly on the invoice
- Application is required which determines monthly amount
  - Fuel efficiency of vehicle
  - Monthly Mileage
- Monthly amount can be adjusted for:
  - Rising fuel costs
  - Change in monthly mileage
  - Optional program





### Customer Support: Easy Online Access and Account Management

- Drivers, Riders and Employer Reps simply log on to vRide to pay the vanpool monthly fee.
- Primary Driver can view account history and obtain current account information
- Manage and access fuel card information
- On-line Driver & Alternate Driver Application process





### How do employers help? (examples)

- Companies offer help on various levels
  - Provide zip code data for cluster map
  - Approve emails created by vRide and send out on weekly communications (can be more or less)
  - Approve posters, digital boards, etc. and put them up
  - Approve kick off event (can be large or small)
  - Provide on-site dates and times for Q&A sessions. These are typically every week on (whichever day is best) from (what ever time is best) for a defined period of time. Or every two weeks.
- We find that our best results come from consistent engagement from employer





# **Employee Savings**

- Vanpooling will save some employees in excess of \$2,500 per year when compared to just operating costs alone!
- Car ownership costs are also dramatically reduced and insurance discounts add even more savings

 No start-up fees and 30-Day termination policy allows High Reward/ Low Risk approach!



#### How is the Monthly Cost Determined?

- There is a fixed monthly fee for van based on the group's monthly commute miles and the type/size of the van.
- Add the cost of fuel
- Add any parking and/or toll, if applicable
- Subtract any local or regional Subsidy
- Take the total and divide by the number of riders to determine the per-rider fee.



### Implementation





Stop



Roster

vriders
MON
Tue
Ved
THJ
FR
Sat
SUN

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Program announcement to employees

Coordinated, simultaneous Town Hall meetings – What to expect & when to expect It

Online ridematching vanpool management tool

Route specific group formation meetings

Van delivery and orientation



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### **Questions?**

### Contact: Sean Huonker, vRide Account Manager 646-276-4493 Sean.Huonker@vRide.com

