



Department of Recreation and Youth Services
280 North Union Street
Rochester, New York 14609
www.cityofrochester.gov/publicmarket

FLOWER CITY DAYS "AT THE MARKET" 2017

www.cityofrochester.gov/flowercitydays

Sundays: **May 7** **May 14** **May 21** **May 28** **June 4**

Memorial Day Weekend: **Friday, May 26** **Monday, May 29**

Setup: 6:00 am - 8:00 am

Sales: 8:00 am - 2:00 pm

Cleanup: 2:00 pm - 3:00 pm



Rental fee: **License holders**

Single stall

 \$ 50.00 per Sunday or

 \$ 225.00 for 5 Sundays

 \$ 25.00 per Friday or Monday

Double stall

 \$ 100.00 per Sunday or

 \$ 450.00 for 5 Sundays

 \$ 50.00 per Friday or Monday

Non-license holders

Single stall

 \$ 65.00 per Sunday or

 \$ 300.00 for 5 Sundays

 \$ 40.00 per Friday or Monday

Double stall

 \$ 125.00 per Sunday or

 \$ 575.00 for 5 Sundays

 \$ 75.00 per Friday or Monday

All reservations will be assigned on a first come, first serve basis with a non-refundable payment.

Checks should be made payable to the **Rochester Public Market**.

There will be a \$20.00 fee for all returned checks.

See back for Rules.

Name: _____ Telephone #: _____

Business Name: _____

Address: _____

City/State/Zip: _____

E-mail: _____ Product: _____

(Circle the dates requested)

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All vendors must provide a **physical copy of a Tax ID Certificate.**

Vendors with live plants, herbs, shrubs, trees, potted flowers, etc. must provide a **physical copy of a Nursery Registration Certificate and a Tax ID Certificate.**

Vendors with prepared foods must provide a **physical copy of a City of Rochester Vending Permit OR Monroe County Health Certificate, a Tax ID Certificate, Fire Safety Training certificate, proof of Insurance in the amount of \$ 1,000,000.00 (naming the City of Rochester as additionally insured), photo of vehicle (including length) and copy of proposed menu.**

If you need further information and/or guidance on the above please call:

City of Rochester - City Clerk	(585) 428-6617
City of Rochester - Fire Safety Training	(585) 428-3682
Monroe County Dept. of Health	(585) 753-5065
NYS Dept. of Agriculture & Markets	(800) 554-4501 - Albany
NYS Dept. of Agriculture & Markets	(585) 427-2273 Food Safety / (585) 427-0200 Farm Products
NYS Dept. of Taxation	(800) 698-2909 / (518) 485-2889

RULES AND REGULATIONS:

- A. Stall(s) must be left clean and free of litter and debris at the end of event.
- B. All items are to be confined within the boundary lines to prevent injuries and to facilitate foot traffic. If the vehicle area of the stall is utilized for display and/or sales, the vehicle must be moved to a parking lot of the Market.
- C. Vendors must occupy stall(s) by 8:00 am. If for any reason, the vendor cannot arrive by 8:00 am, the Market must be notified prior to 7:45 am that morning in order for the space to be held. If such notice is not provided, stall(s) will be reassigned on a needed basis. The Market will offer alternative stall(s), if available, to vendor at time of arrival. However, the Market does not guarantee that such accommodations will be made.
- D. Vendors must use the stall(s) assigned to them. Sub-licensing or sharing of stall(s) is not permitted.
- E. Vendors are prohibited from hawking, shouting, using music etc., to attract customers.

FAILURE TO OBEY THE ABOVE RULES AND REGULATIONS MAY RESULT IN TERMINATION OF YOUR PARTICIPATION AT THE MARKET.