



# Public Meeting

## Bull's Head Neighborhood

BROWNFIELD OPPORTUNITY AREA STEP 2 REVITALIZATION PLAN

**6:00-8:00pm**

**Thursday, July 27**

ST. MARY'S HOSPITAL, 89 GENESEE STREET  
EAST CONFERENCE ROOM

Mayor Lovely Warren & the City of Rochester invite you to learn more about the Bull's Head Brownfield Opportunity Area (BOA) program, planning efforts to date, and to offer your input as we plan for the future of this key western gateway.

The New York State Department of State's Brownfield Opportunity Area Program is a 3-step process to comprehensively assess existing neighborhood conditions, identify and prioritize redevelopment opportunities, and attract new investment. The Bull's Head Step 2 Revitalization Plan will identify the reuse potential of strategic sites that will act as catalysts for revitalization, repositioning Bull's Head as a vital and thriving community with a renewed sense of identity.

This meeting is being conducted in conjunction with the New York State Department of State with funds provided under the Brownfield Opportunity Area Program.



City of Rochester, NY  
Lovely A. Warren, Mayor  
Rochester City Council

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