

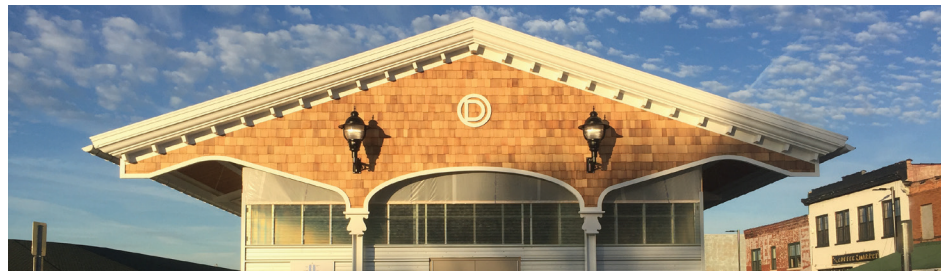
Pace Car Program Rolls Out

I'm happy to tell you that our Pace Car Traffic Calming Program has been expanded citywide following a successful pilot program. If we can all agree that promoting a culture of responsible driving - a culture of courtesy - I think we would all be safer. The program, launched as a pilot in 2015 in partnership with Reconnect Rochester and the Highland PlaceMaking Team, improves traffic safety and promotes pedestrian-level vibrancy on city streets. Pace cars help calm traffic, making our streets safer.



of the City's four Neighborhood Service Centers.

The Pace Car Program complements other traffic-safety measures underway in the City, including traffic enforcement; and implementation of the Complete Streets Policy, which considers the use of pedestrians and bicycles in the design, maintenance and upgrade of city streets.



Market Improvements on Track

Thanks to many hardworking and talented contractors and cooperative vendors and customers, the improvement project at the Market is well underway. The new outdoor, covered "D" Shed is complete, and has been temporarily enclosed and heated to house indoor shed vendors while their shed is being replaced. The new "D" Shed is a replica of an original shed that existed roughly on the same footprint from 1905 to 1963.

In early October, the existing indoor "B" or "Winter" Shed was demolished to make way for a new structure that will provide much better amenities and comfort for vendors and customers. The new "B" Shed will also be in closer harmony architecturally with the historic marketplace.

Next summer, indoor vendors will move

back from the temporarily enclosed "D" Shed into the new building, and the enclosure will be removed from "D," making space for 46 additional outdoor vendors.

The four stand-alone food stands on Market grounds are also being replaced with modern new structures located temporarily in the small lot near the North Union Street gateway entrance while the new indoor shed is built. Once the indoor shed is complete, the food stands will be moved back to their original locations flanking the indoor shed.

The City of Rochester Public Market, open year-round, is located in northeast Rochester, at 280 North Union St. [Stay tuned to www.cityofrochester.gov/marketimprovements](http://www.cityofrochester.gov/marketimprovements) for project updates or call (585) 428-6907.

Chill Out at the 33rd Annual Lakeside Winter Celebration

Every winter, Ontario Beach Park and the Port of Rochester are transformed into a winter wonderland as the City hosts a variety of winter-themed events for the Lakeside Winter Celebration, Saturday, Feb. 11 from noon to 4 p.m. Be a judge in the Chilly Chili contest, sample local wines and craft beers and enjoy horse-drawn wagon rides, a snow sculpture contest, ice sculpting, dog sled demos, games and activities. Join your friends in the ever-popular Polar Plunge to support the Special Olympics on Sunday, Feb. 12 at noon.

For more information, visit www.cityofrochester.gov/wintercelebration or call 311 (428-5990 if calling from outside city limits).



Rochester City Council

Left to right standing: Matt Haag, At-Large
Jacklyn Ortiz, At-Large
Loretta C. Scott, Council President At-Large
Carolee A. Conklin, At-Large
Dana K. Miller, Vice President At-Large

Left to right seated:

Michael A. Patterson, Northeast District
Molly Clifford, Northwest District
Elaine M. Spaul, Esq., East District
Adam C. McFadden, South District



Pulling the Plug on Red Light Cameras

On December 1, I submitted legislation to City Council that would terminate the City's Red Light Camera Program.

The Red Light Camera Program has been wildly unpopular among Rochester's citizens, and its benefits simply do not justify a further extension of our contract. Too many of these tickets have been issued to the people who can least afford to pay them, which is counterproductive to our efforts to reverse our city's troubling rates of poverty. I could not, in good conscience, wage a fight against poverty while also imposing burdensome fines that have a disproportionate impact on people living in poverty.

Legislation passed by City Council will bring an end to the Red Light Camera program



effective Dec. 31, 2016 by terminating the City's contract with the Redflex Traffic Systems Inc.

I want to make one thing perfectly clear, running a red light is very dangerous and places lives at risk. The Rochester Police Department will continue to enforce red light violations, so please drive safely!

Volunteer to Keep it Clear - Adopt a Hydrant

We launched a new safety initiative where citizens can assist with snow removal around a fire hydrant in their neighborhood or near their business. "Adopt-A-Hydrant" is the newest addition to the City's snow removal plan. It uses an interactive online map to enable a person to "adopt" a fire hydrant and take responsibility to keep it clear of snow and ice.

When you walk or drive down a street after a heavy snow and see hydrants that have

been shoveled out and sidewalks that have been cleared, you are in a neighborhood whose residents care. We want to give every neighborhood in Rochester a chance to tell that story. So far, 324 hydrants have been adopted. Do your part and adopt a hydrant today.

For more information, visit www.cityofrochester.gov/AdoptAHydrant or call 311 (428-5990 if calling from outside city limits).



Hello Friends,

Winter in Rochester means we're warming up to celebrate with festivals, outdoor sports and quality time spent with family and friends

Read about Rochester's progress in this newsletter as we highlight efforts to create safer, more vibrant neighborhoods, more jobs and better educational opportunities for our children.

Lovely A. Warren, Mayor

Lovely A. Warren



Share Your News With Us

If you belong to a block club, neighborhood group or business association, please share your good news with the Mayor's Office of Constituent Services.

Northeast and Southwest Quadrant residents contact Brittaney Wells at (585) 428-6139, or via email at brittaney.wells@cityofrochester.gov.

Northwest and Southeast Quadrant residents contact Andreas M. Rau at (585) 428-6745, or via email at andreas.rau@cityofrochester.gov.

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Purging Blight from North Clinton Avenue



Our children should not have to encounter needles in their playgrounds and on the sidewalks they use.

Just as heroin destroys the minds and bodies of its users, it also destroys neighborhoods. We have seen it in the neighborhoods surrounding North Clinton Avenue. That's why we launched a comprehensive operation to reverse the plague of heroin use and sale in the area.

I have ordered extra police patrols to arrest drug dealers and buyers. We installed fencing and barricades to deter the foot traffic from drug dealing, removed trees, shrubs and

vines and installed new LED street lights.

I am also working with service agencies such as Rochester Regional Health, Trillium Health and Monroe County Department of Health to explore a drop-off treatment center so users can get the help they need.

I fully understand the complex realities of drug addiction and realize we cannot eliminate heroin use in our city overnight. But the first step of recovery is to handle the most pressing crisis - and this neighborhood is in crisis. We are going to purge heroin from this neighborhood and deal with what comes next.



New Vanpool Pilot Project to Help Connect Residents to Jobs

I'm excited to tell you about the Rochester Vanpool Pilot Project--a new transportation initiative that will help connect Rochester residents to jobs in the region. A vanpool is a group of up to 12 commuters who voluntarily participate in a rideshare arrangement. The van makes one trip to a workplace and one trip home during the day. Vans are driven by a volunteer driver, who is also commuting to work.

The City has contracted vRide, Inc., the nation's largest vanpool vendor, to provide a turn-key vanpool program in Rochester and

Building Trust Between Citizens and Police

We are on a mission to improve the connection between our citizens and the police officers who serve them. The issues plaguing cities around America - related to police and community relations - continue to show us that we cannot do enough to improve positive engagement.

I want to thank the hundreds of Rochester residents, business owners and police officers who participated in our 90 Days of Community Engagement Forums.

These meetings, coupled with a Telephone Town Hall and on-line survey, provided an excellent opportunity to gather candid input on how our police department and the public can better work and interact with one another. I look forward to presenting a draft community engagement plan in the new year and I pledge to continue working to overcome our challenges.



Make College a Reality at FAFSA Fest 2017

Rochester College Access Network presents:

2017 FAFSA FEST

Get Cash for College! \$

WED., 1/18: Wheatley Library • 5-7 pm • 33 Dr. Samuel McCree Way
SUN., 1/29: East High College Goal Sunday • 1-3 pm • 1801 E Main St.
TUE., 2/7: Wilson High • 5-7 pm • 501 Genesee St.
SAT., 2/11: Frederick Douglass R-Center • 12-2 pm • 999 South Ave.
TUE., 2/21: Maplewood Library • 5-7 pm • 1111 Dewey Ave.
SAT., 3/4: Franklin High School • 12-2 pm • 950 Norton St.

Higher education is often the staircase out of poverty. That's why I'm happy to partner with the Rochester College Access Network to host a series of free events to help families take the first step to making college an affordable reality.

FAFSA Fest 2017 brings local volunteers to locations around the city to help students planning to attend college in the 2017-

2018 school year complete the online Free Application for Federal Student Aid (FAFSA), answer financial aid questions and provide 1-on-1 help with understanding college costs.

Food and refreshments will be provided at each event. Student and parent(s) need to bring 2015 or 2016 NYS tax returns. **Check out www.RochesterCAN.org or call (585) 271-5790 for more information.**



Celebrating History with Susan B. Anthony on Election Day

I want to offer a special thank you to everyone who came to Mt. Hope Cemetery on Election Day, November 9, 2016 to celebrate the occasion of our country's first major party female Presidential candidate. You were part of a collective effort to honor Susan B. Anthony's legacy that would make her proud. More than 8,000 people came to visit Anthony's gravesite. Everyone was friendly and cooperative. When it came to the long line leading up to her grave, some of the favorite things our team heard were "Susan B. Anthony sat in jail for much longer" and "this



is one of the best lines I've ever stood in." We saw 100-year-old women who said they had never missed an election, and young girls, accompanied by their parents who told them their future was limitless. The event attracted national and international attention. You showed the world what makes Rochester a special place and we will continue to cherish the legacy of Susan B. Anthony as we plan to celebrate the centennial of woman suffrage in New York State in 2017.

Rochester Offers A Winter Wonderland of Activities

The City of Rochester's winter/spring recreation line-up offers many opportunities to get out and stay active during the colder months. From snowshoe races to garden talks, our annual Winter Adventures Series will delight any nature enthusiast.

Our R-Centers are jam-packed with activities and programs that inspire people of all ages to get fit, be creative, learn something new and make friends along the way. Embrace winter and don't get cold feet!

Try something new this winter and take advantage of the many opportunities available to you.

Pick up your Winter Rec Guide at any City R-Center or branch library or download a copy at www.cityofrochester.gov/winterrec.



I VOTED TODAY Because of Women like HER

City of Rochester, NY
Lovely A. Warren, Mayor
Rochester City Council

Celebrate an Historic Election Day with Susan B. Anthony.

Believe.

City of Rochester, NY
Lovely A. Warren, Mayor
Rochester City Council