

## ENGAGEMENT EVENT SUMMARY

ERIE HARBOR PUBLIC ENHANCEMENTS PHASE II | CITY OF ROCHESTER  
SOUTH WEDGE FARMER'S MARKET | OCTOBER 5, 2017  
4:00 – 7:00 PM



### OVERVIEW

The City of Rochester hosted a booth at the South Wedge Farmer's Market on October 5, 2017 for the purpose of sharing information about the recently initiated Erie Harbor Phase II project and gather preliminary feedback from members of the community.

### PARTICIPANTS

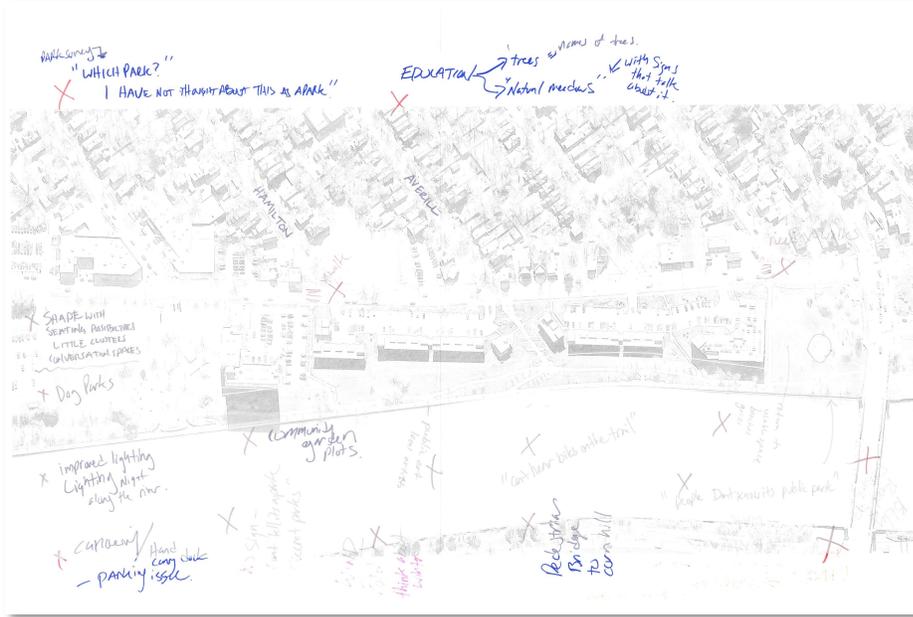
Members of the public, users of the park, residents in the adjacent Hamilton, and patrons of the farmer's market were invited to learn more about the project and provide feedback. Participants were invited to share their name and contact information to receive future updates about the project as well as opportunities to stay involved.

A sign-up sheet is included as Appendix A.

### BOOTH EXHIBITS

Information about the project was made available at the booth, including full size maps of the project study area and interactive boards. The interactive boards offered an opportunity for participants to note which features of the park they like as well as what kinds of features they would like to see in the future. One board included sample images of different types of park amenities and features. Another board featured words and phrases. Participants were invited to place dots next to their preferred images and/or write comments directly.

Images of the boards are below. A summary of comments received is in the next section.



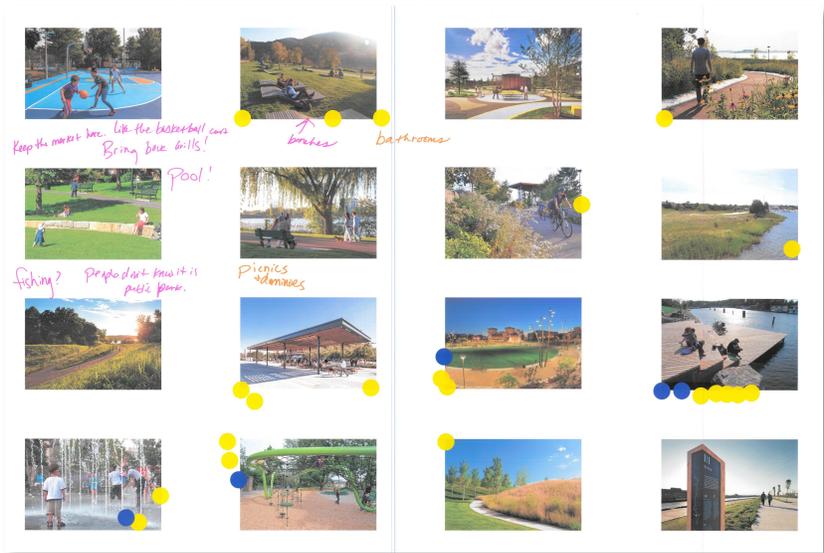
Board #1: Map of the study area



Board #2: Map with precedent images



Board #3: Board with phrases and words about potential park features



Board #4: Board with precedent images

## SUMMARY OF COMMENTS



## COMMENTS ABOUT THE 2011 MASTER PLAN

- Not opposed to 151 development, but what's shown on the master plan hems the park space in, too tight, it's a small park;
- Need comprehensive planning of the entire riverfront, not just parcel by parcel. Look at all riverfront as one place;
- Remove old white pylons;
- This plan removed the basketball courts, some older designs had them but they were always pushed up against the building, the residents [Hamilton] don't want the basketball courts next to the building

## COMMENTS ABOUT NEW OPPORTUNITIES WITHIN THE STUDY AREA

### LANDSCAPING/GREENSPACE

- Shade with seating near it, little clusters, conversation spaces, sun is nice for some but there needs to be seating in the shade;

- I like the meadow spaces. They are nice, but will education. Good education opportunity, put signs on trees telling them what kinds of trees they are. Put nice signs up telling people about meadows and environmental benefit [to pollinator gardens];
- Needs community garden plots.

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## LIGHTING

- Need improved lighting at night
- Lighting along the river to improve the perception of safety;
- Light up the path more, more lights.

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## ACTIVE RECREATION

- Canoeing / kayak hand carry boat launch (and parking);
- Opportunities for dogs, dog park would be good];
- More usable space (i.e. benches and grills near the Ford Street bridge area);
- This is one of the only basketball courts in the area;
- Provide different playgrounds for different ages;
- I like the basketball courts;
- Fishing;
- Pool! [swimming]

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## PEDESTRIAN FEATURES/CONNECTIVITY AND ACCESSIBILITY

- Needs crosswalks at Hamilton Street and Gregory Street to get to the park;
- The entry at Averill Ave works well because there is a crosswalk there;
- Need a pedestrian bridge to Corn Hill (specifically Corn Hill Landing);
- There are conflicts between bikes and pedestrians on the trail. Pedestrians can't hear bikes, it is windy, hard to hear. Or pedestrians have headphones on;
- Wheelchair accessibility to the lower trail along the river;
- Parking for the market and other recreation opportunities (like kayaking)

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## OTHER AMENITIES

- Drinking fountains;
- City does nice job of maintaining landscape and plants [at ford street concrete wall / piers entry space] but it blocks visibility a bit. The park needs something bright down where the benches used to be so people know to come in, feel like they can go there (Ford Street end / parcels);
- Amenities for the farmer's market: storage and electrical power for farmer's market (many vendors will not even come without power), water service, and a bathroom;
- Keep the market here;
- Boardwalk along the river. Boardwalks make you feel connected to the water. It feels like waterfront (the Buffalo harbor is a good example of a boardwalk);
- Bike racks;

- Bring back the grills [that used to be in the park];
- Picnic facilities and places to play dominoes;
- Seating/benches
- Bathrooms;
- More public art from local artists.

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## SIGNAGE AND WAYFINDING

- Asked which park the survey was for... “Which park? I have not thought about this as a park.” [several comments about not recognizing this as a public space or public park]
- There is no sign telling people this is a park. It’s a secret park. Nobody knows it’s a park;
- People don’t know this is a public park, especially at the Ford Street end;
- You can’t tell the river is there from the street

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## MISCELLANEOUS

- I like watching fireworks here;
- It is windy along the river, can get cold, think about that when designing new park, walking along the top of a hill is cold in the winter, so windy it’s not a good design;
- Mount hope avenue and the river front need commercial development near the park space, restaurants. Imagine how popular terrace or rooftop dining would be overlooking the river. People would spend money and time here from all over.

APPENDIX A: SIGN-UP SHEET

# Sign-in

Name	Affiliation	Phone	Email	Can we contact you about this and related projects?
1. David Halter	SW Planning com.	473-6197	epsilon@localnet.com	<input checked="" type="checkbox"/> Yes / No
2. Elizabeth Mojica	The Hamilton	435-7055	emojica705@gmail.com	<input checked="" type="checkbox"/> Yes / No
3. Noella Schum		271 0723		Yes / No
4. LISA REAGAN	Cypress/Linden Neighbors NBN + Sky PC	256-3871	lisa.reagan@frontier.net	<input checked="" type="checkbox"/> Yes / No
5. ANTHONY BURGIO	second city bikes	204/5331	secondcitybikes@gmail.com	Yes / No
6. Judy Bennett	swaps/Avenell	546-3903	judy.bennett@frontier.net	<input checked="" type="checkbox"/> Yes / No
7. Dorothy Pass		235-0438	origami.moon@yahoo.com	<input checked="" type="checkbox"/> Yes / No
8. Kathy Lewis	neighborhood resident	755-3953	klewis6550@gmail.com	<input checked="" type="checkbox"/> Yes / No
9. Ben Vartman	Market Vendor		dozyrootvineyard@gmail.com	<input checked="" type="checkbox"/> Yes / No
10. Anne R	The Hamilton	585 287 5254		Yes / No