

# **ROCHESTER'S PLAN FOR HUD FUNDING** ***IMPLEMENTING ROCHESTER 2034***

**2020-2024 CONSOLIDATED PLAN**  
**2020-2021 ANNUAL ACTION PLAN**  
**CITIZEN PARTICIPATION PLAN**

**ANALYSIS OF IMPEDIMENTS TO FAIR HOUSING CHOICE**

**DRAFT DOCUMENT PUBLIC DISPLAY AND COMMENT PERIOD**  
**APRIL 25 - MAY 24, 2020**



**City of Rochester, NY**  
**Lovely A. Warren, Mayor**  
**Rochester City Council**



# INTRODUCTION: *THIS PRESENTATION...*

- Provides an overview of:
  - Draft documents prepared as part of the City's Consolidated Planning process
  - Info on how to review and comment the draft docs
- Kicks off a monthlong opportunity for community to review documents and offer comments online:  
[www.CityofRochester.gov/ConsolidatedPlan2020to2024](http://www.CityofRochester.gov/ConsolidatedPlan2020to2024)
- Will remain posted on webpage for 30 days so people can view it at their convenience.
- Is narrated by:
  - >Elizabeth Murphy, Senior Community Planner with City
  - >Marjorie Willow, Mullin & Lonergan Associates

# PROJECT BACKGROUND

- The City receives ~\$12M each year from the US Dept. of Housing and Urban Development (HUD):
  - Community Development Block Grant (CDBG)
  - HOME Investment Partnerships Program (HOME)
  - Emergency Solutions Grant (ESG)
  - Housing Opportunities for Persons with AIDS (HOPWA)
- HUD requires the City to prepare Consolidated Planning documents to inform use of its HUD funds
- The City adopted a new Comprehensive Plan in November 2019, called *Rochester 2034*
- HUD funds can be used for many activities that are recommended in *Rochester 2034*

# COMMUNITY INPUT INFORMED THE DRAFTS

- ⦿ Public and stakeholder engagement held in January and February 2020
- ⦿ One public meeting + five stakeholder workshops
  - Homelessness
  - Youth and Health Services
  - Economic & Business Development
  - Housing and Community Development
  - Neighborhood Leaders
- ⦿ Meetings with City technical staff and leadership
- ⦿ Extensive engagement/input from *Rochester 2034*



*Input + data analysis informed development of draft documents, now ready for public review/comment*

# FOUR DRAFT DOCUMENTS FOR PUBLIC DISPLAY AND COMMENT

- 5-Year 2020-2024 Consolidated Plan
- 1-Year 2020-2021 Annual Action Plan
- Citizen Participation Plan
- Analysis of Impediments to Fair Housing Choice (AI)



You can find the four draft documents on webpage:  
[www.cityofrochester.gov/ConsolidatedPlan2020to2024](http://www.cityofrochester.gov/ConsolidatedPlan2020to2024)

# 2020-2024 CONSOLIDATED PLAN



- ◉ Covers five years running July 1, 2020 thru June 30, 2025
- ◉ Format, data, and analysis prescribed by HUD
- ◉ Includes sections on Housing Needs Assessment, Housing Market Assessment, and Strategic Plan

# 2020-2024 CON PLAN “STRATEGIC PLAN”

- Outlines Priority Needs and Goals that justify projects to receive HUD funding
- Example Draft Priority Needs include:
  - Increase Supply and Access to and Quality of Affordable Housing
  - Provide Housing and Services to Homeless and At-Risk of Homeless
  - Improve Public Infrastructure and Facilities
  - Economic and Workforce Development
  - Provide Public Services

# 2020-2021 ANNUAL ACTION PLAN

- ◉ Covers one program year running from July 1, 2020 thru June 30, 2021
- ◉ Shows Rochester's actual budget for the year and its list of proposed projects

|              |                    |   |
|--------------|--------------------|---|
| <b>CDBG</b>  | <b>\$9,709,074</b> | (\$8,209,074 Allocation + \$1,500,000 Program Income) |
| <b>HOME</b>  | <b>\$3,363,637</b> | (\$2,513,637 Allocation + \$850,000 Program Income)   |
| <b>ESG</b>   | <b>\$708,965</b>   |   |
| <b>HOPWA</b> | <b>\$975,953</b>   |   |



# 2020-21 ACTION PLAN PROJECT LIST

- ◉ Includes 27 proposed projects that support Con Plan Priority Needs and Goals
- ◉ Example: there are 6 proposed projects under Priority Need *“Increase Supply and Access to and Quality of Affordable Housing”*

|                                |                   |
|--------------------------------|-------------------|
| Affordable Housing Fund        | HOME: \$2,485,228 |
| CHDO Reserve                   | HOME: \$377,046   |
| Home Rochester Program Mgmt.   | CDBG: \$186,000   |
| Emergency Assistance Program   | CDBG: \$200,000   |
| Housing Rehabilitation Program | CDBG: \$1,065,347 |
| Homebuyer Assistance           | HOME: \$250,000   |

# CITIZEN PARTICIPATION PLAN

- ◉ Outlines Rochester's process for engaging residents and stakeholders in the planning and implementation of its HUD programs.
- ◉ Amended each time a new Consolidated Plan is prepared.



# ANALYSIS OF IMPEDIMENTS TO FAIR HOUSING CHOICE (AI)

- ⦿ Review of local demographic and housing data
- ⦿ Analysis of public and private sector policies and programs that impact fair housing choice
- ⦿ Develops a “Fair Housing Action Plan”
  - Identifies impediments that restrict fair housing choice for residents
  - Recommends actions to address the identified impediments
- ⦿ Informs the Consolidated Plan but is not submitted to HUD like other Con Plan documents

# FAIR HOUSING ACTION PLAN



## ⦿ Example Impediment:

- More fair housing education, outreach, investigation, and enforcement is needed.

## ⦿ Recommended Actions include:

- Develop a prominent, easy-to-find webpage with fair housing information on the City's website.
- Make City fair housing webpage accessible for persons who are visually/hearing impaired and translate it into Spanish.
- Strengthen fair housing education and outreach.

# 30-DAY INTERACTIVE PUBLIC DISPLAY AND COMMENT PERIOD

- ◉ All four draft documents available to review online at: [www.cityofrochester.gov/ConsolidatedPlan2020to2024](http://www.cityofrochester.gov/ConsolidatedPlan2020to2024)
- ◉ Webpage has forms to submit questions & comments
- ◉ Written answers to questions posted May 6<sup>th</sup>, 13<sup>th</sup>, 20<sup>th</sup>
- ◉ Live Q&A with city staff/consultants May 18<sup>th</sup> 5-6pm
  - Online at <https://zoom.us/j/97462086564> (Webinar ID: 974 6208 6564)
  - Call-in: 1 929 205 6099
- ◉ To provide comments you will be required to submit your name and zip code
- ◉ Comments received will inform final documents

# SCHEDULE FOR COMPLETION



| Item   | Dates      |
|--|------------|
| 30-day Public Display and Comment Period begins  | April 25   |
| 30-day Public Display and Comment Period ends    | May 24     |
| Public Hearing at City Council Committee Meeting | June 11    |
| City Council Meeting                             | June 16    |
| Submission to HUD                                | By June 30 |
| 2020 Program Year Starts                         | July 1     |

# THANK YOU!

*Stay home, healthy, and safe...*