WEST MAIN MULTIMODAL TRANSPORTATION + PLACEMAKING PLAN

Steering Committee Meeting #3

January 22, 2021

Meeting Warm Up

- Make sure your name is correct in your Zoom window

- Chatbox Share: Type in something you're looking forward to, big or small

Agenda

- Quick Refresher on Project Timeline
- Engagement Update
- Early Takeaways from Survey #1
- Existing Conditions Data Discussion
- Wrap Up & Action Items

Project Timeline

Project Deliverables

1. Public Engagement Plan
2. Existing Conditions and Needs Assessment
3. Design Alternatives and Recommended Strategies
4. Final Vision and Implementation Plan

TIMELINE

NOV DEC JAN FEB MAR APR MAY JUN JUL AUG SEP

OUTREACH PHASES

Awareness → **Community Goal Setting** → **Co-Creation of Solutions** → **Draft and Final Report**

PHASE FOCUS

Awareness
- Introducing project to the community
- Recruiting project ambassadors

Community Goal Setting
- Collecting goals from previous planning efforts
- **Refining goals that are specific to West Main**
- Establishing existing and future conditions

Co-Creation of Solutions
- Developing and refining strategies to address all the project goals

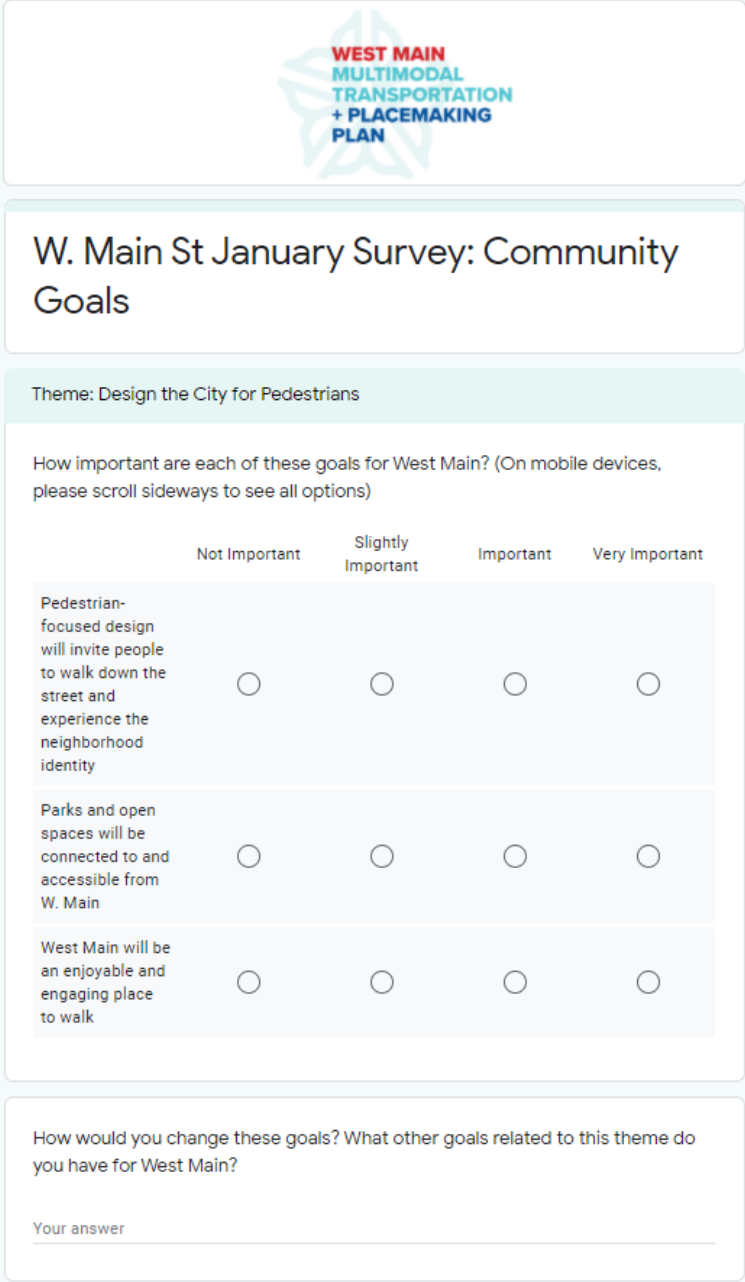
Draft and Final Report
- Prioritizing actions
- Developing implementation strategies
- Presenting final plan

Engagement Update

- We have 5 Ambassadors!
- We (probably) have a pop-up location!
- Our survey responses are low.
- How have you shared the survey?
- How else can you share the survey?
- It has been posted in neighborhood fb groups and advertised via email.

Early Takeaways from Survey #1

- Survey #1 asked the community to review, react to, and prioritize goals from previous plans
- Next step: review all comments to refine and focus goals that are specific to West Main
- Survey #2 will be launched in early February



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W. Main St January Survey: Community Goals

Theme: Design the City for Pedestrians

How important are each of these goals for West Main? (On mobile devices, please scroll sideways to see all options)

	Not Important	Slightly Important	Important	Very Important
Pedestrian-focused design will invite people to walk down the street and experience the neighborhood identity				
Parks and open spaces will be connected to and accessible from W. Main				
West Main will be an enjoyable and engaging place to walk				

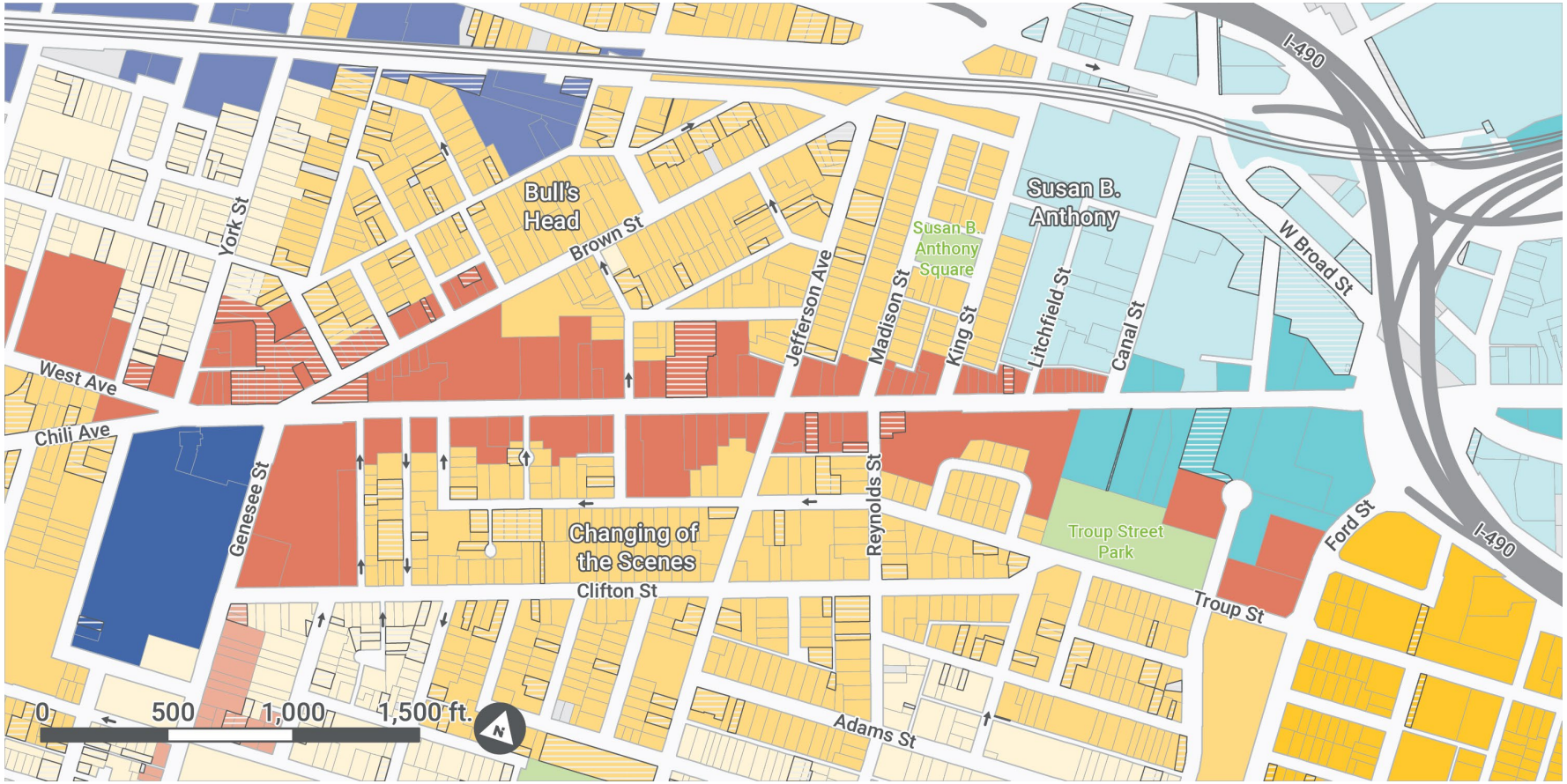
How would you change these goals? What other goals related to this theme do you have for West Main?

Your answer

Existing Land Use

Zoning and Land Use

- Open space
- Vacant land
- No data
- St. Mary's Campus
- Low Density Residential
- Medium Density Residential
- High Density Residential
- Community Center
- Neighborhood Center
- Industrial District
- Center City Main Street District
- Center City District (other)



Existing Mobility Network

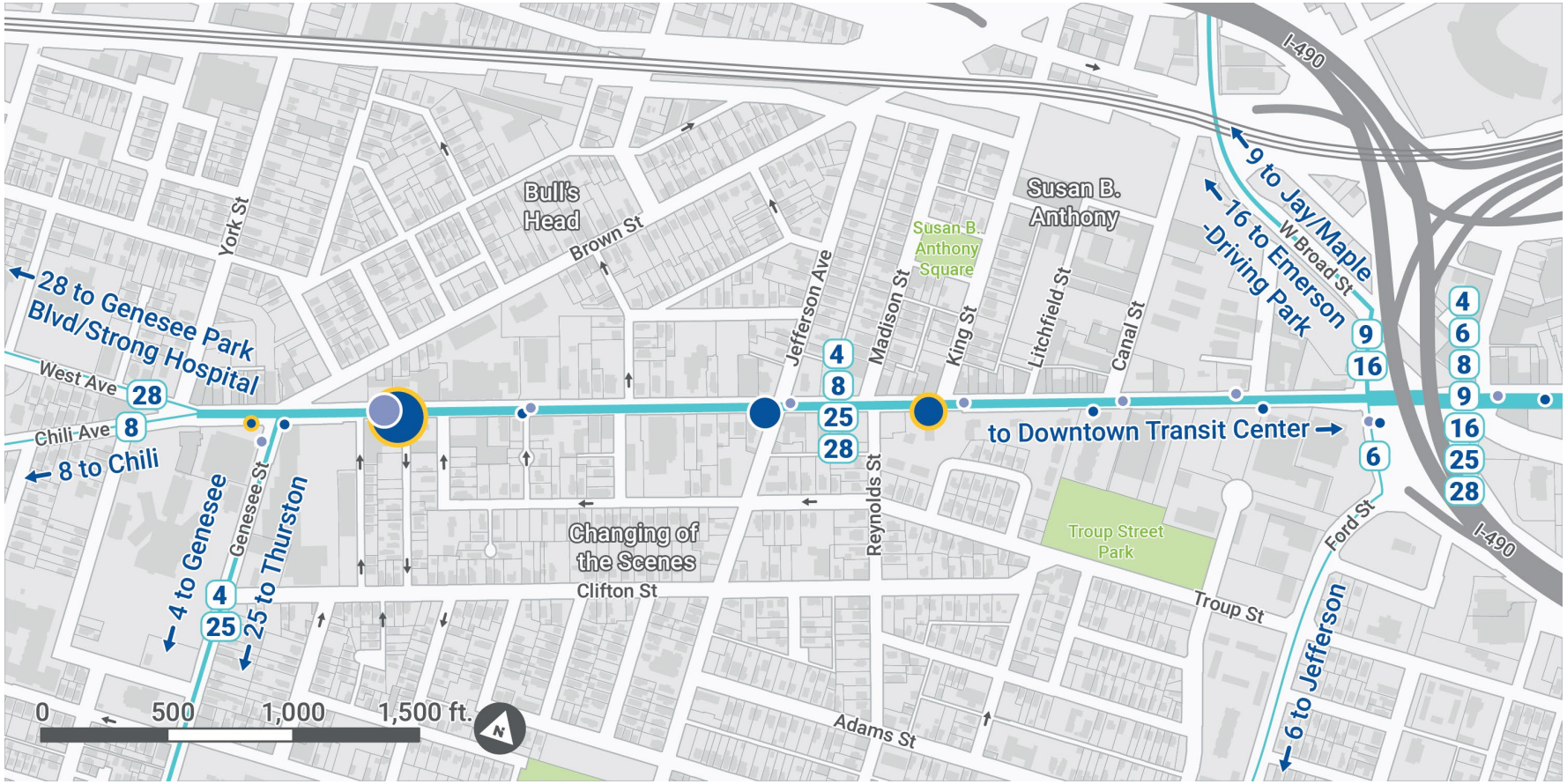
Transportation Network

- Bus route
- Route number
- Inbound stop
- Outbound stop
- Bus stop with shelter
- Traffic signal
- Bike lane
- Planned Bike Boulevard
- Shared-use path
- Barrier crossing

Where People Get On the Bus

Average Number of People Who Get On the Bus by Stop Each Weekday (Sept. '19 - Feb. '20)

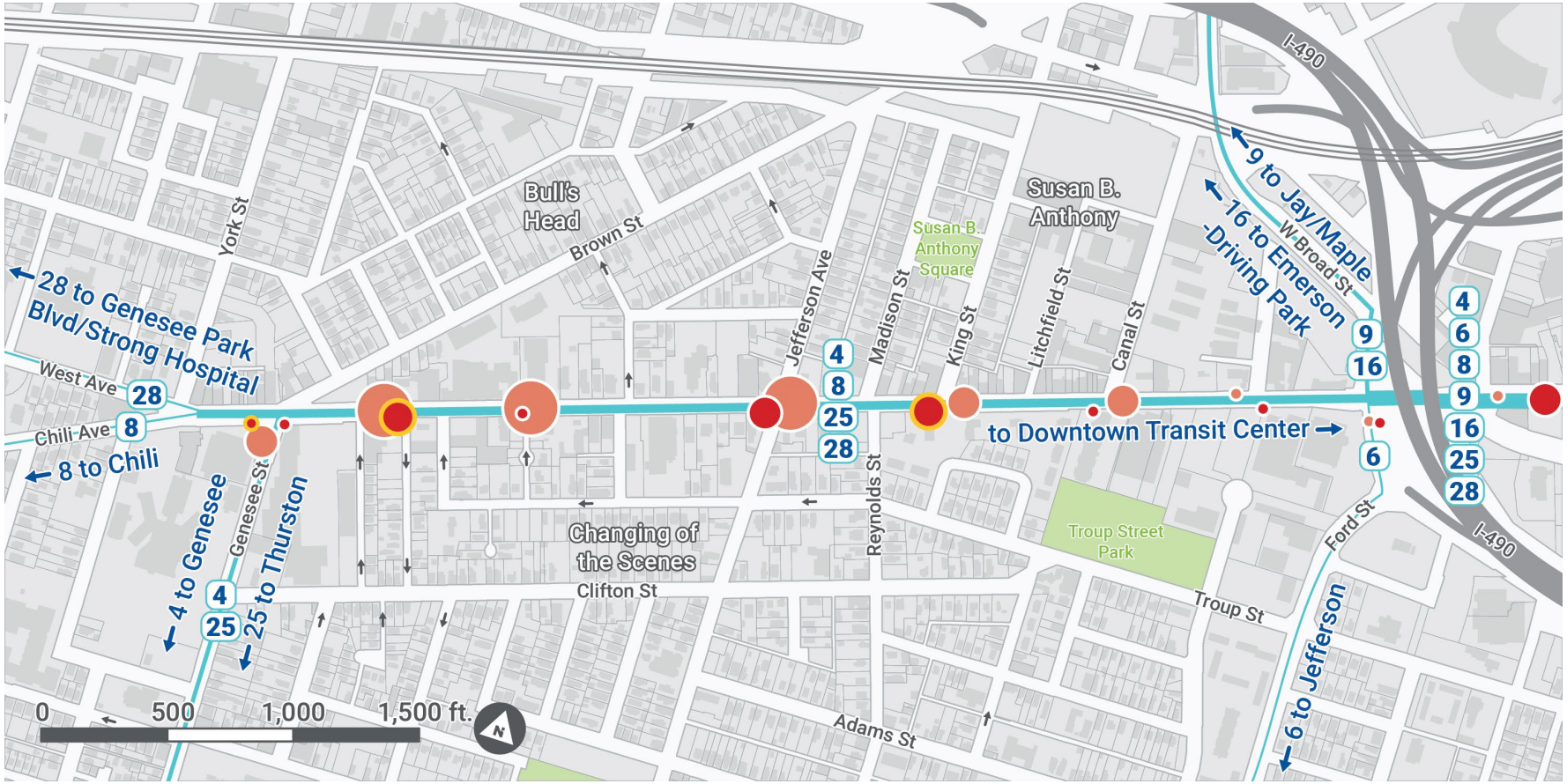
- Bus route
- Route number
- 0 - 35 boardings
- 36 - 69 boardings
- 70 - 134 boardings
- Inbound stop
- Outbound stop
- Bus stop with shelter



Where People Get Off the Bus

Average Number of People Who Get Off the Bus by Stop Each Weekday (Sept. '19 - Feb. '20)

- Bus route
- Route number
- 0 - 21 alightings
- 22 - 48 alightings
- 49 - 105 alightings
- Inbound stop
- Outbound stop
- Bus stop with shelter



Existing Data Discussion

- There is still a ton of data yet to be visualized and analyzed
- Things existing data will help us understand
  - Who lives here
  - What options people have for getting around
  - What/where traffic-related safety issues exist
  - What uses and intensity of uses are present along the street
- Things existing data will not help us understand
  - Places of cultural importance to the community
  - What people want to preserve about West Main
  - What people would like to see changed in the future
  - What else?

Wrap Up and Action Items

- Help us spread the word about Survey #1