



Department of Recreation and Human Services
280 North Union Street
Rochester, New York 14609
www.cityofrochester.gov/publicmarket

HOLIDAYS "AT THE MARKET" 2021

www.cityofrochester.gov/holidaysatmarket

Sundays: November 28 December 5 December 12

Thursday: December 16

Sundays: Setup: 6:00 am - 8:00 am
Sales: 8:00 am - 2:00 pm
Cleanup: 2:00 pm - 3:00 pm

Thursday: Setup: 4:00 pm - 6:00 pm
Sales: 6:00 pm - 9:00 pm
Cleanup: 9:00 pm - 10:00 pm



Rental fee: \$ 60.00 per Sunday per stall or \$ 160.00 for 3 Sundays per stall
\$ 25.00 per Thursday or
\$ 175.00 for 3 Sundays and Thursday

Contract Holders: \$ 40.00 per Sunday per stall or \$ 115.00 for 3 Sundays per stall
\$ 20.00 per Thursday or
\$ 120.00 for 3 Sundays and Thursday

Please note: Vendors from 2020 wishing to return and occupy same location(s) must make reservation and payment by September 7, 2021. All reservations will be assigned on a first come, first serve basis with a non-refundable payment. All Applications must be turned in with a Tax ID or all appropriate paperwork.

Checks should be made payable to the Rochester Public Market.
There will be a \$20.00 fee for all returned checks.
See back for Rules.

Name: Telephone #:

Business Name:

Address:

City/State/Zip:

E-mail: Product:

(Circle the dates requested)

Sundays: November 28 December 5 December 12

Thursday: December 16



Vendors must be in compliance with all local, state and federal laws, statutes, rules, regulations, ordinances, certifications and standards that apply to their product (ex: Tax ID, Nursery Registration Certificate, Monroe County Health Certificate, Fire Safety Training Certificate, proof of Insurance in the amount of \$ 1,000,000.00 (naming the City of Rochester as additional insured), and copy of proposed menu if prepared Foods).

If you need further information and/or guidance on the above please call:

City of Rochester - Fire Safety Training	(585) 428-9344
Monroe County Dept. of Health	(585) 753-5065
NYS Dept. of Agriculture & Markets	(585) 427-2273 Food Safety
NYS Dept. of Agriculture & Markets	(585) 427-0200 Farm Products

**RULES AND REGULATIONS:**

- A. Stall(s) are 10'X30' which includes vehicle parking. Stall(s) must be left clean and free of litter at the end of event, do not leave unsold or unwanted items, they must go with you. All cardboard boxes must be collapsed and moved to the Cardboard compacter area in the Union Street lot.
- B. All items are to be confined within the boundary lines to prevent injuries and to facilitate foot traffic. If the vehicle area of the stall is utilized for display and/or sales, the vehicle must be moved to a parking lot of the Market.
- C. Vendors must occupy stall(s) by 8:00 am. If for any reason, the vendor cannot arrive by 8:00 am, the Market must be notified prior to 7:45 am that morning in order for the space to be held. If such notice is not provided, stall(s) will be reassigned on a needed basis. The Market will offer alternative stall(s), if available, to vendor at time of arrival. However, the Market does not guarantee that such accommodations will be made.
- D. Vendors must use the stall(s) assigned to them. Sub-licensing or sharing of stall(s) is not permitted.
- E. Vendors are prohibited from hawking, shouting, using music etc., to attract customers.

**FAILURE TO OBEY THE ABOVE RULES AND REGULATIONS MAY RESULT IN TERMINATION OF YOUR PARTICIPATION AT THE MARKET.**