

for the Arts and Entertainment Industries

City of Rochester: Rochester Performing Arts Center

Financial Plan

June 2016

AMS Planning & Research Corp.

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Introduction

This report was prepared for Westlake Reed Leskosky (WRL) and the City of Rochester to assist in the planning efforts for a new downtown Rochester Performing Arts Center (RPAC). The financial model plan identifies activity and pro forma operating revenues and expenses for the first ten years of operations in a new facility.

Part I: Updated PAC Financial Plan

Section I: Activity Profile

Identifies projected activity in each of the programmed spaces for the first ten years of operations in a new facility.

Section II: Pro Forma Operating Estimate

Identifies pro forma operating revenues and expenses for the first ten years of operations in a new facility.



Methodology

Based on the proposed Scenario 2 activity profile for RPAC, available data for existing venues in the market, research into industry benchmarks, and experience with similar venues, AMS prepared an operating pro forma, or forecast, for the proposed new downtown Rochester Performing Arts Center's operations. The pro forma operating model is intended to provide a base of information that may be adapted as planning, development, and operation of the facility progresses. The objective is to illustrate scale of operations, key sensitivities and critical assumptions that are based on information available at the time this report was developed. The pro-forma was custom-developed to reflect the current plans for RPAC, arts and entertainment facility trends, and normal operational standards for facilities of similar size and scope, and can be expected to change as the project progresses.

The operating model was developed between January and June, 2016 as part of the initial Scenario 2 concept planning work for RPAC. It includes information solely related to the operations of the PAC. Operating budget information for potential programming, food and beverage, or educational partners that may rent the facility has not been included, except as it may directly impact the Center's operations through rental or labor agreements.

Contemporary performing arts centers generally fall into one of three distinct operating models directly related to the degree of risk assumed by the operator of the venue. The lowest level of risk is a management approach where most of the programming utilizes the building as a <u>rental</u> facility. The venue operator may co-present programming or be "at-risk" for some small portion of total activity. In the <u>host</u> model, the majority of programming is provided by resident performing arts companies who make their home at the center and their programming is complemented by significant activity presented by the venue's management. In a <u>presenting</u> model, the majority of programming in the venue is presented by the facility operator either 'at-risk' or in co-promotion arrangements where the venue is exposed to both profits and losses at a material level. The operating model for this forecast is as a rental venue.

Section I. Activity Profile

Activity Assumptions

Based on the leadership interviews, knowledge from comparable facilities, and conversations with potential users, AMS developed an activity profile for use of the proposed 2,850-seat Large Hall over the first ten years of operations. Activity for the two small venues, ancillary spaces, and production studios was developed based on the initial leadership interviews, potential use data as provided to AMS by WRL, and benchmarks for similar facilities across the country. Actual demand for ancillary spaces should be tested in the next phase of planning.

Large Hall Activity

Performance activity is anticipated to be provided primarily through partnership and rental agreements with agents, promotors, and area organizations. It is not anticipated the RPAC itself will present significant programming in the Large Hall at risk exclusively, but will engage in some modest risk-sharing, copresenting activity to encourage robust use of the space.

There are five main types of activity that would take place in the Large Hall at RPAC:

- **Broadway Series:** The Rochester market is currently served through a presenting partnership between the Rochester Broadway Theatre League (RBTL) and NAC Entertainment. The activity model assumes a similar partnership engagement, with an increased quantity of programming from current levels, increasing over ten years, and access to top touring shows sooner. Broadway activity is broken down into touring productions packaged in a subscription series, specials, and nonsubscription programs and 'blockbuster' productions, of which there are a more limited number touring each season, but which are 2-4 week engagements. It is projected that there will be 64 Broadway touring performances in Year 3, the base stable year of operations, of which 24 are blockbuster productions. It is anticipated that over time, and with a new facility of a larger capacity, Rochester will be able to attract more weeks of blockbuster touring productions in addition to standard touring productions. An increase in quantity of performances will also likely come from adding additional single-night productions or split-week (2-4 performances per week) productions.
- RPAC Co-presented: This programming is anticipated to be popular entertainment, such as popular music, comedy, or variety shows. These presentations will be similar in type and genre to commercial presentations, except that RPAC will take on a portion of the

- presenting risk for the performance. Six co-presentations are anticipated in Year 3.
- RPAC Education: This activity is related to the
 education program of the RPAC operator and may
 include student performances of touring productions,
 student showcases, performances, or recitals, summer
 camp events, and other similar activity. The opportunity
 to expand this program materially is a function of the
 specific operator and access to funding. This opportunity
 should be explored as the project develops.
- anticipated in two categories: ticketed performances and non-ticketed events. Ticketed performances would include popular entertainment, such as popular music, comedy, or variety shows, as well as ticketed meetings and events. Most rentals in this category would come from agents, promotors, event and festival planners, and corporate entities. 32 commercial/private ticketed events are anticipated in Year 3. Non-ticketed events would primarily include corporate meetings and events and are projected at 18 events in Year 3.
- Non-profit and Government Rentals: This category
 of rentals includes ticketed and non-ticketed events that
 may be held by not-for-profit organizations and
 government entities and departments. These entities
 would receive a below-market rental rate due to their
 status. Ticketed performance use for a hall of this size is
 anticipated to be low, with three performances projected
 for Year 3. Non-ticketed events, which may include galas,

graduations, educational events, and meetings, are projected to be 16 events in Year 3.

Total projected activity in the Large Hall is projected to be:

ACTIVITY MODEL -LARGE HALL (2,850 Seats)	Year 3
Broadway	
Performance Day	30
Second Performance (in a day)	10
Rehearsal/Tech/Load-in/Load-Out (no performance)	12
Dark Day	5
Performance Day - Blockbuster / Specials	24
Second Performance (in a day)	8
Rehearsal/Tech/Load-in/Load-Out (no performance)	8
Dark Day	2
Subtotal, Broadway Use Days	81
RPAC Co-Presented	
Ticketed Performance	6
Rehearsal/Tech/Load-in/Load-Out (no performance)	2
Subtotal, Co-Presented Use Days	8
RPAC/Partner Education	
Non-Ticketed Education Use	20
Subtotal, Commercial/Private Rental Use Days	20
Commercial/Private Rental	
Ticketed Performance	32
Non-Ticketed Event	18
Rehearsal/Tech/Load-in/Load-Out (no performance)	2
Subtotal, Commercial/Private Rental Use Days	52
Non-profit/Edu/Govt Rental	
Ticketed Performance	3
Non-Ticketed Event	16
Rehearsal/Tech/Load-in/Load-Out (no performance)	3
Subtotal, Nonprofit/Edu/Govt Rental Use Days	22
Total Ticketed Events	113
TOTAL USE DAYS	183

Community Venues

The proposed Scenario 2 RPAC facility includes two venues for rental by community organizations, a 300-seat multi-form hall and a 125-seat black box theatre. There is anecdotal evidence, gained through leadership interviews and data provided from WRL to AMS, that there is significant need in the community for venues of this size to support local producing performing arts organizations. Projected activity in these spaces is based on national benchmark activity for facilities of this size.

There are four main types of activity that would take place in the community venues at RPAC:

- Commercial/Private Rental: Commercial rentals are anticipated in two categories: ticketed performances and mon-ticketed events. Limited ticketed performances are anticipated due to the small seat count of the venues, which is difficult for national and regional commercial enterprises to utilize. However, some commercial ticketed events are anticipated, seven in each space in Year 3, in conjunction with Rochester events and festivals; particularly the Rochester Jazz Festival. Non-ticketed events, projected at 12 for the multi-form hall and 2 for the black box theatre, would likely include corporate meetings and events.
- Non-profit and Government Rentals: This category
 of rentals includes ticketed and non-ticketed events that
 may be held by not-for-profit organizations and
 government entities and departments. The majority of
 the activity in these venues is anticipated to be rental by
 Rochester area performing arts organizations to stage

ticketed and non-ticketed performances and events.

There are 40 ticketed performances projected for the multi-form hall and 98 performances projected in the black box theatre in Year 3, with an additional 8 non-ticketed events in the multi-form hall and 6 non-ticketed events in the black box theater.

- Rehearsal/Tech/Class Rental: Includes use of the space for non-public events, including classes, meetings, rehearsals, educational events, and private events. These uses may or may not be connected to performances also taking place in the venues. It is anticipated there will be 8 days of non-public use of the multi-form hall and 42 days of non-public use of the black box theatre.
- RPAC/Partner Education: This activity would include educational classes, performances, rehearsals, meetings, and seminars produced by the RPAC operating entity as well as partner organizations that have pre-negotiated rent-free use of the space for these types of activities.

The forecast activity is based on leadership interviews and national benchmarking for similar facilities and would need to be tested further with specific users in the Rochester market during the next phases of facility planning.

Total projected activity in the community venues is projected to be:

ACTIVITY MODEL - COMMUNITY VENUES	Year 3
Multi-form Hall (300 Seats)	
Ticketed Performance- Commercial/Private	7
Non-Ticketed Event- Commercial/Private	12
Ticketed Performance- Non-profit/Edu/Govt	40
Non-Ticketed Event- Non-profit/Edu/Govt	15
Rehearsal/Tech/Class/Dark (no performance)	8
RPA C/Partner Education Use	30
Subtotal, Multi-form Hall	112
Black Box (125 Seats)	
Ticketed Performance- Commercial/Private	7
Non-Ticketed Event- Commercial/Private	2
Ticketed Performance- Non-profit/Edu/Govt	98
Non-Ticketed Event- Non-profit/Edu/Govt	6
Rehearsal/Tech/Class/Dark (no performance)	42
RPAC/Partner Education Use	30
Subtotal, Black Box	185
Total Ticketed Events	152
TOTAL USE DAYS	297

Ancillary Spaces

The proposed Scenario 2 RPAC facility includes four ancillary rental spaces: a lobby that could be used for banquets and events, a rehearsal studio, and two classrooms.

These spaces could be rented by commercial, not-for-profit, and government entities for events, meetings, classes, rehearsals, and private social events. It is also anticipated that RPAC and partner educational use will take place in these rooms for classes, lectures, and summer camps. The model includes 15 uses of the lobby, 203 uses of the rehearsal studio, 146 uses of the large classroom and 162 uses of the small classroom in Year 3. More detailed research on market demand for event use should be part



of future planning as food and beverage planning was not a part of this investigation.

Total projected activity in the ancillary spaces is projected to be:

ACTIVITY MODEL - ANCILLARY SPACES	Year 3
Lobby - (Banquet Cap: 500)	
Commercial/Private Rental- Catered	10
Non-profit/Edu/Govt Rental- Catered	5
Subtotal, Lobby (banquet)	15
Rehearsal Studio (Cap: 50) - turnkey	
RPA C/Partner Education Use	85
Commercial/Private Rental	6
Non-profit/Edu/Govt Rental	112
Subtotal, Rehearsal Studio	203
Large Classroom (Cap: 50) - turnkey	
RPA C/Partner Education Use	70 🧥
Commercial/Private Rental	24
Non-profit/Edu/Govt Rental	52
Subtotal, Large Classroom	146
Small Classroom (Cap: 25) - turnkey	
RPA C/Partner Education Use	90
Commercial/Private Rental	20
Non-profit/Edu/Govt Rental	52
Subtotal, Small Classroom	162
TOTAL USE DAYS	526

Production Studios

The building program for Scenario 2 contains a workshop/ fabrication studio, a costume/craft studio, and a dye room. As currently modeled, this facility would be leased on an annual basis to a partner operating entity. Though there is anecdotal demand in the market for this type of facility, it is recommended that demand and use be further studied further and an operator confirmed before being included in the final design.

Section I. Operating Pro Forma Operating Estimate

The following is a ten-year pro forma operating estimate for facility operations based on RPAC Scenario 2. It should be noted that the projections represent a forecast of the most likely results based on current information including activity assumptions, financial terms, market conditions and projected use.

The following is the summary of operations for Year 3, which represents a base stable year of operations:

	Year 3
OPERATING SUMMARY	(Base Year)
OPERATING REVENUES	\$3,891,600
CONTRIBUTED REVENUES	\$1,611,100
OPERATING EXPENSES + CONTINGENCY	(\$5,417,800
TOTAL RESULT	\$84,900

Note that a pro forma operating estimate is not a budget and it must be recognized that the utilization estimate at this early stage is not an exact schedule of activity, given that the building is still in the planning phase and that no users have asked to commit to using the building. Significantly, no operating entity has yet been determined and this decision will likely affect many of the assumptions in the model. Changes are to be expected and the forecast should be revisited as plans evolve and change. Constant monitoring of the impact of planning decisions on future operations is essential to realizing any forecast.

The pro forma model for the Scenario 2 building program is based on the following assumptions:

Ownership and Operations

It is assumed for the purposes of the pro forma operating estimate that the RPAC facility and land will be owned by the City of Rochester and operated by a private not-for-profit organization.

Economic Assumptions

The model includes the following assumptions:

- The forecast refers to facility space descriptions and dimensions as provided in the RPAC Scenario 2 building provided by WRL.
- All estimates are based upon primary and secondary research conducted by AMS in 2016, during the time of this study. Utilization estimates also include data as provided by WRL.
- All estimates include an annual expense escalation of 2% and bi-annual revenue escalation of 3.0% (2.0% for rental rates) with an anticipated opening of January 2020 (Year 1) and a base stable year of operations beginning with January 2022 (Year 3).
- The model includes an operating expense contingency of +5.0%.

Operating Revenue Assumptions

Operating revenue would come from facility rental fees, percentages of net revenues on Broadway and co-presented performances, related rental charges (e.g., equipment rental, reimbursable staff costs), box office fees, sponsorships, concessions and merchandise sales, and the education program.

Facility Rental

RPAC facilities would be available for rental for multiple types of use. Rental fees were calculated in the following categories:

Broadway

The model assumes a partnership agreement between RPAC and regional a Broadway presenter. It assumes an annual rental fee for the venue based on the number of weeks of performances as well as a split of net proceeds from each event, with RPAC retaining 15% of net revenues. With escalation, this partnership is anticipated to generate \$680,800 in rental revenue in Year 3. Given the limitations of the Auditorium Theatre, current "rent" for the venue is quite favorable as compared to national standards for similar markets. While it is unlikely that Rochester would be able to achieve the levels of rent and participation achieved in other new PACs, AMS has projected an increased rent growing from approximately \$1,500 per performance to \$3,800 per performance (roughly 50% of industry baseline) but no increase in profit participation (currently 15% of net).

Co-Presented Performances

The model assumes a co-presenting relationship with an outside promoter or agent. The negotiated deal for each performance would vary depending on the act and the partner, but the model assumes a "typical" deal where RPAC would provide the venue, the partner would provide comparable cost services (such as booking or marketing), and the two entities would split the remaining net profits 50% each. Co-presentations are estimated to generate \$73,200 in Year 3.



RPAC/Partner Education

The model assumes educational programming by the RPAC operator and its education partners. Educational use of the space by these entities in rent-free in the model.

Commercial/Private and Non-profit/Government Rental

RPAC venues would be available for base rental rates as noted in Schedule 7. Rental rates for the Main Hall have been increased over current rates in the market, however they still fall below benchmarks for similar performing arts facilities across the country. As would be typical in the industry, not-for-profit and government rental rates a discounted from the standard commercial rate.

Rental rates for the community venues and ancillary spaces reflect current rates for venues of similar size in the Rochester market, however it should be noted that these not-for-profit rates are substantially below industry standard. These rates were kept low in order to keep the venues affordable for emerging performing arts organizations that are the intended users of the spaces.

Production Studios

The model assumes the production studios will be sublet to a separate not-for-profit organization to operate. An annual rental rate has been set to reflect the per square foot cost of building operations, which allows the space to break even. A lease agreement would be developed once an operator has been identified. It is projected that \$34,400 in rent would be needed in Year 3 to cover the facility's costs.

Rental Additions/Chargebacks

In addition to rental fees, renters undertaking performances would be charged fees for using RPAC labor, equipment, and the box office in association with their events. For the purposes of the pro-forma, these fees have been bundled together to determine and average charge per event for ticketed and non-ticketed performances in each venue. A la carte options would be recommended once the building design is fully understood and available services and equipment are identified.

For lobby, rehearsal studio, and classroom rentals, the rental fee is assumed to include basic setup of tables and/or chairs. It is assumed the outside catering/event management company would handle all labor, catering, linens, and additional décor.

Box Office

Ticketing and facility fees are standard in the industry. Patrons would pay a facility fee of \$3.50 on every ticket sold for the Main Hall and \$1.00 for every ticket sold for other RPAC performance and events spaces. Facility fees would help to defray the cost of building-related overhead such as annual maintenance and repairs and equipment repair and replacement. Renters would be responsible for assessing the facility fee on behalf of RPAC for any subscription, complimentary, or individual ticket sold.

Ticketing fees would be assessed on each ticket sold to defray the cost of box office operations. For tickets sold through Ticketmaster or a similar vendor (and estimated 48% of tickets sold), the vendor would provide a rebate to RPAC that is equal to a negotiated portion of the fees they collect. Though variable, the rebate is estimated at \$2.00 per ticket. Tickets and subscriptions sold through the RPAC box office would have a

\$1.00 box office fee assessed. It is assumed that all commercial and 50% of non-profit and governmental event tickets would be sold through the RPAC box office as a requirement of venue use.

Sponsorships

Sponsorships opportunities could include sponsoring performances, performance series, events, educational programs, and other similar opportunities. Sponsorships are estimated at \$355,100 in Year 3.

Ancillary Revenue

It is assumed in this model that the operator of the facility would provide concessions for the facility. Estimated concessions sales are presented as net revenue and are based on a per capita sale rate per attendee averaged over the year less the cost of servicing those customers (cost of goods sold, labor, equipment, etc.) Actual per show sales would vary according to the genre of the production or event and other factors. Merchandise sales revenue is primarily derived from a charging a percentage of revenue earned from merchandise sold by renters of the facility. \$281,100 in net ancillary revenue is projected for Year 3.

REVENUE SUMMARY- EARNED	Year 3
Programming Revenue	
Education Program	\$266,200
Sub-Total, Programming Revenue	\$266,200
Rental Revenue	
Main Hall	\$1,142,400
Community Venues	\$53,800
Ancillary Spaces	\$67,100
Production Studios	\$34,400
Rental Additions/Chargebacks	\$401,900
Sub-Total, Rental Income	\$1,699,600
Other Revenue	
Box Office	\$1,289,600
Sponsorships	\$355,100
Ancillary Revenue- Concessions (Net)	\$198,500
Ancillary Revenue- Merchandise (Net)	\$82,600
Sub-Total, Other Earned Revenue	\$1,925,800
TOTAL OPERATING (EARNED) REVENUES	\$3,891,600

Contributed Revenue Assumptions

Civic performing arts centers inevitably are partially supported by contributed revenue which would be generated through contributions, gifts, and grants to the operator. These revenues could also include endowment proceeds and government support. (AMS would recommend both the inclusion of an operating endowment in the project planning as well as prefinancing the first 3 – 5 years of required Contributed Revenue as a part of the capitalization of the project.). It is suggested that a fundraising feasibility study be conducted during the next phase of planning to determine the appropriate mix of contributed funding and sources. Fundraising revenue is calculated in the model as a function of investment in fundraising staff and fulfillment based on industry benchmarks with a target \$1,611,100 in contributed



revenues projected in Year 3. The venue is forecast to operate at a surplus in 9 out of 10 years in the model and as a result actual contributed revenue targets may be lower than forecast.

REVENUE SUMMARY - CONTRIBUTED	Year 3
Support & Funding	
Contributions, Gifts, Grants (incl. Endowment and	
Government sources)	\$1,611,100
Sub-Total, Support & Funding	\$1,611,100
TOTAL CONTRIBUTED (UNDERANED)	
REV.	\$1,611,100

Expenses from Operations

Operating expenses fall into four main categories: programming, personnel, administration, and building operations.

Programming Expenses

Programming expenses consist of an allotment for RPAC's proposed educational program and are estimated at \$284,700 in Year 3.

Personnel Expense

At the proposed level of activity, it is estimated that 24 full-time and 14 part-time contracted staff members would be needed to operate and program the facility. This modest staff reflects the assumption that the facility is operated in a "rental" model. If the operator takes on a more significant role, headcount will necessarily expand. Staffing levels are exclusive of contracted security, cleaning, and maintenance services, which are included in building operations. Staffing levels also assume a core of volunteers who assist at the facility as greeters, ushers, or with administrative and event-related tasks.

Projected salaries are based on benchmark salary information from comparable facilities research and data from AMS's annual industry-wide salary survey. For the purposes of projecting staff compensation estimates, combined benefits and payroll taxes have been estimated at an average 38% of full time salaries and 30% of part time salaries. Staffing expenses, including benefits and payroll expenses are projected to be \$2,702,100 in Year 3.

Administrative Expense

Administrative expenses, projected at \$516,600 in Year 3 contain all general administration functions and any associated outsourced professional fees, labor and expenses. Administrative functions include venue marketing, accounting, human resources, ticketing services, and front of house operations. Administrative expenses also include general office expenses such as office supplies and equipment.

Building Operations

Occupancy costs include security, utilities, cleaning and routine maintenance, and non-capital annual maintenance and repairs. It is assumed that security, cleaning, and maintenance will be outsourced. Occupancy costs, estimated at \$1,656,400 in Year 3, are based on comparative facilities studied, AMS's experience with similar facility operations, and Rochester area building operations benchmarks. Expenses are calculated on a cost per square footage basis.

Contingency

As with any new facility project, there will be some expenses which cannot be forecast until more details develop some years out into the future. Therefore, AMS has included a 5% expense

contingency in the operating model to account for these eventualities.

EXPENSE SUMMARY	Year 3
Programming Expense	-
Education Program	\$284,700
Sub Total, Programming Expense	\$284,700
Personnel Expenses	
Staff Compensation- Administrative	\$1,249,500
Staff Compensation- Programming	\$146,400
Staff Compensation- Production	\$500,900
Staff Compensation- Facility Operations	\$805,300
Sub Total, Personnel Expenses	\$2,702,100
Administration	
Professional Fees (CPA, Legal, Website,	
etc.)	\$39,400
Office Supplies and Equipment	\$175,900
Institutional Marketing	\$54,100
Development and Sponsorships	\$225,200
Other General Administration	\$22,000
Sub Total, Administration	\$516,600
Building Operations	
Utilities (Gas, Electric, Water, Sewer)	\$568,700
Insurance	\$206,800
Security	\$347,400
Cleaning & Maintenance	\$326,700
Annual Capital Maintenance	\$206,800
Sub-Total, Building Operations	\$1,656,400
Subtotal, Operations Expenses	\$5,159,800
Expense Contingency	\$258,000
TOTAL OPERATING EXPENSES	\$5,417,800

Supporting Schedules

The following schedules illustrate the pro forma operating estimates for the Scenario 2 RPAC facility:



Rochester Performing Arts Center SCHEDULE 1. KEY ASSUMPTIONS	
OPERATING ASSUMPTIONS	
Operators:	1
Owner (Public or Private)	Publi
Operator (Public or Private)	Private
Broadway model (Presenter, Co-presenter, or Rental)	Renta
Operator as Presenter	. N
Facility Management (Public or Private)	Privat
Ficketing Services (Public, Priviate, or Outsourced)	Privat
SPACE ASSUMPTIONS	
Seconds Leave Hell	2,850
Capacity- Large Hall Capacity- Multi-form Hall	
Capacity- Black Box	300
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Capacity- Lobby (events- banquet)	500
Capacity- Dance Rehearsal Room (venue use only)	40
Capacity- Multi-purpose Room (venue use only)	75
Capacity- Rehearsal Room (venue use only)	70
Capacity- Rehearsal Studio	50
Capacity-Large Classroom	50
Capacity- Small Classroom	25
Workshop/Fabrication Studio	N/A
Costume/Craft Studio/Dye Room	N/A
ECONOMIC ASSUMPTIONS	
Average Annual Expenses Escalation Factor (price increase)	2.09
Average Biennial Revenues Financial Escalation Factor (price increase)	3.0%
Compensation Escalation Factor (average annual)- Administration	2.09
ringe Benefits Rale (Full-time)	25.0%
Fringe Benefits Rate (Part time)	17.09
Payroll Taxes	13.0%
Rental Rate Increase (average bi-annual)	2.09
Contingency % of Operating Expenses	5.07
BUILDING ASSUMPTIONS	
	T
Building Opening (first operating fiscal year)	202
Current Fiscal Year	201
of Years	,
Total Gross Square Footage	183,62
Total Occupancy Costs	\$1,592,04
Occupancy Costs per Sq. Ft., calculated	\$8.6

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SCHEDULE 2 SUMMARY PRO FORMA	Year 1	Year 2	Year 3 (Base Year)	Year 4	Year 5	Year 6	Year 7	Year 8	Year 9	Year 10
OPERATING REVENUES										
Programming (Education)	\$258,400	\$258,400	\$266,200	\$266,200	\$274,200	\$274,200	\$282,400	\$282,400	\$290,900	\$290,900
Rental income/Chargebacks	\$1,678,800	\$1,514,100	\$1,699,600	\$1,696,800	\$1,844,600	\$1,945,000	\$1,953,800	\$2,017,400	\$2,113,800	\$2,075,80
Box Office	\$1,389,400	\$1,207,000	\$1,289,600	\$1,322,600	\$1,439,500	\$1,501,700	\$1,453,900	\$1,526,100	\$1,554,000	\$1,506,20
Sponsorship	\$344,800	\$344,800	\$355,100	\$355,100	\$365,800	\$365,800	\$376,800	\$376,800	\$388,100	\$388,10
Ancillary Revenue (Net)	\$292,400	\$256,000	\$281,100	\$288,700	\$322,600	\$336,800	\$336,000	\$352,500	\$370,000	\$358.90
TOTAL OPERATING REVENUES	\$3,963,800	\$3,580,300	\$3,891,600	\$3,929,400	\$4,246,700	\$4,423,500	\$4,402,900	\$4,555,200	\$4,716,800	\$4,619,900
CONTRIBUTED REVENUES										
Contributions, Gifts, Grants	\$1,564,200	\$1,564,200	\$1,611,100	\$1,611,100	\$1,659,400	\$1,659,400	\$1,709,200	\$1,709,200	\$1,760,500	\$1,760,50
Endowment (included above)	\$0	\$0	\$0	\$0	SO	\$0	\$0	\$0	\$0	\$1,100,00
Government Sources (included above)	\$0	\$0	\$0	\$0	\$0°	\$0	\$0	\$0	\$0	Š
TOTAL OPERATING SUPPORT	\$1,564,200	\$1,564,200	\$1,611,100	\$1,611,100	\$1,659,400	\$1,659,400	\$1,709,200	\$1,709,200	\$1,760,500	\$1,760,500
TOTAL REVENUES	\$5,528,000	\$5,144,500	\$5,502,700	\$5,540,500	\$5,906,100	\$8.082,900	\$8,112,100	\$8,264,400	\$6,477,300	\$8,380,400
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OPERATING EXPENSES										
Programming (Education)	\$273,600	\$279,100	\$284,700	\$290,400	\$296,200	\$302,100	\$308,100	\$314,300	\$320,600	\$327,00
Personnel	\$2,597,200	\$2,649,000	\$2,702,100	\$2,756,100	\$2,811,300	\$2,867,400	\$2,924,700	\$2,983,300	\$3,042,900	\$3,103,80
Administration	\$496,600	\$506,400	\$516,600	\$526,800	\$537,300	\$548,200	\$559,200	\$570,300	\$581,700	\$593,40
Building Operations	\$1,592,100	\$1,623,800	\$1,656,400	\$1,689,500	\$1,723,100	\$1,757,700	\$1,792,800	\$1,828,800	\$1,865,300	\$1,902,60
TOTAL OPERATING EXPENSES	\$4,959,500	\$5,058,300	\$5,159,800	\$5,262,800	\$5,367,900	\$5,475,400	\$5,584,800	\$5,696,700	\$5,810,500	\$5,926,800
Expense Contingency	\$248,000	\$252,900	\$258,000	\$263,100	\$268,400	\$273,800	\$279,200	\$284,800	\$290,500	\$296,30
TOTAL EXPENSES	\$5,207,500	\$5,311,200	\$8,417,500	\$5,625,900	\$5,636,300	\$5,749,200	\$5,844,000	\$5,981,500	\$8,101,000	\$8,223,100
Operating Revenue as % of Expenses	76.12%	67.41%	71.83%	71.11%	75.35%	76.94%	75.08%	76.15%	77.31%	74.24
TOTAL RESULT	\$320,500	\$(166.700)	\$84,900	\$14,600	\$269.800	\$333,700	\$248,100	\$282,900	\$376,300	\$157,30

		-	Roo	hester Perform	ing Arts Center						
SCHEDULE 3: REVENUE SUMMARY	Reference	Year 1	Year 2	Year 3 (Base Year)	Year 4	Year 5	Year 6	Year 7	Year 8	Year 9	Year 10
Programming Revenue											
Education Program	Facility Rental	\$258,400	\$258,400	\$266,200	\$266,200	\$274,200	\$274,200	\$282,400	\$282,400	\$290,900	\$290,900
Sub-Total, Programming Revenue		\$258,400	\$258,400	\$266,200	\$266,200	\$274,200	\$274,200	\$282,400	\$282,400	\$290,900	\$290,900
Rental Revenue	1										
Main Hall	Facility Rental	\$1,145,400	\$1,034,900	\$1,142,400	\$1,139,600	\$1,261,500	\$1,315,900	\$1,304,900	\$1,357,300	\$1,412,500	\$1,374,500
Community Venues	Facility Rental	\$40,500	\$44,000	\$53,800	\$53,800	\$54,800	\$58,800	\$60,900	\$60,900	\$65,900	\$65,900
Ancillary Spaces	Facility Rental	\$59,800	\$60,500	\$67,100	\$67,100	\$68,900	\$70,000	\$72,800	\$73,300	\$74,700	\$74,700
Production Studios	Facility Rental	\$33,800	\$33,800	\$34,400	\$34,400	\$35,100	\$35,100	\$35,800	\$35,800	\$36,500	\$36,500
Rental Additions/Chargebacks	Chargebacks	\$399,300	\$340,900	\$401,900	\$401,900	\$424,300	\$465,200	\$479,400	\$490,100	\$524,200	\$524,200
Sub-Total, Rental Income		\$1,678,800	\$1,514,100	\$1,699,600	\$1,696,800	\$1,844,600	\$1,945,000	\$1,953,800	\$2,017,400	\$2,113,800	\$2,075,800
Other Revenue	1										
Box Office	Box Office	\$1,389,400	\$1,207,000	\$1,289,600	\$1,322,600	\$1,439,500	\$1,501,700	\$1,453,900	\$1,526,100	\$1,554,000	\$1,506,200
Sponsorships		\$344,800	\$344,800	\$355,1001	\$355,100	\$365,800	\$365,800	\$376,800	\$376,800	\$388,100	\$388,100
Ancillary Revenue- Concessions (Net)	Ancillary Revenue	\$205,300	\$181,000	\$198,500	\$204,100	\$227,300	\$237,500	\$237,100	\$248,500	\$261,100	\$253,400
Ancillary Revenue- Merchandise (Net)	Ancillary Revenue	\$87,100	\$75,000	\$82,600	\$84,600	\$95,300	\$99,300	\$98,900	\$104,000	\$108,900	\$105,500
Sub-Total, Other Earned Revenue		\$2,026,600	\$1,807,800	\$1,925,800	\$1,968,400	\$2,127,900	\$2,204,300	\$2,166,700	\$2,255,400	\$2,312,100	\$2,253,200
TOTAL OPERATING (EARNED) REVENUE:		\$3,963,800	\$3,580,300	\$3,891,600	\$3,929,400	\$4,246,700	\$4,423,500	\$4,402,900	\$4,555,200	\$4,716,800	\$4,619,900
Support & Funding	1				22						
Contributions, Gifts, Grants		\$1,564,200	\$1,564,200	\$1,611,100	\$1,611,100	\$1,659,400	\$1,659,400	\$1,709,200	\$1,709,200	\$1,760,500	\$1,760,500
Endowment (included above)		\$0.	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$(
Government Sources (included above)		\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Sub-Total, Support & Funding		\$1,564,200	\$1,564,200	\$1,611,100	\$1,611,100	\$1,659,400	\$1,659,400	\$1,709,200	\$1,709,200	\$1,760,500	\$1,760,50
TOTAL CONTRIBUTED (UNEARNED) REVENUES		\$1,504,200	\$1,564,200	\$1,611,500	\$1,611,100	\$1,659,400	\$1,659,400	\$1,709,200	\$1,709,200	\$1,760,500	\$1,760,50
TOTAL REVENUES		\$5,528.000	\$5.144.500	\$5 502.700	\$5 540,500	\$5 906,100	\$6 082.900	\$6,112,100	\$6,264,400	\$6,477,300	\$6,380,40

	-		Rocl	hester Performing	Arts Center						
SCHEDULE 4: EXPENSE SUMMARY	Reference	Year 1	Year 2	Year 3 (Base Year)	Year 4	Year 5	Year 6	Year 7	Year 8	Year 9	Year 10
Programming Expense	¬										
Education Program		\$273,600	\$279,100	\$284,700	\$290,400	\$296,200	\$302,100	\$308,100	\$314,300	\$320,600	\$327,000
Sub Total, Programming Expense		\$273,600	\$279,100	\$284,700	\$290,400	\$296,200	\$302,100	\$308,100	\$314,300	\$320,600	\$327,000
Personnel Expenses	¬										
Staff Compensation- Administrative	Staffing	\$1,201,000	\$1,225,000	\$1,249,500	\$1,274,500	\$1,300,000	\$1,326,000	\$1,352,500	\$1,379,500	\$1,407,100	\$1,435,300
Staff Compensation- Programming	Staffing	\$140,700	\$143,500	\$146,400	\$149,300	\$152,300	\$155,300	\$158,400	\$161,600	\$164,800	\$168,100
Staff Compensation- Production	Staffing	\$481,400	\$491,000	\$500,900	\$510,900	\$521,100	\$531,500	\$542,100	\$553,000	\$564,100	\$575,300
Staff Compensation- Facility Operations	Staffing	\$774,100	\$789,500	\$805,300	\$821,400	\$837,900	\$854,600	\$871,700	\$889,200	\$906,900	\$925,100
Sub Total, Personnel Expenses	1	\$2,597,200	\$2,649,000	\$2,702,100	\$2,756,100	\$2,811,300	\$2,867,400	\$2,924,700	\$2,983,300	\$3,042,900	\$3,103,800
Administration						1					
Professional Fees (CPA, Legal, Website, etc.)	Administration	\$37,900	\$38,600	\$39,400	\$40,200	\$41,000	\$41,800	\$42,700	\$43,500	\$44,400	\$45,300
Office Supplies and Equipment	Administration	\$169,100	\$172,500	\$175,900,	\$179,400	\$183,000	\$186,700	\$190,400	\$194,200	\$198,100	\$202,100
Institutional Marketing	Administration	\$52,000	\$53,000	\$54,100	\$55,100	\$56,200	\$57,400	\$58,500	\$59,700	\$60,900	\$62,100
Development and Sponsorships	Administration	\$216,500	\$220,800	\$225,200	\$229,700	\$234,300	\$239,000	\$243,800	\$248,700	\$253,600	\$258,700
Other General Administration	Administration	\$21,100	\$21,500	\$22,000	\$22,400	\$22,800	\$23,300	\$23,800	\$24,200	\$24,700	\$25,200
Sub Total, Administration		\$496,600	\$506,400	\$516,600	\$526,800	\$537,300	\$548,200	\$559,200	\$570,300	\$581,700	\$593,400
Building Operations	¬		(
Utilities (Gas. Electric, Water, Sewer)	Building Operations	\$546,600	\$557,500	\$568,700	\$580,000	> \$591,600	\$603,500	\$615,500	\$627,900	\$640,400	\$653,200
Insurance	Building Operations	\$198,800	\$202,700	\$206,800	\$210,900	\$215,100	\$219,400	\$223,800	\$228,300	\$232,900	\$237,500
Security	Building Operations	\$333,900	\$340,600	\$347,400	\$354,400	\$361,400	\$368,700	\$376,000	\$383,600	\$391,200	\$399,100
Čleaning & Maintenance	Building Operations	\$314,000	\$320,300	\$326,700	\$333,300	\$339,900	\$346,700	\$353,700	\$360,700	\$367,900	\$375,300
Annual Capital Maintenance	Building Operations	\$198,800	\$202,700	\$206,800	\$210,900	\$215,100	\$219,400	\$223,800	\$228,300	\$232,900	\$237,500
Sub-Total, Building Operations		\$1,592,100	\$1,623,800	\$1,658,400	\$1,689,500	\$1,723,100	\$1,757,700	\$1,792,800	\$1,828,800	\$1,865,300	\$1,902,600
Subtotal, Operations Expenses		\$4,959,500	\$5,058,300	\$5,150,800	\$5,262,800	\$5,367,900	\$5,475,400	\$5,584,800	\$5,696,700	\$5,810,500	\$5,926,800
Expense Contingency		\$248,000	\$252,900	\$258,000	\$263,100	\$268,400	\$273,800	\$279,200	\$284,800	\$290,500	\$296,300
TOTAL OPERATING EXPENSES w/ Contingency		\$5 2 7 500	55 311,200	\$5,417,800	\$5,525,900	\$5,636,300	\$5,749 200	\$5 864 000	\$5,981,500		
TOTAL OPERATING EXPENSES W/ Contingency	The second second	\$3.2 300	50 311,200	\$5,417,800	\$3,323,900	33,030,300	\$5,749,200	33 ab4 000	25,961,500	\$6,101,000	\$6,223,100

		Roc	hester Perform	ing Arts Cer	iter					
SCHEDULE 5A ACTIVITY MODEL -LARGE HALL (2.850 Seats)	Year 1	Year 2	Year 3 (Base Year)	Year 4	Year 5	Year 6	Year 7	Year 8	Year 9	Year 10
Broadway										
Performance Day	30	30	30	36	36	36	36	36	36	36
Second Performance (In a day)	10	10	10	12	12	12	12	12	12	12
Rehearsal/Tech/Load-in/Load-Out (no performance)	14	14	12	14	14	16	16	18	18	20
Dark Day	5	5	5	5	5	5	5	5	5	5
Performance Day - Blockbuster / Specials	24	22	24	18	24	24	22	24	24	22
Second Performance (in a day)	8	6	8	6	8	8.	6	8	8	6
Rehearsal/Tech/Load-in/Load-Out (no performance)	6	6	8	8	8	8	8	8	8	8
Dark Day	1	1	2	2	2	2	2	2	2	2
Subtotal, Broadway Use Days	80	78	81	83	89	91	89	93	93	93
RPAC Co-Presented										
Ticketed Performance	8	6	6	8	8	10	10	10	12	12
Rehearsal/Tech/Load-in/Load-Out (no performance)	2	2	2	2	2	2	2	2	2	2
Subtotal, Co-Presented Use Days	10	8	8	10	10	12	12	12	14	14
RPAC/Partner Education			4				~			
Non-Ticketed Education Use	20	20	20	20	20	20	20	20	20	20
Subtotal, Commercial/Private Rental Use Days	20	20	20	20	20	20	20	20	20	20
Commercial/Private Rental				-						
Ticketed Performance	35	30	32	34	36	38	38	40	40	40
Non-Ticketed Event	18	18	18	18	48	20	20	20	20	20
Rehearsal/Tech/Load-in/Load-Out (no performance)	2	2	2	2	2	2	2	2	2	2
Subtotal, Commercial/Private Rental Use Days	55	50	52	54	56	60	60	62	62	62
Non-profit/Edu/Govt Rental		-								
Ticketed Performance	/ 8	2	3	3	3	4	4	4	4	4
Non-Ticketed Event	14	16	16	16	16	17	17	17	18	18
Rehearsal/Tech/Load-in/Load-Out (no performance)	4	2	3	3	3	4	4	4	4	4
Subtotal, Nonprofit/Edu/Govt Rental Use Days	26	18	22	22	22	25	25	25	26	26
Total Ticketed Events	123	106	113	117	127	132	128	134	136	132
TOTAL USE DAYS	191	174	183	189	197	208	206	212	215	215

Scenario 2 Operating Pro Forma (Escalated Values: Base Year 3=FY2022)

		Roo	hester Perform	ing Arts Cei	nter					
SCHEDULE 58 : ACTIVITY MODEL - COMMUNITY VENUES	Year 1	Year 2	Year 3 (Base Year)	Year 4	Year 5	Year 6	Year 7	Year 8	Year 9	Year 10
Multi-form Hall (300 Seats)										
Ticketed Performance- Commercial/Private	6	6	7	7	7	8	8	8	8	- 8
Non-Ticketed Event- Commercial/Private	10	10	12	12	12	12	13	13	14	14
Ticketed Performance- Non-profit/Edu/Govt	25	30	40	40	40	45	45	45	50	50
Non-Ticketed Event- Non-profit/Edu/Govt	10	12	15	15	15	16	16	16	16	16
Rehearsal/Tech/Class/Dark (no performance)	2	4	8	8	8	10	10	10	12	12
RPAC/Partner Education Use	20	25	30	30	30	35	35	35	35	35
Subtotal, Multi-form Hall	73	87	112	112	112	126	127	127	135	135
Black Box (125 Seats)			l l				. 4			
Ticketed Performance- Commercial/Private	6	6	7	7		7.	7	7	7	7
Non-Ticketed Event- Commercial/Private	2	2	2	2	-2	2	2	2	2	2
Ticketed Performance- Non-profit/Edu/Govt	84	91	98	98 🦯	98	103	103	103	108	108
Non-Ticketed Event- Non-profit/Edu/Govt	4	4	6	6	6	8	8	8	10	10
Rehearsal/Tech/Class/Dark (no performance)	28	35	42	42	42	44	44	44	46	46
RPAC/Partner Education Use	20	25	30	30	30	30	30	30	30	30
Subtotal, Black Box	144	163	185	185	185	194	194	194	203	203
Total Ticketed Events	121	133	152	152	152	163	163	163	173	173
TOTAL USE DAYS	217	250	297	297	297	320	321	321	338	338

		Roi	hester Perform	ning Arts Ce	nter					
SCHEDULE SC : ACTIVITY MODEL - ANCILLARY SPACES	Year 1	Year 2	Year 3 (Base Year)	Year 4	Year 5	Year 6	Year 7	Year 8	Year 9	Year 10
Lobby - (Banquet Cap: 500)										
Commercial/Private Rental- Catered	10	10	10	10	10	10	10	10	10	10
Non-profit/Edu/Govt Rental- Catered	5	5	5	5	5	5	5	5	5	5
Subtotal, Lobby (banquet)	15	15	15	15	15	15	15	15	15	15
Rehearsal Studio (Cap: 50) - turnkey										
RPAC/Partner Education Use	70.	80	85	85	85	85	85	85	85	85
Commercial/Private Rental	5	5	6	6	6	- 6	7	7	7	7
Non-profit/Edu/Govt Rental	98	105	112	112	112	112	112	112	112	112
Subtotal, Rehearsal Studio	173	190	203	203	203	203	204	204	204	204
Large Classroom (Cap: 50) - turnkey		L - 11412					1			
RPAC/Partner Education Use	/60/	70	70	70	70	70	70	70	70	70
Commercial/Private Rental	16	16	24	24	24	28	28	28	28	28
Non-profit/Edu/Govt Rental	42	42	52	52	56	56	56	60	60	60
Subtotal, Large Classroom	118	128	146	148	150	154	154	158	158	158
Small Classroom (Cap: 25) - turnkey										
RPAC/Partner Education Use	70	80	90	90	90	90	90	90	90	90
Commercial/Private Rental	16	16	20	20	20	20	24	24	24	24
Non-profit/Edu/Govt Rental	42	42	52	52	56	56	56	60	60	60
Subtotal, Small Classroom	128	138	162	162	166	166	170	174	174	174
TOTAL USE DAYS	434	471	526	526	534	538	543	551	551	551

			-											Roches	ter Perform	ng Arts Cer	nter									1	-11						
	_	_			Year 1		r —	Year 2		Y	ar 3 (Base Y	earl		Year 4			Year 5			Year 6			Year 7			Year 8			Year 9			Year 10	
SCHEDULE 6A: FACILITY RENTAL - LARGE HALL	% of Net P	vg Net	Base Rental Rate	Uses	Adj Rent Per Use	Rental Charge	Uses	Adj Rent Per Use	Rental Charge	Uses	Adj Rent Per Use	Rental Charge	Uses	Adj Rent Per Use	Rental Charge	Uses	Adj Rent Per Use	Rental Charge	Uses	Adj Rent Per Use	Rental Charge	Uses	Adj Rent Per Use	Rental Charge	Uses	Adj Rent Per Use	Rental Charge	Uses	Adj Rent Per Use	Rental Charge	Uses		Rental Charge
Broadway	-			No Berryon	0.27	-0.5												44		I doon need	- 4669 940	Alla	- #000 004 E	£000 004	AUA I		\$344,473	NI/A	\$351,363	\$351,363	N/A I	\$339,651	\$339,651
Annual Base Rent	(g) (f)	\$	114,000	N/A	\$292,144		147.	\$281,324	\$281,324	N/A	\$297,987	\$297,987	N/A	\$297,987	\$297,987	N/A	\$337,719	\$337,719	N/A	\$337,719 \$4,709	\$337,719 \$226,012	N/A	\$332,991 \$4,803		N/A 4B	\$344,473 \$4.803	\$230,532	48	\$4,899	\$235,143	48		\$235,143
	15% \$			40	\$4,526		40	\$4,526	\$181,030	40	\$4,616		48	\$4,616	\$221,580 \$148,612	48	\$4,709 \$6,316	\$226,012 \$202,112	48	\$6,316	\$202,112	48 28	\$6,442		32	\$6,442	\$206,552	32	\$6,571		28	\$6.571	\$183,992
	15% \$	38,900		32	\$6,071		28	\$6,071	\$169,981	32	\$6,192		24	\$6,192	\$558,179	32	30,310	\$765,842	32		\$765,842	20	\$0,442	\$743,908	32	90,772	\$781,159		90,011	\$796,782		40,011	\$758,786
Subtotal, Broadway		100000000000000000000000000000000000000				\$667,437	_		\$632,334	_		\$680,786			\$000,179			#700,042			4/ 00,042			\$1.40,000			V101/100	$\overline{}$		V. V. J. V.			7.1.1.
2 4										1									İ		l			- 1				ı					- 1
Co-Presented Variety Per Show Base Rent			\$0		T ¢n	1 1	- 6	1 \$0	\$0	- 6	\$0	\$0	8	\$01	\$0	8	\$0	\$0	. 10	\$0	\$0	10	\$0	\$0	10	\$0	\$0	12	\$0	\$0	12	\$0	\$0
	50% \$	22 000	\$0	B	\$11,965	\$95,717	6	\$11,965	\$71,788	6	\$12,204	\$73,223	8	\$12,204	\$97,631	8	\$12,448	\$99,584	10	\$12,448	\$124,480	10	\$12,697	\$126,969	10	\$12,697	\$126,969	12	\$12,951	. \$155,410	12		\$155,410
	50% 3	23.000			411100	\$95,717	-	411,000	\$71,788			\$73,223			\$97,631			\$99,584	10		\$124,480			\$126,969			\$126,969	24		\$155,410			\$155,410
Subtotal, Co-Presented Variety						430,717	-		41.11.00			27.5						48	of the same of the									1					
RPAC Education																	1 401			1 661	40	- 00	601	**	20	- 601	- 60	20	t tol	en.	án I	£01	\$0
Non-Ticketed Education Use			\$0	20	\$0	\$0	20	\$0	\$0	20	\$0	\$0	20	\$0	\$0	20	1 20	30	20	30	\$0 \$0	20	30	\$0	20	301	#0	20	***	80	20	- 40	- 60
Subtotal, RPAC Education						\$0			\$0			\$0			\$0			70			\$0			30			#0	20		*0			
																	700		1									i					- 1
Commercial/Private Rental			XI TEE		T 60 103	T 6040 400	- 00	1 62 402	F040 800	20	F7 200	\$261.694	24	\$7,269	\$247,155	36	37,415	\$266,928	38	\$7,415	\$281,757	38	\$7,563	\$287,392	40	\$7,563	\$302,518	40	\$7,714	\$308,569	40	\$7,714	\$308,569
Ticketed Performance	72.		\$6,850	35	\$7,127 \$4,370		30	\$7,127 \$4,370	\$78,654	18	\$7,269 \$4,457		18	\$4,457		18.4	\$4,546	\$81,832	20	\$4,546	\$90,924	20	\$4,637	\$92,743	20	\$4,637	\$92,743	20	\$4,730	\$94,598	20	\$4,730	\$94,598
Non-Ticketed Event			\$4,200	18	\$4,370			\$2,289		3	\$2,335		2	\$2,335			\$2,381	\$4,763	2	\$2,381	\$4,763	2	\$2,429	\$4,658	2	\$2,429	\$4,858	Ź	\$2,478	\$4,955	2	\$2,478	\$4,955
Rehearsal/Tech/Load-in/Load-Out (no perform	mance)		\$2,200		\$2,209	\$332,668		\$2,203	\$297.034	-	42,000	\$346,591	-	42,000	\$332,052	-	42,001	\$353,522			\$377,444		, , , , , ,	\$384,993			\$400,119	62		\$408,121			\$408,121
Subtotal, Commercial/Private Rental			_		_	3332,000	+	_	\$237,034			\$340,001			9002,002		- 4				4011111			, ,									
Non-profit/Edu/Govt Rental	1												l				- All	Z												4		** ** ****	45.046
Ticketed Performance			\$2,200	8	\$2,289	\$18,311	2	\$2,289	\$4,578	3	\$2,335		3	\$2,335			42,381	\$7,144	4	\$2,381	\$9,525	4	\$2,429	\$9,716	4	\$2,429	\$9,716	4	\$2,478	\$9,910	4	\$2,478	\$9,910
Non-Ticketed Event	1000		\$1,850	14	\$1,925	\$26,946	14	\$1,925		16	\$1,963		16	\$1,963	\$31,412		\$2,002	\$32,040	17	\$2,002	\$34,042	17	\$2,043	\$34,723	17	\$2,043	\$34,723	18	\$2,083	\$37,501	18	\$2,083 \$1,182	\$37,501 \$4,730
Rehearsal/Tech/Load-in/Load-Out (no perform	mance)		\$1,050	4	\$1,092	\$4,370	2	\$1,092	\$2,185	3	\$1,114		3	\$1,114		3	\$1,137	\$3,410	4	\$1,137	\$4,546	4	\$1,159	\$4,637	4	\$1,159	\$4,637	4	\$1,182		4	⇒1,162	
Subtotal, Nonprofit/Edu/Govt Rental		-	-			\$49,627		100000	\$33,709			\$41,759			\$41,759	_		\$42,594			\$48,114			\$49,076			\$49,076	⊢—		\$52,141			\$52,141
								10,0						-	-		1000	£4 004 540			\$1.315.880			\$1,304 946			\$1.357.324			\$1,412,455			1,374 459
TOTAL RENTAL FEES	100					\$1,145,449			\$1,034,865			\$1,142.359		-	\$1,139,621	_		\$1,261,542			\$1,515,660	_	_	31,304,340			31,331,324			41,412,433			1,07-1,100

												Roc	hester Perf	orming A	ts Center																
ET IN SERVICE			Year 1			Year 2		Yea	ar 3 (Base '	(ear)		Year 4			Year 5			Year 6			Year 7			Year 8			Year 9			Year 10	
SCHEDULE 6B: FACILITY RENTAL -																5					5		,	D	5		D	D. A.I.		D 44	
COMMUNITY VENUES			Rental	Rental		Rental	Rental		Rental	Rental	١	Rental	Rental	۱.,	Rental	Rental	١	Rental	Rental		Rental	Rental	l	Rental	Rental	١	Rental	Rental	I '	Rental	Rental
	Rental Rate	Uses	Rate	Charge	Uses	Rate	Charge	Uses	Rate	Charge	Uses	Rate	Charge	Uses	Rate	Charge	Uses	Rate	Charge	Uses	Rate	Charge	Uses	Rate	Charge	Uses	Rate	Charge	Uses	Rate	Charge
Multi-form Hall (300 Seats)																															
Ticketed Performance- Commercial/Private	\$950	6	\$988	\$5,930	6	\$988	\$5,930	7	\$1,008	\$7,057	7	\$1,008		7	\$1,028	\$7,198		\$1,028	\$8,226	8	\$1,049	\$8,391	8	\$1,049	\$8,391	8	\$1,070	\$8,559		\$1,070	\$8,55
Non-Ticketed Event- Commercial/Private	\$800	10	\$832	\$8,323	10	\$832	\$8,323	12	\$849	\$10,188	12	\$849	,	12	\$866	\$10,391		\$866	\$10,391	13	\$883	\$11,482	13	\$883	\$11,482	2 14	\$901	\$12,613	14	\$901	\$12,61
Ticketed Performance- Non-profit/Govt	\$260	25	\$271	\$6,763	30	\$271	\$8,115	40	\$276	\$11,037	40	\$276		40	\$281	\$11,257		\$281	\$12,664	45	\$287	\$12,918	45	\$287	\$12,918	50	\$293		50	\$293	\$14,64
Non-Ticketed Event- Non-profit/Govt	\$210	10	\$218	\$2,185	12	\$218	\$2,622	15	\$223			\$223		15	\$227	\$3,410		\$227	\$3,637	16	\$232	\$3,710	16	\$232	\$3,710	16	\$236			\$236	\$3,78 \$2,02
Rehearsal/Tech/Class/Dark (no performance)	\$150	2	\$156	\$312	4	\$156	\$624	8	\$159	\$1,273	8	\$159	\$1,273	8	\$162	\$1,299	10	\$162	\$1,624	10	\$166	\$1,656	10	\$166	\$1,656	12	\$169	\$2,027	12	\$169	\$2,0
RPAC/Partner Education Use	\$0	20	\$0	\$0	25	\$0	\$0	30	\$0	\$0	30	\$0	\$0	30	\$0	\$9	35	\$0	\$0	35	\$0	\$0	35	\$0	\$0	35	\$0	\$0	35	\$0	
Subtotal, Multi-form Hall Use Days				\$23,513			\$25,615			\$32,897			\$32,897			\$33,555			\$36,543			\$38,157			\$38,157	1		\$41,623			\$41,62
																Alle	h														
Black Box (125 Seats)	1				i																					L					
Ticketed Performance- Commercial/Private	\$500	6	\$520	\$3,121	6	\$520	\$3,121	7	\$531	\$3,714	7	\$531	\$3,714	7	\$541.	\$3,789	7	\$541	\$3,789	7	\$552	\$3,864	7	\$552	\$3,864	7	\$563			\$563	\$3,94 \$96
Non-Ticketed Event- Commercial/Private	\$430	2	\$447	\$895	2	\$447	\$895	2	\$456	\$913	2	\$456	\$913	2	\$465	\$931	2	\$465	\$931		\$475	\$950	2	\$475	\$950	2	\$484	\$968		\$484	\$90
Ticketed Performance- Non-profit/Edu/Govt	\$120	84	\$125	\$10,487	91	\$125	\$11,361	98	\$127	\$12,480	98	\$127	\$12,480	98	\$130	\$12,729	103	\$130	\$13,379		\$132	\$13,646	103	\$132	\$13,646	108	\$135	4		\$135	
Non-Ticketed Event- Non-profit/Edu/Govt	\$100	4	\$104	\$416	4	\$104	\$416	6	\$106	\$637	6	\$106	\$637	6	\$108	\$649	8	\$108	\$866		\$110	\$883	8	\$110	\$883	10	\$113	4-1		\$113	\$1,12 \$3,62
Rehearsal/Tech/Class/Dark (no performance)	\$70	28	\$73	\$2,039	35	\$73	\$2,549	42	\$74	\$3,120	42	\$74	\$3,120	42	\$76	\$3,182	44	\$76	\$3,334	44	\$77	\$3,401	44	\$77	\$3,401	46	\$79	\$3,626	46	\$79	\$3,6
RPAC/Partner Education Use	\$0	20	\$0	\$0	25	\$0	\$0	30	\$0	\$0	30	\$0	\$0	30	\$0,	\$0	30	\$0	\$0	30	\$0	\$0	30	\$0	\$0	30	\$0	\$0	30	\$0	
Subtotal, Black Box Use Days				\$16,959			\$18,342			\$20,863			\$20,863			\$21,281			\$22,298			\$22,744			\$22,744			\$24,258			\$24,25
															247	8												The second second			
TOTAL RENTAL FEES				\$40,472			\$43,957			\$53,761			\$53,761			\$54,836			\$58,841			\$60,901	-		\$60,901			\$65,881			\$65,88

												Roc	esier Perf	orming Ar	ts Center																
			Year 1			Year 2		Ye	ar 3 (Base Y	(ear)		Year 4		Carlos .	Year 5			Year 6			Year 7			Year 8			Year 9			Year 10	
SCHEDULE 6C: FACILITY RENTAL - ANCILLARY SPACE S	Rental Rate	Uses	Rental Rate	Rental Charge	Uses	Rental Rate	Rental Charge	Uses	Rental Rate	Rental Charge	Uses	Rental Rate	Rental Charge	Uses	Rental Rate	Rental Charge	Uses	Rental Rate	Rental Charge	Uses	Rental Rate	Rental Charge									
Lobby - (Banquet Cap: 500)													V																		
Commercial/Private Rental- Catered	\$2,500	10	\$2,601	\$26,010	10	\$2,601	\$26,010	10	\$2,653	\$26,530	10	\$2,653	\$26,530	10	\$2,706	\$27,061	10	\$2,706	\$27,061	10	\$2,760	\$27,602	10	\$2,760	\$27,602		\$2,815	\$28,154	10	\$2,815	\$28,154
Non-profit/Edu/Govt Rental- Catered	\$1,750	5	\$1,821	\$9,104	5	\$1,821	\$9,104	5	\$1,857	\$9,288	5	\$1,857	\$9,286	750	\$1,894	\$9,471	5	\$1,894	\$9,471	5	\$1,932	\$9,661	- 5	\$1,932	\$9,661		\$1,971	\$9,854	-5	\$1,971	\$9,854
Subtotal, Lobby (banquet)				\$35,114			\$35,114			\$35,816			\$35,816			\$36,532			\$36,532			\$37,263			\$37,263			\$38,008			\$38,008
Rehearsal Studio (Cap: 120)																															
RPAC/Partner Education Use	\$0	70	\$0	\$0	80	\$0	\$0	85	\$0	\$0	85	\$0	\$0	85	\$0	\$0	85	\$0		85	\$0	\$0	85	\$0	\$0	85	\$0	\$0	85	\$0	\$0
Commercial/Private Rental	\$360	5	\$375	\$1,873	5	\$375	\$1,873	6	\$382	\$2,292	6	\$382	\$2,292	6	\$390	\$2,338		\$390	\$2,338	7	\$397	\$2,782	7	\$397	\$2,782	7	\$405	\$2,838	7	\$405	\$2,838
Non-profit/Edu/Govt Rental	\$100	98	\$104	\$10,196	105	\$104	\$10,924	112	\$106	\$11,886	112	\$106	\$11,886	112	\$108	\$12,123		\$108	\$12,123	112	\$110	\$12,366	112	\$110	\$12,366	112	\$113	\$12,613	112	\$113	\$12,613
Subtotal, Rehearsal Studi				\$12,069			\$12,797			\$14,178	N.		\$14,178			\$14,461			\$14,461			\$15,148			\$15,148			\$15,451			\$15,451
Large Classroom (Cap: 50)	7							-		1																					
RPAC/Partner Education Use	\$0	60	\$0	\$0	70	\$0	\$0	70	\$0	\$0	70	\$0	\$0	70	\$0	\$0	10	\$0	\$0	70	\$0	\$0	70	\$0	\$0	70	\$0	\$0	70	\$0	\$0
Commercial/Private Rental	\$250	16	\$260	\$4,162	16	\$260	\$4,162	24	\$265	\$6,367	7 24	\$265	\$6,367		\$271	\$6,495		\$271	\$7,577	28	\$276	\$7,729	28	\$276	\$7,729	28	\$282	\$7,883	28	\$282	\$7,883
Non-profit/Edu/Govt Rental	\$60	42	\$62	\$2,622	42	\$62	\$2,622	52	\$64	\$3,311	52	\$64	\$3,311		\$65	\$3,637	56	\$65	\$3,637	56	\$66	\$3,710	60	\$66	\$3,975	60	\$68	\$4,054	60	\$68	\$4,054
Subtotal, Large Classroom				\$6,783			\$6,783		1	\$9,678			\$9,678			\$10,132			\$11,214			\$11,438			\$11,703			\$11,937		1	\$11,937
Small Classroom (Cap: 25)	٦																						-	-						***	
RPAC/Partner Education Use	\$0	70	\$0	\$0	80	\$0	\$0	90	\$0	\$0	90	\$0	\$0	90	\$0	\$0	90	\$0	\$0	90	\$0	\$0	90	\$0	\$0	90	\$0	\$0	90	\$0	\$0
Commercial/Private Rental	\$220	16	\$229			\$229	4.11.1		\$233	\$4,669		\$233	\$4,669		\$238	\$4,763	20	\$238	\$4,763	24	\$243	\$5,830	24	\$243	\$5,830	24	\$248	\$5,946	24	\$248	\$5,946
Non-profit/Edu/Govt Rental	\$50	42	\$52		42	\$52	4-1.00	52	\$53	\$2,759	52	\$53	\$2,759		\$54	\$3,031	56	\$54	\$3,031	56	\$55	\$3,091	60	\$55	\$3,312		\$56	\$3,378	60	\$56	\$3,378
Subtotal, Small Classroom				\$5,847			\$5,847			\$7,428			\$7,428	├		\$7,794			\$7,794			\$8,921			\$9,142			\$9,325			\$9,325
TOTAL RENTAL FEES			-	\$59,813			\$60,541			\$67,100			\$67,100			\$68,918			\$70,001			\$72,770			\$73,256			\$74,721			\$74,721

				- 200						100		Roc	hester Perfe	orming A	rts Center																
NEWSTERN STREET			Year 1			Year 2		Ye	ar 3 (Base	Year)		Year 4			Year 5			Year 6			Year 7			Year 8			Year 9			Year 10	
SCHEDULE 6D: FACILITY RENTAL - PRODUCTION STUDIOS	Rental Rate	Uses	Rental Rate	Rental Charge	Uses	"Rental Rate	Rental Charge	Uses	Rentai Rate	Rental Charge	Uses	Rental Rate	Rental Charge	Uses	Rental Rate	Rental Charge	Uses	Rental Rate	Rental Charge	Uses	Rental Rate	Rental Charge									
Workshop/Fabrication Studio																		T				201		004.700	804 700		605.050	POT OFF	_	6 05.050	#0E 0E0
Non-profit/Edu/Govt Rental (Annual Flat Fee)	\$22,428	0	\$23,334	\$23,334	0	\$23,334	\$23,334	0	\$23,801	\$23,801	0	\$23,801	\$23,801	0	\$24,277	\$24,277		\$24,277	\$24,277		\$24,762	\$24,762	0	\$24,762	\$24,762		\$25,258	\$25,258	U	\$25,258	
Subtotal, Workshop/Fabrication Studio				\$23,334			\$23,334			\$23,801			\$23,801			\$24,277			\$24,277			\$24,762	<u> </u>		\$24,762			\$25,258			\$25,258
Costume/Craft Studio/Dye Room	1																														
Non-profit/Edu/Govt Rental (Annual Flat Fee)	\$10,013	0	\$10,417	\$10,417	0	\$10,417	\$10,417	0	\$10,625	\$10,625	0	\$10,625	\$10,625	0	\$10,838	\$10,838	0	\$10,838		0	\$11,055			\$11,055		0	\$11,276		0	\$11,276	
Subtotal, Costume/Craft Studio/Dye Room	0.0,0.0		4,14,111	\$10,417			\$10,417			\$10,625			\$10,625	-		\$10,838			\$10,838			\$11,055		_	\$11,055			\$11,276			\$11,276
oubtotal, contains or all olders by the in			_													1	Pr.														400 500
TOTAL RENTAL FEES	**			\$33,751		JE E	\$33,751			\$34,426			\$34,426			\$35,115			\$35,115			\$35,817			\$35,817			\$36,533			\$36,533

				1000					- 197				Roche	ster Performi	ng Arts Cent	er															
SCHEDULE 7: RENTAL ADDITIONS			Year 1			Year 2		Ye	ar 3 (Base Y	ear)		Year 4			Year 5			Year 6			Year 7			Year 8			Year 9			Year 10	
CHARGEBACKS	Average Fees Per Perf/Event	# of Events	Adj Fees	Amount	# of Events	Adj Fees	Amount	# of Events	Adj Fees	Amount	# of Events	Adj Fees	Amount	# of Events	Adj Fees	Amount	# of Events	Adj Fees	Amount	# of Events	Adj Fees	Amount	# of Events	Adj Fees	Amount	# of Events	Adj Fees	* Amount	# of Events	Adj Fees	Amount
ADDITIONS/CHARGEBACKS																															
Large Hall- Ticketed	\$4,600	51	\$4,880	\$248,887	38	\$4,880	\$185,445	45	\$5,027	\$226,194	45	\$5,027	\$226,194	47	\$5,177	\$243,335	52	\$5,177	\$269,222	52	\$5,333	\$277,298	54	\$5,333	\$287,964	56	\$5,493	\$307,588	56	\$5,493	\$307,588
Large Hall- Non-ticketed	\$2,950	32	\$3,130	\$100,149	32	\$3,130	\$100,149	34	\$3,224	\$109,601	34	\$3,224	\$109,601	34	\$3,320	\$112,889	37	\$3,320	\$122,849	37	\$3,420	\$126,535	37	\$3,420	\$126,535	38	\$3,522	\$133,853	38	\$3,522	\$133,853
Multi-form Hall- Ticketed	\$400	31	\$424	\$13,155	36	\$424	\$15,277	47	\$437	\$20,543	47	\$437	\$20,543	47	\$450	\$21,160	53	\$450	\$23,861	53	\$464	\$24,577	53	\$464	\$24,577	58	\$478	\$27,702	58	\$478	\$27,702
Multi-form Hall- Non-ticketed	\$200	20	\$212	\$4,244	22	\$212	\$4,668	27	\$219	\$5,901	27	\$219	\$5,901	27	\$225	\$6,078	28	\$225	\$6,303	29	\$232	\$6,724	29	\$232	\$6,724	30	\$239	\$7,164	30	\$239	\$7,164
Black Box-Ticketed	\$335	90	\$355	\$31,986	97	\$355	\$34,474	105	\$366	\$38,437	105	\$366	\$38,437	105	\$377	\$39,590	110	\$377	\$41,475	110	\$388	\$42,719	110	\$388	\$42,719	115	\$400	\$46,001	115	\$400	\$46,001
Black Box- Non-ticketed	\$135	6	\$143	\$859	6	\$143	\$859	8	\$148	\$1,180	8	\$148	\$1,180	8	\$152	\$1,216	10	\$152	\$1,519	10	\$157	\$1,565	10	\$157	\$1,565	12	\$161	\$1,934	12	\$161	\$1,934
Subtotal, Additions/Chargebacks				\$399,280			\$340,872	1		\$401,856		•	\$401,856			\$424,266			\$465,229			\$479,418			\$490,083			\$524,243			\$524,243
																			APTON.												
TOTAL RENTAL ADDITIONS CHARGEB	ACKS			\$399,280			\$340,872			\$401,856			\$401,856			\$424,266			\$465,229			\$479,418			\$490,083			\$524,243			\$524,243
Control of the Contro										-																	20 mm				- 17



Scenario 2 Operating Pro Forma (Escalated Values: Base Year 3=FY2022)

								Roo	chester Perfor	ming Arts Cer	iter								the skiller		
MUNICIPAL ACCURATE AND ASSESSMENT		Ye	ar 1	Yea	ır 2	Year 3 (B	ase Year)	Ye	ar 4	Ye	ar 5	Yea	ar 6	Yea	ar 7	Ye	ar 8	Ye	ar 9	Yea	ar 10
SCHEDULE 8: ATTENDANCE	Avg. Tickets	Projected #	Projected	Projected#	Tickets Sold	Projected #	Tickets Sold	Projected #	Tickets Sold	Projected #	Tickets Sold	Projected #	Tickets Sold	Projected #	Tickets Sold	Projected #	Tickets Sold	Projected #	Tickets Sold	Projected #	Tickets Sold
	Sold	of Perf.	Tickets Sold	of Perf.	Per Event	of Perf.	Per Event	of Perf.	Per Event	of Perf.	Per Event	of Perf.	Per Event	of Perf.	Per Event	of Perf.	Per Event	of Perf.	Per Event	of Perf.	Per Event
Large Hali																		<u> </u>			•
Broadway	1,900	40	76,000	40	76,000	40	76,000	48	91,200	48	91,200	48	91,200	48	91,200	48	91,200	48	91,200	48	91,200
Broadway Blockbuster	2,400	32	76,800	28	67,200	32	76,800	24	57,600	32	76,800	32	76,800	28	67,200	32	76,800	32	76,800	28	67,200
Co-presented	2,550	- 8	20,400	6	15,300	6	15,300	8	20,400	8	20,400	10	25,500	10	25,500	10	25,500	12	30,600	12	30,600
Commercial/Private Rental - Ticketed	2,450	35	85,750	30	73,500	32	78,400	34	83,300	36	88,200	38	93,100	38	93,100	40	98,000	40	98,000	40	98,000
Nonprofit/Edu/Gov - Ticketed	1,850	8	14,800	2	3,700	3	5,550	3	5,550	3	5,550	3 4	7,400	4	7,400	4	7,400	4	7,400	4	7,400
Subtotal, Large Hall	1	123	273,750	106	235,700	113	252,050	117	258,050	127	282,150	132	294,000	128	284,400	134	298,900	136	304,000	132	294,400
Multi-form Hall	1											_									
Commercial/Private Rental - Ticketed	300	6	1,800	7	2,100	7	2,100	8	2,400	7	2,100	8	2,400	8	2,400	8	2,400	8	2,400	8	2,400
Nonprofit/Edu/Gov - Ticketed	245	25	6,125	40	9,800	40	9,800	45	11,025	40	9,800	45	11,025	45	11,025	45	11,025	50	12,250	50	12,250
Subtotal, Multi-form Hall		31	7,925	47	11,900	47	11,900	53	13,425	47	11,900	53	13,425	53	13,425	53	13,425	58	14,650	58	14,650
Black Box	1																				
Commercial/Private Rental - Ticketed	110	6	660	7	770	7	770	7	770	7	770	7	770	7	770	7	770	7	770	7	770
Nonprofit/Edu/Gov - Ticketed	95	84	7,980	98	9,310	98	9,310	103	9,785	98	9,310	103	9,785	103	9,785	103	9,785	108	10,260	108	10,260
Subtotal, Black Box		90	8,640	105	10,080	105	10,080	110	10,555	105	10,080	110	10,555	110	10,555	110	10,555	115	11,030	115	11,030
																	1 22 22				
TOTAL PAID ATTENDANCE		244	290,315	258	257,680	265	274,030	280	282,030	279	304,130	295	317,980	291	308,380	297	322,880	309	329,680	305	320,080

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Water and the same of the same							Year	1	$\overline{}$		Yes	r 2	$\overline{}$		Year 3 (B.	ase Year	-		Ϋ́	ear 4		T		Year 5			Ye	ar 6			Yea	rî .			Year	r B			Ye	ur 9			Year		
SCHEBULE 9 BOX OFFICE	Facility Fee	% on	Rebata on %	on Box Box C	ffice Pro	piected F	acility	Ticket	Box Office	Projected	Facility	Ticket	Bex Office	Projected	Facility	Ticket	Bex Office	Projected	Facility	Ticket	Box Office	Project	ed Facilit	y Ticki	H Box Office	Projected	Facility	Ticket B	x Office F	Projected	Facility	Ticket Box	Office Pr	ojected	Facility	Ticket	Box Office	Projected	Facility	Ticket	Box Office	Projected	Facility	Ticket E	
Water Company of the Company		Rebate		Office Ticke			Fees	Rebates	Fees	Tickets	Fees	Rebetes	Fees	Tickets	Fees	Rebates	Fees	Tickets		Rehetes	Fees	Ticke	ts Fees	Rebat	es Fees	Tickets	Fees	Rebates	Fees	Tickets	Fees	Rebates F	905 T	lckets	Fees	Rebates	Fees	Tickets	Fees	Rebates	Fees	Tickets	Fees	Rebates	Fees
Large Hall)			9.7					.,																				1											3		
Broadway	\$3.50	48%	\$2.00	52% \$1.	0 76	6.000 \$2	266,000	\$72.960	\$39,520	76,000	\$266,000	\$72.960	\$39,520	76.000	\$266,000	\$72,960	\$39,520	91,200	\$319,200	\$87,55		91,20		00 \$87,	552 \$47,424	91,200			\$47.424		319,200			1,200 \$			\$47,424	91,200	\$319,200	\$87,552	\$47,424	91,200	\$319.200	\$87.552	\$47,424
Broadway Blockbuster	\$3.50	48%	\$2.00	52% \$1.	00 76	8,800 \$2	008,899	\$73,728	\$39,936	67,200	\$235,200	\$64,512	\$34,944	76.800	\$268,800	\$73,728	\$39,936	57,600	\$201,600			76.80		4.41		76,800		914,744		4.500				6,800 \$	268.800	414,124	\$39,936	76,800	\$268,800	979/199	\$39,936	67,200	\$235,200	\$64,512	\$34,944
Co-presented	\$3.50	48%	\$2.00	52% \$1.	00 20	0,400 \$7		\$19,584	\$10,608	15,300	\$53,550	\$14,688	\$7,956	15,300	\$53,550	\$14,588	\$7,956	20,400	\$71,400	\$19,58	410,000	20,40	0 \$71,40			25,500	\$89,250	924,100	\$13.260	20,000	\$89,250	\$24,480 \$	13.260 2	5,500	\$89,250	\$24,480	\$13,260	30,600	\$107,100	\$29,376	\$15,912	30,600	\$107,100	\$29,376	\$15,912 \$50,960
Commercial/Private Rental - Tickel	4 \$3.50	48%	\$2.00	52% \$1.	00 85	5,750 \$3	300,125	\$82,320	\$44,590	73,500	\$257,250	\$70,560	\$38,220		\$274,400	\$75,264	\$40,768	83,300	\$291,550	\$79,96	8 \$43,310	88,20	0 \$308,71	00 \$84,	672 \$45,864	93,100	\$325.850		\$48,412	00,100	325,850	\$89,376 \$	48,412 3	8,000 \$	343,000	\$94,080	\$50,960	98,000	\$343,000	\$94,080	\$50,960	98,000	\$343,000	\$94,080	\$1,848
Nonprofit/Edu/Gov - Ticketed	\$3.50	48%	\$2.00	52% \$1.	00 14	4.800 \$1	51,800	\$14,208	\$7,696	3,700	\$12.950	\$3,552	\$1.924	5,550	\$19.425	\$5,328		5,550	\$19.425	\$5,32	8 \$2.88	5.56	\$19,42		328 \$2,885	7,400			\$3.848	1,400	\$25,900	\$7,104	67.888 21	7,400	\$25,900	\$7,104	\$3,848	7,400	\$25,900	\$7,104	33,848	7,400	\$25,900	\$282,624	
Subtotal, Large Half					27.	3,750 \$1	958,125	\$262,800	\$142,350	235,700	\$824,950	\$226,272	\$122,564	252,050	\$882,175	\$241,968	\$131,066	258,050	\$903,175	\$247,77	8 \$134,18	8 282,1	0 \$907,5	25 \$ 270.	864 \$146,71	294,000	\$1,029,000	\$282,240	152,880	284,400 1	\$995,400	\$273,824 \$1	47,888 2	HL900 51	7,946,750	\$296,944	3133,428	304.000	\$7,064,000	\$291,840	3758,000	294,400	\$7,030,400	3202,024	\$153,068
	-				ı																								- 1				- 1												- 1
Multi-form Hall																	4		7	T .	-1		1 40 40		40 1 40 40	0.400	T én inn	1 40 1	P0 400	2 400	\$2 400	£0.	\$2,400	2 400	82 400 T	eo I	82.400	2.400	\$2,400	50	\$2,400	2,400	\$2,400	en I	\$2,400
Commercial/Private Rental - Ticket				100% \$1.		,	\$1,800	\$0	\$1,800			\$0	\$2,100	2,100	\$2,100	\$0	\$2,100	2,400	\$2,400	1	0 \$2,40	2,10	\$2,10		30 32,107		\$2,400	30	\$2,400	44.005	844.000			1.00	\$44.00F	80	\$2,400	42.050	\$12,250	80	80,400		\$12,250	80	\$6,125
	\$1.00	0%	\$2.00	50% \$1.		,125	\$6,125	\$0	\$3,063		\$9,800	\$0	\$4,900		\$9,800	\$0	\$4,900	11,025	\$11,025	1 3	0 \$5,51	9,80	\$9,80		\$0 \$4,900	11,025	\$11,025	\$0	\$7,013	11,023	\$11,025		\$5,513 1 \$7.913 1		\$13,425	30	\$3,313	12,230	\$14,650	\$0	\$0,150 \$2,575	12,250		30	\$8,525
Subtotal, Multi-form Hall					7.	.925 1	\$7,925	50	\$4.863	11,900	\$11,900	\$0	\$7,000	11,900	\$11,900	\$0	\$7,000	13,425	\$13,425		0 \$7,91	3 17,90	0 \$11,90	x0	\$9 \$7,00	0 13,425	\$12,425	30	\$7,913	13,423	313,425	30 [3/,313 7	1,423	313,423	\$0	3/,373	14,830	\$74,830	36	34,323	14,000	314,859	30	38,323
	-				- 1																					All In							- 1								- 1				
Black Bex									A111			T	2000			40	4030	224	T 4770		o T	7700	\$770		40 446	7 220	2770	T en l	E770	770	8770 T	en l	6770	776	£776	en I	\$770.	770	\$770	\$0	\$720	770	\$770	en I	\$770
Commercial/Private Rental - Ticker				100% \$1.	00	660	\$660	\$0	\$660	660	\$660	\$0	\$660		\$770	\$0	\$770	1/0	\$//0	1	0 3//	7/0	9//0		80 84.054	0.705	\$9.785	80	\$4.893	0.795	\$9.785	\$0	\$4.893	3.786	\$0.785	\$0	\$4,003	10.260	\$10,260		\$5,130	10.260	\$10,260	\$0	\$5 130
Nonprofit/Edu/Gov - Ticketed	\$1.00	0%	\$2.00	50% \$1.			\$7,980	\$0	\$3,990			\$0	\$4,323		\$9,310	\$0	\$4,655	9,785	\$9,785	1	0 \$4,89		39,31	0	30 /34.53		\$10.555	30	\$4,093	01.00	248 555	#U .	68 669 A	8,763	910 688	80	\$5,000 \$5,000	10,200	\$11,030	- 60	25 900	44 626	\$11,830	50	\$5,900
Subtotal, Black Box					- 4	640 1	SE,640	\$0	\$4,650	8,305	\$9,305	\$0	\$4,987	10,080	\$10,060	. 50	\$5,425	10,555	\$10,555		\$5,66	J 10,00	9 \$18.00	W L	\$0 \$5.62	10,303	310,555	30	32,963	18,333	\$18,300	30	20,000 7	9,300	# FU,300	340	a3.99J	11,030	#17,030	34	80,900	11,939	817,830	30 [04,500
					-					-	I to a second			-	Eleanulure II	= annexa		Electrical Co.	FANT 455	II II en en en	A	III Mineria	AND DECIMARY	FFF = 4070	VIII DESTE	212 020	E+ 052 000	1 6000 040 H	122 152	200 200 6	1 010 350	\$223 DOL 644	21 462 12	22.682 8:	1 606 136	Enec 0.44	\$160,000	229 602	I C 1 and and	\$291,840	\$170 FBS	320.050	\$1,056,080	5080 604	\$167 513
Subtotal by fee type					29	10,315 SI	974,690	\$262,800	\$151,863	255,905	\$846 155	\$220,272	\$134 547	27,4,030	3504,155	3241,965	5141,491	185 030	3,327,155	27-146	9 \$141,10	364,1	, כעוט, ו כי יינ	32 10	515/14:	31(38)	\$1,052,957	3232,249	501 675	303,361 3	1,013,360	42(3)954 \$1	153 867	reinted 1	310101130	3200,344	\$1 526 077	363,957	31,003,000		\$1.554.025	322,630	#1,630,000		\$1.506,217
TOTAL BOX OFFICE REVENUES									\$1,389,353				\$1 206 974		100		\$1,289,614				\$1,322,64	4		_	\$1,439,5				,301,075		_	31,6	133 041	_			\$1 520 VII				J1 J74 U23				1 300,111



												- 400	Roc	hester Per	forming Arts	Center		No. of the Co.						1							
SCHEDULE 10: ANCILLARY	REVENUE			Year 1			Year 2		Yea	3 (Base Year)			Year 4		_	Year 5			Year 6		١	Year 7		Year 8			Year 9			Year 10	
Concessions	Gross Per Capita		Adj Per Capita	Projected Attendance	Sales	Adj Per Capita		Sales	Adj Per Capita		Sales	Adj Per Capita		Sales	Adj Per Capita	s	ales	Adj Per Capita	Sa	es Per	Vdj Capita	Sales	Adj Per Cap	ita	Sales	Adj Per Capita		Sales	Adj Per Capita		Sales
Ticketed Performances - Large Hall	\$2.25		\$2.39	273,750	\$653,448	\$2.39	235,700	\$562,622	\$2.46	252,050 \$	619,699	\$2.46	258,050	\$634,451	\$2.53	282,150 \$7	14,515	\$2.53	294,000 \$744	,524	\$2.61	284,400 \$741,8	9 \$2.	61 298,9	00 \$779,64	1 \$2.69	304,000 \$	816,732	\$2.69	294,400 \$	790,94
Ticketed Performances - Multi-function Ha	\$1.75	1	\$1.86	7,925	\$14,713	\$1.86	11,900	\$22,093	\$1.91	11,900	\$22,756	\$1.91	13,425	\$25,672	\$1.97	11,900 \$2	23,439	\$1.97	13,425 \$20	,442	\$2.03	13,425 \$27,2	6 \$2.	03 13,4	25 \$27,23		14,650	\$30,613	\$2.09		\$30,613
Ticketed Performances - Black Box	\$1.75	1	\$1.86	8,640	\$16,041	\$1.86	10,080	\$18,714	\$1.91	10,080	\$19,276	\$1.91	10,555	\$20,184	\$1.97	10,080 \$	19,854	\$1.97	10,555 \$20	,790	\$2.03	10,555 \$21,4	3 \$2.	03 10,5	55 \$21,41	3 \$2.09	11,030	\$23,048	\$2.09	11,030	\$23,048
Subtotal, Concessions (Net)		30%			\$205,261			\$181,029		\$	198,519		,	\$204,092		\$22	7,342		\$237	,527		\$237,14	1		\$248,487	'	\$2	261,118		\$	253,380
	Net Per		Adj	,		Adj			Adj			Adj			Adj			Adj			∖dj		Adj			Adj			Adj		
Merchandise	Capita		Per Capita		Sales	Per Capita		Sales	Per Capita		Sales	Per Capita	_	Sales	Per Capita	S	ales	Per Capita	Sa	es Per	Capita	Sales	Per Cap	ita	Sales	Per Capita		Sales	Per Capita		Sales
Ticketed Performances - Large Hall	\$0.30		\$0.32	273,750	\$87,126	\$0.32	235,700	\$75,016	\$0.33	252,050	\$82,627	\$0.33	258,050	\$84,593	\$0.34	282,150 \$	95,269	\$0.34	294,000 \$99	,270	\$0.35	284,400 \$98,9		35 298,9				108,898	\$0.36	294,400	
Subtotal, Merchandise (Net)				,	\$87,126			\$75,016			\$82,627			\$84,593		\$9	5,269		\$95	,270		\$98,90	9		\$103,952	2	\$1	108,898		\$	105,459
																	1	7													
NET CONTRIBUTION					\$292,387			\$256,045			281 146			\$288,686		\$3.	22.611		\$33	797		\$336,0	0		\$352,43	9	5	370,015			\$358,839

Scenario 2 Operating Pro Forma (Escalated Values: Base Year 3=FY2022)

		- Control of the Cont			Roches	ter Performing A	Arts Center							
SCHEDULE 11: STAFFING AND COMPENSATION	FT/PT	Base Salary (2016 \$\$\$)	% Taxes & Benefits	Annual Escalation	Year 1	Year 2	Year 3 (Base Year)	Year 4	Year 5	Year 6	Year 7	Year 8	Year 9	Year 10
Administrative Staff							- /*·							
President	FT												i	
Chief Operating Officer	FT													
Executive Vice President	FT						1			83				
Vice President of Finance	FT					í.				1		1		
Finance Assistant	FT													
Development Director	FT					8								
Sponsorship Director	FT							4						
Marketing Manager	FT					K.			2	1				
Marketing Assistant	FT				ř.		-						A.	
							_ ~ ~ !			- 1				
Group Sales Manager	FT													
Reception	FT			T			- X1 212 722	44.074.400	44 200 000	64 005 070	£4 250 400	£4 270 E40	\$1,407,140	\$1,435,2
Subtotal, Administrative Staff		\$804,000	38.0%	2.0%	\$1,200,980	\$1,225,000	\$1,249,500	\$1,274,490	\$1,299,980	\$1,325,979	\$1,352,499	\$1,379,549	\$1,407,140	\$1,435,
	٦							>						
Education Staff	FT	1										1	- 3	
Education Director	FT					1								
Education Assistant	PT	£07.000	24.00/	0.09/	\$140,695	\$442 EDD	\$146,379	\$149,306	\$152,292	\$155,338	\$158,445	\$161,614	\$164,846	\$168,1
Subtotal, Education Staff		\$97,000	34.0%	2.0%	\$140,093	\$143,508	\$140,379	\$145,500	\$152,292	\$135,336	#130 ₁ 443	\$101,014	\$104,040	\$100, 1
D	7						100						18	
Production Staff					\ \ \									
Production Manager	FT				N N									
Assistant Production Manager	FT									l				
Production Staff 1	PT						-	504						
Production Staff 2	PT													
Production Staff 3	PT	-		100			1	1						
Production Staff 4	PT	-	- 4				1	1					i	
Production Staff 5	PT	1	4		4150000	No.	l							
Production Staff 6	PT	-					l							
Production Staff 7	PT	4007 FAA	24 00/	2.00	£494 442	6404 040	\$500,861	\$510,878	\$521,096	\$531,517	\$542,148	\$552,991	\$564,051	\$575,3
Subtotal, Production Staff		\$337,500	31.8%	2.0%	\$481,412	\$491,040	\$300,001	\$310,070	\$321,030	4031,011	4542,140	4002,331	430-1,031	40101
	-			W .							,			
Operations Staff	-	1 4							7					
Building Operations Manager	FT				Ť		1			a a				
Venue Rental Coordinator	FT	100								1				
Event Rental Coordinator	FT	-			l		1							
Volunteer Coordinator	FT	,		437				į.						
House Manager 1	FT	4												
House Manager 2	PT	4	1600	<i>y</i>		7	d d							
House Manager 3	PT	1	-											
House Manager 4	PT	4												
Box Office Assistant Manager	FT				ŀ				(1					
Box Office Staff 1	PT	4						1						
Box Office Staff 2	PT	4					1							
Box Office Staff 3	PT	4												
Concessions Assistant Manager	FT	1							8					
Security Staff Lead	FT	1												
Maintenance Staff Lead	FT							44	4555.55	40-110-	4004.000	8000 451	2000 007	400-
Subtotal, Operations Staff		\$530,500	34.8%	2.0%	\$774,062	\$789,544	\$805,335	\$821,441	\$837,870	\$854,627	\$871,720	\$889,154	\$906,937	\$925,
									40.00	to 007 100	\$2,924,811	\$2,983,308	\$3,042,974	\$3,103,
TOTAL STAFFING AND COMPENSATION		\$1,769,000			\$2,597,149	\$2,649,092	\$2,702,074	\$2,756,115	\$2,811,237	\$2,867,462	37 474 X11	22 23 X X X(1) X	55 047 474	- X 70 LIKY

Scenario 2 Operating Pro Forma (Escalated Values: Base Year 3=FY2022)

Rochester Performing Arts Center												
SCHEDULE 12: ADMINISTRATIVE EXPENSE	Basis (2016 \$\$)	Annual Escalation	Year 1	Year 2	Year 3 (Base Year)	Year 4	Year 5	Year 6	Year 7	Year 8	Year 9	Year 10
Overhead												
Professional Fees (CPA, legal, IT etc.)	\$35,000	2%	\$37,885	\$38,643	\$39,416	\$40,204	\$41,008	\$41,828	\$42,665	\$43,518	\$44,388	\$45,276
Telephone (based on headcount)	\$36,000	2%	\$38,968	\$39,747	\$40,542	\$41,353	\$42,180	\$43,023	\$43,884	\$44,761	\$45,657	\$46,570
IT Services/Support	\$40,000	2%	\$43,297	\$44,163	\$45,046	\$45,947	\$46,866	\$47,804	\$48,760	\$49,735	\$50,730	\$51,744
Office Supplies & Equipment	\$55,200	2%	\$59,750	\$60,945	\$62,164	\$63,407	\$64,676	\$65,969	\$67,288	\$68,634	\$70,007	\$71,407
Postage & Mailing - General	\$11,000	2%	\$11,907	\$12,145	\$12,388	\$12,636	\$12,888	\$13,146	\$13,409	\$13,677	\$13,951	\$14,230
Printing & Copying, General	\$14,000	2%	\$15,154	\$15,457	\$15,766	\$16,082	\$16,403	\$16,731	\$17,066	\$17,407	\$17,755	\$18,110
Institutional Marketing	\$48,000	2%	\$51,957	\$52,996	\$54,056	\$55,137	\$56,240	\$57,364	\$58,512	\$59,682	\$60,876	\$62,093
Development and Sponsorships	\$200,000	2%	\$216,486	\$220,816	\$225,232	\$229,737	\$234,332	\$239,019	\$243,799	\$248,675	\$253,648	\$258,721
Travel, Meetings, Mileage	\$8,500	2%	\$9,201	\$9,385	\$9,572	\$9,764	\$9,959	\$10,158	\$10,361	\$10,569	\$10,780	\$10,996
Memberships/Dues	\$8,000	2%	\$8,659	\$8,833	\$9,009	\$9,189	\$9,373	\$9,561	\$9,752	\$9,947	\$10,146	\$10,349
Professional Development/Recruitment	\$3,000	2%	\$3,247	\$3,312	\$3,378	\$3,446	\$3,516	\$3,585	\$3,657	\$3,730	\$3,805	\$3,881
Subtotal, Overhead	\$458,700		\$496,512	\$506,442	\$516,571	\$526,902	\$537,440	\$548,189	\$559,153	\$570,336	\$581,743	\$593,377
				<u> </u>		9				4		
TOTAL ADMINISTRATIVE EXPENSES			\$496.512	\$506,442	\$516.57.1	\$526,902	\$537,440	\$548,189	\$559,153	\$570,336	\$581,743	\$593,377

Scenario 2 Operating Pro Forma (Escalated Values: Base Year 3=FY2022)

Rochester Performing Arts Center												
SCHEDULE 13: BUILDING OPERATIONS EXPENSE	Basis (2016 \$\$)	Annual Escalation	Year 1	Year 2	Year 3 (Base Year)	Year 4	Year 5	Year 6	Year 7	Year 8	Year 9	Year 10
Overhead									,			
Utilities (Gas, Electric, Water, Sewer	\$504,958	2%	\$546,583	\$557,514	\$568,664	\$580,038	\$591,638	\$603,471	\$615,541	\$627,851	\$640,409	\$653,21
Insurance	\$183,621	2%	\$198,757	\$202,732	\$206,787	\$210,923	\$215,141	\$219,444	\$223,833	\$228,310	\$232,876	\$237,53
Security	\$308,483	2%	\$333,912	\$340,590	\$347,402	\$354,350	\$361,437	\$368,666	\$376,039	\$383,560	\$391,231	\$399,05
Cleaning & Maintenance	\$290,121	2%	\$314,036	\$320,317	\$326,724	\$333,258	\$339,923	\$346,722	\$353,656	\$360,729	\$367,944	\$375,30
Annual Capital Maintenance	\$183,621	2%	\$198,757	\$202,732	\$206,787	\$210,923	\$215,141	\$219,444	\$223,833	\$228,310	\$232,876	\$237,53
Subtotal, Overhead	\$1,470,804		\$1,592,046	\$1,623,887	\$1,656,364	\$1,689,492	\$1,723,282	\$1,757,747	\$1,792,902	\$1,828,760	\$1,865,335	\$1,902,642
TOTAL BUILDING EXPENSES			\$1,592,046	\$1,623,887	\$1,656,364	\$1,689,492	\$1,723,282	\$1,757,747	\$1,792,902	\$1,828,760	\$1,865,335	\$1,902,64