



## COUNCILMEMBERS SUPPORT EVANS ADMINISTRATION VISION ZERO PLAN

Today, **City Councilmember Mitch Gruber** joined Mayor Evans to announce Rochester's Vision Zero plan, aimed at eliminating all traffic fatalities and serious injuries in the city. Councilmember Gruber was joined by **Council President Miguel A. Meléndez, Jr., Vice President LaShay D. Harris** and **Councilmember Bridget A. Monroe**. The Councilmembers offered their thanks and appreciation to the Evans administration for its collaboration in developing the Vision Zero plan.

"The only acceptable number of pedestrian fatalities in Rochester is zero," Councilmember Gruber said. "Serious injuries and death resulting from vehicle traffic are all too common in our City, and it is our duty as public officials to create **Safer Neighborhoods** for pedestrians, cyclists and drivers alike. No one should lose a friend or loved one to unsafe vehicle traffic."

The adoption of Vision Zero is a major win for City Council's Pact with the People, which promised this spring to fight for the plan in order to create a Rochester of **Safer Neighborhoods, Quality Housing** and **Equitable Access to Opportunity**.

"The Vision Zero plan is key to this Council's work to build a better Rochester for everyone," President Meléndez said. "I am excited to continue to deliver on promises made in our Pact with the People, I'm confident that we can make change that profoundly impacts the day-to-day lives of Rochesterians."

"In 2021, I lost my great uncle when someone came speeding down Genesee Park Boulevard," Council Vice President Harris said. "Not only were they speeding, they were drinking and driving – and they killed my dear uncle."

"My son was hit on Dewey Avenue on September 28, 2021, getting off of a school bus," Councilmember Monroe said. "A school bus that had flashing lights, the arm was out – there were two cars queued up behind that bus. But one woman decided that she had someplace more important to go."

The effort to bring Vision Zero to Rochester is more than a year in the making, and its adoption solidifies Rochester's commitment to creating safe, inclusionary streets which more equitably account for the needs of pedestrians and cyclists.

The Vision Zero plan includes a number of measures which will fall under the purview of City Council – including a reduction of the default speed limit on residential city streets to 25 mph.

"I look forward to discussing this Vision Zero plan with my Council colleagues," Councilmember Gruber said. "We have a golden opportunity here to create better, safer lives for our residents and it is my hope that we jump at the chance."