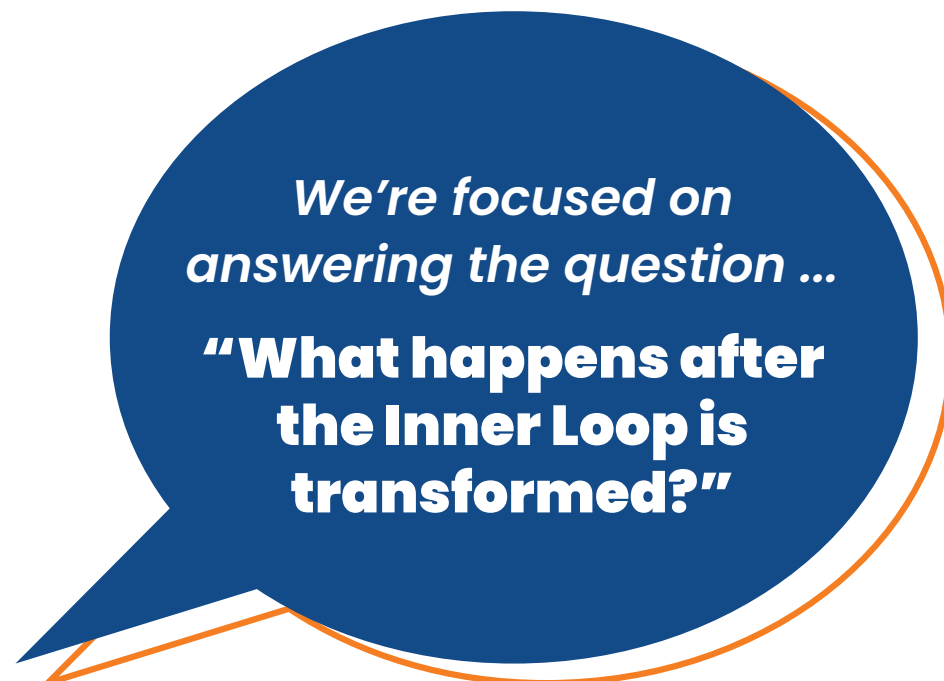




INNER LOOP NORTH
MOBILITY AND DEVELOPMENT STRATEGY

ABOUT THE STUDY

- As a next step in the process of transforming the Inner Loop North, GTC and the City of Rochester have commissioned a study focus on **creating a real estate development and mobility strategy for the future of the corridor.**
- The study is led by a consultant team (info on right), and will be under development into summer of 2025.
- There will be **multiple opportunities for public input** in the process - starting this fall.
- The project team is currently reviewing feedback provided throughout the transportation study, developing the engagement schedule in more detail, and coordinating with the transformation study team on advancements of the road design.



Who is involved...



City of Rochester



Genesee
Transportation
Council

Consultant Team:



Development Planning
Urban Design

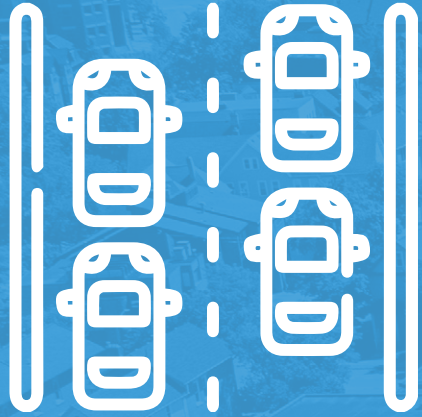


Mobility Planning



Community Engagement

WHAT IS DIFFERENT ABOUT THIS STUDY?



Transformation Study + Infrastructure Design Process

Colliers Engineering and Design completed a Planning Study in 2022 that identified a preferred concept to transform the Inner Loop North into an at-grade network of city streets.

Stantec is now leading preliminary design of the new street network and other infrastructure throughout the project area.



Mobility + Development Study

Led by MKSK, this Mobility + Development Study focuses on what happens post Inner Loop North Transformation, with an emphasis on mobility, development, and open space.

This study will explore land use and open space concepts, mobility improvements for pedestrians, bikes, transit and cars.

The end goal is to position the City for implementation following Inner Loop North reconstruction.

INTENDED OUTCOMES OF THE STUDY



+



+



Land Use and Development Strategy

Land use and Development Strategy broken down by sub-area

Open Space Plans

Development Typologies and Precedent Examples

Updated Market Data

Mobility Recommendations

Analysis and recommendations on relationship of transportation and development

Parking Strategies

Bicycle and Pedestrian Network in this corridor and connections to other facilities

Implementation Tools

Land Disposition Strategy

Phasing Strategy

Strategies to combat displacement and gentrification

Development Typologies examples

PROJECT ADVISORY COMMITTEE

Roles & Expectations

- The PAC consists of representatives from the City of Rochester, Monroe County, NYSDOT, neighborhood associations, and advocacy groups.
- The PAC will meet several times throughout the process.
- The PAC will serve as the project's initial sounding board to explore ideas and present new information as it is developed.
- The PAC should also use their networks to spread word about the project and the opportunities for broader community input.



PROJECT ADVISORY COMMITTEE

Members

- **Antonio Apollonio**
Marketview Heights CAP
- **Lisa Baron**
High Falls BID
- **Galin Brooks**
RDDC
- **Bruce Darling**
Center for Disability Rights
- **Cody Donahue**
Reconnect Rochester
- **Clara Forbes**
CONEA
- **Scott Frame**
Grove Place Neighborhood Association
- **Erik Frisch**
NBD Leadership
- **Pat Gooch**
Monroe County Planning
- **Tom Kicior**
City of Rochester, Department of Environmental Services
- **David Kubiak**
Monroe County DOT
- **Lora Leon**
New York SDOT
- **Suzanne Mayer**
HINGE
- **Marlen Quintero**
NE NSC Administrator
- **Charles Reaves**
SW NSC Administrator
- **Sara Scott**
City of Rochester, Recreation & Human Services
- **Matt Simonis**
City of Rochester, Division of Zoning
- **Ron Thomas**
Baden Street Settlement
- **Carol Wheeler**
City of Rochester, Manager of Housing

ENGAGEMENT PROCESS

Overview

The stakeholder and community engagement process for this Mobility + Development study focuses on three groups that are described below. Each of these groups will be engaged multiple times in this process over the next year.

Project Advisory Committee (PAC)

Collection of representatives from key organizations connected to the Inner Loop North corridor and surrounding area.

Will meet several times throughout the process.

Next Meeting:
Tentatively November 20th

Stakeholder Focus Groups

Four stakeholder groups have been identified, these include: Neighborhood Organizations, Anchor Users, Mobility, and Developers.

Will meet twice with each of these in the process.

Next Meetings:
Mid-October

Public Engagement

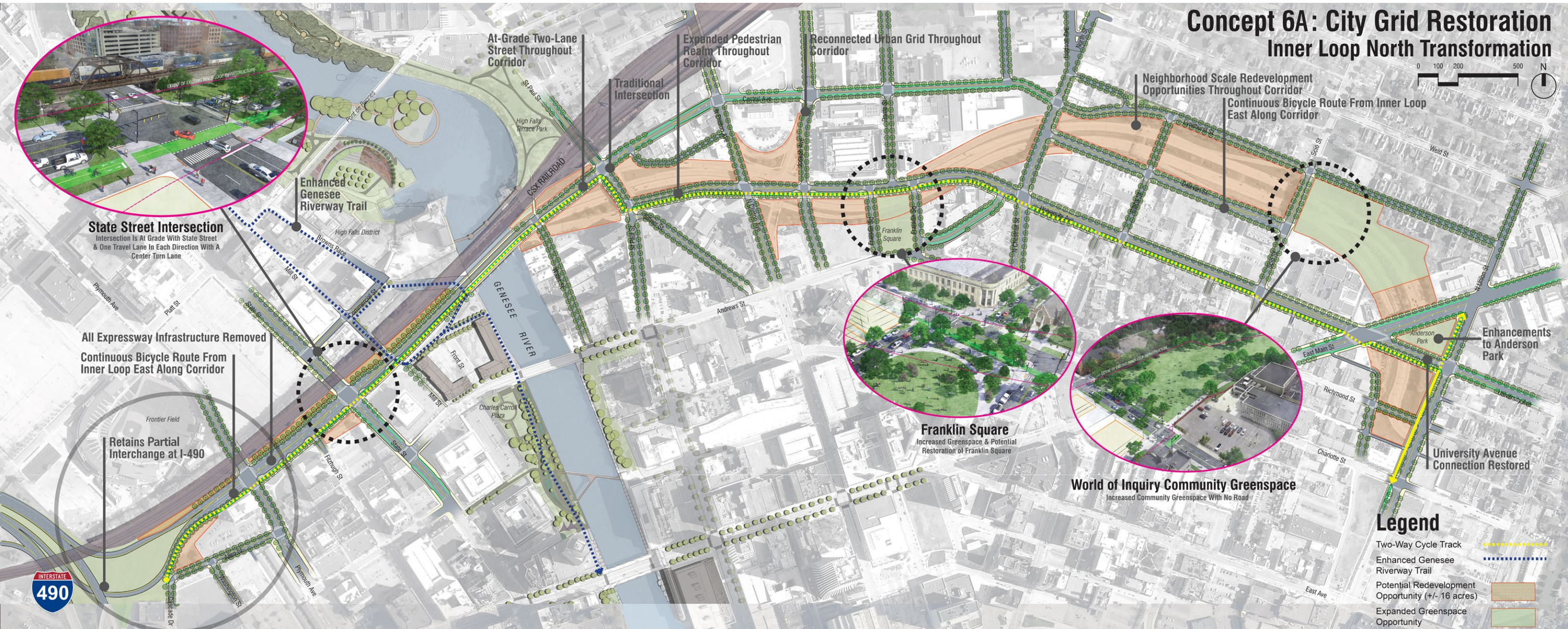
Broader public engagement is key to capturing community input and building support in this process.

There will be two open house style events in this process. One in the Fall of 2024, and one in the spring of 2025.

Next Meeting:
Tentatively November 7th, 5:30-7pm
World Of Inquiry School

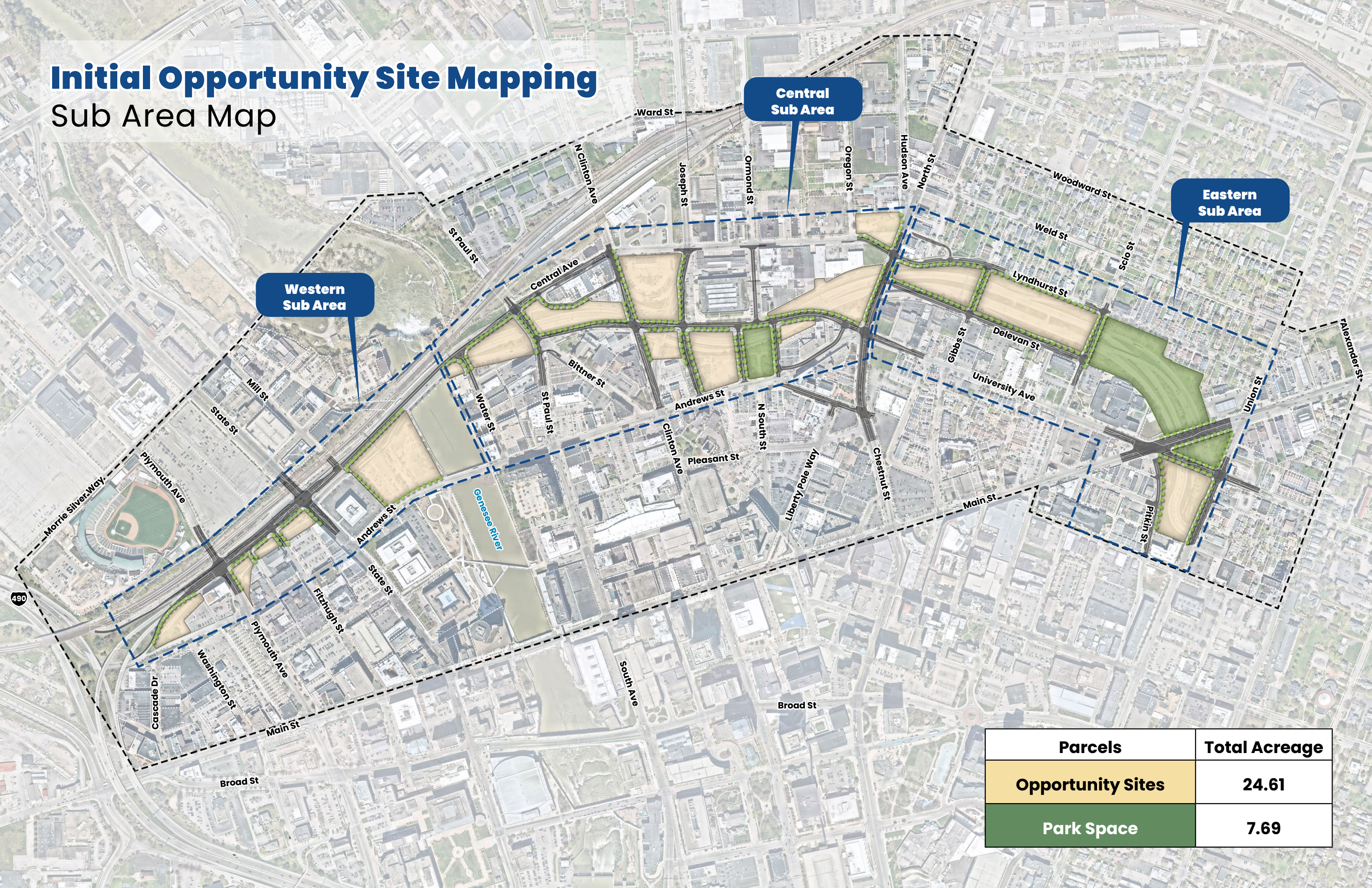
ILN Transformation Study

Concept 6A



Initial Opportunity Site Mapping

Sub Area Map



Western Sub Area

Central Sub Area

Eastern Sub Area

Parcels	Total Acreage
Opportunity Sites	24.61
Park Space	7.69

LAND USE + DEVELOPMENT

What we know...

- There is **considerably more land** potentially for new development on the Inner Loop North than the Inner Loop East had. (24 Acres vs. 6 Acres)
- This project offers the opportunity to **repair the fabric of our city** for community anchors (schools, churches, and neighborhoods).
- This would suggest **sufficient land to accommodate a variety of development** types and uses.
- There is **strong support for lower density development** in portions of the corridor, with an emphasis on opportunities for owner occupied housing.
- Comments have been heard about **several design concerns** seen in ILE and elsewhere:
 - Building form and height
 - Access to Green Spaces
 - Owner v. Renter Occupied
 - Parking
 - Streetscape Design
 - Overall Character of Place



LAND USE + DEVELOPMENT

Discussion

What did you like about the Inner Loop East project?



LAND USE + DEVELOPMENT

Discussion

Of the common talking points we have heard related to the Inner Loop East, what do you feel is most crucial to getting right with ILN?



LAND USE + DEVELOPMENT

Discussion

Review the development typologies below...

Mixed-Use (4-6+ Stories)



Townhome (2-3 Story)



Retail (mixed-use or standalone)



Apartments / Multi-Family (3-5 Stories)



Single-Family (2 Story)

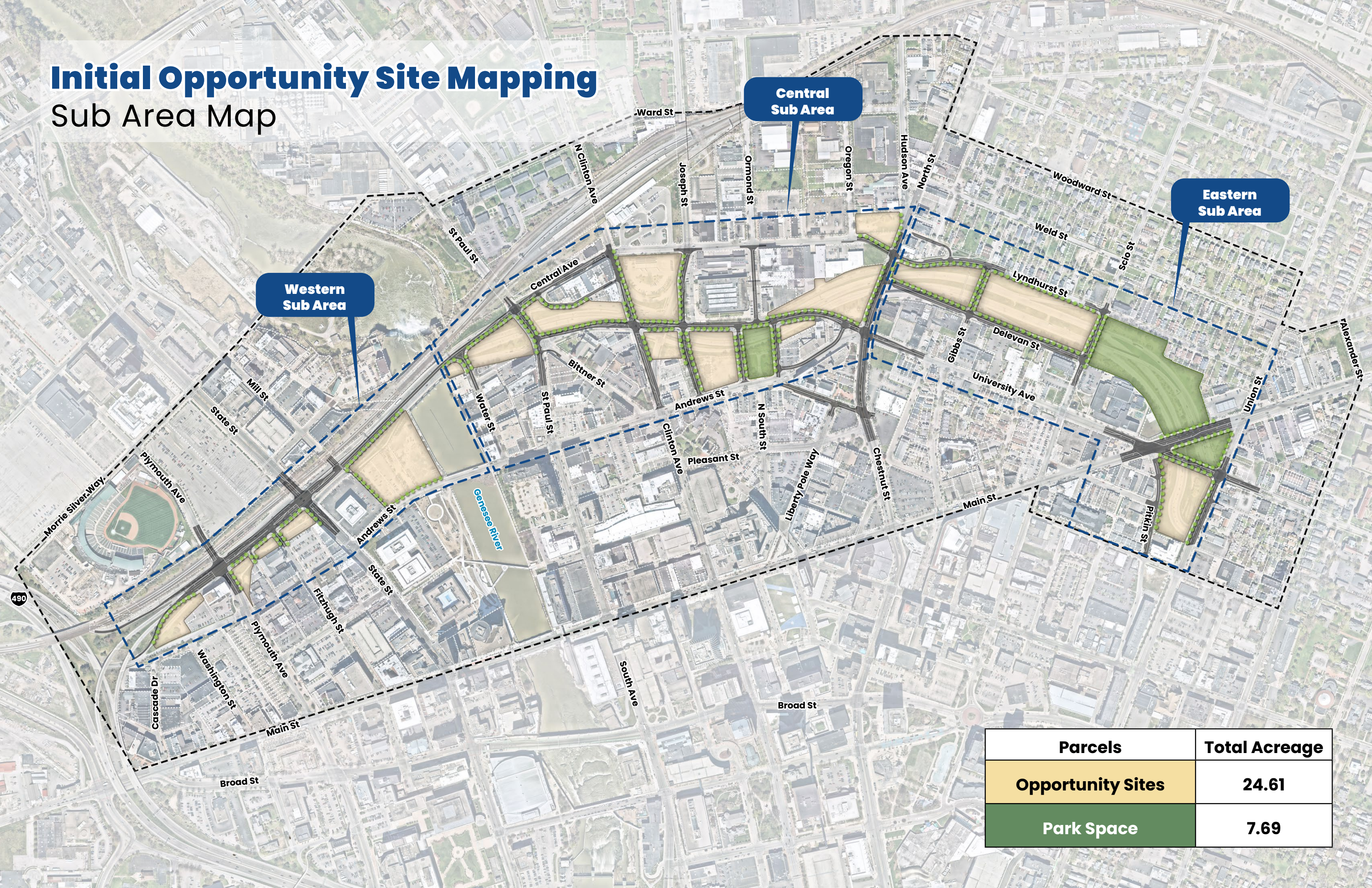


Open Space / Green Space



Initial Opportunity Site Mapping

Sub Area Map



Parcels	Total Acreage
Opportunity Sites	24.61
Park Space	7.69

MOBILITY

What we know...

- The preferred city-grid concept will create **greater network connectivity** across the study area.
- Mobility goals identified in the Inner Loop North Transformation Planning Study (2022) include **improved connectivity, promoting multi-modal accessibility, and enhanced safety** for all modes of transportation.
- The 2023 Active Transportation Plan identifies multiple streets in the study area as corridors for improvements:
 - Main bicycle 'spines' should have **high-quality, protected bike infrastructure**. Other local streets should have supporting on-street facilities.
 - Main Street is a key corridor identified for **improved pedestrian safety**.
- Comments have been heard about several design considerations for the ILN:
 - Speeding and **unsafe driving behaviors** exist today
 - Expansion of **public transportation** should be supported
 - **Pedestrian and bicyclist accommodations** and safety measures should be incorporated



MOBILITY

Discussion

What types of places should be easier to access/travel to once the Inner Loop North project is complete? (Select up to 3)

Parks & Recreation



Museums & Cultural Destinations



Schools & Education Centers



Restaurants & Dining



Grocery Stores & Other Shopping



Offices / Employment



MOBILITY

Discussion

*What are reasons you may not walk/bike/
take transit in the study area today? Or,
what would encourage you to do more of
this in the future? (Select up to 3)*

I have concerns regarding my personal security

I have concerns around traffic safety

**I find weather conditions to be too challenging
(too hot/too cold/too wet)**

**There's not enough infrastructure (bike lanes,
sidewalks, crosswalks, comfortable bus stops, etc.)
to help me get to where I need to go**

The distance between places I need to go are too far

**I would need help getting started to figure out
best routes for this type of travel**

MOBILITY

Discussion

Do you think that the transportation/mobility improvements for Inner Loop East...

Select one, and share in the comments if you think a specific mode should be focused on more in the Inner Loop North.

...balanced the transportation modes well

...didn't go far enough to advance mobility for pedestrians, bicyclists, or transit riders



NEXT STEPS

- Market Study Refresh
- Review of Concept 6A Plan and coordination with Transformation Study Team.
- Additional Engagement:
 - **Stakeholder Groups** (Neighborhoods, Mobility, Anchor Users, and Developers): Mid-October
 - **Public Meeting:** *Tenatively* Thursday November 7th 6PM-7:30PM @ World of Inquiry School
 - **PAC Meeting #2:** *Tenatively* Wednesday November 20th - 12-1pm.

Thank You!

Project Website:
www.cityofrochester.gov/innerloopnorth

