





## **ABOUT THIS STUDY**

- As a next step in the process of transforming the Inner Loop North, GTC and the City of Rochester have commissioned a study focusing on creating a real estate development and mobility strategy for the future of the corridor.
- The study is led by a consultant team (info on right), and will be under development into summer of 2025.
- This meeting is one of multiple opportunities for public input throughout the planning process.
- The project team has reviewed feedback provided throughout the Inner Loop North Planning Study (2022) and Preliminary Engineering Design process (ongoing through 2025). We are currently gathering input from stakeholders and the public, and coordinating with the engineering team on advancements of the

We're focused on answering the question ...

"What happens after the Inner Loop is transformed?"

#### Who is involved...



**GTC** 

City of Rochester

Genesee Transportation Council

**Consultant Team:** 



Development Planning Urban Design



**Mobility Planning** 

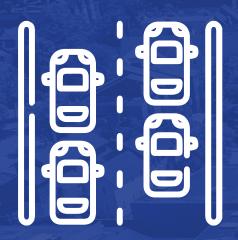


Community Engagement

INNER LOOP NORTH | MOBILITY + DEVELOPMENT STUDY

road design.

## TRANSFORMATION STUDY VS DEVELOPMENT & MOBILITY STUDY



## Transformation Study + Infrastructure Design Process

The City and Colliers Engineering and Design completed a Planning Study in 2022 that identified a preferred concept to transform the Inner Loop North into an at-grade network of city streets.

The City and a consultant team lead by Stantec is now leading preliminary design of the new street network and other infrastructure throughout the project area.



## **Mobility + Development Study**

Led by MKSK, this Mobility + Development Study focuses on what happens post Inner Loop North Transformation, with an emphasis on mobility, development, and open space.

This study will explore land use and open space concepts, and mobility improvements for pedestrians, bikes, transit and cars.

The end goal is to position the City for implementation following Inner Loop North reconstruction.

## **INTENDED OUTCOMES OF THE STUDY**



# Land Use and Development Strategy

Land use and Development concepts broken down by sub-area

Open Space Plans

Development Typologies and Precedent Examples

**Updated Market Data** 



## Mobility Recommendations

Analysis and recommendations on relationship of transportation and development

**Parking Strategies** 

Bicycle and Pedestrian Network in this corridor and connections to other facilities



## **Implementation Tools**

Land Disposition Strategy

**Phasing Strategy** 

Strategies to combat displacement and gentrification

## **ENGAGEMENT PROCESS**

#### Overview

The stakeholder and community engagement process for this Mobility + Development study focuses on three groups that are described below. Each of these groups will be engaged multiple times in this process over the next year.

# Project Advisory Committee (PAC)

Collection of representatives from key organizations connected to the Inner Loop North corridor and surrounding area.

Will meet several times throughout the process.

Next Meeting: Late November 2024

## **Stakeholder Focus Groups**

Four stakeholder groups have been identified, these include:
Neighborhood Organizations,
Anchor Users, Mobility, and
Developers.

Will meet twice with each group throughout the process.

Next Meetings: Spring 2025

## **Public Engagement**

Broader public engagement is key to capturing community input and building support in this process.

Today is the first of two public meetings taking place through the duration of this study

The next meeting will be in the spring of 2025 to present draft concept alternatives based off the feedback received today

## WHERE WE ARE IN THE PLANNING PROCESS

This study is scheduled to last roughly 12 months and will be completed in Summer of 2025

# What Has Been Completed So Far:

- Review of prior planning studies
- Walking site tour
- Coordination with infrastructure and engineering teams
- Exploration and mapping of potential opportunity sites

# Where We Are Now In the Planning Process:

- Community and stakeholder engagement focused on gathering feedback on land use, open space, mobility, and character preferences
  - PAC Meeting 1 (Complete)
  - Stakeholder Sessions Round 1 (Complete)
  - Community Meeting 1 (Today!)

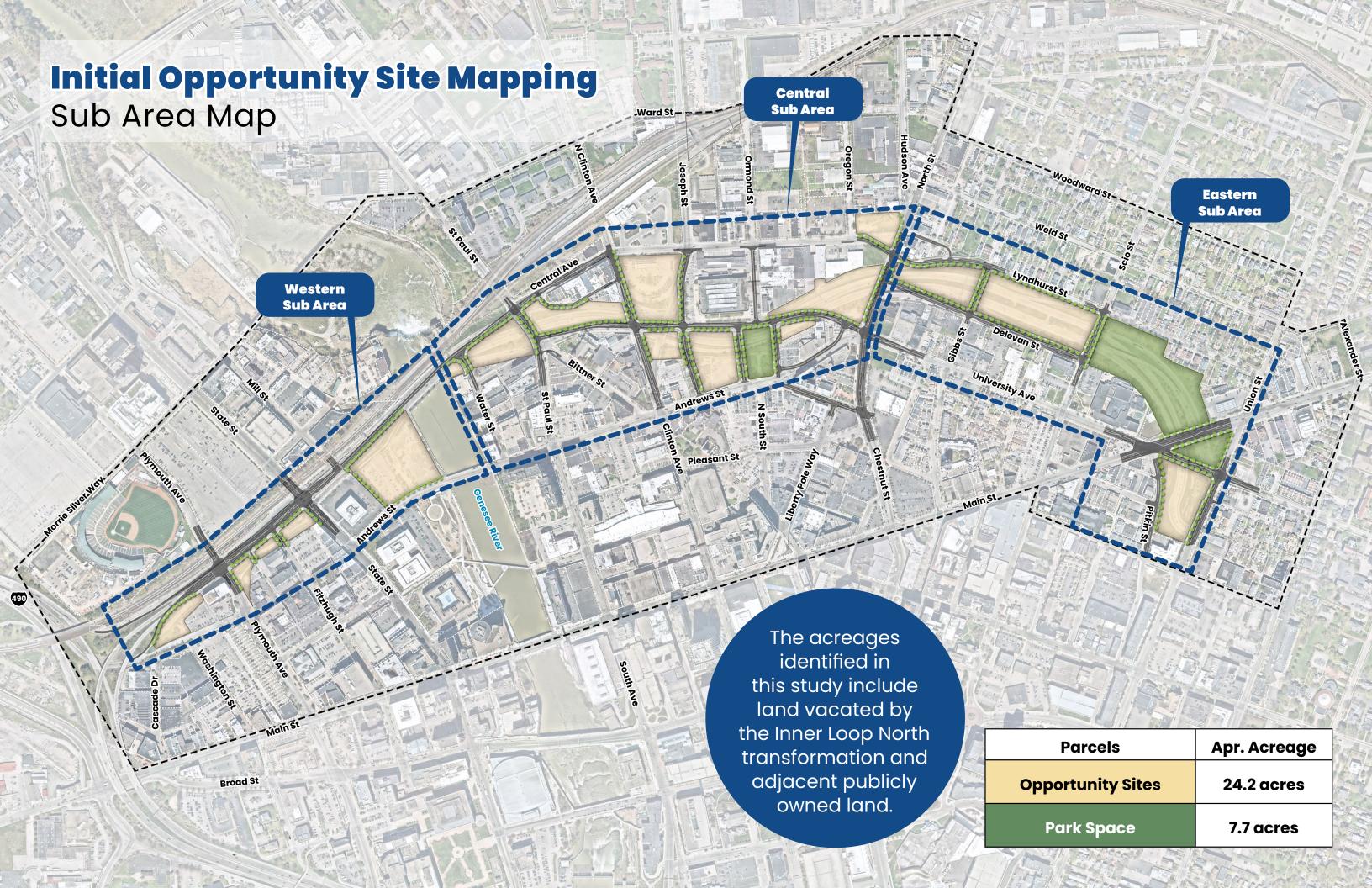
#### **Whats Next?**

- Review data gathered to inform concept planning alternatives
- Developing concept alternatives for the study area
- Presenting concepts out to all engagement groups for feedback and refinement

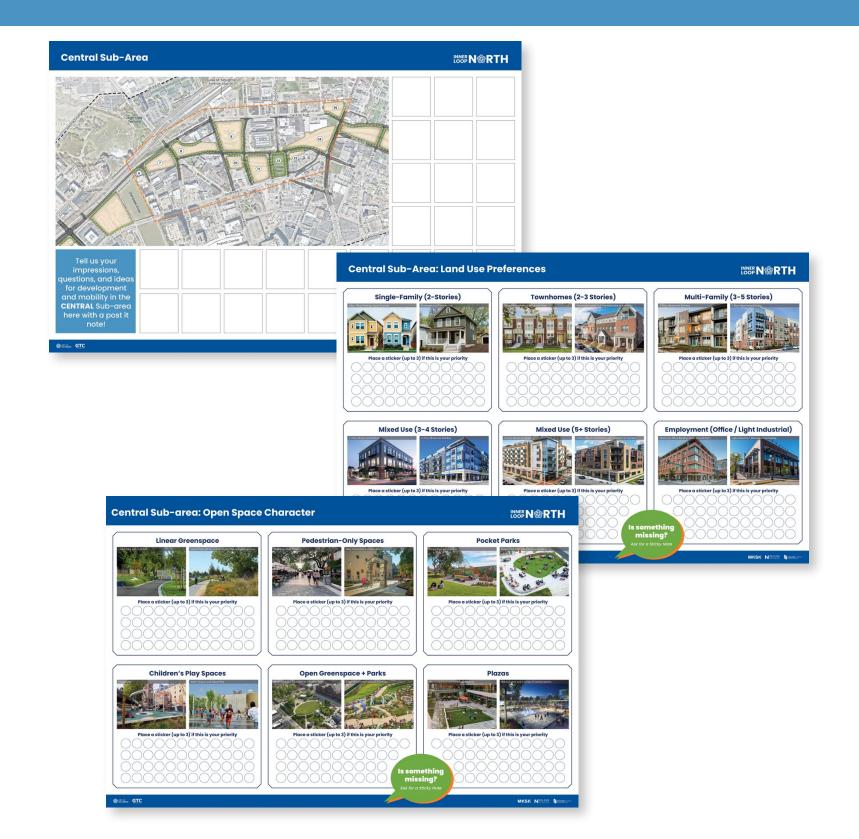




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## **TONIGHT'S ACTIVITIES**



Tonight's meeting is an **open-house style**, with a series of stations which each contain opportunities for you to provide input.

Around the room are 5 stations. At each station are questions for you to respond to with sticky notes for written comments, dots to provide preferences on land uses and open space.

#### The 5 stations are:

- 1. Overall Map & What is your vision?
- 2. Western Sub-Area
- 3. Central Sub-Area
- 4. Eastern Sub-Area
- 5. Mobility and Infrastructure Design

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# THANK YOU Monroe Litho Please feel free to approach the project team with questions on any of the materials presented during today's presentation and meeting activities. For more information, visit the project website: www.cityofrochester.gov/innerloopnorth