

**Additional Proposed Legislation for the
November 19, 2024 City Council Meeting**

*** * Please Note * ***

For questions, call the City Clerk's Office at 585-428-7421



Neighborhoods, Jobs & Housing
Introductory No.

445

November 1, 2024 NBD 22

TO THE COUNCIL

Ladies and Gentlemen:



Re: Amendment – 2024-25 Annual Action Plan,
Consolidated Community Development Plan, Street
Liaison Services

Council Priority: Creating and Sustaining a Culture of
Vibrancy

Comprehensive Plan 2034 Initiative Area:
Reinforcing Strong Neighborhoods

Transmitted herewith for your approval is legislation amending Ordinance No. 2024-323 relating to the Quadrant Planning Support Program. Since the program is starting later than usual this year, the amounts being allocated to the agencies have been prorated. However, the prorated amounts were inadvertently omitted from the Ordinance; therefore, this amendment will correct those amounts in the legislation as follows:

- 1) Appropriate **\$60,300** (instead of \$70,000) from the Street Liaison allocation of the 2024-25 Annual Action plan for the City's use to operate the program.
- 2) Establish the following as maximum compensation for agreements with the following entities to provide business development street liaison services for each of the city's quadrants. This program will be funded from the appropriation listed in number 1 above.
- 3) Enter into an agreement with Highland Planning LLC, (Tanya M. Zwahlen, Principal, 820 S. Clinton Avenue Suite 3, Rochester, NY 14610) for the Northwest Quadrant to replace Cameron Community Ministries, Inc.

Northeast Quadrant

- Action for a Better Community, Incorporated (CEO: Jerome Underwood), **\$13,400** (instead of \$20,000);
Serving:
 - Portland Avenue
 - Joseph Avenue
 - Hudson Avenue
 - Public Market
- Isla Housing and Development Corporation, (Executive Director: Sonia Nuñez), **\$3,350** (instead of \$5,000);
Serving:
 - North Clinton Avenue



Northwest Quadrant

- Highland Planning LLC, (Principal: Tanya M. Zwahlen), **\$13,400** (instead of \$20,000);
Serving:
 - Lyell Avenue
 - Dewey Avenue
 - West Ridge Road
 - Lake Avenue

Southeast Quadrant

- Highland Planning LLC, (Principal: Tanya M. Zwahlen), **\$13,400** (instead of \$20,000);
Serving:
 - South Avenue
 - South Clinton Avenue
 - Monroe Avenue
 - East Main Street

Southwest Quadrant

- 19th Ward Community Association of Rochester, New York, Inc., (President: Josie T. McClary), **\$16,750** (instead of \$25,000).
Serving:
 - West Main Street
 - Arnett Boulevard/Thurston Road/Brooks Avenue
 - Genesee Street/Jefferson Avenue/Plymouth Avenue
 - Mt. Hope Avenue
 - Chili Avenue

The agreements will be in effect from November 1, 2024 through June 30, 2025.

Respectfully submitted,



Malik D. Evans
Mayor

INTRODUCTORY NO.

445

Ordinance No.

Amending Ordinance No. 2024-323 relating to appropriations and agreements for Street Liaison services

BE IT ORDAINED, by the Council of the City of Rochester as follows:

Section 1. Ordinance No. 2024-323, Appropriating 2024-25 Annual Action Plan funds and authorizing agreements for Street Liaison services, is hereby amended in Sections 1 and 2 thereof as follows

Section 1. The sum of ~~\$70,000~~ \$60,300 is hereby appropriated from the Project No. 3 Street Liaison allocation of the 2024-25 Annual Action Plan (Plan) to implement a Street Liaison program.

Section 2. The Mayor is hereby authorized to enter into professional services agreements to obtain business development Street Liaison services for ~~three~~ each of the City's four quadrants for the maximum compensation amounts as follows:

- a) Northeast Quadrant: with Action for a Better Community, Incorporated for ~~\$20,000~~ \$13,400 and with Isla Housing and Development Corporation for ~~\$5,000~~ \$3,350;
- b) Northwest Quadrant: with Highland Planning LLC for \$13,400;
- ~~b~~c) Southeast Quadrant: with Highland Planning LLC for ~~\$20,000~~ \$13,400; and
- ~~e~~d) Southwest Quadrant: with 19th Ward Community Association of Rochester, New York, Inc. for ~~\$25,000~~ \$16,750.

The agreements shall be funded from the funds appropriated in Section 1 herein, and the term for each agreement shall be from ~~July 1, 2024~~ November 1, 2024 to June 30, 2025.

Section 2. This ordinance shall take effect immediately.

Strikeout indicates deleted text, new text is underlined



**People, Parks & Public Works
Introductory No.**

446

November 1, 2024

DRHS 20



TO THE COUNCIL

Ladies and Gentlemen:

Re: Inter-Municipal Agreement - Rochester City School District, My Brother's Keeper

Council Priority: Support the creation of effective educational systems

Comprehensive Plan 2034 Initiative Area: Fostering Prosperity and Opportunity

Transmitted herewith for your approval is legislation related to the Rochester My Brother's Keeper program. This legislation will:

1. Authorize an inter-municipal agreement with the Rochester City School District (RCSD) for the receipt and use of \$40,000 in annual funding for the Rochester My Brother's Keeper (ROC MBK) program. The funding will be used for a portion of the salary for the full-time program Coordinator. The term of the agreement will be for one year, with the option to renew for two additional one-year periods for maximum compensation of \$40,000 per year.
2. Amend the 2024-25 Budget of the Department of Recreation and Human Services (DRHS) by \$40,000 to reflect the funds received herein.

My Brother's Keeper is a national initiative launched by President Barack Obama in 2014 that targets mentoring and support for the personal, academic, and social success for youth of color. The collaboration between the City of Rochester and the Rochester City School District is the basis of the ROC MBK initiative. ROC MBK programming will target youth social and emotional well-being, employment and workforce readiness, and safety, and will continue take place in both the community and in the schools.

Last year, this position was part of the ARPA funded DRHS workforce development expansion, previously appropriated on November 16, 2022 via Council Ordinance 2022-355. There were a total of 56 youth that participated in this program in the summer of 2023. During summer 2024, this program serviced sixty seven (67) youth. The MBK Coordinator will offer a school-year MBK scholars program targeting at least 30 or more RCSD and Charter middle school youth, ages 12-14.

Respectfully submitted,

Malik D. Evans
Mayor



INTRODUCTORY NO.

446

Ordinance No.

Authorizing an intermunicipal agreement for the Rochester My Brother's Keeper programing

BE IT ORDAINED, by the Council of the City of Rochester as follows:

Section 1. The Mayor is hereby authorized to enter into an intermunicipal agreement with the Rochester City School District (RCSD) for the receipt and use of \$40,000 for the Rochester My Brother's Keeper (ROC MBK) program. The funding will be used for a portion of the salary for the full-time program Coordinator. The term of the agreement shall be one year, with the option to renew for two additional one-year periods for a maximum annual compensation of \$40,000.

Section 2. The agreement shall contain such additional terms and conditions as the Mayor deems appropriate.

Section 3. Ordinance No. 2024-200, the 2024-25 Budget of the City of Rochester, as amended, is hereby further amended by increasing the revenue estimates and appropriations to the Budget of the Department of Recreation and Human Services by \$40,000, which amount is hereby appropriated from funds to be received under the agreement authorized in Section 1 herein.

Section 4. This ordinance shall take effect immediately.



447

November 1, 2024 DRHS 21

TO THE COUNCIL

Ladies and Gentlemen:



Re: Appropriation and Amendatory Agreement –
Healthcare Industry Grant Corporation, Additional
Funds for the Healthcare Workforce Resiliency
Project

Council Priority: Jobs and Economic Development

Comprehensive Plan 2034 Initiative Area: Fostering
Prosperity and Opportunity

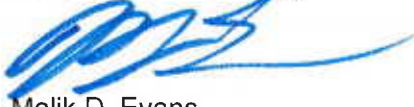
Transmitted herewith for your approval is legislation related to the Healthcare Workforce Resiliency Project. This legislation will:

1. Appropriate \$400,000 of American Rescue Plan Act (ARPA) funds for the continuation of the Healthcare Workforce Resiliency Project for an additional two years. This program is an eligible use of ARPA funding under the Final Rule 2.10 Assistance to Unemployed or Underemployed Workers Expenditure Category.
2. Amend the 2024-25 Budget of the Department of Recreation and Human Services by \$400,000 to reflect the appropriation authorized herein.
3. Authorize an amendatory agreement with the Healthcare Industry Grant Corporation (Sandi Vito, Executive Manager, 498 Seventh Avenue, New York, NY 10018) to administer the Healthcare Workforce Resiliency Project. The original agreement was authorized for two years for a total of \$500,000. The amendatory agreement will increase the total maximum compensation by \$400,000 to a new total compensation of \$900,000. The additional expense will be funded by the 2024-25 Budget of DRHS utilizing the funds appropriated herein. The term of the agreement will be extended for an additional two-year period to allow the continuation of the project. The project was originally appropriated via Ordinance No. 2022-33 and amended via Ordinance No. 2022-228.

The Healthcare Industry Grant Corporation (HIGC), associated with the 1199SEIU Training and Employment Fund, has been administering the Healthcare Workforce Resiliency Project since November 2022. The project offers 1199SEIU members and non-members wrap-around case management, remedial math and training classes, assistance with certification and job placement in the healthcare field. Specifically, the program prepares participants to become certified as a pharmacy technician, certified nursing assistant, patient care technician, and/or phlebotomist, which are all high-demand positions in our area. During the first two years of the project, 56 students completed the training and 38 got employed. This additional funding will assist 45 participants with entering or upskilling in the healthcare field. This will be the final term of the project. A Justification for No RFP is attached.



Respectfully submitted,

A handwritten signature in blue ink, appearing to read 'Malik D. Evans', with a long, sweeping underline.

Malik D. Evans
Mayor

NO RFP JUSTIFICATION STATEMENT

Awarding a Professional Services Agreement Without a Request for Proposals

The Procurement of Professional Services Policy (Ord. No. 2023-93) requires an RFP to be issued under most circumstances. If it is determined that an RFP will not be issued, this form must be completed, signed by the Department Head, and kept on file (electronically or hard copy). It must also be submitted:

1. To City Council as an attachment to the transmittal letter for any PSA that exceeds \$20,000, and
2. To the contract record when entered in Munis.

Department: Department of Recreation and Human Services

Services(s): Recruitment, training, math remediation, certification, and job placement assistance for low-income City of Rochester residents into high-demand healthcare positions

Vendor/Consultant selected: Healthcare Industry Grant Corporation

How was the vendor selected? The vendor has successfully been doing this project for the past 2 years. These funds would be a continuation of the services for another year.

Why was no RFP issued for this service?

(Your rationale should include the following information when applicable)

- Is there **previous experience** with the vendor? Describe why it is in the City's best interest to continue with them and not solicit others.
 - Yes, the City first entered into an agreement with this vendor in November of 2022. The vendor has proved to provide excellent services with good results. The City wants the vendor to continue to provide these services to residents who need them.
- Are there **unique or emergency circumstances**? Describe how an RFP process would jeopardize the success of the project.
 - The deadline for ARPA funds to be encumbered is December 31, 2024. There is not enough time for an RFP process to meet this deadline.
- Is the service **specialized and unique**? Is the number of **qualified providers limited**? Describe the Department's experience with and knowledge of the market and why an RFP would not produce additional qualified consultants.
 - The vendor is associated with the 1199SEIU healthcare workers' union. SEIU has decades of experience up-skilling their members into higher paying jobs in the health care field. The project offers that type of up-skilling, in conjunction case management support, stipends, math remediation classes to both SEIU members and non-members.
- Does the project include **multi-year State or Federal funding**? Explain why it is in the best interest of the project and the City to continue with the same

consultant (e.g. where the design consultant on a project is retained for resident project representation services).


- The project will be using ARPA funds.

Compensation Amount: \$250,000

How was this determined? Explain how it is a reasonable and best value for the City.

- This was the amount per year of the original agreement. This is reasonable based on the services provided.

The MWBE Officer has reviewed the proposed Agreement for MWBE and Workforce goals. MWBE Officer Initials: W B Date: 10/11/2024


Signature: Department Head

10/15/24
Date

Form date 1/7/1

INTRODUCTORY NO.

447

Ordinance No.

Appropriating American Rescue Plan Act funds, amending the 2024-25 Budget and authorizing an amendatory agreement relating to the Healthcare Workforce Resiliency Project

BE IT ORDAINED, by the Council of the City of Rochester as follows:

Section 1. The Council hereby appropriates \$400,000 of funds provided by the United States Treasury pursuant to the American Rescue Plan Act of 2021 (ARPA) to fund the Healthcare Workforce Resiliency Project (Project).

Section 2. Ordinance No. 2024-200, the 2024-25 Budget of the City of Rochester, as amended, is hereby further amended by increasing the revenue estimates and appropriations to the Budget of the Department of Recreation and Human Services (DRHS) by \$400,000 to reflect the receipt of the funds appropriated to the Project in Section 1 herein.

Section 3. The Mayor is hereby authorized to enter into an amendatory professional services agreement with the Healthcare Industry Grant Corporation to administer the Project. The amendatory agreement shall amend the existing agreement authorized by Ordinance Nos. 2022-33 and 2022-228 to extend the term of the agreement for an additional two-year period and to increase the total maximum compensation by \$400,000 to a new total compensation of \$900,000. The additional compensation for the agreement shall be funded from the 2024-25 Budget of DRHS utilizing the funds appropriated herein.

Section 4. The agreement shall contain such additional terms and conditions as the Mayor deems appropriate.

Section 5. This ordinance shall take effect immediately.



448

November 1, 2024 FIRE 23

TO THE COUNCIL

Ladies and Gentlemen:

Re: Appropriation – Fire Specialty Equipment,
American Rescue Plan Act

Council Priority: Public Safety


Comprehensive Plan 2034 Initiative Area: Reinforcing
Strong Neighborhoods

Transmitted herewith for your approval is legislation appropriating \$342,500 of American Rescue Plan Act (ARPA) funds for the purchase of life-saving fire safety and suppression equipment for the Rochester Fire Department. The City of Rochester received a \$202.1 million award from the Coronavirus State and Local Fiscal Recovery Fund established by the American Rescue Plan Act (ARPA). This project is an eligible use of ARPA funding under the 6.1 Provision of Government Services Expenditure Category.

These funds will be utilized by the Rochester Fire Department to purchase medical, extrication, and personal protective equipment for Rescue Task Force personnel. The Rescue Task Force is a nationwide initiative that puts law enforcement, fire and EMS together to save lives in mass shooting type events to provide lifesaving interventions and rapid extrication of victims.

The ARPA funds will also be used to purchase specialized suppression equipment for use with lithium ion battery-related fires. This includes a CellBlock Fire Containment System, a combination of fire suppression material and containers to mitigate and contain small and medium sized fires; Fire Shield blankets; and Battery Cabinets designed to safely charge and hold lithium-ion batteries.

Respectfully submitted,


Malik D. Evans
Mayor



INTRODUCTORY NO.

448

Ordinance No.

Appropriating American Rescue Plan Act funds related to fire specialty equipment

BE IT ORDAINED, by the Council of the City of Rochester as follows:

Section 1. The Council hereby appropriates \$342,500 of American Rescue Plan Act (ARPA) funds for the purchase of fire safety and suppression equipment for the Rochester Fire Department (Project). The Mayor is hereby authorized to execute any agreement or to provide such other documentation as may be necessary to fund and carry out the Project.

Section 2. This ordinance shall take effect immediately.



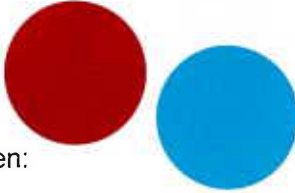
**People, Parks & Public Works
Introductory No.**

449

November 5, 2024 DRHS 24

TO THE COUNCIL

Ladies and Gentlemen:



Re: Appropriation – YAMTEP, American Rescue Plan Act

Council Priority: Jobs and Economic Development

Comprehensive Plan 2034 Initiative Area: Fostering Prosperity and Opportunity

Transmitted herewith for your approval is legislation related to the Young Adults Manufacturing Training Employment Program. This legislation will:

1. Appropriate \$300,000 of American Rescue Plan Act (ARPA) funds for the Young Adults Manufacturing Training Employment Program. This program is an eligible use of ARPA funding under the Final Rule 2.10 Assistance to Unemployed or Underemployed Workers Expenditure Category.
2. Amend the 2024-25 Budget of the Undistributed Expenses by \$300,000 to reflect the appropriation authorized herein.

The current agreement with the Young Adults Manufacturing Training Employment Program, Inc. (YAMTEP) (Tyrone Reaves, CEO, Rochester, New York) was authorized via City Council Ordinance No. 2021-168 for maximum annual compensation of \$300,000 for a term of one year plus four additional one-year renewal periods. The ARPA appropriation will provide funding for the final renewal period of the agreement. There are no additional changes to this agreement.

Under the current agreement, YAMTEP will engage 180 adults with low or no math and engineering skills and provide basic manufacturing skills training and practical experience as well as opportunities to network with local manufacturing companies and potential employers. Since April of 2023, more than 195 people have graduated from YAMTEP.

A Justification for No RFP is attached. The City has been working with YAMTEP since 2016.

Respectfully submitted,

Malik D. Evans
Mayor

RECEIVED
CITY OF ROCHESTER
CITY COUNCIL OFFICE
2024 NOV -5 P 11:49



NO RFP JUSTIFICATION STATEMENT

Awarding a Professional Services Agreement Without a Request for Proposals

The Procurement of Professional Services Policy (Ord. No. 2012-318) requires an RFP to be issued under most circumstances. If it is determined that an RFP will not be issued, this form must be completed, signed by the Department Head, and kept on file (electronically or hard copy). It must also be submitted:

1. To City Council as an attachment to the transmittal letter for any PSA that exceeds \$20,000, and
2. To the contract record when entered in Munis.

Department: Department of Recreation and Human Services

Services(s): Young Adult Manufacturing Training Employment Program

Vendor/Consultant selected: Young Adult Manufacturing Training Employment Program (YAMTEP)

How was the vendor selected? Due to the success of the program and the City's extensive experience with this vendor, the City has chosen to extend our current agreement another year. This vendor has a proven track record of training City residents in the manufacturing field and getting them employed.

Why was no RFP issued for this service?

(Your rationale should include the following information when applicable)

- Is there **previous experience** with the vendor? Describe why it is in the City's best interest to continue with them and not solicit others.
 - The City has been funding YAMTEP since 2021. The program started as a demonstration project and has grown into a fully functioning workforce development program. YAMTEP has had great outcomes for City residents to be employed and the City wants to continue funding this great work.
- Are there unique or **emergency circumstances**? Describe how an RFP process would jeopardize the success of the project.
 - Due to the impending ARPA deadline for all funds to be encumbered by December 31, 2024, there is no time for a request for proposals process as this agreement needs to start as soon as possible.
- Is the service **specialized and unique**? Is the number of **qualified providers limited**? Describe the Department's experience with and knowledge of the market and why an RFP would not produce additional qualified consultants.
 - YAMTEP offers a unique workforce development program in the city of Rochester. They work with anyone with any level of experience and education, train them, and then get them hired. They have a very high placement rate for those who successfully graduate, which is rare for a

workforce development program focused on manufacturing. They are also unique in that they are located within the city limits.

- Does the project include **multi-year State or Federal funding**? Explain why it is in the best interest of the project and the City to continue with the same consultant (e.g. where the design consultant on a project is retained for resident project representation services).
 - Yes, this agreement will be paid out of ARPA funds. This vendor has a proven track record of having good employment outcomes for City residents.

Compensation Amount: \$300,000

- How was this determined? Explain how it is a reasonable and best value for the City.
 - This is the cost that it takes to run this successful program. This cost is comparable to other workforce development programs

The MWBE Officer has reviewed the proposed Agreement for MWBE and Workforce goals. MWBE Officer Initials: *MB*

Date: *10/30/2024*

SJG

Signature: Department Head

10/31/2024

Date

Form date 1/7/1

449

Ordinance No.

Appropriating American Rescue Plan Act funds and amending the 2024-25 Budget relating to the Young Adults Manufacturing Training Employment Program

BE IT ORDAINED, by the Council of the City of Rochester as follows:

Section 1. The Council hereby appropriates \$300,000 of American Rescue Plan Act (ARPA) funds to fund the Young Adults Manufacturing Training Employment Program (Project). The funds shall provide funding for the final renewal period of the agreement authorized by Ordinance No. 2021-168. The Mayor is hereby authorized to execute any agreement amendment or documentation as may be necessary to fund and carry out the Project as may be required to comply with ARPA requirements.

Section 2. Ordinance No. 2024-200, the 2024-25 Budget of the City of Rochester, as amended, is hereby further amended by increasing the revenue estimates and appropriations to the Budget of Undistributed Expenses by \$300,000 to reflect the receipt of the funds appropriated to the Project in Section 1 herein.

Section 3. This ordinance shall take effect immediately.