



JOSEPH AVE ARTWALK MASTER PLAN

PAC Meeting #3
November 18, 2024



Agenda

- Welcome
- Project Updates
- Community Engagement – Review of Input
- Need + Opportunities - Overview
- Next Steps

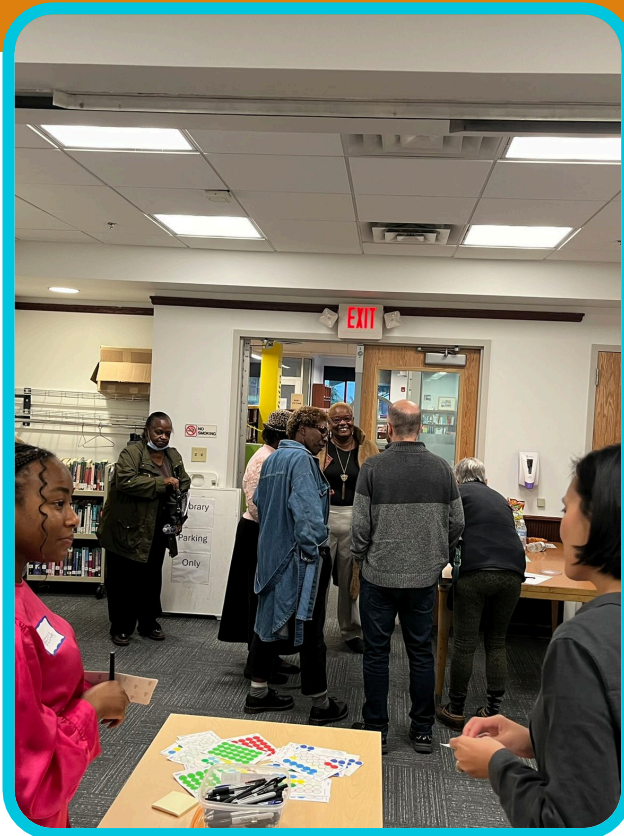


Welcome

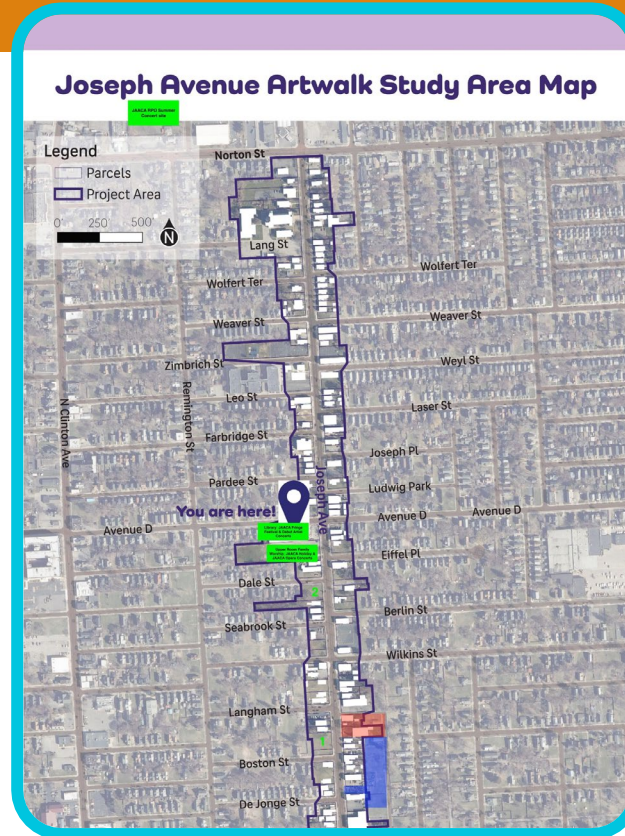


Project Updates

Project Updates



Public Meeting #1



(3) Stakeholder Interviews



Needs + Opportunities Assessment

Project Logo: Discussion

Revised Logo



BUILDING COMMUNITY

- PAC preferred Option 1
- More contrast for the letter 'R'
- Add phrase 'Building Community' under option 1

Previous Logo





Community Engagement Progress

Public Meeting #1

1. Mapping - Challenges

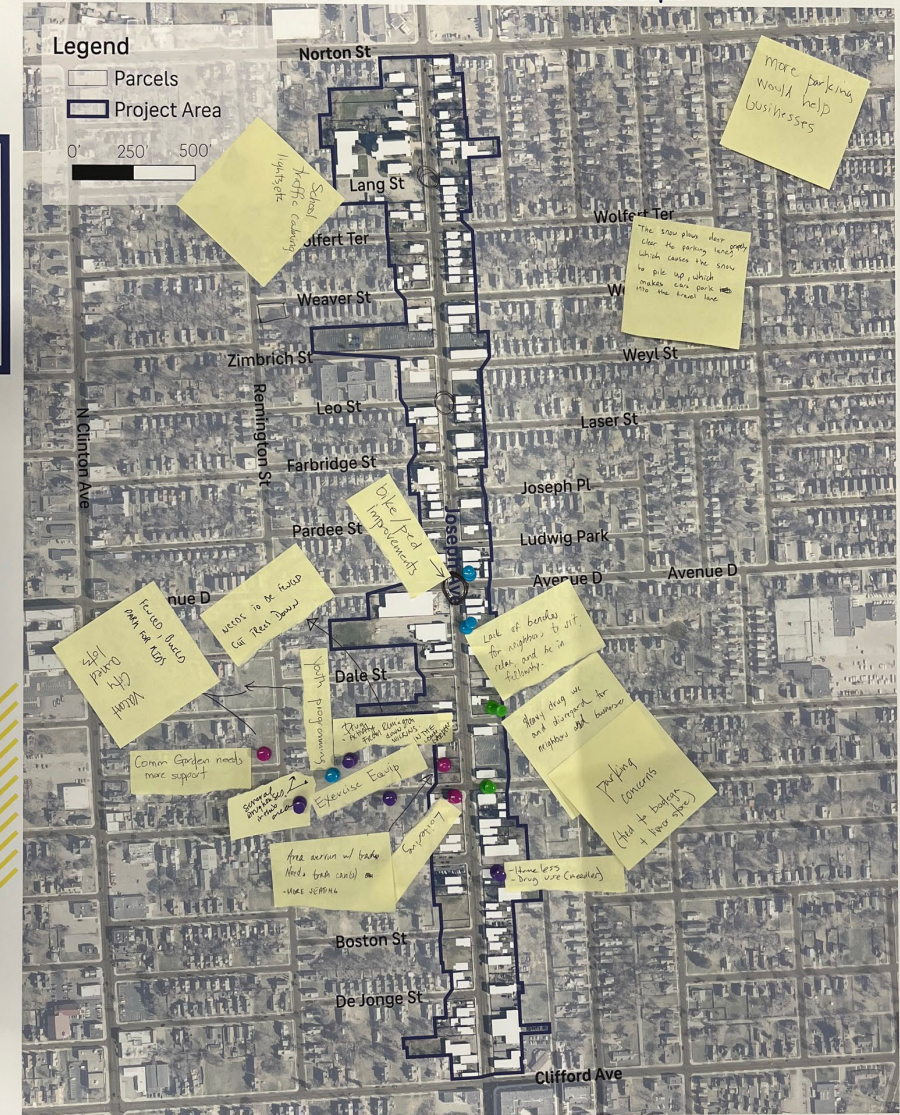
Key Takeaways:

- Improved parking to support increased business
- School zone needs traffic calming
- Bike / pedestrian improvements – Ave D
- Loitering / illicit activity – corner of Wilkins St.
- Unhoused persons / illegal drug use – JAACA property
- Community Gardens need support
- Clear understory/improve visibility - Shared yard south of Dale St.
- Not enough seating along corridor



Put a push pin on the map to identify areas where there are specific challenges or concerns that negatively impact the Joseph Avenue Artwalk corridor.

Coloque una tachuela en el mapa para identificar las zonas en las que existen problemas o preocupaciones específicas que afectan negativamente al corredor del Paseo del Arte de la Avenida Joseph.



OR write on a post-it note to further explain!
O escriba en una nota adhesiva para explicarlo mejor.

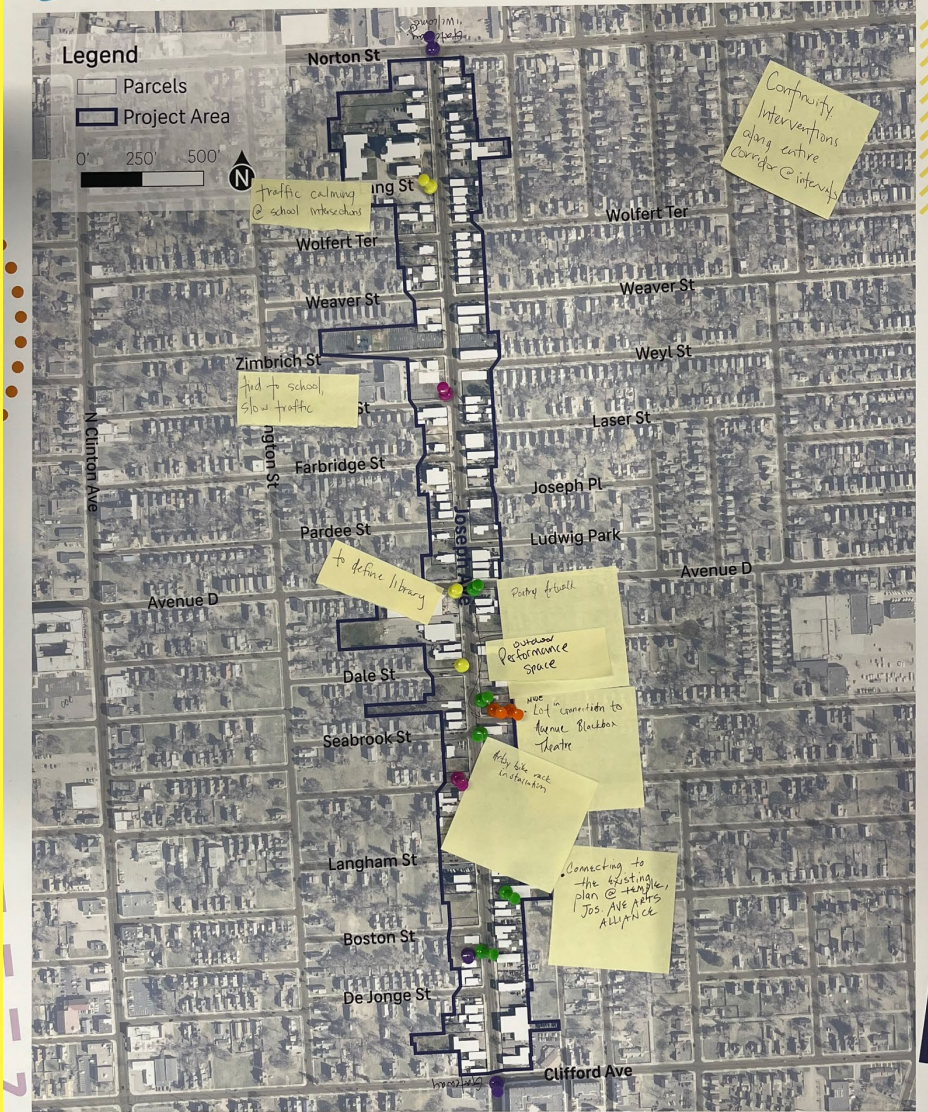
Public Meeting #1

1. Mapping – Opportunities for Public Art

Key Takeaways:

- Public art in school zone to calm traffic
- Continuous intervention along corridor
- Lincoln Branch Library
- M.U.S.E. lots
- Poetry Artwalk
- Art as infrastructure (site furniture and amenities)
- B'nai Israel / JAACA site

Place a push pin on the map in areas along the Joseph Avenue Artwalk that provide the best opportunities for public art installations.
Coloque una tachuela en el mapa en las zonas del Paseo del Arte de la Avenida Joseph que ofrezcan las mejores oportunidades para instalaciones de arte público.



OR write on a post-it note to further explain!
O escriba en una nota adhesiva para explicarlo mejor.

Public Meeting #1

2. Prompting questions + images

Key Takeaways:

Art

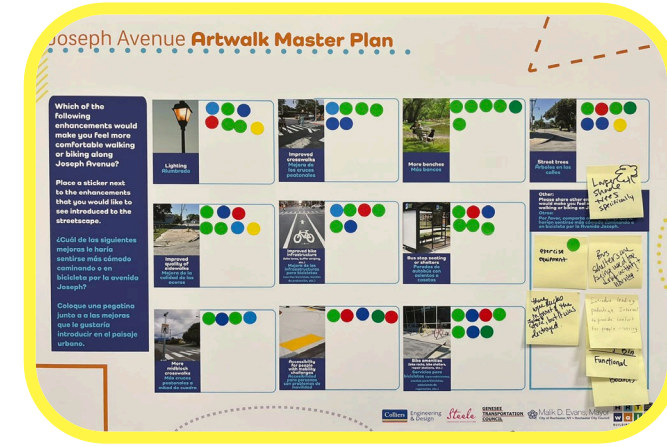
- Interactive installations + street/sidewalk art - most desired
- Followed by murals, performance space + community gardens
- Artistic street furniture/amenities

Streetscape

- Lighting, sidewalks, bike amenities + street trees - most desired
- Followed by improved crosswalks, increased benches, improved bike infrastructure, and bus seating/shelters

Outcomes

- Improved safety, collaboration between City, service providers, and community - most desired
- Followed by beautification + neighborhood pride



Public Meeting #1

3. Open ended Questions

Key Takeaways:

Money is not an issue!

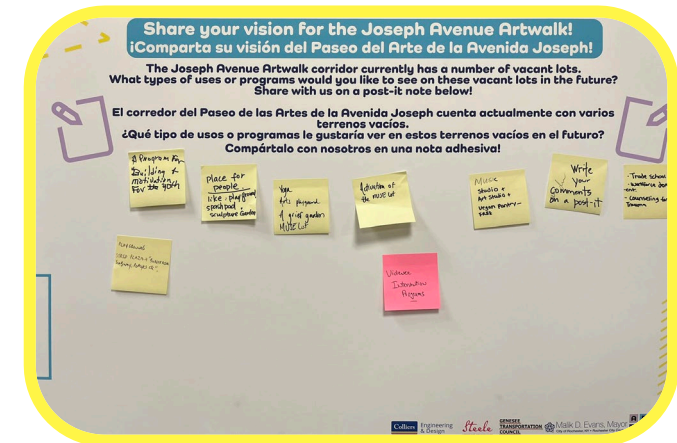
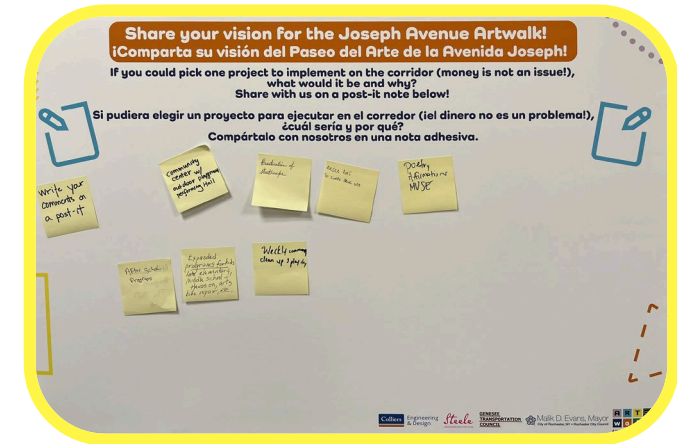
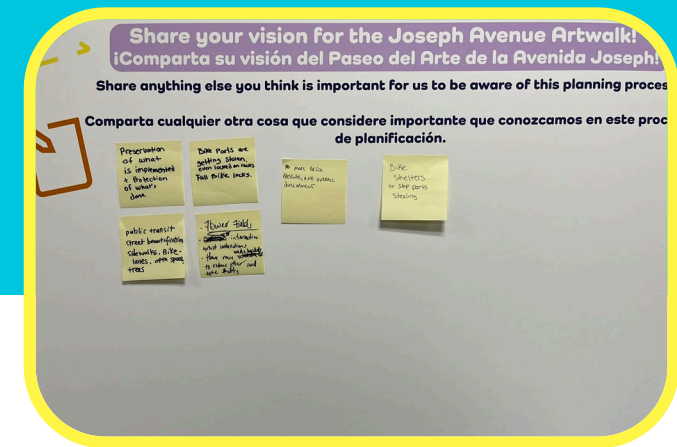
- Community Center w/ outdoor playground + programs
- Beautification
- Police Post

Vacant Lots

- Youth programming / violence intervention
- Playground / splashpad
- Music / Arts studio
- Activation of the M.U.S.E lots
- Trade school, workforce development, counseling for trauma
- Active recreation
- Co-work space/community services in shipping containers

Anything else we should know?

- Bike safety is an issues
- Public transit improvements are needed
- More police presence is needed
- Streetscape improvements – sidewalks, open space, trees!

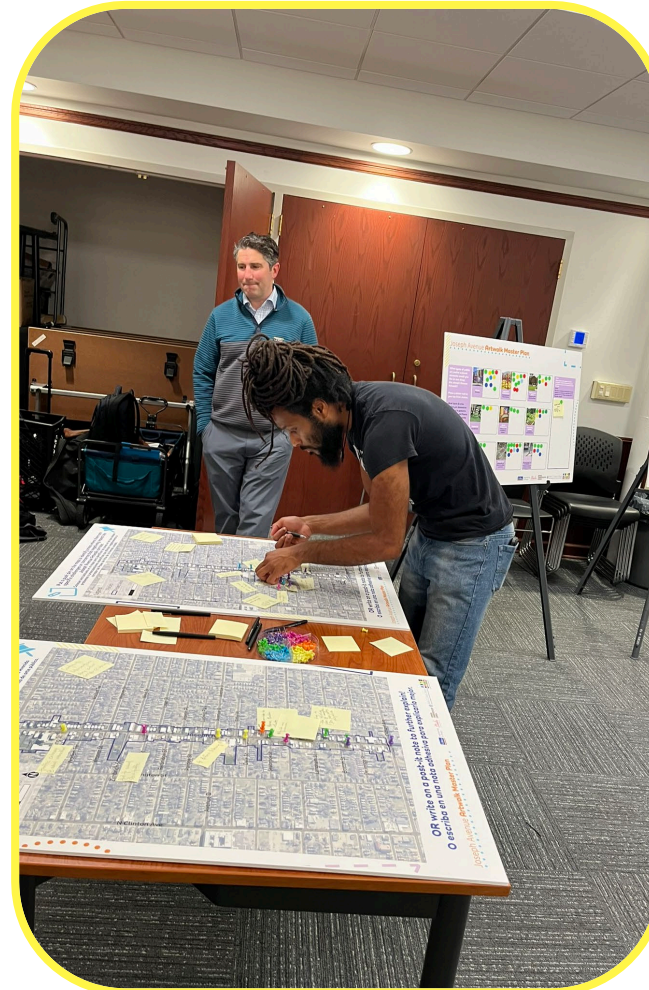


DREAM WHAT SHOULD WE BE AWARE OF? VACANT LOTS

Public Meeting #1 - In-person + Virtual

Overall Priorities

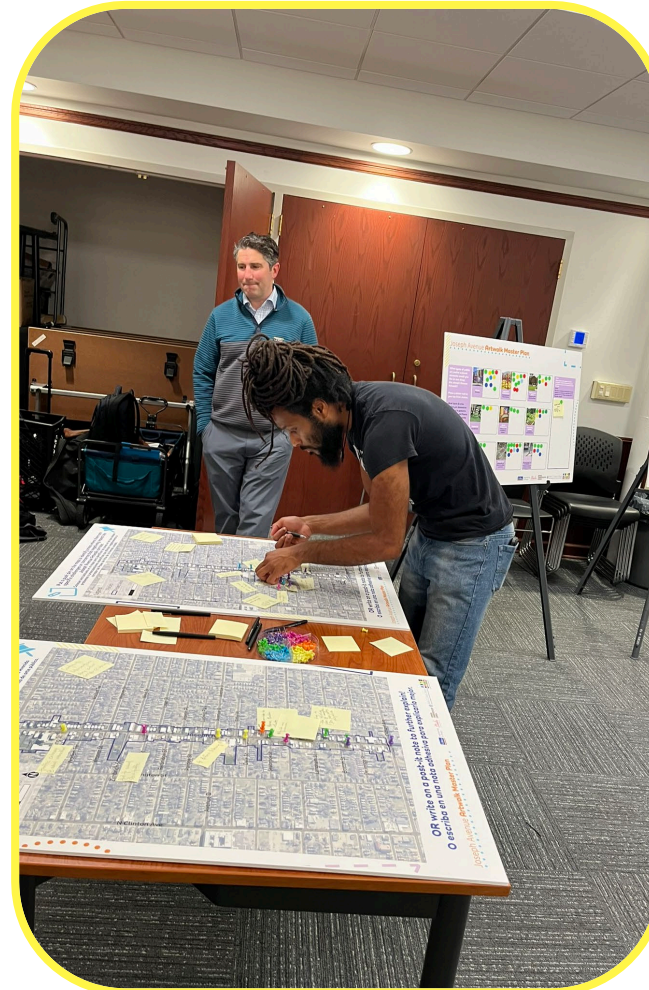
- Safety + Security
 - Traffic related
 - Crime related
- Increased business
- Residential infill
- Overall beautification
- Community Services
- Community Events
- Arts Programming



Public Meeting #1 - In-person + Virtual

Suggested Strategies

- Traffic Calming
- Pedestrian infrastructure
 - Sidewalks
 - Crosswalks
- Bike/transit infrastructure
 - Dedicated Bike Lanes
 - Bus Shelters
- Street trees
- Improved Lighting
- Programming vacant lots
- Art as infrastructure
 - Artistic street furniture/amenities



Stakeholder Interviews

Complete:

- JABA - Joseph Ave Business Association
- JAACA - Joseph Ave Arts + Cultural Alliance
- RTS - Regional Transit Service

Others pending/TBD





Needs + Opportunities Assessment

Needs + Opportunities

Transportation

- Pedestrian
- Bike
- Vehicular
- Transit

Safety

- Traffic related
- Crime related

Public Realm

- Streetscape
- Facades
- Site furniture / amenities

Art

- Placemaking
- Programming

Vacant Lots

- Programming



Needs + Opportunities

Transportation

Pedestrian – Needs

- Improved curb ramps and ADA accessibility
- Improved sidewalk quality
- Improved crosswalks – countdown timers
- Midblock crossings
- More seating

Bike – Needs

- Dedicated bike lane where feasible
- Improved / increased bike amenities

Vehicular

- Traffic calming at key intersections
- Accommodation of multi-modal traffic

Transit

- Improved and increased bus shelters
- Adequate lighting and appropriate siting for safety



Needs + Opportunities

Safety (Actual + Perceived)

Streetscape

- Establish consistent setback
- Improved and increased litter collection and storage
- Selective removal and clearing of underbrush in key locations (shared yard between Dale St. + Seabrook St.)

Drug related Activity

- Public realm improvements and residential/commercial infill of vacant lots and store fronts
- Siting sharps boxes
- Needle sweeps in public space



Needs + Opportunities

Public Realm

Street Trees

- Consistent tree lawn + spacing – appropriately selected species + establishment protections

Building Facades

- Fortified / protected facades – safety concerns lead to increased perceived danger
- Need more transparency at street level – CPTED eyes on the street

Site furniture / Amenities

- Need increased (accessible) seating
- Increased site amenities – bike racks, trash receptacles

Signage

- Need improved signage for business
- Neighborhood identity + history



Needs + Opportunities

Art

Needs

- Cohesive aesthetic throughout corridor
- Daylight arts / cultural activity

Opportunities

- Wall therapy program – building off existing public art
- Active arts and cultural institutions
- Rich history to be interpreted through public art + placemaking
- Vacant lots – blank canvas
- Art as infrastructure



Needs + Opportunities

Vacant Lots

Needs

- Decrease/eliminate perception of urban blight
- Safety concerns – paraphernalia + associated activities
- Sustainable maintenance plan

Opportunities

- Green infrastructure
- Flexible program space – community, services, arts, recreation, therapy
- Try-it locations
- Residential + commercial infill



Needs + Opportunities

Safety

- Focus on problematic intersections/hangouts
- Improved lighting
- Improved line of sight

Transportation

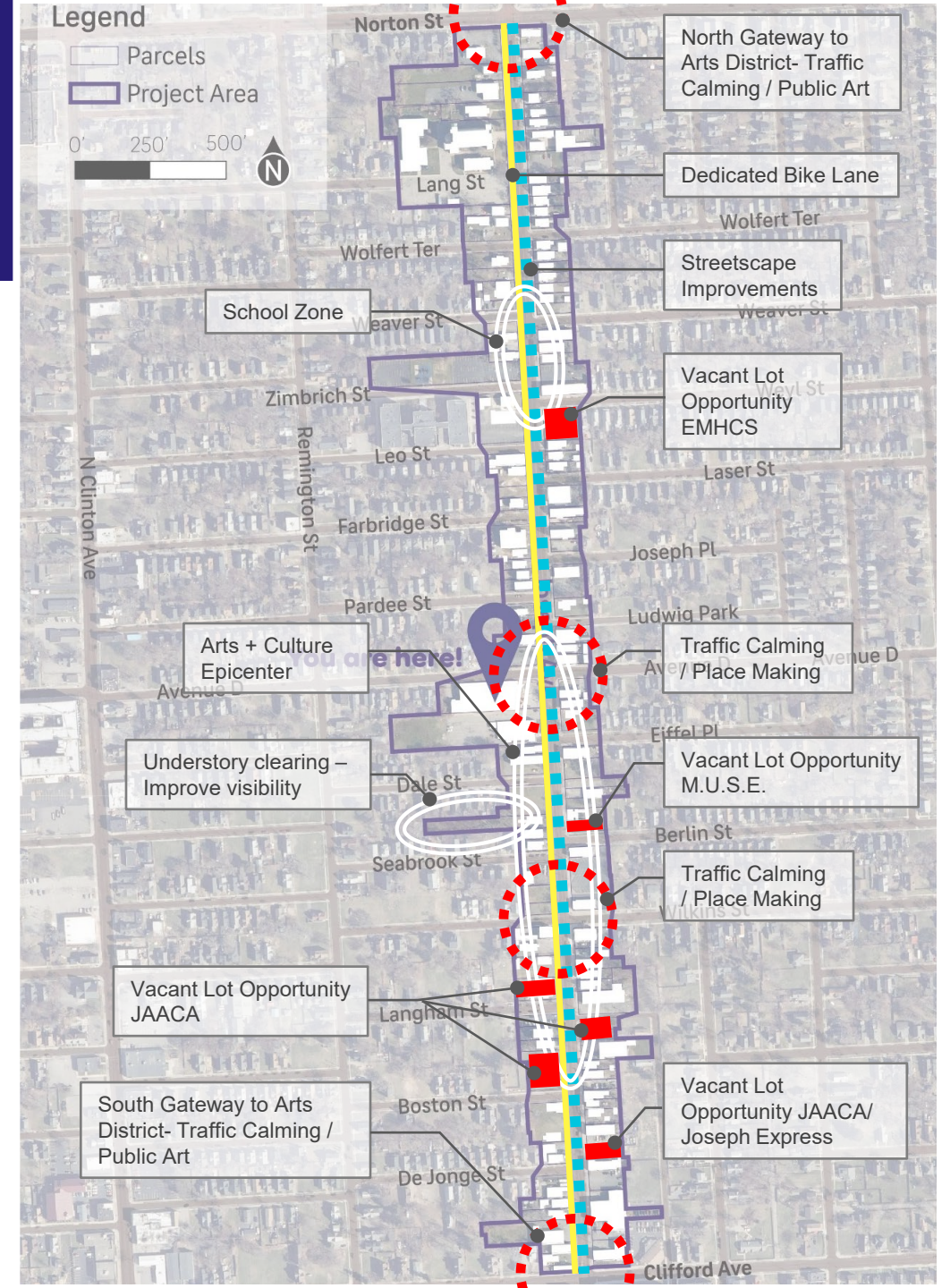
- Traffic calming at key intersections
- Dedicated bike lane – connection to Norton
- Artistic crosswalks, midblock crossings, Bike + Ped Amenities
- *Possible* future bus Shelter at Clifford

Public Realm

- Street trees throughout
- Artistic site furniture + amenities
- Programming key vacant lots
- School zone improvements

Arts / Culture

- Arts + Culture epicenter connecting neighborhood centers/local business
- Art as infrastructure





Next Steps



Next Steps

- Finish Stakeholder Interviews
 - Draft Needs + Opportunities Assessment
 - Develop Concept Master Plan Alternatives
 - PAC Meeting #4 – Concept Design Alternatives (late January)
 - PAC Meeting #5 – Selected Design (mid Feb)
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Discussion