



CITY OF ROCHESTER

# **Allocations of American Rescue Plan Act Funding**

DECEMBER 31, 2024

# ARPA



**CITY of ROCHESTER**  
Malik D. Evans, Mayor

# ARPA

**THE AMERICAN RESCUE PLAN ACT (ARPA)** was signed into federal law on March 11, 2021, providing direct financial relief to cities, towns and villages in the United States after the COVID-19 pandemic.

The City of Rochester was awarded \$202.1 million in ARPA funds, creating a historic opportunity to shape Rochester's recovery and set a foundation for a prosperous future, generate increased opportunities for economic empowerment, build safer and more vibrant neighborhoods, and ultimately promote equity, inclusion and social justice in Rochester.

The City engaged the community through an online survey, telephone town hall, and community input session, and incorporated the input it heard into its plan for allocating ARPA funds.

The following pages provide a comprehensive look at how Rochester has invested its ARPA award as of the required deadline of December 31, 2024.

For more information including a financial dashboard, and a map of funded projects, visit [cityofrochester.gov/arpa](https://cityofrochester.gov/arpa).

**Building Towards a Prosperous Future**

**ARPA COMPLIANCE AND MONITORING**

Engage external consulting expertise and provide internal administrative support for ARPA compliance, reporting and sub-receipt monitoring.

**\$971,775**

**FY22, FY23 & FY24 PARKING FUND REVENUE REPLACEMENT**

Replace lost government revenues due to the pandemic. Funds were used to support continuation of parking garage operations as revenues were lost due to fewer daytime parkers.

**\$9,876,500**

**FY23, FY24 & FY25 GENERAL FUND REVENUE REPLACEMENT**

Replace lost government revenues due to lingering impacts of the pandemic. Funds were used to support continuation of government services.

**\$12,123,500**

**ROCHESTER RIVERSIDE CONVENTION CENTER (RRC) BUILDING ENVELOPE AND MAIN STREET ADDITION**

This ROC the Riverway project encompasses a building addition and modernization to the southwest face of the RRC along the river to create a new and revitalized event space that directly engages with the downtown riverfront. The expanded space will enable RRC patrons to participate in convention center events and enjoy the spectacular views of the majestic Genesee River.

**\$6,000,000**



**AUSTIN STEWARD PLAZA PHASE 2**

Completed redesign and reconstruction of this scenic downtown park that spans the Genesee River. The park has been renamed Austin Steward Plaza.

**\$1,500,000**

**BLUE CROSS ARENA BUILDING SYSTEM UPGRADES PHASE 2: ICE PLANT ASSESSMENT**

The ice plant creates and maintains the ice sheet that is critical to the success of Rochester Amerks hockey team and the Arena's contribution to the City's economic vitality and quality of life. The existing, 20-year-old plant is at the end of its service life.

**\$186,000**



**Rochester Riverside Convention Center south terrace expansion**

## **Building Towards a Prosperous Future**

### **STATE STREET RECONSTRUCTION— WATER INFRASTRUCTURE**

This project included pavement reconstruction and water infrastructure improvements that enhance traffic safety and efficiency and improved the riding quality of the roadway, accessibility, and streetscape.

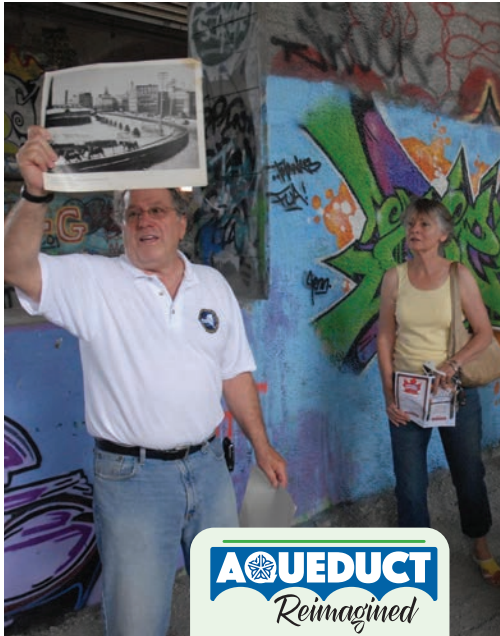
**\$2,000,000**



### **PARKING GARAGE IMPROVEMENTS**

Repairs and supplemental structural support within the South Avenue and Stone Street wings of the South Avenue Garage for preserving the safety, structural integrity and service life of the garage.

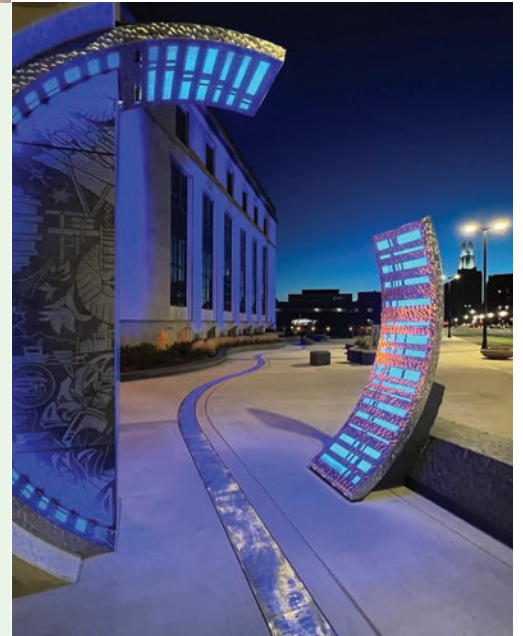
**\$2,000,000**



### **ERIE HARBOR**

Rehabilitate Genesee Gateway Park and the Genesee Riverway Trail within the park to provide sightlines and access to the waterfront and trail system, enhance public recreational use of the parkland, and provide direct public recreational use of the Genesee River for non-motorized, hand-carried watercraft.

**\$1,000,000**



### **AQUEDUCT REIMAGINED**

Funding for Phase 1 of the project to address utility relocations and other critical foundational activities to advance the full vision of creating riverfront connectivity on the downtown waterfront by establishing an iconic public space and extending the Genesee Riverway Trail through downtown Rochester.

**\$2,000,000**

### **ACCOUNTS RECEIVABLE ENTERPRISE SOLUTION**

Updated utility billing including online customer portal, moving the Accounts Receivable system from the mainframe, which lacked payment options expected by modern consumers.

**\$1,875,000**

### **RUNDEL LIBRARY EXTERIOR**

Repair, restoration, and reconstruction of exterior parapets, limestone and brick masonry, historic windows, and structural framing systems for the east, south and north facades, and structural repairs under the adjacent east terrace.

**\$9,130,000**

**Building Towards a Prosperous Future**

**NETWORK UPGRADES**

Replacement and modernization of City of Rochester critical technology infrastructure, ensuring the ability to continue to provide sufficient, secure connectivity for residents, stakeholders, and others. Projects include replacing end-of-life video infrastructure, modernizing city network infrastructure, redesigning the City’s data center, bringing parking garage networks up to PCI compliance, and an overhaul of wi-fi infrastructure at and near City facilities.

**\$2,964,820**



**BULL’S HEAD REDEVELOPMENT ACTIVITIES**

Fund the ongoing revitalization project, located on the western part of the city surrounding the intersection of West Main Street, West Avenue, Brown and Genesee Streets.

**\$720,000**

**HEALTHY FOOD ACCESSIBILITY LOAN & GRANT PROGRAM**

Invests in city-based businesses and agencies to expand healthy food access and implement innovative alternative food retail models.

**\$3,843,245**

**ENTERPRISE ASSET MANAGEMENT SOLUTION**

Enterprise asset management software is used to maintain and control operational assets and equipment. The aim is to optimize the quality and utilization of assets throughout their lifecycle, increase productive uptime and reduce operational costs.

**\$1,450,000**

**PARKING / MUNICIPAL CODE VIOLATION ENTERPRISE SOLUTION**

Moving parking and other municipal code violations data from the mainframe, which has minimal in-house support capacity and poses a large risk of potentially lengthy periods of full and partial service outages to a modern parking solution will allow a broader range of City staff to access and report on data surrounding parking services, enforcement and collections.

**\$900,000**

**CYBERSECURITY UPGRADES**

Implement new network security hardware and licenses, enhance the City’s cybersecurity operations center, procure outside assessment of the cybersecurity program and practices, increase security training, and expand and improve external vulnerability scanning.

**\$144,000**



**CORN HILL NAVIGATION BOAT**

Establishment of the new downtown tour boat and ticket office at Corn Hill Landing is an important ROC the Riverway initiative and now a major tourist attraction for our community.

**\$150,000**

**Healthy Food Accessibility Loan & Grant Program**



## **Economic Empowerment**

### **WORKFORCE DEVELOPMENT: HEALTH CARE WORKERS**

Support the recruitment and retention of entry-level health care workers through training and support services.

**\$900,000**



### **INTERNATIONAL PLAZA ADDITIONAL VENDING SPACE**

Purchase of additional vending “kiosks” for the site and other amenities, fixtures, and equipment including outdoor furniture and sound and stage enhancements. Improvements will position the Plaza as a community gathering and event space, and provide additional vending opportunities for small businesses and entrepreneurs.

**\$75,000**

### **KIVA**

Support the City’s administration of the Kiva program which provides low-interest loans to Rochester entrepreneurs.

**\$119,470**

### **WORKFORCE DEVELOPMENT: MOBILE UNIT**

This multi-purpose vehicle will be used to provide mobile workforce development and other services to city residents close to their homes.

**\$224,801**

### **TARGETED BUSINESS REVITALIZATION GRANT PROGRAM**

Assist small, income-eligible, existing and start-up commercial and manufacturing businesses with expansion and/or business retention projects.

**\$635,963**

### **WORKFORCE DEVELOPMENT**

Organizations were selected through a request for proposals process to provide workforce development services to youth and adults, including youth internships in public service, entrepreneurship, and financial literacy.

**\$14,911,722**

### **WORKFORCE DEVELOPMENT: YAMTEP**

Participants gain manufacturing skills and complete required occupational health and safety trainings while networking with local employers to begin successful careers in the trades.

**\$600,000**

### **TARGETED CORRIDOR MIXED-USE REHAB**

Provide grants for residential and commercial repairs to owners of mixed-used properties located in targeted commercial corridors in Rochester.

**\$184,700**

### **ROCHESTER PUBLIC MARKET SHED C REPLACEMENT**

This project includes the design of a new market facility to replace the existing Shed C, which is currently an open-air shed. The new facility will include enclosed vendor spaces, a demonstration kitchen, market offices, meeting spaces, and an open-air rooftop event space.

**\$1,000,000**



**Promoting Equity, Inclusion & Social Justice**



**COVID TESTING AND VACCINATION**

Ensured that the City's workforce and Rochester residents had access to COVID testing and vaccinations during the pandemic.

**\$155,600**

**COVID TESTING AND VACCINATION**

Contracted with United Way to provide Personal Protective Equipment and vaccine incentives.

**\$5,000**



**LEAD SERVICE REPLACEMENT**

Replace City-owned lead, lead-lined and galvanized water services to remove possible sources of lead contamination and complete associated street work to advance this significant public health initiative.

**\$36,259,731**



**GUARANTEED BASIC INCOME**

Pilot program in the form of a monthly \$500 stipend for up to 300 qualified families for a full year.

**\$2,187,000**

**SENIOR MEALS PROGRAM**

Provided free, healthy meals to senior citizens while supporting small business restaurants.

**\$2,149,460**

**INSIDE LEAD SERVICE LINE REPLACEMENT**

Provide funding for the replacement of "inside" lead, lead-lined and galvanized water services to private properties (curb box to home) from the City's publicly owned outside services lines to lessen the financial burden on city residents and property owners, and ensure all possible sources of lead contamination of drinking water are addressed.

**\$5,999,964**

## **Public Safety**

### **ROCHESTER PEACE COLLECTIVE**

Rochester organizations were selected to receive funding to provide violence prevention and reduction services. Awardees participate in the Rochester Peace Collective to break down silos and provide coordinated efforts to carry out violence reduction in our city.

**\$4,787,233**

### **VIOLENCE PREVENTION: PEACEMAKER FELLOWSHIP**

The Peacemaker Fellowship model is a transformative mentoring program that enrolls the highest risk individuals into a high-touch, personalized and structured cohort for an 18-month period.

**\$1,529,325**

### **OFFICE OF BUSINESS INTELLIGENCE: EXPANSION & OFFICE SPACE**

Expand the capacity of the Rochester Police Department Office of Business Intelligence to develop necessary business processes, manage data workflow, create analytical products and upgrade its Open Data Portal. Establish dedicated space for the expanding Office of Business Intelligence.

**\$2,912,200**

### **FIREHOUSE NEEDS ASSESSMENT STUDY**

City Firehouses are, on average, 70 years old. Capital improvements will enable the response model and workforce diversity that has changed significantly in the years since many of these facilities were originally designed and constructed.

**\$250,000**



### **FIREHOUSE BUILDING RENOVATIONS (INCLUDING GENDER-NEUTRAL FACILITIES)**

Funding will be utilized to renovate up to three critical, high-priority Rochester Fire Department facilities (Broad & Allen, Goodman, and University if funding allows). Renovations will include addition of gender-neutral facilities, building system repairs and replacements, and code compliance and site upgrades throughout.

**\$11,214,000**

### **MULTI-SITE SMALLER FIREHOUSE RENOVATION PROJECTS**

Funding will be utilized to perform critical building repairs at multiple, high-priority Rochester Fire Department facilities. Work will include Genesee Firehouse floor slab structural stabilization, and site paving at multiple fire houses to maintain and improve truck access to the apparatus bays.

**\$562,000**

### **FIRE SPECIALTY EQUIPMENT**

The Fire Department's Rescue Task Force is a nationwide initiative that integrates law enforcement, fire, and EMS services to save lives in mass shooting-type events to provide lifesaving interventions. These funds will be used to purchase medical, extrication and personal protective equipment for Rescue Task Force personnel.

**\$342,500**

### **GENESEE FIREHOUSE**

Funding will be used for HVAC upgrades and window replacements at the firehouse.

**\$340,000**





## Strengthening Neighborhoods

### MAPLEWOOD BRANCH LIBRARY EXPANSION

Expand the Maplewood Branch Library facility on the Dewey Avenue corridor to provide critical services for community members, many of whom are New Americans.

**\$7,350,000**

### ROOFING PROGRAM

Replacement of roofs, skylights, roof drains, gutters and roofing masonry structure/decking, and parapet reconstruction for income-eligible homeowners.

**\$7,702,200**

### EMERGENCY ASSISTANCE: SENIORS, HOMEOWNERS

Provide rehab grants to income-eligible owner-occupants targeted towards senior citizens.

**\$999,939**

### BUY THE BLOCK: GREENLINING FOR A BETTER ROCHESTER

Build new-construction homes for income-eligible residents on vacant lots in Rochester's former "redlined" neighborhoods.

**\$13,425,944**

### REHAB GRANTS: OWNER-OCCUPANTS

Provide rehab grants to income-eligible owner-occupants.

**\$6,397,200**

### LAND BANK ACQUISITION / REHAB PROGRAM

Funds were used to support subsidies for up to 80 properties that will be sold to income-qualified homebuyers.

**\$2,400,000**



## **Strengthening Neighborhoods**

### **MAPLEWOOD PARK NATURE CENTER**

The Nature Center will serve as Rochester's hub for specialized environmental education and expeditionary experiences along the Genesee River and will include interactive exhibits, demonstration gardens, wildlife, outdoor adventures, summer camps and a nature pre-K. This project is supported by the ROC the Riverway initiative.

**\$5,525,000**



**Maplewood Park Nature Center**

### **R-CENTERS HEALTH, WELLNESS, NUTRITION & SOCIAL EMOTIONAL PROGRAMMING & SUPPORT**

To address the pressing wellness and mental health needs of the community resulting from the COVID pandemic.

**\$2,000,000**

### **HOUSING-FIRST TRUST FUND**

Provide seed funding to support the preservation and production of affordable housing and increase opportunities for families and individuals to access affordable homes.

**\$1,000,000**

### **DEMOLITION PROGRAM**

The funds will be used to support the City's demolition program that removes vacant, derelict, and fire-damaged structures that are public safety hazards and a blight on surrounding neighborhoods.

**\$1,771,000**

### **Park Square II**



### **AFFORDABLE RENTAL HOUSING: PARK SQUARE**

The Park Square II project includes the preservation and rehabilitation of 200 existing affordable rental units located in Midtown Manor, now known as the Tower at Park Square, and the new construction of 40 affordable rental units on the property to replace those demolished as part of Park Square (Southeast Towers) Phase I.

**\$500,000**

**Strengthening Neighborhoods**



**BADEN HERITAGE PARK  
CIVIL RIGHTS PARK**

Enhance the existing Baden Park through the addition of a Rochester Civil Rights Heritage Site in the 14605 neighborhood.

**\$500,000**



**HUMBOLDT SPRAY PARK**

The spray park reached the end of its service life and aging infrastructure does not function properly requiring frequent repairs. The project updated mechanical, electrical, plumbing, control and surfacing systems.

**\$650,000**



**DURAND BEACH  
GATEWAY IMPROVEMENTS**

Enhance Durand Eastman Beach Park through the addition of accessible public pathways and numerous site improvements including lighting, a bus shelter for public access, signage, emergency vehicle access, bicycle parking, plantings, lighting and landscaping.

**\$2,200,000**

**AFFORDABLE RENTAL  
HOUSING: TRUE NORTH**

The True North project includes affordable rental and permanent supportive housing and a community wellness clinic. The first site, 536 Central Avenue, will be a three-story residential building with 30 units, staff offices, and community rooms. The second site, located at 115 & 141 Portland Avenue, will be a three-story residential building with 40 units, staff offices, and community rooms.

**\$750,000**

**AFFORDABLE RENTAL  
HOUSING: BEECHWOOD**

The Beechwood Family Apartments project involves constructing a total of 54 units across 21 scattered site residential buildings. The units will serve 12 households with incomes up to 30% Median Family Income (MFI), 18 units for households up to 50% MFI, and 24 units for households up to 60% MFI. A dozen units will be dedicated as supportive housing for Survivors of Domestic Violence. The project will continue to maintain its units as affordable for a minimum of 30 years.

**\$600,000**

**AFFORDABLE HOME  
OWNERSHIP: FIRST GENESIS**

The First Genesis Development Corporation, an affiliate of First Genesis Baptist Church, is partnering with Rochester Management, Inc. to build up to 22 single-family homes for affordable homeownership opportunities in the Upper Falls neighborhood. The Project consists of five two-bedroom ranch homes, six three-bedroom ranch homes, and eleven three-bedroom two-story homes with full basements.

**\$1,500,000**

## ARPA PROJECTS INDEX

Accounts Receivable Enterprise Solution.....	4	Humboldt Spray Park .....	11
Affordable Rental Housing: Park Square.....	10	Inside Lead Service Line Replacement.....	7
Affordable Rental Housing: True North.....	11	International Plaza Additional Vending Space.....	6
Affordable Rental Housing: Beechwood.....	11	Kiva.....	6
Affordable Home Ownership: First Genesis.....	11	Land Bank Acquisition / Rehab program.....	9
ARPA Compliance and Monitoring.....	3	Lead Service replacement.....	7
Aqueduct Reimagined.....	4	Maplewood Park Nature Center .....	10
Baden Heritage Park Civil Rights Park.....	11	Maplewood Branch Library Expansion.....	9
Blue Cross Arena Building System Upgrades Phase 2: Ice Plant assessment.....	3	Multi-Site Smaller Firehouse Renovation Projects ...	8
Bull's Head Redevelopment Activities .....	5	Network Upgrades.....	5
Buy the Block: Greenlining for a Better Rochester...	9	Office of Business Intelligence: Expansion & Office Space.....	8
Austin Steward Plaza.....	3	Parking Garage Improvements.....	4
Corn Hill Navigation Boat.....	5	Parking / Municipal Code Violation Enterprise Solution .....	5
COVID Testing and Vaccination.....	7	R-Centers Health, Wellness, Nutrition & Social Emotional Programming & Support.....	10
COVID Testing and Vaccination Contract.....	7	Rehab Grants: Owner-Occupants .....	9
CyberSecurity Upgrades .....	5	Rochester Peace Collective.....	8
Demolition Program.....	10	Rochester Public Market Shed C Replacement .....	6
Durand Beach Gateway Improvements .....	11	Rochester Riverside Convention Center South Terrace Expansion .....	3
Erie Harbor.....	4	Roofing Program .....	9
Enterprise Asset Management Solution.....	5	Rundel Library Exterior .....	4
Emergency Assistance: Seniors, Homeowners .....	9	Senior Meals Program .....	7
Firehouse Building Renovation(s) (Including Gender Neutral Facilities) .....	8	State Street Reconstruction Water Infrastructure ...	4
Firehouse Needs Assessment Study .....	8	Targeted Business Revitalization Grant program ....	6
Fire Specialty Equipment.....	8	Targeted Corridor Mixed-Use Rehab.....	6
FY22, FY23 & FY24 Parking Fund Revenue Replacement.....	3	Workforce Development .....	6
FY23, FY24 & FY25 General Fund Revenue Replacement.....	3	Workforce Development: Health Care Workers.....	6
Genesee Firehouse .....	8	Workforce Development: Mobile Unit.....	6
Guaranteed Basic Income .....	7	Violence Prevention: Peacemaker Fellowship.....	8
Healthy Food Accessibility Loan & Grant Program....	5	Workforce Development: YAMTEP .....	6
Housing First Trust Fund .....	10		