Small Business Sponsorship

International P L A Z A

#MeetUsAttheInternationalPlaza

Sponsor Market Days 2025 Season!

Partnering with us represents branding and outreach opportunities for your business/organization to attract new clients/supporters, engage in community development while embracing diversity and promoting local resources, business and artists.

Platinum: \$1,000+

- Opportunity to co-host 1 event on or off Market Days
- Opportunity to make live announcements on site
- Acknowledgement on Poder 97.1 FM as sponsor of Hispanic Heritage Month
- Live mention acknowledgment on-site
- Social media acknowledgement on IP channels
- · City of Rochester press release media expose

Gold: \$350 -\$500+

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- Listed on press release and communications collaterals
- 2 Tabling opportunities throughout HHM
- Social media acknowledgement on IP channels
- Live mention acknowledgment on-site

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Silver: \$50- \$100+

- 1 Tabling opportunity during HHM
- Social media acknowledgement on IP channels
- · Live mention acknowledgment on-site

Volunteer opportunities available. Contact:Jason Barber Tel:585-943-1507 Email: jbarber@iberodevelopment.org



Please make contributions to: Ibero American Development Corporation attention: International Plaza, 954 Clifford Ave. Rochester, NY 14621.

Please select a sponsorship levels and complete the following information:

Sponsorship Level:		Contribution:		
Name:		Title:		
Address:	City:		State:	Zip/Postal:
Email:		Phone/Fax:		

Visit cityofrochester.gov/internationalplaza

828 N. Clinton Ave., Rochester NY



