

ROCHESTER URBAN RENEWAL AGENCY

PERFORMANCE MEASURES FOR 2018

1. Marketview Heights Urban Renewal District

Planned-Refine cost estimates for URD implementation activities, identify funding sources for all activities. Assess previously identified properties to determine the feasibility of demolition or rehabilitation, on an individual basis.

2. Midtown Urban Renewal District

Planned-Complete due diligence before the sale of Parcel #5 to the developer.

Planned-As per the land disposition agreement for Parcel #2, the developer is to commence construction by the 12/31/2018.

3. Dewey Driving Park Urban Renewal District

Planned-Continue undertaking a marketing campaign to aggressively advertise the Dewey Driving Park Façade grant program.

4. Bull's Head Urban Renewal Area

Planned-The Bull's Head urban renewal plan is anticipated to be completed in 2018.

5. Cascade Urban Renewal District

Planned-Four new townhomes to be completed.

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PERFORMANCE MEASURES REPORT FOR 2017

1. Marketview Heights Urban Renewal District

Planned-Refine cost estimates for URD implementation activities, identify funding sources for all activities, and begin implementation including release of Lewis Street RFP (contingent on funding being secured).

Actual-Variou s properties identified to be assessed as a means to determine if demolition or rehabilitation will be the most viable action, on an individual basis.

2. Midtown Urban Renewal District

Planned-Select developer and transfer Parcel #5 to developer.

Actual-A developer was selected through an RFP process.

Planned-Complete negotiations with developer for Parcel #2.

Actual-A land sale to a developer team (Buckingham Properties and Morgan Communities) was approved and executed.

3. Dewey Driving Park Urban Renewal District

Planned-Undertake a marketing campaign to aggressively advertise the program in 2017 with the anticipation of reaching more property owners and potential grants being provided.

Actual-The City's street liaison held a meeting with property/business owners to market the Dewey Driving Park Façade Grant Program. The City then followed up with interested owners to determine which owners are eligible for the program. One property owner closed on a Dewey Driving Park Façade Grant.

4. Bull's Head Urban Renewal Area

Planned-The Bull's Head urban renewal plan is anticipated to be completed in 2017.

Actual-The Bull's Head urban renewal area was expanded to include additional properties. The associated plan is anticipated to be completed in 2018.

5. Cascade Urban Renewal District

Planned-Ten new townhomes and ten new apartments are anticipated to be completed in 2017 as part of the North Plymouth Terrace redevelopment project.

Actual-Ten new townhomes and ten new apartments were completed.