



EAST MAIN STREET RECONSTRUCTION PROJECT

STAKEHOLDER MEETING
OCTOBER 18, 2018 @ 6:30 PM
RGRTA COMMUNITY ROOM
1372 EAST MAIN STREET
PIN 4CR0.05

PROJECT OBJECTIVES

The project includes the following primary objectives:

- 1) Reconstruction of pavement that increases the service life and rideability of East Main Street.
- 2) Improve and promote multi-modal transportation access including accommodations for pedestrian, bicycle and transit facilities.
- 3) Improve pedestrian facilities to be in compliance with the Americans with Disabilities Act Accessibility Guidelines (ADAAG) and the Proposed Accessibility Guidelines for Pedestrian Facilities in the Public Right-of-Way (PROWAG) and improve the safety of pedestrian, bicycle and motor vehicle traffic.
- 4) Improve streetscape and public realm of corridor including enhancements to lighting, landscape, and other amenities that reinforce community identity and support revitalization.
- 5) Improve the condition of traffic control devices (signs, pavement markings) in accordance with the National Manual of Uniform Traffic Control Devices and the New York State Supplement (MUTCD).



PROJECT LOCATION MAP

PROJECT IMPROVEMENTS

- Pavement narrowing with new pavement surface
- Dedicated bicycle facility
- Sidewalks / ADA Accessibility
- Landscape / Streetscape
- Streetlighting systems
- Watermain Improvements

PROJECT SCHEDULE

Design Approval:
February 2019

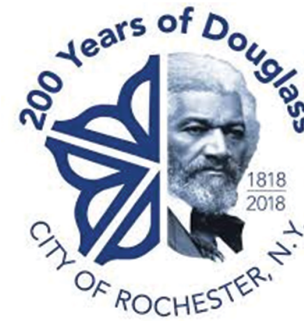
Complete Detailed Design:
December 2019

Construction Start:
April 2020

Construction Complete:
Fall 2021

PROJECT FUNDING

The project is primarily funded by Federal Surface Transportation Program—Urban Funds, Empire State Development grant and the City of Rochester.



PRIOR REPORTS /STUDIES COMPLETED:

Main/Goodman Traffic
Impact Study & Concept
Design Project Draft
Design Report
(August 2008)

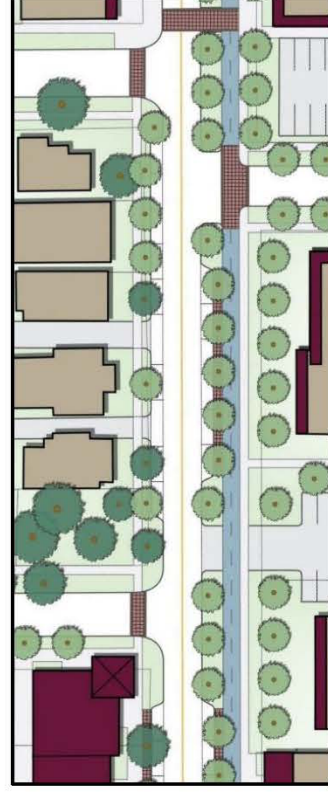
East Main Street Corridor
Revitalization Project
(June 2015)



FOUR-STEP PLANNING PROCESS RECOMMENDED ACTIONS:

(Items in blue are anticipated to be addressed in this project)

1. Plant new street trees and monitor or replace existing trees as needed to create a rhythm of tree canopy along East Main Street.
 - a. New landscape features will be included in final design.
2. Install new signage to ensure legibility. Aim to create simplified signage, directing users to destinations and reducing visual clutter.
 - a. New signage and wayfinding will be included in final design.
3. Install new street lighting fixtures along corridor to enhance human experience.
 - a. New LED streetlight will be included in final design.
4. Utilize Crime Prevention Through Environmental Design (CPTED) methods.
5. Initiate a façade improvement program that respects the architectural heritage of the area with special attention to developing and/or maintaining active storefronts.
6. Focus investment on sidewalk/ building frontage.
7. Encourage development of run-down and vacant properties through grant programs.
8. Enforce property maintenance code with owners and landlords.
9. Add bike lanes and delineate on street parking.
 - a. Conventional bike lanes
 - b. Buffered bike lanes
 - c. Cycle Tracks
 - i. Sidewalk Level or 'Raised' Cycle Track
 - ii. Street Level Cycle Track
 - iii. One-way Cycle Track
 - iv. Two-way Cycle Track



East Main Street Corridor Revitalization Project Concept (2015 RCDC Report)

10. Enhance off-street parking lots.
Install countdown crossing signals at Goodman and Main Street.
 - a. Complete! Constructed as part of the City of Rochester's 2016 Preventive Maintenance project.
11. Install or enhance gateway features at Goodman and East Main and Culver and East Main to signal entrance into neighborhood.
12. Relocate stop line at intersection of East Main Street and Mustard Street and delineate north/south intersection crosswalks across East Main Street.
13. Continue to work with the City to implement the Bridging Neighborhoods Plan.
14. Develop an East Main Street revitalization organization with a steering committee or board along with sub-committees to address specific needs and/or topics.
15. Identify specific people and organizations, including local block clubs and faith-based organizations, in the community who could make significant contributions to the revitalization program and ask for their participation.
16. Develop an annual work for the Steering Committee and necessary sub-committees to guide the revitalization program.
17. Seek funding sources including grants programs, member items, etc. to help fund the program.
 - a. Federal funding and ESD funding have been secured for the project.
18. Make contact with representatives from local universities to discuss opportunities for educational partnerships. Both undergraduate and graduate level programs often look for community projects that coincide with classroom studies and typically charge only for project expenses.



Recent improvements at E. Main and Goodman intersection



PROJECT TIMELINE:

