

## 1.0 OVERVIEW

As part of Phase II of the Erie Harbor Park Public Enhancements Project, the City of Rochester administered a community survey to gather input on three potential design concepts for a redesigned park. The survey was open from April 26<sup>th</sup> to June 18<sup>th</sup>, 2018. There were 76 responses. A full list of responses is included in Appendix A.

The survey included a brief description of the project and links to all three potential concepts. The survey asked respondents to answer the following questions:

1. Which concept do you prefer the most?
2. What feature of your preferred concept did you like the most?
3. What features from the two concepts that you did NOT prefer do you like the most?

The survey also included an option for participants to leave contact information for purposes of sending invitations to future meetings only. All responses remain confidential and anonymous. Personal information is not included in this summary. Images of the survey are available in Appendix B.

The survey was made available on iPads at an open house public meeting for the project on Thursday, April 26<sup>th</sup> at The Hamilton, 185 Mt. Hope Ave in Rochester, NY. Other efforts to promote participation in the survey included posting it to the City's website and emailing the survey to a list of participants in the project's previous survey and community stakeholders.

## 2.0 SUMMARY OF FINDINGS

Concept #1 was preferred by the majority of survey respondents (57%). Respondents indicated that the Roc cove and kayak launch features were popular aspects of this concept. The cantilevered boardwalk from Concept #3 was also a popular feature. Kayaking features, such as the launch in Concept #1 and river access steps in Concept #3 also received support among survey participants. Most comments focused on the north and south park areas, with few commenting on the section of the park in between the two ends.

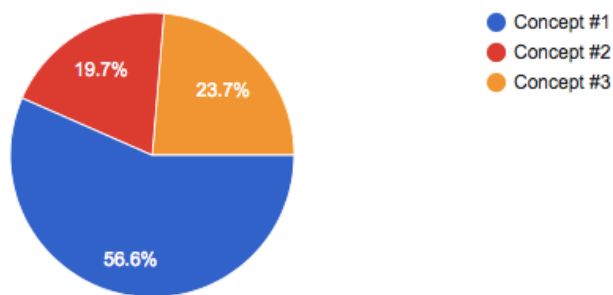
### 3.0 FINDINGS

#### Question 1: Which concept do you prefer the most?

The first question asked participants which concept of the three provided did they prefer the most. Concept #1 was the most preferred of the three concepts with 56.6% of respondents choosing this option. Concepts #3 and #2 received 23.7% and 19.7% respectively.

#### 1. Which concept do you prefer the most?

76 responses



## Question 2: What feature of your preferred concept did you like the most?

Question 2 asked participants what feature from their favorite concept they liked the most.

### Concept #1

Of those who preferred Concept #1, the most popular feature was Roc cove (15) with the kayak launch (12) component of this river access feature also receiving support.

Feature of preferred concept	Number of supportive responses
Roc cove	15
Kayak launch	12
Other	8
Water spray area	4
Naturalized river bank areas	4
North end park area	3
Boardwalk	2

Those who preferred Concept #1 who selected a feature not specifically listed on the concept ("Other") cited the general layout and variety of activities as their favorite features.

### Concept #2

Respondents who preferred Concept #2 liked the "city view deck and amphitheater."

Feature of preferred concept	Number of supportive responses
City view deck / amphitheater	4
Other	3

### Concept #3

For participants who preferred Concept #3, the river access aspects of the concept were the most appealing features. The kayak put-in (6), cantilevered boardwalk (5) and Roc inlet (4) were all popular features of this concept. The grand lawn (3) at the south end of the park also received some support from those who liked this concept the most.

Feature of preferred concept	Number of supportive responses
Kayak launch steps	6
Cantilevered boardwalk	5
Roc inlet	4
Grand Lawn	3
Other	3

### Question 3: What features from the two concepts that you did NOT prefer do you like the most?

Question 3 asked respondents which features they liked from their second and third choice concepts. The most popular feature was the cantilevered boardwalk (17 responses) from Concept #3.

Eighteen respondents suggested other features, including multiple basketball courts within the boundaries of the park, support for the overall simple designs of the concepts, and concerns about proximity to the road, lack of parking, and an overemphasis on boating opportunities.

Features respondents liked (non-preferred concept)	Number of supportive responses
Other	18
Cantilevered boardwalk	17
Grand promenade	5
Roc scramble	4
Roc inlet	4

City view deck / amphitheater	4
Wide market promenade	4
Adventure playground	3
Grand lawn	3
Water spray play area	3
Roc cove	2

## APPENDICES

### Appendix A: Survey Responses

Timestamp	1. Which concept do you prefer the most?	2. What feature of your preferred concept do you like the most?	3. What features from the two concepts that you did NOT prefer do you like the most?
4/26/2018 18:56:04	Concept #3	All of it, it is well balance providing something for everyone	The picnic area by ford street bridge
4/26/2018 19:06:18	Concept #3	Nicer looking space near bridge, more attractions at the north end.	rock climbing space
4/26/2018 19:07:13	Concept #3	Boardwalk	Concept 1 playground area
4/26/2018 19:12:21	Concept #3	The playground a the north end; the oval, Boardwalk and protected path @south end	Other two don't combine that.
4/26/2018 19:55:48	Concept #3	s side simple, elevated walkway + park; like tree concept, with walkway. N side cove + views	Roc scramble, did not like too many trees or play areas, keep it simple
4/27/2018 10:13:53	Concept #1	The playground at the south end was great. The cove on the north end was fantastic!	The cantilevered board walk was cool
4/27/2018 10:14:31	Concept #1	The cove	The cantilevered board walk
4/27/2018 10:15:12	Concept #1	The cove	The cantilevered board walk
4/27/2018 10:17:10	Concept #1	River Lounge Boardwalk	Market Promenade
4/27/2018 10:34:53	Concept #1	The variety of many different features	The sitting resting and viewing spots along the walk way

4/27/2018 10:53:49	Concept #1	Active & community building uses at North & South. Ford & Mt Hope has too much traffic to be loungy	Space for the market!!! Gregory St entry. Nobody will enter from Ford & Mt Hope corner.
4/27/2018 10:54:57	Concept #2	basketball court	water feature
4/27/2018 14:00:49	Concept #1	water spray park, design of south gateway	emphasis/prominence of a basketball court
4/27/2018 14:08:32	Concept #1	cove/brdwalk ovrk/rock terr ovrk play spread throughout community garden s. end rstrm/kayak/food	inlet (3) n. end openness of #3 better than #1 closed off linear paths
4/27/2018 22:11:59	Concept #1	The big playground and the "natural" water play features.	The Cove
4/28/2018 12:27:24	Concept #1	The cove, with cattails for fish breeding	The market vendor area, spray park, tennis courts
4/29/2018 6:57:11	Concept #1	Natural river bank	Seating and boardwalk
4/29/2018 9:44:21	Concept #1	The cove	The cantilevered board walk
4/29/2018 9:47:50	Concept #1	The play area and the river cove	The board walk over the river
4/29/2018 10:08:21	Concept #1	The kayak inlet and rental area. I think that would be very valuable for visitors and residents.	the park space with lots of paths and seating
4/29/2018 10:48:13	Concept #3	Embracing more use of the waterfront by providing easy access for kyack and other small boats.	Landscaping and well planned pathways.
4/29/2018 10:58:51	Concept #3	more of a naturalized environment. Less noise.	plantings and gardens
4/29/2018 11:56:20	Concept #2	that it doesn't include kayak rental	One thing concerns me about all of them - the lack of parking and food/beverage service.
4/29/2018 17:38:40	Concept #2	The multi-use activity area at the North end	Nix the large playground in Concept 1. Should be integrated with the North end setup of Concept 2.
4/29/2018 20:19:29	Concept #1	I like the North end of Concept 1 the most. I don't like the South end with the focus on active play	Concept 2 - I like the South End a lot. Concept 3 - I like the cantilevered boardwalk.
4/30/2018 11:26:11	Concept #1	ROC Cove & Grande Promenade concept w/ water garden & playful features. Separate bike lane. Garden.	Nothing. Concepts 2 & 3 were very boring. If \$ is a problem, focus on North end Park from Concept 1.
4/30/2018 15:05:54	Concept #1	Kayak Cove	Climber playground

4/30/2018 17:35:09	Concept #1	The amount of things in the design, especially inclusion of play areas. Also roc cove is awesome!	Access to the river, cantilevered boardwalk
5/1/2018 2:39:44	Concept #3	The river-accessible area	N/A
5/1/2018 10:05:25	Concept #3	The Grand Lawn - love the idea of a big park area that's just grass.	The Alexander Street entrance side for all three - very lively.
5/1/2018 10:13:48	Concept #3	Cantilevered boardwalk	city views deck and the naturalized riverbank
5/1/2018 16:21:41	Concept #1	The cove	Roc scramble (#2) and cantilevered boardwalk (#3)
5/2/2018 10:11:02	Concept #1	ROC Cove, Kayak launch	Great lawn from concept #3, market promenade from concept #2
5/3/2018 10:00:49	Concept #1	Bike path further from ped. path; simple route for bikes to access Mt Hope/Ford; more bball courts	Please don't do only 1 bball court, every time I bike by people are using the court, so 2 is better!
5/4/2018 13:40:32	Concept #1	Roc Cove	Concept 3 - cantilevered boardwalk, Concept 2 - rock scramble
5/7/2018 12:32:20	Concept #1	the layout	They were all nice but there was something about #1 that seemed more pleasant and inviting.
5/7/2018 12:41:57	Concept #3	Inlet/Kayaks	Community area in the southend.
5/7/2018 12:42:39	Concept #1	Additional space.	Losing of land.
5/7/2018 12:44:35	Concept #1	Spray Park, There is currently no park with a spray area in the South East section of the city.	Playground and market place
5/7/2018 12:51:28	Concept #1	The layout seems more conducive to activity.	Open areas for flexible usage.
5/7/2018 13:07:02	Concept #1	Kayak launch	Inlay
5/7/2018 13:16:25	Concept #1	Lounge and play areas	Trellis
5/7/2018 13:58:50	Concept #2	I like the shade trellis	I like the cantilevered boardwalk from concept 3 a lot!
5/7/2018 14:05:13	Concept #2	There is something for everyone and a lot of places to sit	the cantilevered boardwalk
5/7/2018 14:38:14	Concept #1	The naturalized shoreline and expansive kayak area	Wide walkways for market and cantilevered boardwalk
5/7/2018 14:44:40	Concept #1	boardwalk and kayak rentals	few opportunities for physical activities
5/7/2018 19:06:47	Concept #1	Seems most accessible to water	Unclear question

5/7/2018 21:47:11	Concept #2	Cityview Dock	Spray Park; Grand Lawn
5/7/2018 22:26:20	Concept #1	Naturalized riverbank	Rock scramble terrace
5/7/2018 23:33:40	Concept #2	Ampitheater Deck	ROC Cove, Cantilevered Boardwalk
5/8/2018 10:21:14	Concept #1	The more developed kayak launch area.	I liked the outcropped boardwalk.
5/8/2018 22:28:33	Concept #3	Water spray area	N/A
5/9/2018 10:15:30	Concept #2	the amphitheatre	cantilevered board walk, spray playground/adventure playground
5/9/2018 20:30:16	Concept #3	Boardwalk	Integration of many different. "zones"
5/9/2018 22:44:15	Concept #1	naturalized riverbank	cantilevered sidewalk, city view deck + seating access
5/14/2018 11:33:10	Concept #2	playgrounds, dock, basketball	bathrooms, kayak rental, 2 basketball courts better than 1
5/22/2018 18:56:21	Concept #2	More Trees, small plots, and pathways	Circle path, less trees.
5/24/2018 21:02:00	Concept #3	The carry in boat launch. We don't have enough public launches on the river!	Community garden
6/11/2018 11:25:42	Concept #1	ROC Park and kayak parking	some of the design of other concepts
6/12/2018 15:29:41	Concept #1	The layout of concept 1 makes the most sense with logical connections to the adjacent streets.	The terraces into the water on Concept 2 and the cantilevered boardwalk on Concept 3
6/12/2018 15:31:00	Concept #1	The extensive plantings and gardens, and the ROC cove and kayak launch	kayak launch
6/12/2018 15:32:24	Concept #1	It is the most forward thinking.	Simple designs.
6/12/2018 15:47:35	Concept #3	kayak inlet	location of basketball court better in other versions; sculptures
6/12/2018 15:48:04	Concept #1	Kayak area	The big oval grand lawn
6/12/2018 16:47:33	Concept #3	Cantilevered boardwalk over river with views	"Roc Cove" Bikeway improvements ;"City view" deck, Picnic area & seating, Sculpture discovery path
6/12/2018 17:36:10	Concept #1	Kayak and boat launch...	Walkway...
6/12/2018 20:43:10	Concept #1	the cove for kayaks	climber playground
6/12/2018 23:33:44	Concept #1	I like the promenade feature	The kayak inlet in Concept 3
6/13/2018 13:39:48	Concept #3	S end oval walk & simple design of river. N end cove & rocks. Add historical plaques on walkways!	Rock scrambles in and around walkways and natural bird landscapes.



<b>6/13/2018 22:30:55</b>	Concept #2	Park area -green space at intersection of ford and mt. hope	too much emphasis on kayak areas
<b>6/14/2018 21:22:22</b>	Concept #2	Boat rental and launch	Playground. Basketball court
<b>6/15/2018 15:05:04</b>	Concept #3	kayak inlet	Design 1:linear promenade with views to the water on the northern site, design 2: amphiteater
<b>6/18/2018 9:28:16</b>	Concept #2	Kayak feature	Basket ball courts closer to Mt Hope in concept one. Kayak inlet in concept three.
<b>6/20/2018 15:58:44</b>	Concept #1	Water spray	Kj
<b>6/20/2018 16:04:24</b>	Concept #2	Because it involves everyone to enjoy the view	Being too close to the road
<b>6/26/2018 10:50:07</b>	Concept #2	Lack of water spray play area (NOT a fan of this idea)	Inlet for kayaks and rain gardens

## Appendix B: Survey Images

# Erie Harbor Park Phase II Options

At the beginning of Phase II of the Erie Harbor Public Enhancements Project, we heard from survey participants and community stakeholders on what they liked from the 2011 Master Plan, improvements they want to see in this phase of the project as well as their wishlist for future phases.

What did we hear? Residents want to retain the bike and trailways, flexible-use plaza space and the passive and active recreation areas at either end of the park that were all components of the 2011 Master Plan. Integration of natural landscapes into the park as well as enhanced riverfront access and amenities were popular in this phase of the project, and residents hoped to see more canoe and kayaking amenities in the future.

In this second survey, we've used the community's input to refine the options available. Please review each one of the three (3) concepts and then respond to the five-minute survey that follows. If you are unfamiliar with the park, please review the map below:

## Erie Harbor Riverfront Park



## Alternative Concepts

Please review these three (3) concepts before responding to the survey below.

#1

Please click the link to view additional images and learn more about this concept:  
<https://drive.google.com/file/d/1r0DcaUD7c0iQkVz9iYGfuhHqHR0m46Da/view>

Image title



#2

Please click the link to view additional images and learn more about this concept:  
<https://drive.google.com/file/d/1eSmWfyaE0UzejVJYp49JMA5uPNHkZ6ja/view?usp=sharing>

Image title



### #3

Please click the link to view additional images and learn more about this concept:  
[https://drive.google.com/file/d/17Kc9reVY84k7Xh5aSusfjNaw2w\\_3wLTZ/view](https://drive.google.com/file/d/17Kc9reVY84k7Xh5aSusfjNaw2w_3wLTZ/view)

Image title



## Survey

Now that you have learned about and viewed images of all three concepts, please respond to the questions below.

### 1. Which concept do you prefer the most? \*

Concept #1

Concept #2

Concept #3

### 2. What feature of your preferred concept do you like the most? \*

Long answer text

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### 3. What features from the two concepts that you did NOT prefer do you like the most? \*

Long answer text

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## Stay updated

If you would like to receive updates on this project, please provide your contact information below.

This document was prepared with funding provided by the New York State Department of State under Title 11 of the Environmental Protection Fund.



## Name

Short answer text

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## Email

Short answer text

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## Image title

