



LAYOUT :

- CLEAR BORDER 2" ALL AROUND
- INNER MARGIN 2" BETWEEN UPPER CITY MARK AND TEXT
- UPPER CITY MARK TO BE 9" DIAMETER AND FLUSH WITH CLEAR BORDER
- "CONTRACTOR" AND "FOR INFORMATION" TEXT TO BE FLUSH WITH INNER MARGIN
- LOWER CITY MARK TO BE 5" DIAMETER AND BOTTOM TO BE FLUSH WITH CLEAR BORDER
- RIGHT SIDE MAYOR'S SIGNATURE TO BE FLUSH WITH CLEAR BORDER AND TOP TO LINE UP WITH TOP OF LOWER CITY MARK
- "PROJECT TYPE" EXAMPLES:
 - RECONSTRUCTION
 - REHABILITATION
 - MILLING AND RESURFACING
 - PREVENTIVE MAINTENANCE

LETTERS :

- STREET NAME/PROJECT TITLE
PROJECT TYPE - MAX 4 LINES:
SWISS 721 CONDENSED BOLD
4" LETTERS INITIAL CAP
2" LINE SPACING
- CONTRACTOR AND FOR INFORMATION:
SWISS 721 CONDENSED BOLD
1.50" LETTERS INITIAL CAP
0.75" LINE SPACING
- MAYOR'S SIGNATURE:
SWISS 721 CONDENSED BOLD ITALIC
1.25" LETTERS INITIAL CAP
0.65" LINE SPACING
- ROCHESTER CITY COUNCIL:
SWISS 721 CONDENSED BOLD ITALIC
1.1875" LETTERS INITIAL CAP
0.65" LINE SPACING
- CITY OF ROCHESTER:
SWISS 721 CONDENSED BOLD
1.25" LETTERS INITIAL CAP

NOTES :

1. PRIOR TO SIGN FABRICATION, CONTRACTOR MUST OBTAIN WRITTEN APPROVAL FROM CITY OF SIGN LAYOUT.
2. BOARD TO BE 72 INCHES x 48 INCHES x 3/4 INCH PLYWOOD PAINTED WITH 2 COATS WHITE EXTERIOR ENAMEL PAINT.
3. BOTTOM OF SIGN BOARD TO BE MINIMUM OF 7 FEET ABOVE GRADE.
4. LETTERS AND CITY MARK COLOR TO BE PMS 287C BLUE.
5. LINE TO BE 30 POINT RULE.
6. SIGN CAN BE REDUCED PROPORTIONALLY TO 36 INCHES x 24 INCHES AS REQUIRED IN CONTRACT DOCUMENTS.

CITY OF ROCHESTER		
PROJECT SIGN		
ISSUED	5-7-01	NON-STANDARD DWG.NO.S999-2
REVISED	11-23-22	