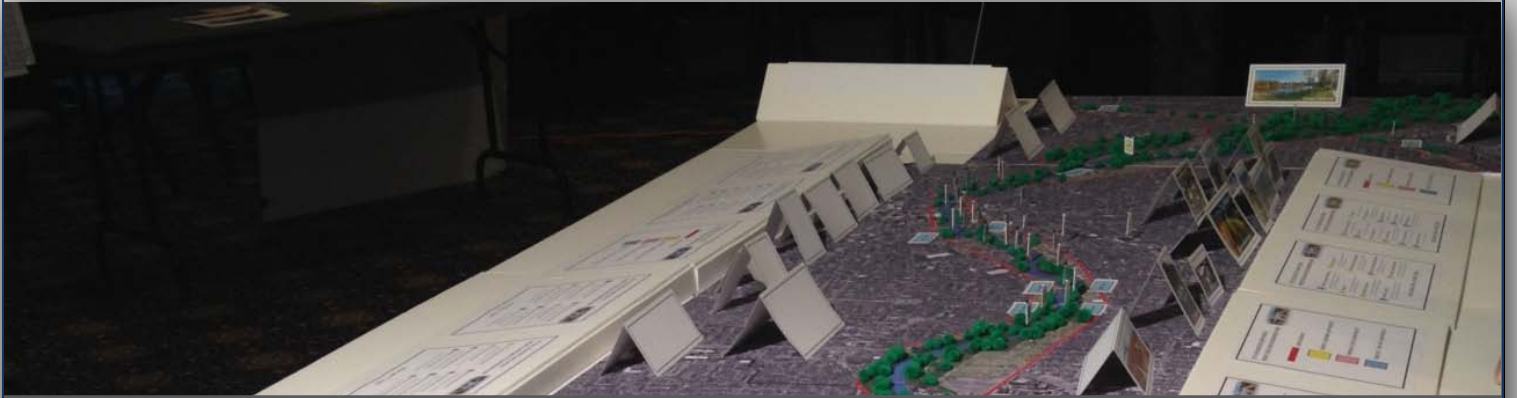


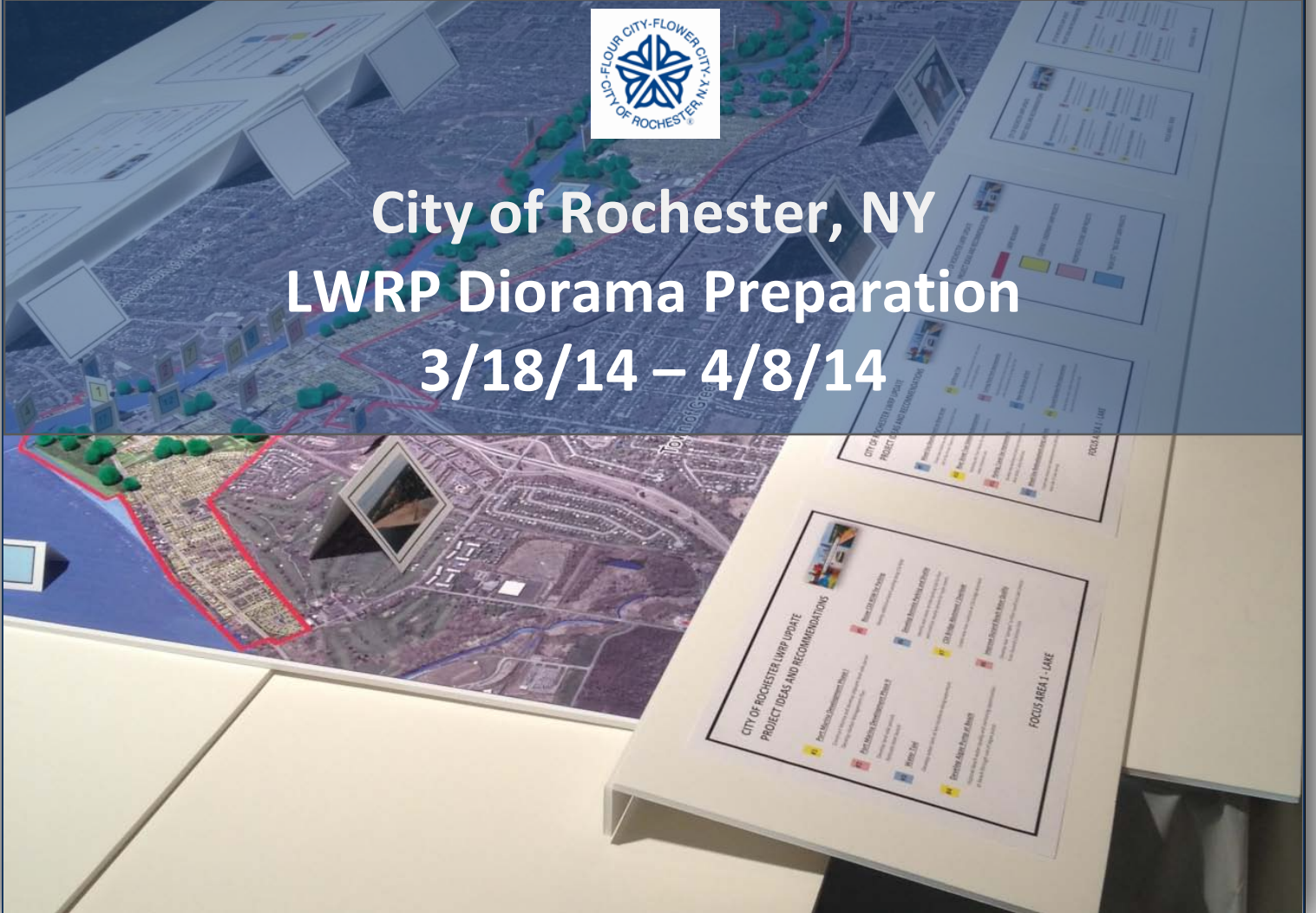
# Rochester

# LWRP Update

LOCAL WATERFRONT REVITALIZATION PROGRAM



City of Rochester, NY  
LWRP Diorama Preparation  
3/18/14 – 4/8/14



In preparation for a public open house held on April 9, 2014, the City's planning staff created a "diorama" display of the study area in its entirety to use as a mechanism for soliciting community input on project ideas and recommendations for Task IV. The display consisted of a series of aerial images of the city overlaid with select GIS layers (parcel lines, street names, parkland, study area boundary, etc.) that were mounted on four separate foam core boards. Over 400 "mini trees" were added to give the display some vertical dimension. The "diorama" took approximately 50 hours of cumulative staff time to develop over the course of 3 weeks leading up to the meeting.



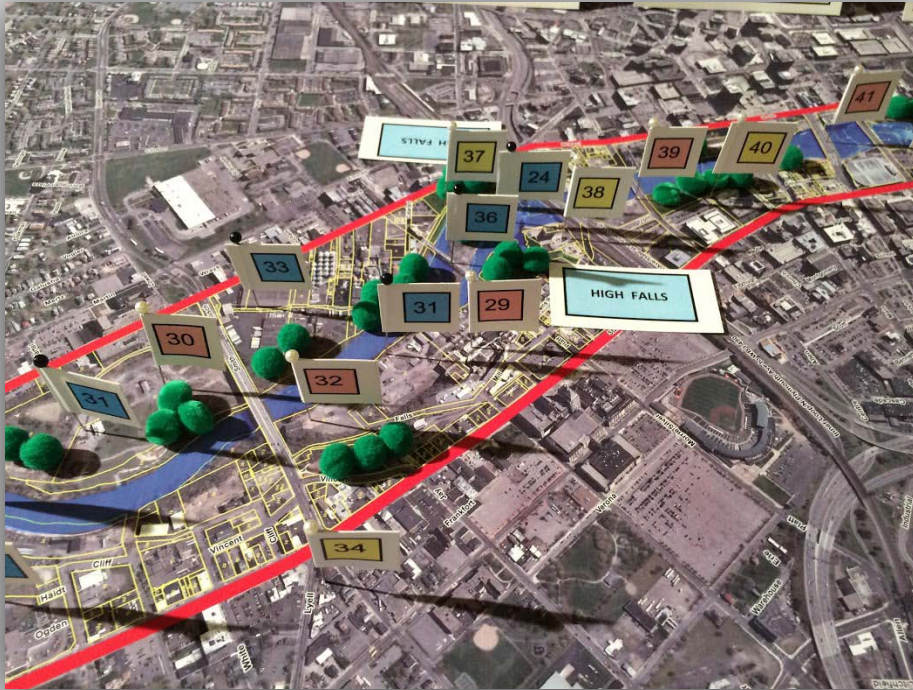
*<< "Diorama" of the City's waterfront areas being assembled for the first time in preparation for display at Public meeting #2*



*"Diorama" display being assembled in City Council Chambers prior to the public open house (display measures approximately 6' x 12' in size) >>*



A comprehensive inventory of over 50 projects and recommendations within the study area was compiled and grouped into three categories. Using card stock, pins and glue, color coded and numbered flags were assembled and placed all along the waterfront corridor to indicate project locations (yellow flags represents current project underway, red: proposed project, blue: wish list or big idea from online public input survey). Images of view sheds and vistas from particular locations within the study area were also printed out on card stock and included on the display as points of reference.



**Close ups of “diorama” illustrate the color coded and numbered flags identifying project locations and view sheds / vistas throughout the study area.**



Brief project descriptions correlating to the color coded and numbered flags were prepared and placed along each side of the display to inform attendees of each project's components.

***Project descriptions line each side of the "diorama" display. >>***



***<< Doug Benson, Project Manager, discusses project ideas and recommendations with city residents and community stakeholders at the public open house.***

Attendees gather around the “diorama” to review proposed projects and recommendations before sharing their feedback at the public open house. Approximately 75 people were in attendance and the “diorama” display was instrumental in soliciting valuable feedback from the public regarding project ideas and recommendations that will ultimately be incorporated into the final document.

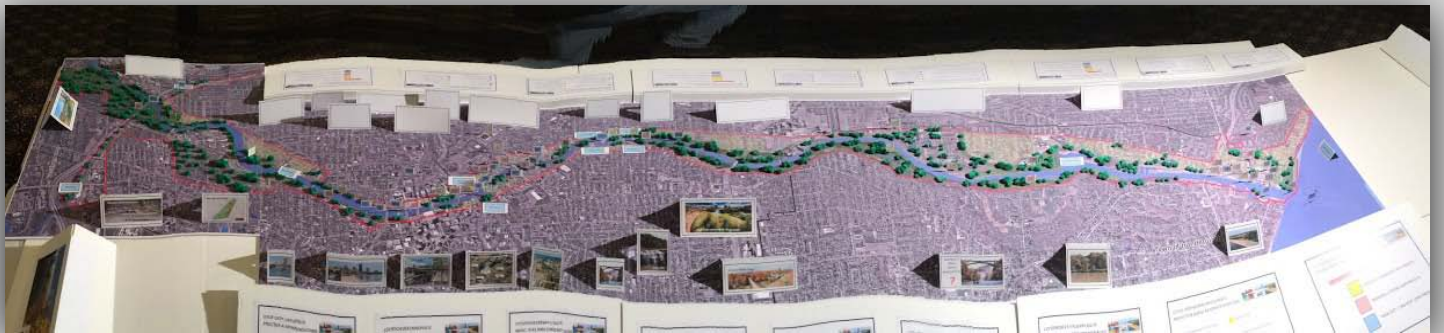






***Residents and community stakeholders share their thoughts and ideas at various stations at the Public Open House.***





*Side view panorama of "diorama" display*